

April 03, 2020



**Mr. Subhasis Mitra**  
**Company Secretary & Compliance Officer**  
Secretarial Department  
CESC House, Chowringhee Square,  
**Kolkata - 700 001**  
Tel. No. - 033-22256040,  
Fax No. - 033-22255155 / 22253495,

Dear Sir,

**Sub: Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

We refer to our letter dated November 30, 2012 wherein we had mentioned that as on November 29, 2012, the aggregate holding of the Schemes of HDFC Mutual Fund in "CESC Ltd." ("The Company") was 7.07% of the paid up equity share capital of the Company (*Paid up Equity Share Capital being Rs. 1,249,359,250 comprising of 124,935,925 equity shares of Rs. 10/- each*).

Further, in accordance with the captioned regulation and other applicable laws / regulations, if any, we wish to inform you that there has been an **increase** in the shareholding of the Company by the Schemes of HDFC Mutual Fund by **2.43%** as of March 31, 2020. As on March 31, 2020 the aggregate holding of the Schemes of HDFC Mutual Fund in the Company is **9.09%** of the paid up equity share capital of the Company (*Paid up Equity Share Capital being Rs. 1,325,570,430/- comprising 132,557,043 Equity Shares of Rs. 10/- each*).

As per Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find enclosed the details of change in the shareholding in the prescribed format enclosed as **Annexure - "1"**.

Kindly acknowledge receipt of the same.

Thanking you,  
Yours faithfully,  
For **HDFC Asset Management Company Limited**

  
**Dinesh Bhakade**  
**AVP - Compliance**

Encl: As above

CC:

|  |   |
|--|---|
| <b>Listing Department</b><br><b>National Stock Exchange of India Ltd.</b><br>Exchange Plaza, Bandra - Kurla Complex<br>Bandra (E), Mumbai – 400 051.<br>Tel.: 022- 2659 8190 Fax: 022- 2659 8191 | <b>Listing Department</b><br><b>BSE Limited</b><br>Phiroze Jeejeebhoy Towers, Dalal Street,<br>Mumbai – 400 001.<br>Fax: 022- 2272 3121 |
| <b>The Calcutta Stock Exchange</b><br>7, Lyons Range, Dalhousie, Kolkata,<br>West Bengal -700001<br>Tel.: (033) 4025 3000  |   |

**HDFC Asset Management Company Limited**  
A Joint Venture with Standard Life Investments  
**CIN: L65991MH1999PLC123027**

**Registered Office** : "HDFC House", 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai-400 020  
Tel.: 022 - 6631 6333 Fax: 022 - 6658 0203 Website: www.hdfcfund.com

**Annexure-1**



**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011** BHAROSA APNO KA

|   |  |  |   |
|---|--|--|---|
| Name of the Target Company (TC)   | <b>CESC Ltd.</b>   |  |   |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer   | HDFC Mutual Fund:<br>HDFC Trustee Company Limited A/c –<br><br>HDFC Focused 30 Fund<br>HDFC Equity Fund<br>HDFC Balanced Advantage Fund<br>HDFC Growth Opportunities Fund<br>HDFC Equity Savings Fund<br>HDFC Top 100 Fund<br>HDFC Infrastructure Fund |  |   |
| Whether the acquirer belongs to Promoter/ Promoter group  | No   |  |   |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed  | BSE Limited<br>National Stock Exchange of India Limited<br>Calcutta Stock Exchange   |  |   |
| Details of the acquisition / disposal as follows  | Number   | % w.r.t. total share/ voting capital wherever applicable (*) | % w.r.t. total diluted share/ voting capital of the TC (**) |
| <b>Before the acquisition under consideration, holding of :</b>   |  |  |   |
| a) Shares carrying voting rights  | 8,834,250  | 6.66   | N.A   |
| b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)  | 0  | 0  | N.A   |
| c) Voting rights (VR) otherwise than by equity shares   | 0  | 0  | N.A   |
| d) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)                      | 0  | 0  | N.A   |
| <b>Total (a+b+c+d)</b>  | <b>8,834,250</b>   | <b>6.66</b>  | <b>N.A</b>  |
| <i>[7.07% holding as on November 29, 2012 reported vide letter dated November 30, 2012 based on the paid-up capital of Rs. 1,249,359,250/- comprising 12,49,35,925 shares of Rs. 10/- each]</i> |  |  |   |
| <b><u>Details of Acquisition/Sale:</u></b>  |  |  |   |
| a) Shares carrying voting rights <u>acquired/sold</u>   | 3,219,971  | 2.43   | N.A   |
| b) VRs acquired /sold otherwise than by shares  | 0  | 0  | N.A   |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) <u>acquired/sold</u>   | 0  | 0  | N.A   |
| d) Shares encumbered/invoked/released by the acquirer   | 0  | 0  | N.A   |
| <b>Total (a+b+c+/-d)</b>  | <b>3,219,971</b>   | <b>2.43</b>  | <b>N.A</b>  |

**Annexure-1**



**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011** BHAROSA APNO KA

| <b><u>After the Acquisition/Sale, holding of:</u></b>   |  |             |            |
|---|--|-------------|------------|
| a) Shares carrying voting rights  | 12,054,221   | 9.09        | N.A        |
| b) VRs acquired otherwise than by equity shares   | 0  | 0           | N.A        |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition. | 0  | 0           | N.A        |
| d) Shares in the nature of encumbrance (pledge/ lien/non- disposal undertaking/ others)   | 0  | 0           | N.A        |
| <b>Total (a+b+c+d)</b>  | <b>12,054,221</b>  | <b>9.09</b> | <b>N.A</b> |
| Mode of acquisition/ <del>sale</del> (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).  | Open Market  |             |            |
| Date of <del>acquisition/sale</del> of shares / <u>VR or date of receipt of intimation of allotment of shares, whichever is applicable</u>  | March 31, 2020   |             |            |
| Equity share capital / total voting capital of the TC before the said <del>acquisition/sale</del>   | Rs. 1,325,570,430/- comprising 132,557,043 equity shares of Rs. 10/- each. |             |            |
| Equity share capital/ total voting capital of the TC after the said <del>acquisition/sale</del>   | Rs. 1,325,570,430/- comprising 132,557,043 equity shares of Rs. 10/- each. |             |            |
| Total diluted share/voting capital of the TC after the said <del>acquisition/sale</del>   | N.A.   |             |            |

(\*) Total share capital/ voting capital has been taken as per the latest filing to be done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**For HDFC Asset Management Company Limited**  
(Investment Manager for the Schemes of HDFC Mutual Fund)

**Dinesh Bhakade**  
**AVP - Compliance**

**Place: Mumbai**  
**Date: April 03, 2020**