

**Date: August 10, 2023**

To, Corporate Relationship Department BSE Limited P, J. Tower, Dalal Street Mumbai – 400001 <b>Script Code: 543591</b>	To, National Stock Exchange of India Limited Exchange plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai- 400051 <b>Script Symbol: DREAMFOLKS</b>
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**Subject: Newspaper Advertisement – Notice of Annual General Meeting (“AGM”) of Dreamfolks Services Limited (“the Company”)**

**Ref: Regulation 47 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)**

Dear Sir/Madam,

Please find enclosed herewith copies of newspaper advertisement relating to the AGM of the Company and other allied matters.

The newspaper advertisements are published on August 10<sup>th</sup>, 2023 in Business Standard English & Hindi edition.

The advertisements may also be accessed on the website of the Company at <https://www.dreamfolks.in/img/doc/agm-intimation-newspaper-aug2023.pdf>

Kindly take the above intimation on your records.

Thanking you.

Yours faithfully,  
For **Dreamfolks Services Limited**



**Rangoli Aggarwal**  
**Company Secretary and Compliance Officer**

**Encl: A/a**



# Non-trade treat on trade talks table

Led by Trade Minister Piyush Goyal, India's approach to FTA talks has seen a perceptible shift

SHREYA NANDI  
New Delhi, 9 August

A delegation from the European Free Trade Association (EFTA) was in for a pleasant surprise when it came calling in April for preliminary talks for a trade deal. India's trade minister, Piyush Goyal, during a meeting with this delegation, proposed the inclusion of a chapter on gender equality and women in the negotiations for a free trade agreement (FTA).

The EFTA delegation promptly agreed. It got something that would have been an unlikely entry in the trade talks menu until recently.

Goyal's openness to a non-trade issue such as gender in FTA talks is not a volte-face, but it does show a perceptible shift. India was once an ardent critic of including in FTA talks non-trade issues such as government procurement, digital trade, labour, gender, environment, etc, that go beyond traditional trade matters such as tariffs and market access.

But now, it has begun to embrace them, having pivoted towards forging stronger economic ties with its key strategic trade partners in the West.

The change was driven by the realisation among Indian policymakers that these subjects had become an indispensable part of modern bilateral trade deals and that the chances of inking an FTA with the developed nations would be bleak if India remained unwilling to even initiate discussions.

As a result, the country is now negotiating matters related to digital trade, government procurement, gender-related inclusive growth, and sustainability in bilateral trade deals. The shift comes at a time India is busy negotiating and signing FTAs (see: *In FTA Mode*).

FTAs allow India greater opportunities for exports since tariffs are either reduced or eliminated. This also helps small and medium enterprises sell their products overseas.

In the recently signed trade agreement with the United Arab Emirates (UAE), India, for the first time, opened up its government procurement market. This will put companies from the UAE on a par with Indian companies

while bidding for central government tenders, though only in select sectors. India also incorporated a chapter on digital trade in the FTA with the UAE, which includes cybersecurity, personal data protection, cross-border flow of information, and other such areas.

"There are things to which we have been saying no. There is a departure we will see in some of the FTAs going ahead. We are taking every government department and industry on board," says a senior government official who does not want to be named.

In the case of the interim Economic Cooperation and Trade Agreement deal with Australia, matters related to government procurement and digital trade were not included but are now being negotiated in the run-up to the finalisation of the Comprehensive Economic Cooperation Agreement.

Deep Kapuria, chairman of the Hi-Tech Group and Global Innovation and Technology Alliance, says the industry will have to look at adhering to ESG (environmental, social and governance) norms, which are becoming mainstream through provisions under trade agreements.

After shelving the Regional Comprehensive Economic Partnership (RCEP) at the last minute in November 2019, India was being looked upon as an unreliable trade negotiator. However, the country shifted gears and started negotiating FTAs with economies with which it had more complementarities.

By April 2022, India had signed FTAs with the UAE and Australia, and is now negotiating trade deals with the UK, Canada, EU and the EFTA nations, signalling that it is open for business.

According to Sachin Chaturvedi, director general at Research and Information System, after walking out of RCEP, India has now become proactive in the inclusion of industry consultation at the beginning of negotiations. "At this point, consultation has been in partnership with them, especially in identifying areas where we need to open up and in identifying priority areas," Chaturvedi says.

Until about a decade ago, India signed trade deals mostly with its neighbouring countries, focused on tariff reduction and investment

## IN FTA MODE

FTA partner, status, sectors that gain

**UAE**  
Signed Feb 2022; effective May 2022

> Labour-intensive sectors as well as services

**Australia**  
Signed Apr 2022; effective Dec 2022

> Textiles, apparel, pharma, leather, machinery, electric goods, furniture

**UK**  
11 rounds completed in July; next round in August

> Apparel and pharma to auto; easier movement of skilled professionals

**Canada**  
9 rounds completed in July

> Textiles, leather, chemicals, machinery, motor vehicles; easy movement of skilled professionals

**EU**  
5 rounds completed in June

> Textiles, leather, chemicals, machinery, electrical equipment; easy movement of skilled professionals

**EFTA**  
Launch of talks to be announced

> Textiles, leather goods, pharma, iron and steel, tourism, construction services



Piyush Goyal, Trade Minister

issues. But western countries are a different cup of tea. During negotiations with the EU 16 years ago, India resisted the trade bloc's insistence that non-trade issues be addressed within the FTA. The talks were eventually stalled.

The new approach, while it makes things easier with western countries, also raises a few issues.

According to the New Delhi-based think tank Global Trade Research Initiative, commitments on these issues in FTAs may prove too onerous and would increase the cost of manufacturing and services. The FTA texts would provide legal justifications to India's FTA partners for

imposing non-tariff barriers on imports, ostensibly for promoting sustainability.

"For example, if India's exports fail to meet the stringent environment or labour obligations specified in the FTA, India's apparel exports may become ineligible for benefits under the FTA. Similarly, taking commitments in data flows and digital trade when the domestic policy frameworks are not ready may not be in India's best interests," says a report by the think tank.

That may be the reason why India is being commitment-cautious. For instance, in the digital trade chapter in the FTA with the UAE, the commitments are only of "best endeavour"

in nature and not binding. They can be discussed at a later stage.

In any case, this is not a major transformation in attitude. "In the case of labour standards, the UK and the EU want very strict imposition of labour rights. In India, we are going the other way. We are going for a flexible labour market. Similarly, India is not comfortable with strict environmental standards as they are lagging behind our net zero target (commitment made in COP)," says Biswajit Dhar, distinguished professor at the Council for Social Development.

As non-trade issues in FTAs become unavoidable, it will be interesting to see how far India goes.

Since India and Canada plan to sign a limited trade deal, or an early harvest pact, India is pushing for exclusion of controversial chapters

such as labour, environment, digital trade, and intellectual property rights. In the case of comprehensive FTA negotiations with the European Union and the United Kingdom, all these chapters are being discussed, but India has made its red lines clear. India will push to make the chapters on labour and environment "best endeavour" in nature.

At the World Trade Organization

(WTO), the country has been opposing environment, labour standards, and gender issues to be brought into the trade arena and made part of multilateral trade rules. The WTO and FTAs, it says, are not the right forums for discussing such issues and that non-trade issues, if made a part of trade deals, may be used as non-tariff barriers by developed nations against imports from developing countries.

There is additional caution in the case of small companies. "In the government procurement chapter, we want to reassure our small and medium enterprises. We cannot compromise on that. We are flexible, but without compromising on this aspect," says the unnamed government official quoted above.

The industry, too, is not on board since any commitment on these issues would have had a direct impact on labour costs and competitiveness, and thus on the viability of businesses. It will be glad to see there is no volte-face, only pleasant surprises.

## NON-TRADE ISSUES THAT INDIA IS EMBRACING

- Government procurement
- Digital trade
- Labour
- Gender-related inclusive growth
- Climate sustainability

# Bringing Gati and Shakti to development



SUMITA DAWRA

true spirit of Gati Shakti.

Similarly, all major expressways, with investments running into thousands of crores of rupees, are planned on the NMP digital platform to ensure multimodal connectivity. Whether it is the Pune-Bengaluru route in the western part of India or the Gorakhpur-Siliguri one in the eastern part, greenfield expressways stretching across hundreds of kilometres are all planned for connectivity to manufacturing centres and social nodes, synergising with railway terminals and inland container depots (ICDs) along the way.

Major towns of Uttar Pradesh such as Varanasi and Kanpur have planned outer ring roads to decongest the city, ensuring seamless movement of the flow of tourists, passengers, and labour as they come in from neighbouring towns or disembark at railway stations. The connectivity to airports and from the hinterland to major ports has all been mapped under the Gati Shakti approach.

In terms of regional connectivity, the movement of bulk commodities to the Northeastern region by waterways is reducing travel time, logistics cost and carbon footprint. Greenfield national highways, which connect the industrial parks in the Northeastern region to railways and the port gateways in Chittagong and Kolkata, while being mindful of the ecology of the region by minimising forest area coverage, are an interesting narrative emerging from the Gati Shakti initiative.

The benefits of using Gati Shakti NMP are showcased by the Ministry of Petroleum and Natural Gas, which used to take 6-9 months for the 46 reports it generated under Detailed Route Survey (e-DRS) for each of its projects. Now this is done in a matter of hours, through a single click on the PMGS NMP, thereby also leading to savings of ₹25,000 per km. Likewise, the Ministry of Railways sanctioned more than 400 Final Location Surveys (FLS) for new projects in 2022-23, an eight-fold jump over the previous year when it used manual surveys.

When planning big infrastructure projects, data-based decision making and digital surveys have substituted manual, field surveys, thereby revolutionising the planning process during a short period of time. The objectivity in decision making is visible when, for instance, optimum alignment and connectivity to economic activity defines a project rather than extraneous local considerations.

Ministries and departments, states and UTs are continuing to develop innovative use cases of the PMGS NMP portal to further improve the country's logistics ecosystem and add to the ease of living of our citizens.

The planning on Gati Shakti has extended to innovative social sector usage, with the potential to bring strong benefits of service delivery to communities. Examples of this can be seen in the over one million Angan-

wadi centres mapped on the National Master Plan throughout India, with the potential output of tracking nutritional progress under the Poshan tracker. First and last-mile connectivity issues of schools, skill centres, hospitals and sports centres are being addressed by identifying the infrastructural gaps to these facilities.

It is the vision of the Prime Minister to take the integrated infrastructure planning approach of Gati Shakti up to the field level, with districts planning infrastructure and logistics to serve the needs of the people, identifying gaps to plan interventions and deliver better services. For instance, connecting schools to all-weather roads, power and internet, making all Anganwadi centres accessible, bringing farmers closer to markets, linking habitations to industrial parks for labour mobility, etc. are some of the low-hanging fruits envisaged by PM Gati Shakti, as it demonstrates the variety and scale of its transformational approach to area development planning.

The writer is special secretary (logistics), Ministry of Commerce and Industry, Government of India

**The planning on Gati Shakti has extended to innovative social sector usage**

**TATA POWER DELHI DISTRIBUTION LIMITED**  
A Tata Power and Delhi Government Joint Venture  
Regd. Office : NDPL House, Hudson Lines, Kingsway Camp, Delhi 110 009  
Tel : 66112222, Fax : 27468042, Email : TPDDL@tatapower-dli.com  
CIN No. : U40109DL2001PLC111526, Website : www.tatapower-dli.com

**NOTICE INVITING TENDERS** Aug 10, 2023  
TATA Power-DDL invites tenders as per following details:

Tender Enquiry No. / Work Description	Estimated Cost/EMD (Rs.)	Availability of Bid Document	Last Date & Time of Bid Submission/ Date and Time of opening of bids
TPDDL/PMG/Tender/Banking-2023/01 Notice Inviting bids for banking of up to 300 MW RTC / Slot-wise power on firm basis for the period of 01.11.23 to 30.09.24.	10 Lacs	10.08.2023	06.09.2023; 1500 Hrs 06.09.2023; 1530 Hrs

Complete tender and corrigendum document is available on our website [www.tatapower-dli.com](http://www.tatapower-dli.com) → Vendor Zone → Tender / Corrigendum Documents  
Contracts - 011-66112222

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**SHARE DEPARTMENT, BOARD & CO-ORDINATION DIVISION**  
PLOT No. 4, DWARKA SECTOR-10, NEW DELHI-110075  
Email Id: hosd@pnb.co.in, Tel # 011-28044857

**PUBLIC NOTICE**

Notice is hereby given that Share Certificate of the Bank mentioned below has been reported lost/misplaced/stolen and the registered holder thereof / claimant thereto have requested for issue of duplicate share certificate:

Sr. No.	Name of Shareholder/ Claimant	Folio No.	Share Certificate No.	Distinctive No. of Shares	No. of Shares
1.	Rajiv Kumar Sinha (deceased) Irina Sinha (claimant)	0147754	008653	7105991-7106490	500

In case any person has any claim in respect of the said shares/any objection(s) for the issuance of duplicate certificate in favour of the above stated shareholder/claimant, he/she should lodge their claim or objection within 15 days of the date of publication of this Notice. If within 15 days from the date hereof no claim is received by the Bank in respect of the said certificate, duplicate share certificate/letter of confirmation will be issued. The public is hereby cautioned against dealing in any way with the above mentioned certificate.  
For Punjab National Bank (Ekta Pasricha)  
Company Secretary  
Date: 09.08.2023  
Place: New Delhi

**APPOINTMENTS**

**सिडबी | SMALL INDUSTRIES DEVELOPMENT BANK OF INDIA (SIDBI)**

**Hiring of Experts**  
Advt. No.: T002299086 & T002299088  
SIDBI/GCFV/Experts/2023-24 DATED 10-08-2023

SIDBI, Green Climate Finance Vertical (GCFV) invites applications for hiring of following Experts on contract basis.

S.No.	Title	No. of post
1.	Climate Expert	03
2.	Program Executive-Solid Waste	01

For more details, interested candidates may visit the Careers page on website (<https://www.sidbi.in/en/careers>).

The last date for submission of application is **August 21, 2023**.

General Manager  
Green Climate Finance Vertical  
SIDBI, New Delhi

**DreamFolks**  
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**Dreamfolks Services Limited**

Corporate Identity No. (CIN): L51909DL2008PLC177181  
Regd. Office: 22, DDA Flats Panchsheel Park, Shivalik Road, New Delhi - 1100017, Tel: 0124-4037306  
Email: investor.support@dreamfolks.in, Website: www.dreamfolks.in

**INFORMATION REGARDING 15<sup>th</sup> ANNUAL GENERAL MEETING**

It is hereby informed that 15th Annual General Meeting ("AGM") of the Members of Dreamfolks Services Limited ("the Company") will be held on **Wednesday, September 6, 2023 at 11:30 a.m.** through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM") in compliance with the provisions of the Companies Act, 2013 and the Rules made thereunder, the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and General Circular dated December 28, 2022 read with earlier circulars dated April 8, 2020, April 13, 2020 and May 5, 2020, January 13, 2021, December 8, 2021, December 14, 2021 and May 5, 2022 issued by the Ministry of Corporate Affairs (collectively referred to as "MCA Circulars"), to transact the business set out in the Notice convening the 15th AGM.

In compliance with the aforesaid MCA Circulars and the Securities and Exchange Board of India ("SEBI") circular dated January 5, 2023, read with circular dated May 12, 2020, January 15, 2021 and May 13, 2022 (hereinafter referred to as "SEBI Circulars"), the Notice of the 15th AGM along with the Annual Report for the financial year 2022-23 will be sent to the Members of the Company electronically, whose e-mail addresses are registered with the Company/ Registrar and Share Transfer Agent/ Depository Participant(s) as on August 11, 2023. The requirement of sending physical copies of the Annual Report has been dispensed with vide above-mentioned MCA Circulars and SEBI Circulars. However, a member may demand the hard copy of the same by writing us at investor.support@dreamfolks.in.

The Notice and Annual Report will also be available on the Company's website [www.dreamfolks.in/company-announcements](http://www.dreamfolks.in/company-announcements), on the websites of the Stock Exchanges, i.e., [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com), respectively and also on the website of National Securities Depository Limited ("NSDL") at [www.evoting.nsdl.com](http://www.evoting.nsdl.com).

**Remote e-Voting, Participation at the AGM through VC/OAVM and e-Voting at the AGM:**

The Company has engaged the services of NSDL as the authorized agency for conducting of the AGM through VC/OAVM and for providing e-Voting facility. Members of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date of August 30, 2023 may cast their vote electronically and attend the AGM. To attend the AGM through VC/OAVM, Members are requested to login at NSDL e-voting system.

Members may cast their vote through remote e-Voting at NSDL e-voting system by using their login credentials. The facility for e-Voting shall also be made available during the AGM to those Members who attend the AGM and who have not already cast their vote. The Members who have cast their vote by remote e-Voting prior to the AGM may also attend/participate in the AGM through VC/OAVM but shall not be entitled to cast their vote again.

The manner of voting including voting remotely (remote e-Voting) by members holding shares in dematerialised mode, physical mode and for Members who have not registered their email address will be provided in the Notice of this AGM.

Members are requested to update their KYC in their folio(s), register their email addresses, and bank account details for receipt of dividend etc. or may intimate any changes if required. The process of registering/changing the same is mentioned below:

In case, Physical Holding	Register/update the details in prescribed Form ISR-1 and other relevant forms with Company's Share Transfer Agent i.e. Link Intime India Private Limited. The said forms and relevant provisions of SEBI circular (circular no. SEBI/HO/MIRSD/MIRSD-P/1/P/CIR/2023/37 dated March 16, 2023, as amended) are available on the Company's website at <a href="http://compliance@dreamfolks.in">compliance@dreamfolks.in</a> . In the absence of any of the required documents in a folio, on or after October 1, 2023, the folio shall be frozen by the RTA. Intimation letters along with Business Reply Envelopes for furnishing the required details are being sent by the Company.
In case, Demat Holding	Please contact your DP and register email address and bank account details in your demat account, as per the process advised by your DP

Members, who are holding shares in physical/electronic form and their e-mail addresses are not registered with the Company/their respective Depository Participants, are requested to register their e-mail addresses at the earliest for receiving the investor communications including Annual Report 2022-23 along with AGM Notice, by following the process referred above.

**Notice of the 15th AGM along with the Annual Report for the financial year 2022-23 will be sent to the Members in accordance with the applicable laws on their registered email address in due course.**

**Members are requested to carefully read all the Notes set out in the Notice of 15th AGM and in particular, instructions for joining the AGM, manner of casting the vote through remote e-Voting before or during the AGM.**

By Order of the Board of Directors  
For Dreamfolks Services Limited  
Sd/-  
Rangoli Aggarwal  
Company Secretary & Compliance Officer

Place: Gurugram  
Date: August 9, 2023



