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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "*Zensar launches integrated Digital XDR as a Service to counter new and emerging threats*".

This is for your information and dissemination purpose

Thanking you,

Yours sincerely,

For **Zensar Technologies Limited**

Gaurav Tongia
Company Secretary

Encl. as above

Zensar launches integrated Digital XDR as a Service to counter new and emerging threats
Solution Combines Threat Detection, Hunting and Prevention Capabilities for Infrastructure/IT Landscapes

Princeton, NJ, February 1, 2021: Zensar, a leading digital solutions and technology services company, announced the launch of its integrated Digital XDR (extended threat detection response) solution as part of its Digital Foundation Services offerings. Due to the continued rise in remote working, there is a marked increase of security and risk threats to enterprises globally. Zensar's XDR solution provides organizations with adaptive expert intelligence and threat prediction capabilities by prioritizing the business risk tailored to their environment.

Ajay S. Bhutoria, Chief Executive Officer and Managing Director, Zensar commented, "A key takeaway of the pandemic is an increase in connected digital workspaces. Our clients must adapt to this increase at a much faster pace than they are able. We safeguard our clients' business by providing customized, timely solutions. Our DFS offerings enable, secure, and accelerate this process. Our latest offering, Digital XDR, has been successful in global implementations by creating a more secure way of working. This helps our clients remain resilient, effective, and goal-driven at all times."

Commenting on this announcement, Harjott Atrii, Executive Vice-President and Global Head, Digital Foundation Services, Zensar said, "The threats to our clients are constantly evolving, and companies struggle to safely manage remote networks. Due to increased trends of a hybrid model of remote and in-office working, security frameworks must be intelligent, adaptive, predictive, and integrated across all providers. Our XDR solution has displayed success for our clients, providing detection and response through a single pane of glass view across security layers, significantly enhancing disaster recovery strategies. XDR allows our clients to adopt a more resilient security stance."

Zensar's XDR as a Service is a fully managed service model combining scalability with a strong and secure hosted service that can be delivered within hours, providing fast detection and response against factors including Indicators of Compromise (IoC) and Indicators of Attack (IoA). XDR also provides contextual, actionable alerts through a single pane of glass, offering a prioritized view of cybersecurity risk profile and compliance status; as well as identifying incidents that pose the biggest threat. This offering eliminates the need for expensive hardware appliances and provides usage-based threat detection and hunting services, and generates audit reports allowing clients to pay based on OPEX. As part of the offering, clients typically receive a custom playbook and industry-specific relevant use cases and threat intelligence information with built-in hunting capabilities.

Key benefits of Zensar's XDR offering include:

- A predictive approach helps mitigate the unknown. We estimate that unknown threats are 10% of overall threats in enterprises but can be the most difficult to detect.
- AI and analytics tools combined with predictive intelligence can better detect abnormal behavior in the environment.
- Proactively hunts for threats and raises the alarm before attacks occur.

- Reduces noise by combining alerts and providing better real-time contextual and intelligence information to make faster, improved decisions.

To learn more about Zensar’s Digital Foundation Services and XDR Services visit:

<https://zensar.com/digital-foundation-services/digital-security>

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in digital solutions; and unwavering commitment to client success, Zensar’s comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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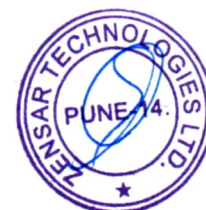
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About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of US\$ 4 Billion. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

For any queries please feel free to reach out:

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Safe Harbor

Certain statements in this release concerning our future prospects are forward-looking statements which involve a number of underlying identified / non identified risks and uncertainties that could cause actual results to differ materially. This release and other statements – written and oral –that we periodically make contain forward-looking statements that set out anticipated results based on the management’s plans and assumptions. However the same are subject to risks and uncertainties, including but not limited to, our ability to manage growth; fluctuations in earnings /exchange rates; intense competition in IT services including factors affecting cost advantage; wage increases; ability to attract and retain highly skilled professionals; time and cost overruns on fixed price, fixed-time frame or other contracts; client concentration; restrictions on immigration; our ability to manage international operations; reduced demand for technology in our service offerings; disruptions in telecommunication networks; our ability to successfully complete and integrate acquisitions; liability for damages on our service contracts; government measures in India and countries where our customer operate, withdrawal of governmental fiscal incentives; economic downturn in India, and/or around the world, political instability, legal restrictions on raising capital or acquiring companies; and unauthorized use of intellectual property and general economic conditions affecting the industry.

In addition to the foregoing, global pandemic like COVID-19 may pose an unforeseen, unprecedented, unascertainable and constantly evolving risk(s), inter-alia, to us, our customers, delivery models, vendors, partners, employees, general global operations and may also impact the success of companies in which we have made strategic investments, demand for Company’s offerings and the onshore-offshore-nearshore delivery model.

The results of these assumptions made relying on available internal and external information are the basis for determining the carrying values of certain assets and liabilities. Since the factors underlying these assumptions are subject to change over time, the estimates on which they are based, are also subject to change accordingly. These forward-looking statements represent only the Company’s current intentions, beliefs or expectations, and any forward-looking statement speaks only as of the date on which it was made. The Company assumes no obligation to revise or update any forward-looking statements, whether as a result of new information, future events, or otherwise.

