



T T LIMITED

(CIN NO.-L18101DL1978PLC009241)
879, MASTER PRITHVI NATH MARG
OPP: AJMALKHANPARK, KAROL BAGH,
NEW DELHI – 110 005, INDIA
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EMAIL: [newdelhi@ttlimited.co.in](mailto:newdelhi@ttllimited.co.in)
WEBSITE: <http://www.ttlimited.co.in>



28th June, 2019

M/s National Stock Exchange of India Ltd
“Exchange Plaza”
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai-400051
Ph: 022-26598100-8114

Bombay Stock Exchange Limited
Floor 35, P.J. Towers
Dalal Street
Mumbai-400001
Fax-022-22722061/41/39/37

Reg: Scrip Code: TTL / 514142
Press Release

Dear Sir,

Please find attached herewith press release issued by the Company for your information and record.

Thanking You
Cordially Yours
For T T Limited

Neha Lakhera
Company Secretary
ACS31978





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PRESS RELEASE

T.T GARMENTS SIGNS WORLD NO 1 WRESTLER BAJRANG PUNIA AS BRAND AMBASSADOR

T T Limited signs World No 1 wrestler from India, Bajrang Punia as its brand ambassador. Wrestling is a sport which epitomises strength, courage and intelligence and is one of the most popular sport amongst men especially in the Hindi heartland. TT Limited Managing Director Sanjay K Jain said they wanted a “Real Hero” as their brand ambassador and not a filmy hero as most other brands in the innerwear category. Bajrang Punia has won the Asian Games and World Championship and is one of best prospects for an Olympic Gold Medal.

TT Limited offers the complete range of innerwear, casual wear and active wear for men, women and kids and sells pan India through both organised retail chains, EBOs by name of TT Bazaar and through distributors / wholesalers. It sells its innerwear under the brand name of TT and casual/active wear under the brand HiFlyer.

The Company is confident that Bajrang Punia will create a connect with its male target audience and enhance its macho appeal. The Company is looking at a 30% growth in turnover of its garment vertical as it deepens its penetration in its major markets with a wider and more appealing product range.



