

Regd. Office: OFFICE ADDRESS: 801-A, 8TH FLOOR, MAHALAYA COMPLEX,

OPP: HOTEL PRESIDENT, B/H. FAIRDEAL HOUSE, SWASTIK CROSS ROADS, OFF: C.G.ROAD,

NAVRANGPURA, AHMEDABAD: 380 009. Tel:30025866

E-Mail: orient.tradelink@gmail.com, Website: www.orienttradlink.in

Date: 27th February, 2024

To, The Manager, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001

Script Code: 531512 Symbol: ORIENTTR

Subject: Press Release - pursuant to Regulation 30 of SEBI (Listing Obligations & Disclosures Requirements) Regulations, 2015.

Dear Sir/Madam.

In pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Please find Enclosed herewith a Press Release as regards debut of movie "Baba Ramsaa Peer" on ZEE5 platform. Further, the movie revolves around the revered saint Baba Ramdev of Rajasthan and features Mr. Aushim Khetarpal, in the lead role. Mr. Aushim Khetarpal, known for his outstanding performance in Sai Vibhuti, which garnered immense popularity on ZEE5, shines once again in this film. The Film is the fifth release on, OTT genre by Orient Tradelink Limited and with two more theatrical releases this year 2024-25 the company sees a major decline in expenses and revenue increasing 50%. These will boost the revenues of the company.

This is for your information as also for the information of your members and the public at large.

Thanking you,

Yours faithfully,

For & on behalf of Orient Tradelink Limited

AUSHIM Digitally signed by AUSHIM KHETARPAL Date: 2024.02.27 18:33:15 +05'30'

Aushim Khetarpal Managing Director & CFO

DIN: 00060319

ORIENT TRADELINK LIMITED

CIN: L65910GJ1994PLC022833 Corporate Office: 141 - A. Ground Floor, Shahpur Jat Village, New Delhi-110049. Tel: 9999313918



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Press Release

Baba Ramsaa Peer is now available on ZEE5

Following the tremendous success of Orient Tradelink Ltd. Content like Films, Series, Music Albums, and Books on Cinema, OTT, Digital platforms and Book Fairs. Baba Ramsaa Peer has made its debut on the ZEE5 platform and is currently the top trending film in the devotional genre.

The movie revolves around the revered saint Baba Ramdev of Rajasthan and features Aushim Khetarpal in the lead role. Aushim, known for his outstanding performance in Sai Vibhuti, which garnered immense popularity on ZEE5, shines once again in this film. His portrayal is not only commendable but also adds depth to the narrative. The film's dialogues are captivating, offering viewers a profound experience, especially during these post-COVID times, where seeking solace in the teachings of a master provides invaluable insights into life's mysteries.

Aushim Khetarpal says "It's my fervent desire that, after following the creation of the Shirdi Sai Baba film and various series, Baba Ramsaa Peer sets a new trend in depicting the epics of masters. Much like timeless classics such as Mahabharata, Ramayana, Gita, and Sai Chalisa, these narratives in cinematic form can resonate with a broader audience, fostering a sense of oneness. Life is intricately tied to storytelling, and through this film, I aspire to share the profound message of unity. Shooting in authentic locations like Pokhran, where Baba Ramsaa Peer was born, allowed me to deeply understand his humanitarian work. I relished every moment portraying Baba Ramsaa Peer and am eager for audiences to connect with and embrace the transformative message of this film. A must watch for all spiritual seekers."

Baba Ramsaa Peer, also known as Ramsaa in Rajasthan, was instrumental in spreading the message and the 11 commandments of God, later popularized by Shirdi Sai Baba. The film boasts a stellar cast including Gracy Singh, Raza Murad, Ali Khan, and many other talented actors. Originally released in theatres in 2020 during the pandemic, the movie premiered in INOX and PVR cinemas. With its historical backdrop, the film was extensively shot across Rajasthan, including Pukran, where Baba Ramdev took his Samadhi.

This cinematic masterpiece is a must-watch for enthusiasts of the devotional genre, offering a blend of spirituality, history, and captivating storytelling. It's no surprise that the film has received the prestigious Rajasthan Integration Award, further solidifying its impact and relevance.

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The Film is the fifth release on, OTT genre by Orient Tradelink Ltd and with two more theatrical releases this year 24-25 the company sees a major decline in expenses and revenue increasing 50%. These will boost the revenues of the company.

Don't miss out on this captivating journey that transcends time and space, inviting viewers to delve into the profound wisdom of the ages. https://www.zee5.com/tv-viewers

shows/details/sai-ki-mahima/0-6-4z5402876

Aushim Khetarpal

(Director)

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