

Date: 10th November, 2021

The Manager - Listing
The National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G. Block
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip Code: EMAMILTD

The Manager - Listing
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip Code: 531162

Dear Sirs,

Sub: Newspaper Publications

Please find enclosed herewith the copy of newspaper publications regarding Notice of Postal Ballot for the appointment of Dr. (h.c.) CS Adv Mamta Binani (DIN: 00462925) as an Independent Director on the board of the Company, in Business Standard (National Daily Newspaper) & Aajkaal (Regional Daily Newspaper) on Wednesday, 10th November, 2021.

Thanking You,
Yours Sincerely,
For Emami Limited,



A. K. Joshi
Company Secretary & VP-Legal

Encl.: as above



emami* limited

Corporate Identification Number: L63993WB1983PLC036030

Registered Office: Emami Tower, 687, Anandapur, E M Bypass, Kolkata-700107, West Bengal.

Phone No. +91 33 66136264, tele fax: 91 33 6613 6600

Website: www.emamiltid.in, e-mail: investors@emamigroup.com

NOTICE OF POSTAL BALLOT

Notice is hereby given pursuant to and in compliance with the provisions of Section 110 of the Companies Act, 2013 and Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, read with the General Circular No. 14/2020 dated April 8, 2020, the General Circular No. 17/2020 dated April 13, 2020, the General Circular No. 22/2020 dated June 15, 2020, the General Circular No. 33/2020 dated September 28, 2020, the General Circular No. 39/2020 dated December 31, 2020 and the General Circular No. 10/2021 dated June 23, 2021 issued by the Ministry of Corporate Affairs ("MCA Circulars") and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, and pursuant to other applicable laws and regulations (including any statutory modification or re-enactment thereof for the time being in force, and as amended from time to time), the approval of shareholders of Emami Limited (the "Company") is being sought for the appointment of Dr. (h.c.) CS Adv Mamta Binani (DIN: 00462925) as an Independent Director on the board of the Company.

Pursuant to the MCA Circulars, the Company has sent the electronic copies of the Postal Ballot Notice along with Explanatory Statement on Monday, November 8, 2021 to all the Members of the Company, who have registered their e-mail address with the Company (in respect of the shares held in physical form) or with Depository Participant (in respect of the shares held in electronic form) as on Friday, November 5, 2021 i.e. the cut-off date. The Postal Ballot Notice will also be available on the Company's website at www.emamiltid.in, websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively, and on the website of Maheswari Datamatics Private Limited at www.mdpl.in. The Postal Ballot Notice shall also be available on the website of Central Depository Services (India) Limited ("CDSL") at www.evotingindia.com.

In accordance with the provisions of the MCA Circulars, Shareholders can vote only through the remote e-voting process, physical copies of the Postal Ballot Notice and pre-paid business reply envelopes are not being sent to shareholders for this Postal Ballot. Shareholders whose names appear on the Register of Members/List of Beneficial Owners as on Friday, 5th November, 2021 will be considered for the purpose of e-voting and Voting rights of a Member / Beneficial Owner (in case of electronic shareholding) shall be in proportion to his/her/its shareholding in the paid-up equity share capital of the Company as on the Cut-Off Date.

Shareholders are requested to note that e-voting will commence at 9:00 a.m. (IST) on Tuesday, 9th November, 2021 and ends at 5:00 p.m. (IST) on Wednesday, 8th December, 2021. Members desiring to exercise their vote should cast their vote during this period, to be eligible for being considered.

Members who have not registered their e-mail address are requested to register the same in respect of shares held in electronic form with the Depository through their Depository Participant(s) and in respect of shares held in physical form by writing to the Company's Registrar and Share Transfer Agent, Maheswari Datamatics Private Limited, 23, R N Mukherjee Road, 5th Floor, Kolkata - 700 001 or e-mail at mdpldc@yahoo.com along with the copy of the signed request letter mentioning the name & address of the Member, self-attested copy of the PAN card, and self-attested copy of any document (e.g.: Driving License, Election Identity Card, Passport in support of the address of the member).

The instructions on the process of e-voting, including the manner in which Members who are holding shares in physical form or who have not registered their e-mail addresses can cast their vote through e-voting, are provided in the Postal Ballot Notice.

The Board of Directors of the Company has appointed Mr. Raj Kumar Banthia (Membership No ACS 17190 / COP 18428), partner of M/s MKB & Associates, Practicing Company Secretaries, as the Scrutinizer for conducting the postal ballot through the e-voting process in a fair and transparent manner.

The Scrutinizer will submit his report to the Managing Director of the Company. The results shall be declared on or before Friday, 10th December, 2021 and communicated to BSE Limited ("BSE"), and National Stock Exchange of India Limited ("NSE"), Central Depository Services (India) Limited ("CDSL"), Maheswari Datamatics Private Limited, Registrar and Share Transfer Agent and will also be displayed on the Company's website.

Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at 022- 23058738 and 22-23058542-43.

By Order of the Board

For Emami Limited

A. K. Joshi

Company Secretary & VP-Legal

FCS 4976

Place : Kolkata

Date : 8th November, 2021

