



JAI BALAJI INDUSTRIES LIMITED

Ref: JBIL/SE/2020-21
Date: 22nd March, 2021

To
The Manager
Listing Department
National Stock Exchange of India Limited
"EXCHANGE PLAZA", C-1, Block-G
Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
(NSE Symbol: JAIBALAJI)

The Manager
Dept. of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai – 400 001
(BSE Scrip Code: 532976)

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") for product launch

We write with reference to the captioned subject. In this connection, we are delighted to inform that the company has launched a product named "**JBG HEXA**".

The first of its kind indestructible TMT bar, HEXA is not just analogous to the shape of a honeycomb but it also emblemizes what it stands for. Connecting the six qualities of- fire resistance, earthquake resistance, strong grip, corrosion resistance, higher elongation and better weldability- it is the epitome of strength and durability.

This is for your kind information and record.

Thanking you
Yours faithfully,

For **Jai Balaji Industries Limited**


Sanjiv Jajodia
Director

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