

PIL ITALICA LIFESTYLE LIMITED

(An ISO 9001: 2015 Certified Company)

CIN: L25207RJ1992PLC006576

+91-96 499 71111

0294-2432272



info@italica.com

Date: June 14, 2021

The Manager-Listing Department

National Stock Exchange of India Limited, 'Exchange Plaza', C-1, Block -G Bandra Kurla Complex, Bandra –East Mumbai-400051

Scrip Symbol: PILITA

Listing Department

BSE Limited

Phiroze Jeejeebhoy Towers 25th Floor, Dalal Street Mumbai- 400001

Scrip Code: 500327

Sub

: Updates

Dear Sir/ Madam,

PIL ITALICA plans to expand its base in the 5 states of Southern India by setting up or acquiring or leasing additional manufacturing facilities to increase production by 3,600 M.T. per annum. To cater to the Southern India market, the Company is presently having a fulfillment center at Bangalore and is now planning to set up fulfillment center in Hyderabad and Chennai. These fulfillment centers will provide faster distribution to our current distributors and dealers and will also enable the Company to expand further and faster across Southern India.

PIL ITALICA will announce its ambitious 5 Year Mega Expansion Plan in its AGM on 24th June 2021.

Kindly take the same on your records.

Thanking you,

Yours faithfully,

For PIL ITALICA LIFESTYLE LIMITED

Aditi Parmar

(Company Secretary)

M.No.A37301