

February 21, 2019

DCS-CRD

BSE Limited

First Floor, New Trade Wing

Rotunda Building,

Phiroze Jeejeebhoy Towers

Dalal Street, Fort

Mumbai 400 023

Fax No.2272 3121/2037/2039

Stock Code: 533229

National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor

Plot No. C/1, 'G'Block

Bandra- Kurla Complex

Bandra East

Mumbai 400 051

Fax No.2659 8237/8238

Stock Code: BAJAJCON

Dear Sir/Madam,

Sub: Disclosure under Regulation 31 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Pursuant to the Regulation 31 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (SAST), we enclose herewith disclosure with regard to Release of 20,500 shares on February 20, 2019 of Bajaj Consumer Care Limited made by the Company.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours faithfully,

For Bajaj Resources Limited

Suresh Maheshwari

Director

DIN: 00009598

Encl:

1) Disclosure under SAST

c.c. The Company Secretary

Bajaj Corp Limited Old Station Road Udaipur 313 001

Regd. Office: 33, 2nd Floor, (Above Indian Bank), Pratap Nagar, Mayur Vihar Phase-I, Delhi - 110 091. Phone: 011-47521111

CIN: U24100DL1940PLC273610

Head Office: Old Station Road, Udaipur 313 001 Phone: 0294 2561631-32

Disclosure by Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| Name of Target Company(TC): | Bajaj Consumer Care Limited |
|---|--|
| Name of the Stock Exchanges where the shares of the target company are listed | National Stock Exchange of India Limited |
| | 2. BSE Limited |
| Date of reporting | 21.02.2019 |
| Name of promoter or PAC on whose shares encumbrance has been Created/released/invoked | Bajaj Resources Limited |
| Details of the creation of encumbrance: | |

| Name of the promoter(s) or PAC with him(*) | Promoter holding in the target Company (1) | | Promoter holding already encumbered (2) | | Details of events pertaining to encumbrance (3) | | | | | | | Post event holding of encumbered shares [creation[{2+3)] / release [(2-3)] / invocation[((1)-(3)]] | |
|--|--|-----------------------------------|---|-----------------------------------|---|---|---|---|--------|--------------------------|--|--|-----------------------------------|
| | Number | % of total share capital | Number | % of total share capital | Type of Event (creation/ release/ invocation) | Date of Creation/ Release/ Invocation of encum- brance | Type of Encumbrance (pledge/ lien/ Non disposal undertaking/ others | Reasons for encum- brance** | Number | % of Share Capital | Name of the entity In whose Favour Shares Encumbered*** | Number | % of total share capital |
| Bajaj Resources Ltd | 9,84,75,000 | 66.76 | 6,18,47,100 | 41.93 | Release | 20.02.2019 | Pledge | Release of Pledged Shares by IDBI Trusteeship Services Limited on repayment of Loan guaranteed by the Company | 20,500 | 0.01 | IDBI Trusteeship Services Limited as Trustee on behalf of Lenders: Tata Capital Finance Limited | 6,18,26,600 | 41.92 |
| KNB Enterprises LLP | 75,000 | 0.05 | 0 | 0.00 | - | - | - | | | - | - | 0 | 0.00 |
| SKB Roop Commercial LLP | 75,000 | 0.05 | 0 | 0.00 | • | - | - | - | • | - | - | 0 | 0.00 |

For and on behalf of Bajaj Resources Limited

Suresh Maheshwari Director

DIN: 00009598

Place: Mumbai Date: 21.02.2019



*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not

**For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.