## ADD-SHOP E-RETAIL LIMITED

(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA) Tel. No.: 0281-2580 399

Date: 01.02.2022

To,
Dept. of Corporate Services
BSE Limited
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

Sub: Intimation of Board Meeting to be held on Tuesday, 08th February, 2022

Pursuant to Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that the Meeting of the Board of Directors of the Company scheduled to be held on Tuesday, 08<sup>th</sup> February, 2022 at the Registered Office of the Company to transact following businesses;

- 1. To discuss and consider the new opportunities available in the business of company to expand the company's existing business.
- 2. To consider the matter relating to Increase in Authorised share capital of the Company and alteration of clause V of Memorandum of Association of Company pursuant to an increase in Authorised share capital if any.
- 3. To consider any other business with the permission of the Chair.

With reference to the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended from time to time and in terms of Company's Code of Conduct read with clarification issued by BSE Limited vide Ref. No. LIST/COMP/01/2019-20 dated 02/04/2019, we hereby inform you that the "Trading Window" for dealing in shares & securities of the Company will remain closed for all the Directors, Promoters, Designated Employee and Connected Persons from today i.e. 31.01.2022. The Trading Window will open after 48 hours from the declaration of outcome of Board Meeting of the Company.

You are requested to take the same on your record.

Thanking you.

For, Add-Shop E-Retail Limited

(Formally Known as Add-Shop Promotions Limited)

Dineshbhai Bhanushankar Pandya

Managing Director DIN: 06647303

E-Mail: info@addshop.co: Web: www.addshop.co