

To
The Board of Directors
KEI Industries Limited
D-90, Okhla Industrial Area,
Phase-1, New Delhi-110020

Date: 16.08.2021

Sub: Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Dear Sir/ Madam,

Please Find enclosed herewith the Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 for sale of 300000 equity shares of the Company.

This is for your information and record.

Thanking you,

Yours faithfully,
For and on behalf of Promoter and Promoter Group

ANIL
GUPTA

Digitally signed by ANIL GUPTA
DN: cn=ANIL GUPTA,
2.5.4.20=602090505281e3b6e6a640100537796,
2.5.4.42=602090505281e3728049a,
serialNumber=110061, 10000-A7 PUSPANJALI FARM
A-7,
serialNumber=43242335056504345390402042,
21460907840240204216628904871518, o=Personal
of ANIL GUPTA,
emailAddress=anilg@keiindustries.com,
Date: 2021.08.16 17:19:17 +05'30'

(ANIL GUPTA)
Authorized Signatory
DIN: 00006422
Add: A-7, Puspanjali Farm,
Bijwasan, South West,
Delhi-110061

CC:

BSE Limited Listing Division, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001	The National Stock Exchange of India Ltd. Listing Division, Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051
The Calcutta Stock Exchange Ltd. The Senior Manager, Listing Division, 7, Lyons Range, Kolkata-700001	

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	KEI INDUSTRIES LIMITED		
Name(s) of the seller and Persons Acting in Concert (PAC) with the seller	Anil Gupta (Seller) Anil Gupta (HUF) Archana Gupta KEI Cables Private Limited Soubhagya Agency Private Limited Subhlaxmi Motels & Inns Private Limited Projection Financial and Management Consultants Private Limited Dhan Versha Agency Private Limited		
Whether the Seller belongs to Promoter / Promoter group	YES, PROMOTER		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NSE, BSE, CSE		
Details of the disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC
	1	2	3
Before the disposal under consideration, holding of :			
a) Shares carrying voting rights	12548197	13.97	13.97
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	Nil	Nil	N.A.
c) Voting rights (VR) otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	N.A.
e) Total (a+b+c+d)	12548197	13.97	13.97
Details of sale :			
a) Shares carrying voting rights sold	300000	0.33	0.33
b) VRs acquired/sold otherwise than by shares	Nil	Nil	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	N.A.
d) Shares encumbered / invoked / released by the acquirer	Nil	Nil	N.A.
e) Total (a-b+c+d)	300000	0.33	0.33
After the sale, holding of:			
a) Shares carrying voting rights	12248197	13.64	13.64
b) Shares encumbered with the acquirer	Nil	Nil	N.A.
c) VRs otherwise than by shares	Nil	Nil	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	N.A.
e) Total (a+b+c+d)	12248197	13.64	13.64
Mode of sale (e.g. open market / off market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Open Market		
Date of sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	12.08.2021		
Equity share capital / total voting capital of the TC before the said sale	179710876 (Equity shares of face value of Rs.2/- each)		
Equity share capital / total voting capital of the TC after the said sale	179710876 (Equity shares of face value of Rs.2/- each)		
Total diluted share / voting capital of the TC after the said sale	179710876 (Equity shares of face value of Rs.2/- each)		

Note:

*Total share capital/voting capital to be taken as per the latest filing done by the company to the stock exchange under clause 35 of the listing agreement.
 (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

ANIL GUPTA

ANIL GUPTA
 Director
 ANIL GUPTA & CO. ADVISORS
 101, Connaught Place, New Delhi-110008
 ANIL GUPTA & CO. ADVISORS
 101, Connaught Place, New Delhi-110008
 Tel: 011-26101010
 Fax: 011-26101010

ANIL GUPTA
 A-7, Pusanjall Farm, Bijwasan, South West Delhi-110061

Place : New Delhi
 Date : 16.08.2021