

RDL/044/2020-21 Date: 19.10.2020

To,
National Stock Exchange of India Ltd.
Exchange Plaza,
Bandra – Kurla Complex,
Bandra (E), Mumbai – 400 051
NSE EQUITY SYMBOL: RUSHIL

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001 BSE SCRIPT CODE: 533470

ISIN: INE573K01017

Dear Sir / Madam,

Ref.: Regulation 47 of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Sub.: Newspaper publication of Basis of Allotment in Rights Issue of the company

This is to inform you that pursuant to Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Newspaper publication regarding Basis of Allotment in Rights Issue have been published in following newspapers:

- 1. Business Standard English language newspaper on 19th October, 2020
- 2. Business Standard Hindi language newspaper on 19th October, 2020
- 3. Jay Hind Vernacular language (Gujarati) newspaper on 19th October, 2020

The Newspaper cuttings of the said publications are enclosed herewith for your records.

Please take the same in your record and do the needful.

Thanking you

Yours Faithfully,

For, Rushil Decor Limited

Hasmukh K. Modi

Company Secretary & Compliance Officer

Tele No.: (079) 61400400 Email: ipo@rushil.com

Encl.: soft copy of Basis of Allotment Advertisement published on 19th October, 2020 for the

Rights Issue of the Company



RUSHIL DÉCOR LTD.. RUSHIL HOUSE, NEAR NEELKANTH GREEN BUNGALOW, OFF SINDHU BHAVAN ROAD, SHILAJ, AHMEDABAD-380058, GUJARAT, INDIA

REGD. OFFICE: S. NO. 125, NEAR KALYANPURA PATIA, VILLAGE ITLA, GANDHINAGAR-MANSA ROAD TA. KALOL, DIST. GANDHINAGAR-382845, GUJARAT, INDIA I CIN: L25209GJ1993PLC019532

Despite volume lag, drug firms hike price

Mumbai, 18 October

omestic pharma sales bounced back September, but what's interesting is that this rise was led by pricing growth.

During the pandemic when people are avoiding hospitals and clinics and fresh prescription growth has slowed down — the volume growth in the domestic market has also fallen. However, a deeper look at the data shows that the volume decline too has been slowing - it fell 4 per cent year-onvear in September against 9.2 per cent decline in August.

Motilal Oswal analysts said for the September quarter, while the volumes fell 6.5 per cent YoY, price growth came in at 4.6 per cent. Kunal Randeria, analyst with Edelweiss Securities, also noted in a recent note that the quarter margins would be driven by pricing growth. "While volume growth faces challenges, mid-single digit price growth is expected to aid margins," he noted.

Companies are allowed to take an annual price hike of up to 10 per cent on non-scheduled drugs (those outside the purview of the National List of Essential Medicines or NLEM). For those in the NLEM, the price hike is determined by the wholesale price index.

"Most firms are, however, unable to pass on this 10 per cent annual price hike allowed as competition itself keeps

	Price growth MAT Sept (%)	Volume growth MAT Sept (%)
Torrent Pharma	7.6	-2.2
GSK	6.4	-11.5
DRL	6.3	-5.0
Sanofi	6.3	-6.5
Glenmark	6.0	-2.6
Sun Pharma	5.9	-3.4
Cipla	5.7	-2.1
Lupin	5.7	-4.2
Mankind Pharma	5.6	0.0
Cadila Healthcare	4.8	-2.5
Alkem	4.3	-5.1
Biocon	3.4	-12.2

MAT: Moving annual turnover, past 12 months' turnover Source: Motilal Oswal Securities

very well entrenched brand in the market, no one is usually able to pass on the hike," said an industry veteran, who headed a multinational giant earlier.

Motilal Oswal analysts also said that while price growth for non-NLEM products stood at 4.8 per cent YoY, NLEM products saw a price rise of 3.6 per cent. Companies such as Glenmark, Ajanta Pharma, and Cipla were among those that witnessed high growth.

Glenmark has been riding on the demand for its oral antiviral favipiravir. Glenmark has

prices in check. Unless somethus bucked another industry one has a marquee brand or a trend—the acute therapy grew faster than chronic medicines thanks to favipiravir.

> Other firms have seen their acute therapy sales lag behind chronic drugs. Chronic medicines like cardio-diabetic drugs, among others, have been contributing to the domestic market growth as new prescriptions dried out. The country's largest drugmaker Sun Pharma, for example, saw a 1.8 per cent dip in September sales, dragged down by therapies like antiinfectives (-13.5 per cent). Antiinfectives are acute therapy drugs taken to fight an infection.

Adani, Piramal among 4 bidders for DHFL

Oaktree Capital, SC with Adam Group. Lowy the other two

DEV CHATTERJEE Mumbai, 18 October

Four entities — Adani Group, Piramal Group, US-based asset management company Oaktree Capital Management, and SC Lowy — have submitted bids for Dewan Housing Finance Corporation (DHFL).

While Oaktree submitted a bid for the entire company, oth-

ers bid for select portfolios. While Adani Group has submitted bids only for the construction finance portfolio and slum rehabilitation loans, Piramal Group has bid for the retail portfolio, and SC Lowy for the construction finance business, putting it in competition to DHFL," the person added.

The slum development portfolio provides funding for large projects under the Slum Rehabilitation Authority (SRA) scheme located in prime areas of Juhu in Mumbai.

Assets under the construction category are loans provided to real estate developers for projects primarily in tier-I cities, with 15 projects accounting for 71 per cent of the books.

A banking source said all the four firms had made conservative bids, taking into account the slowdown in real estate and the Covid-19 pandemic. "The only surprise was the Oaktree bid, while the ones of the Adani and Piramal groups were on expected lines," said the source.

"Banks will have to take a massive hit on their exposure

SLICE OF DHFL: WHO WANTS WHAT

OAKTREE CAPITAL MANAGEMENT: Entire business

ADANI GROUP:

Authority book

The bids were muted owing

PIRAMAL **GROUP:** Retail portfolio SCLOWY:

Construction finance, | Construction Slum Rehabilitation finance



Recovering these loans is doubtful, the report said.

to a forensic audit report by Grant Thornton, which revealed In February, almost 24 firms a ₹14,500-crore hole in DHFL's had evinced interest in DHFL. They included AION Capital, books. The report, which has Adani Capital, Hero FinCorp. been submitted to the National KKR Credit Advisors, Oaktree, Company Law Tribunal (NCLT), has said there is a ₹9,320-crore Morgan Stanley, Goldman hole in the wholesale books, a Sachs Group, Deutsche Bank, ₹1,707-crore loss on the SRA Warburg Pincus, SSG Capital account, and another diversion Advisors, Edelweiss, Lone Star, of ₹3.000 crore in retail loans. and Blackstone.

funds, and provident funds have an exposure of ₹88,000 crore to the company. Of this, State Bank of India has an exposure of ₹10,000 crore. In the auditor's report for 2019-20, it said the wholesale loan portfolio aggregating ₹49,585 crore had been valued as of March 31 at ₹30,732 crore, with the resulting fair value loss of ₹18.853 crore.

DHFL was the first firm to be referred to the NCLT by the Reserve Bank in November under the special power under Section 227 of the Insolvency and Bankruptcy Code.

The NCLT ordered insolvency proceedings in December. The promoters are facing multiple investigations by the Central Bureau of Investigation, Enforcement Directorate and others for fraud.

Financial centre tag to GICs at IFSC to spur MNC investment

ASHLEY COUTINHO Mumbai, 18 October

The government's move to notify global in-house centres (GICs) as financial services at the International Financial Services Centre (IFSC) — set up at the Gujarat International Finance Tec-City (GIFT City) — may prompt several foreign banks, asset managers and insurers to set up subsidiaries there.

On Friday, the government notified GICs — service delivery operators in low-cost geographies — as financial services within the GIFT City. This will

allow multinational corporations (MNCs) to set up subsidiary firms at the IFSC to serve their global operations. They will enjoy a tax holiday of 10 years, which firms can choose from within a block of 15 years. The IFSC Authority is expected to come out with detailed regulations on GICs soon.

"This will help attract large global financial institutions to set up operations related to high-end financial services at IFSC in GIFT City," said Tapan Ray, managing director & Group chief executive, GIFT City.

"GICs can easily create a few

thousand jobs which, in turn, is likely to help build the muchneeded social infra in and around Gift City. This is also likely to have a rub-off effect on banking, asset management and insurers. People may be more open to taking up employment in GIFT City," said Suresh Swamy, partner, financial serv-

ices, PricewaterhouseCoopers. "The move brings India more in line with competing financial centres." Khushboo Chopra, head of business development — India. Sanne, a global provider of

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Business Standard Insight Out

▶ FROM PAGE 1

Jet Airways revival: Staff has sky-high hopes...

while another 500-odd were part of the airline's corporate and commercial departments.

Today, Jet's staff strength stands whittled down to around 4,000, with many former employees having joined airlines in India and abroad.

Among those who stayed on is a core team of about 175 employees, which has been functioning since last year. This includes four senior executives Chief Strategy Officer Rajesh Prasad, Legal Head Gautam Acharya, Vice-President (Planning) Anthony D'Sa, and Manager (Manage Information Systems) Farazad Patrawalla. The team has been working closely with the resolution professional to revive the airline. Apart from coordinating with lenders and lessors, these senior executives were also overseeing other departments in the company.

"Jet has been a preferred brand because of its customer service and training standards. We are hopeful that our employees will get opportunities in the relaunched airline. We are very happy that Jet will fly again," said Nidhi Chaphekar, who represents the cabin crew union.

Jet's employees have been keenly following the airline's insolvency case. Many of them have regularly attended the tiny courtroom of the Mumbai Bench of the National Company Law Tribunal (NCLT).

Employees have also made various applications before the tribunal, seeking relief. The CoC's decision has come as a big shot in the arm for them, but there is a long road ahead before the airline takes to the skies again.

Although lenders have cleared the resolution plan, multiple approvals and government support are required to secure airport slots and traffic rights. Still, the mood is upbeat. As

an aviation expert remarked, "Jet is out of the ICU and is now in the general ward." But how many employees will be retained will depend on the new owners and their business plans, he added.

What is certain is that the airline will now need more hands on the deck and in specialised roles to secure regulatory approvals. The first step would be the hiring of senior executives in operational roles, updation of various manuals, and activation of systems. Jet's operating permit is dormant and the airline will need to apply to the Directorate General of Civil Aviation to have it restored. Airport slots can be granted only after the operating permit is reactivated.

This is only an advertisement for information purpose and not an offer document announcement. Not for publication, distribution, or release, directly or indirectly into the United States of America or otherwise Outside India. All Capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated September 07, 2020 (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") (NSE together with BSE hereinafter

RUSHIL RUSHIL DECOR LIMITED

Rushil Décor Limited (Company or Issuer) was originally incorporated as "Rushil Décor Private Limited' on May 24, 1993 as a private limited company under the Companies Act, 1956 with the Registrar of Companies, Gujarat, Dadra and Nagar Haveli (RoC). Pursuant to a special resolution of our Shareholders passed in an extra-ordinary general meeting dated November 19, 2007 our Company was converted into a public limited company and subsequently, the name of our Company was changed to "Rushil Décor Limited" and a fresh certificate of incorporation dated December 04, 2007 consequent to the conversion was issued to our Company by the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. For details of change in the name of our Company and Registered Office of our Company, see — History and Certain Corporate Matters on page 135 of the Letter of Offer. Corporate Identification Number: L25209GJ1993PLC019532

Registered Office: S. No. 125, Near Kalyanpura Patia, Gandhinagar Mansa Road, Kalol, Village Itla, Gandhinagar – 382 845, Gujarat, India. Tel: +91 98 2543 8039

Corporate Office (Address where books of account and papers are maintained): Rushil House, Near Neelkanth Green Bungalow, Off. Sindhu Bhavan Road, Shilaj, Ahmedabad-380 058, Gujarat, India, Tel: +91 79 6140 0400 Contact Person: Hasmukh Kanubhai Modi, Company Secretary and Compliance Officer, E-mail: ipo@rushil.com; Website: www.rushil.com;

OUR PROMOTERS: GHANSHYAMBHAI AMBALAL THAKKAR, KRUPESH GHANSHYAMBHAI THAKKAR, KRUPA KRUPESH THAKKAR, M/S. RUSHIL INTERNATIONAL AND KRUPESH GHANSHYAMBHAI THAKKAR HUF

ISSUE OF UPTO 49.77.111 EQUITY SHARES OF FACE VALUE ₹10 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹50 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹40 PER EQUITY SHARE) (THE "ISSUE PRICE"). AGGREGATING UPTO ₹2,489 LAKHS ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 01 (ONE) RIGHTS EQUITY SHARE FOR EVERY 03 (THREE) FULLY PAID UP EQUITY SHARES HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON FRIDAY, SEPTEMBER 11, 2020 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 05 TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 236 OF THE LETTER OF OFFER.

The Board of Directors of Rushil Decor Limited wishes to thank all its members and investors for the overwhelming response to the Company's Rights Issue of Equity Shares, which opened for subscription on Monday, September 21, 2020 and closed on Monday, October 5, 2020 and the last date for market renunciation of Rights Entitlements was September 29, 2020. Out of the total 1,604 Applications for 96,78,550 Equity Shares (including 377 applications for 6,08,407 Equity Shares through the optional mechanism i.e. B-WAP and 1,227 applications for 90,70,143 Equity Shares through Application Supported by Blocked Amount ("ASBA"). Applications for 732 Equity Shares were rejected due to technical reasons as disclosed in the LOF. The total number of valid applications received were 872 for 91,97,779 Equity Shares, which aggregates to 184.80% of the total number of Equit Shares allotted under the Issue. In accordance with the LOF and on the basis of allotment finalized on October 15, 2020 in consultation with the Lead Manager, the Registrar to the Issue and BSE Limited, the Designated Stock Exchange for the Issue, the Company has on October 15, 2020 allotted 49,77,111 Equity Shares to the successful applicants. We hereby confirm that all the valid applications have been considered for Allotment

1. Information regarding total Applications received (i.e. Application through both ASBA process and B-WAP facility):

Category	Applications received (including B-WAP)		Equity Shares applied for			Equity Shares allotted		
	Number	%	Number	Value (Rs.)	%	Number	Value (Rs.)	%
Eligible Equity Shareholders	1,422	88.65	81,32,856	10,16,63,813	84.03	46,26,619	5,78,32,737.5	92.96
Renouncees	182	11.35	15,45,694	1,93,21,175	15.97	3,50,492	43,81,150	7.04
Total	1,604	100.00	96,78,550	12,09,84,988	100.00	49,77,111	6,22,13,887.5	100.00

2. Basis of Allotment

Category	No. of Valid Applications Received and considered for allotment	No. of Equity Shares accepted and allotted against Rights Entitlement (A)	No. of Equity Shares accepted and allotted against additional Equity Shares applied for (B)	Total Equity Shares accepted and allotted (A+B)
Eligible Equity Shareholders	692	36,88,688	9,37,931	46,26,619
Renouncees	180	3,50,492	-	3,50,492
Total	872	40.30.180	0 37 031	/0 77 111

Intimations for Allotment/refund/rejection cases: The dispatch of allotment advice cum refund intimation and question for rejection, as applicable, to the investors has been completed on October 16, 2020. The instructions to (i) ICICI Bank Limited ("Bankers to the Issue") for processing refund through NACH/NEFT/RTGS/direct credit for Applications using B-WAP facility was given on October 17, 2020 and (ii) SCSBs for unblocking funds in case of ASBAApplications were given on October 15, 2020. The Listing application was executed with BSE and NSE on October 16, 2020. The credit of Equity Shares in dematerialized form to respective demat accounts of allottees is expected to be completed on or about October 19, 2020. No physical shares were tendered in the Rights Issue. Pursuant to the listing and trading approvals granted/ to be granted by BSE and NSE, the Rights Equity Shares Allotted in the issue is expected to commence trading on BSE and NSE on or about October 21, 2020. In accordance with the SEBI circular dated January 22, 2020, the request for extinguishment of rights entitlement is expected to be completed on or about October 19, 2020.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM DISCLAIMER CLAUSE OF BSE (DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE should not, in any way, be deemed or construed that the LOF has been cleared or approved by the BSE, nor does it certify the correctness or completeness of

any of the contents of the LOF. The investors are advised to refer to the LOF in the foil text of the "Disclaimer clause of BSE" on page 227 of the "LOF". DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by NSE; nor does it certify the correctness or completeness of any of the contents of LOF. The investors are

advised to refer to the LOF for the foil text of the "Disclaimer Clause of NSE" on page 228 of the "LOF" SOLE LEAD MANAGER TO THE ISSUE

SAFFRON

SAFFRON CAPITAL ADVISORS PRIVATE LIMITED

605, Center Point, 6th floor, Andheri Kurla Road, J. B. Nagar, Andheri (East), Mumbai - 400 059, Maharashtra, India. **Telephone:** +91 22 4082 0914/915 Facsimile: +91 22 4082 0999 E-mail: rights.issue@saffronadvisor.com Website: www.saffronadvisor.com

Investor grievance: investorgrievance@saffronadvisor.com Contact Person: Amit Wagle / Gaurav Khandelwal SEBI Registration Number: INM 000011211

Validity of Registration: Permanent

REGISTRAR TO THE ISSUE

BIGSHARE SERVICES PRIVATE LIMITED

1st floor, Bharat Tin Works Building, Opp. Vasant Oasis, Makwana Road, Marol, Andheri (East), Mumbai- 400 059, Maharashtra, India. Telephone: +91 22 6263 8200 Facsimile: +91 22 6263 8299

E-mail: rightsissue@bigshareonline.com Website: www.bigshareonline.com Contact person: Arvind Tandel, Investor grievance: investor@bigshareonline.com SEBI Registration No: INR000001385 Validity of Registration: Permanent

COMPANY SECRETARY AND COMPLIANCE OFFICER

RUSHIL

RUSHIL DÉCOR LIMITED

Hasmukh Kanubhai Modi, Rushil House, Near Neelkanth Green Bungalow, Off. Sindhu Bhavan Road, Shilai, Ahmedabad-380 058, Guiarat, India. **Telephone**: +91 79 6140 0400 **E-mail**: ipo@rushil.com

Investors may contact the Registrar to Issue / Compliance Officer in case of any Issue related problems such as non-receipt of Allotment advice/demat credit etc.

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any or issue related matter. All grievances relating the ASBA process or the optional mechanism i.e. B-WAP process may be addressed the Registrar, with a copy to the SCSBs (in case of ASBA process), giving folio details such as name, address of the Applicant contact numbers, e- mail address of the B-WAP process) ASBA process) or amount debited (in case of the B-WAP process) ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper applications as the-case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip (in case of ASBA process) and copy of the e-acknowledgement (in case of

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY.

For Rushil Decor Limited

Date: October 17, 2020 Place : Ahmedabad

Hasmukh Kanubhai Modi Company Secretary & Compliance Officer

The LOF is available on the website of the SEBI at www.sebi.gov.in; the stock exchanges i.e. National Stock Exchanges of India Limited at www.nseindia.com; BSE Limited at www.bseindia.com; the website of the Lead Manager at www.saffronadvisor.com; and the website of Registrar To The Issue www.bigshareonline.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please see the section entitled "Risk Factors" beginning on page 28 of the "LOF". The Rights Entitlements and the Rights Equity Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "US Securities Act") or under any securities laws of any state or other jurisdiction of the United States and may not be offered, sold,

resold, allotted, taken up, exercised, renounced, pledged, transferred or delivered, directly or indirectly within the United States or to, or for the account or benefit of, U.S. Persons (as defined in Regulations except for these purposes, U.S. Persons include persons who would otherwise have been excluded from such term solely by virtue of Rule 902(K)(1)(VIII)(B) or Rule 902(K)(1)(VIII)(B) or Rule 902(K)(1)(VIII)(B) or Rule 902(K)(1)(III)(B) or Rule 902(K)(III)(B) or Ru jurisdiction of the United States. Accordingly, the Rights Entitlements and Rights Equity Shares were offered and sold (i) in offshore transactions outside the United States to non-U.S. Persons in compliance with Regulations to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions, and (ii) in the United States to U.S. Persons who are U.S. QIBs and are also Qualified Purchasers pursuant to applicable exemptions under the US Securities Act and the Investment Company Act. There will be no public offering in $the\ United\ States.\ The\ Rights\ Equity\ Shares\ and\ Rights\ Entitlements\ are\ not\ transferable\ except\ in\ accordance\ with\ the\ restrictions.$

પાક ફેસ્ટમાં થરૂરના નિવેદન પર બબાલ

રાહુલ પાકમાં ચૂંટણી લડવાનો પ્રયાસ કરી રહ્યા છે: ભાજપ

કોંગ્રેસ નેતા શશિ થરૂરે પાકિસ્તાન મંચ પર આપેલાવિવાદિત નિવેદન બાદ ભાજપ આક્રમક થઈ ગયું છે. ભાજપના રાષ્ટ્રીય પ્રવક્તા સંબિત પાત્રાએ કહ્યુ કે શશિ થરૂરે લાહોર લિટ ફેસ્ટમાં જે બોલ્યુ, તે બધાએ સાંભળવ્યુ, પરંતુ તેના પર વિશ્વાસ થઈ રહ્યો નથી રવિવારે પ્રેસ કોન્ફરન્સમાં સંબિત પાત્રાએ કહ્યુ કે, કોંગ્રેસે ભાજપની મજાક બનાવી અને ખરાબ નજરથી દેખાડવાનો પ્રયાસ કર્યો છે.

થરૂર તબલિગી જમાતને લઈને સરકાર ઉપર કટ્ટરતા અને પક્ષપાત કરવાની વાત પાકિસ્તાનમાં જઈને બોલી રહ્યા હતા

રહ્યા હતા. શું સોનિયા, રાહુલ રહ્યું છે કે હિન્દુસ્તાનને પીએમ સારી નથી. પ્રિયંકાએ કચારેય પાકિસ્તાનના મોદીએ કઈ રીતે સુરક્ષિત રાખ્યુ, પાત્રાએ કહ્યુ કે, થરૂર ચિંતા ન જે રીતે કોવિડને હાઈને આઘાત બધા જોઈ રહ્યાં છે.

શશિ ઘરૂર તબલ્લિમી કરે, રાહુલ ગાંધી આય પણ હોવો જોઈએ. તે થઈ રહ્યો નથી. જમાતને લાઈને સરકાર પર પાકિસ્તાન અને ચીનમાં હીરો આ કથા પ્રકારની મનોસ્થિતિ છે? ક્રદેરતા અને પક્ષપાત કરવાની બની ચુક્યા છે. સંબિત પાત્રાએ સંબિત પાત્રાએકહ્યું કે, નોર્થઈસ્ટને વાત પાકિસ્તાનમાં જઈને બોલી કહ્યુ કે, કોવિડને લઈને વિશ્વ જોઈ લઈને તે કહેવું કે ત્યાંની સ્થિતિ

તે શું છે? હિન્દુસ્તાનના પોતાના અલ્પસંખ્યકો પર કંઈ સમયથી લૉકડાઉન થયું, ક્યા મુસલમાનોવિરુદ્ધસરકારક્≵રતા બોલ્યુ? શું કોંગ્રેસ પાકિસ્તાનમાં પ્રકારે ૮૦ કરોડ લોકોને ભોજન અને પક્ષપાત દેખાડી રહી છે. આ ચૂંટણીલડવાઈચ્છેછે? ભાજપના સામગ્રી પહોંચાડવાનું કામ રાહુલ ગાંધીના દોસ્ત શશિ થરૂરે નેતાએ કહ્યુ કે, શશિ **ઘરૂર શું** ઈચ્છે કરવામાં આવ્યું અને આગળ પણ કઈ રીતે કહ્યું? ખાસ કરીને ત્યારે છે કે પાકિસ્તાન હવે રાહુલ ગાંધીને છક્ર પૂજા સુધી ચાલતું રહેશે. તો જયારે પાકિસ્તાનમાં હિન્દુ અને ક્રેડિટિઆપે? કટાક્ષ ભર્યા શબ્દોમાં ચરૂર કહેછે કે રાજકીયદ્રષ્ટિકોણથી શીખોની સાથે શું થઈ રહ્યું છે, તે

સરકારે કહ્યું ગુટખા પર પ્રતિબંધ છે,જજે પૈસા આ દિશામાં આકરી કાર્યવાહી

એ પછી વિશેષ સચિવની હાલત કરશે. એ પછી જજે સરકારને

દેશના સંખ્યાબંધ રાજ્યોમાં ગુટખા પર પ્રતિબંધ છે.ગુજરાત કાપો તો લોહી ના નિકળે તેવી થઈ પ્રતિબંધનુ પાલન કરવા માટે પણ તેમાં સામેલ છે. આ રાજ્યોના ં ગઈ હતી.તેઓ કોર્ટના સવાલોના વિસ્તૃત રિપોર્ટ કોર્ટને સોંપવા માટે કોર્ટમાં જ સરકારના દાવાની પોલ ખુદ ન્યાયધીશે ખોલી નાંખી હતી.

ગુટખા પર પ્રતિબંધ અંગેની પિટિશનની સુનાવબ્રી દરમિયાન સરકારે કહ્યુ હતુ કે, ઝારખંડમાં ગુટખા પર બેન મુકાયેલો છે.આ દરમિયાન ન્યાયાધીશે પાકિટમાંથી પૈસા કાઢ્યા હતા અને ગુટખાનુ પાઉચ મંગાવ્યુ હતુ.કોર્ટમાં પાઉચ બતાવીને ન્યાયાધીશે પૂછ્યુ હતુ કે, આ કેવા પ્રકારનો પ્રતિબંધ છે.

શુક્રવારે આ મામલા પર વિડિયો કોન્ફન્સિંગથી સુનાવણી ચાલી રહી હતી ત્યારે સરકાર તરકથી ફૂડ सिक्बुरिटी विભागना विशेष સચિવ દારા દાવો કરાયો હતો કે, ઝારખંડમાં ગુટખા પર સંપૂર્શ પ્રતિબંધ મુકાયો છે. જો કે આ સાંભળીને મુખ્ય ન્યાયાધીશ ડો .રવિ રંજને પોતે પૈસા આપીને બહારની દુકાનમાં મળતુ ગુટખાનુ પાઉચ મંગાવીને વિદેશ સચિવને બતાવ્યુ હતુ.જજે પૂછ્યું હતુ કે, મેં તમારી સામે જ બહાર વેચાતા ગુટખા મંગાતીને તમને બતાવ્યા છે.

ન્યાયાધીશે કહ્યુ હતુ કે, રાજ્યમાં વેચાતા ગુટખા અન્ય રાજ્યોમાંથી આવે છે કે, પછી રાજ્યમાં જ તેને બનાવવામાં આવે છે તે અંગે સરકારે તપાસ કરવી જોઈએ. જો બીજા રાજ્યો માં થી ગુટખાનો સપ્લાયઆવતો હોય તો તેને રોકવા માટે કયા પ્રકારના ઉપાયો કરવામાં આવે છે.તેનો સપ્લાય રોકવા માટે ક્રોઈ અધિકારીની નિમન્ત્રું ક કરવામાં

એમએફની ખરીદી-વેચાણનો સમય ત્રણ વાગ્યા સુધી કરાયો

મુંબઈ, તા. ૧૮ શેર બજાર નિયામક ભારતીય પ્રતિભૃતિ અને વિનિમય બોર્ડે ઈક્વીટી મ્યુચ્યુઅલ ફંડની ખરીદી અને વેચાણનો સમય બદલીને એકવાર કરી ૩ વાગ્યા સુધીનો કરી દીધો છે. હવે આ ફેરફાર બાદ રો કાણકારોને મ્યુચ્યુઅલ કંડ ખરીદવા અને વેચવા માટે વધારે સમય મળશે. જોકે, ડેટ મ્યુચ્યુઅલ કંડ સ્ક્રીમ અને કન્ઝરવેટિવ હાઈબ્રિડ ફંડ્સની ખરીદી વેચાણના સમયમાં ફેરફાર નથી કરવામાં આવ્યો. મ્યુચ્યુઅલ કંડની ખરીદી-વેચાણનો આ નવું ટાઈમ ટેબલ ૧૯ ઓક્ટોબરથી લાગુ થશે. સેબીના નિર્જાયની જાણકારી આપતા મ્યુચ્યુઅલ કંડ રેગ્યુલેટ કરતી સંસ્તા એસોસિએશન ઓફ મ્યુચ્યુઅલ કંડ ઈન ઈન્ધ્રયાના ચેરમેન નિલેશ શાહે ટ્વીટ કરી કહ્યું કે, ઈક્વિટી મ્યુચ્યુઅઅલ ઇંડના કટઓફ ટાઈમિંગમાં ફેરફાર કરવામાં આવ્યો છે. નિલેશ શાહે ટ્વીટ કરી કહ્યું કે, હવે ઇક્વિટી મ્યુચ્યુઅલ કંડની યુનિટને ખરીદવા હોય કે વેચવા હોય તો, બંને માટે ત્રણ વાગ્યો સમય રહેશે. તમામ સ્કીમના સબસ્ક્રિપ્શન અને રિડિમ્પશનનો કટ ઓફ ટાઈમ ક્રાંથી ૩ વાગ્યાનો થઈ ગયો છે.



કોરોના મહામારી દરમિયાન શક્તિની આરાધનાના પર્વે નવરાત્રિના તહેવારોની દેશભરમાં હર્ષોલ્લાસભેર ઉજવણી થઇ રહી છે. તસ્વીરમાં ઉત્તરપ્રદેશના વૃદાંવનમાં સુપ્રસિધ્ધ ચામુંડાદેવીના મંદિરમાં શ્રધ્ધાળુઓ પ્રાર્થના દરમિયાન માતાજી આગળ ઘી ની આહુતી આપી રહેલા દ્રશ્યમાન

પુલવામાના ત્રાલમાં સેના પર આતંકીઓનો ગ્રેનેડ હુમલો: એક જવાન ઘાયલ

(જી.એન.એસ.)શ્રીનગર,તા.૧૮

જમ્મુ કાશ્મીરના પુલવામમાં આતંકવાદીઓએ સીઆરપીએફના જવાનો પર ગ્રેનેડ હુમલો કર્યો હોવાના અહેવાલો મળ્યા છે.

આ હુમલામાં એક જવાન ધાયલ થયો છે.જેને સારવાર માટે હોસ્પિટલ લઈ જવામાં આવ્યો છે.આખા વિસ્તારની ઘેરાબંધી કરીને જવાનોએ હવે હુમલો કરીને ભાગી છુટેલા આતંકીઓની શોધખોળ શરુ કરી છે. મળતી વિગતો પ્રમાણે પુલવામાના ત્રાલ શહેરમાં સવારે ૧૧ વાગ્યે સીઆરપીએફની એક બટાલિયનના જવાનો પર આતંકીઓએ પ્રેનેડ વડે હુગલો કર્યી હતાં.આતંકીઓ પ્રેનેડ ફેંકીને ભાગી

આ દરમિયાન થયેલા વિસ્ફોટમાં એક જવાન ઘાયલ થયાં હતો .તેને પેટના નિચેના હિસ્સામાં ઈજા પહોંચી હતી.એ પછી તેને સારવાર માટે પલવામાની જિલ્લા હોસ્પિટલમાં ખસેડવામાં આવ્યો છે. ફરાર આતંકીઓની શોધખોળ ચાલી રહી છે. પુલવામા આતંકવાદીઓનો ગઢ મનાય છે.આ જ જિલ્લામાં ગયા વર્ષે આત્મવાતી હુમલામાં સેનાના ¥O કરતા વધારે જવાનો શહીદ થયા હતા.જોકે સેના અને રાજ્યની પોલીસે છેલ્લા કેટલાય મહિનાઓથી શરુ કરેલા ઓપરેશન ઓલ આઉટથી આતંકવાદીઓને બહુ મોટો ફટકો પડ્યો છે.

મહારાષ્ટ્ર : અજિત પવારની મુશ્કેલીઓ વધી શકે છે,મની લોન્ડ્રીગની તપાસ ઇડી કરશે

(હિ.મી.એ) મુંબઇ તા.૧૮

પ્રવર્તન નિદેશાલય ઇડીએ વિદર્ભ સિંચાઇ વિકાસ નિગમ હેઠળ ૧૨ પરિયોજનાઓમાં કહેવાતી અનિયમિતતાઓના સંબંધમાં મહારાષ્ટ્ર સિંચાઇ વિભાગના વિવિધ નિગમોની વિરૂધ્ધ મની લોન્ડ્રીંગના આરોપીની તપાસ શરૂ કરી છે આ માહિતી ધટનાક્રમની બાબતમાં આવનારા લોકોએ આપી છે.

ઇડીના એક અધિકારીએ જણાવ્યું હતું કે એજન્સીએ જળ સંસાધન વિભાગના અધિકારીઓથી ડેમ પરિયોજનાઓ માટે જારી કરવામાં આવેલ ટેડર સંશોયિત પ્રશાસનિક સ્વીકૃતિઓ અને ૧૯૯૯ અને ર●૦૯ની વચ્ચે વિદર્ભ સિંચાઇ વિકાસ નિગમ કૃષ્ણા ઘાટી સિંચાઇ પરિયોજના અને કોંકણ સિંચાઇ વિકાસ નિગમથી જોડાયેલા ઠેકેદારોને કરવામાં આવેલ બીલોના વળતરની બાબતમાં માહિતી માંગી છે.

આ તપાસથી અજિત પવારની મુશ્કેલીઓ વધી શકે છે કારણ કે ૨૦૧૨માં વિભાગમાં અનિયમિતતાઓ સામે આવી હતી. પવાર ૧૯૯૯થી ૨૦૦૯ની વચ્ચે જળ સંસાધન મંત્રી હતાં ગત વર્ષ લિસ્ટમાં ઝારખંડનુ પણ નામ છે. જવાળ આપી શક્યા નહોતા.તેમણે આદેશ આપીને વધુ સુનાવધી ચાર ડિસેમ્બરમાં ભ્રષ્ટાચાર નિરોધક બ્યુરો (એરીાબી)એ નાયબ જોકે સુટખા પર પ્રતિબંધને લઈને આશ્વાસન આપ્યુ હતુ કે, સરકાર િસેમ્બરે કરવાનો હુકમ કર્યો હતો. મુખ્યમંત્રીને આ મામલામાં કલીનચીટ આપી દીધી હતી.

કોઇ ભારતની એક ઇંચ જમીન લઇ શકશે

ચીનના પ્રોપગેન્ડા અખબાર કહી દીધું છે કે કોઇપણ દેશ ચેતવણી આપી છે. આની પહેલાં સ્લોબક્ષ ટાઇમ્સએ કરી એકવખત ભારતની એક ઇંચ જમીન પક્ષ લઇ ગ્લોબલ ટાઇમ્સે ચીનના અને કહ્યું છે કે ભારત તાઇવાનથી કરશે. આ બધાની વચ્ચે પોતાના છે. ટ્વિટર હેન્ડલ પરથી સૈન્ય અને હીંથયારોનું પ્રદર્શન પછા કર્યું અને આ બધું જ ભારત-ચીન વચ્ચે प्रस्तावित आठगा होरनी सैन्य વાતચીત પહેલાં કરી રહ્યું છે જેથી કરીને ભારત તેનાથી દબાય. જો કે ભારતના ગૃહમંત્રી અમિત શાહે કહ્યું કે અમને એનાથી કે ઇ કરક પડતો નથી,

ભારતને કોઇ અસર પડવાની નજીકના સંધર્ક બાદ હિન્દ

ભારતને પોકળ ધમકી આપી છે - શકશે નહીં. તેમણે કહ્યું કે ચીનની સાથે વિવાદ ખત્મ કરવા માટે દરેક દૂર જ રહે. નહીં તો ચીન કાર્યવાહી - સેન્ય અને કૂટનીતિક પ્રયાસ ચાલુ

> ચીનના નિષ્ણાતના નિવેદનના બહાને ગ્લોબલ ટાઇમ્સે ફરી એકવખત ભારતને ધમકાવાની કોશિષ કરી છે. ગ્લોબલ ટાઇમ્સના રિપોર્ટમાં કહ્યું છે કે ભારત જો ચીનની સાથે સરહદ વાર્તા પર તાઇવાનનો પ્રશ્ન ઉઠાવે છે તો ચીન કાર્યવાહી કરશે.

ગ્લોબલ ટાઇમ્સના મતે ચીની ચીનની આ કોરી ધમકીઓથી બિપ્સાતે તાઇવાન અને ભારતના

ન્યુ દિલ્હી તા .૧૮ નથી . ગૃહમંત્રી અમિત શાહે સ્પષ્ટ મહાસાગરમાં પરિવહન જોખમો ન યુદ્ધાભ્યાસ અને હશિયારનો વીડિયો અપલોડ કરીને ભારતને સંદેશ આપવાની કોશિય કરી.

> ચીનની આ કોરી ધમકીઓથી ભારતને કોઇ અસર થવાની નથી. ગૃહમંત્રી અમિત શાહે સ્પષ્ટતા કરી દીષી છે કે ક્રોઇપણ દેશ ભારતની એક ઇંચ જમીન પણ લઇ શકશે

> તેમણે કહ્યું કે ચીનની સાથે વિવાદ ખત્ય કરવામાટે દરેક ર્સન્ય અને ફૂટનીતિક પ્રયાસ ચાલુ છે. ગૃહમંત્રીનું આ નિવેદન ભારત અને ચીનની આઠમા દોરની વાતચીત પહેલાં આવ્યું છે.

This is only an advertisement for information purpose and not an offer document announcement. Not for publication, distribution, or release, directly or indirectly into the United States of America or otherwise Outside India. All Capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated September 07, 2020 (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") (NSE together with BSE Installation of Stock Exchanges). referred to as the "Stock Exchanges") and the Securities and Exchange Board of India ("SESI")

IL DECOR LIM

Rushil Décor Limited (Company or Issuer) was originally incorporated as "Rushil Décor Private Limited" on May 24, 1993 as a private limited companies Act, 1998 with the Registrar of Companies, Gujarat, Dadre and Nager Havel (RoC). Pursuant to a special resolution of our Shareholders passed in an extra-ordinary general meeting dated November 19, 2007 our Company was commented into a public limited company and subsequently, the name of our Company was changed to "Rushit Décor Limited" and a tresh cardicate of incorporation dated Decumber 14, 2007 consequent to the conversion was issued to our Company by the Registrar of Company and Registrar of Company, see — I Satory and Company and Registrar of Company a

Corporate Identification Number: L25209GJ1993PLO019532 Registered Office: S. No. 125, Near Kalyanpura Patia, Gandhinagar Mansa Road, Kalol, Village Itta, Gandhinagar - 382 845, Gujarat, India. Tel: +91 98 2543 8039

Corporate Office (Address where books of account and papers are maintained): Rushil House, Near Neelkanth Green Bungalow, Offi. Sindhu Bhayan Road, Shilej, Ahmedabad-380 058, Gujaret, India, Tel: +91 79 6140 0400 Contact Person: Hasmukh Kanubhai Modi, Company Secretary and Compliance Officer, E-mail: ipo@rushil.com; Website: www.rushil.com;

OUR PROMOTERS: GHANSHYAMBHAI AMBALAL THAKKAR, KRUPESH GHANSHYAMBHAI THAKKAR, KRUPA KRUPESH THAKKAR, MVS. RUSHIL INTERNATIONAL AND KRUPESH GHANSHYAMBHAI THAKKAR HUF ISSUE OF UPTO 49.77.111 EQUITY SHARES OF FACE VALUE & 10 EACH (* RIGHTSEQUITY SHARES*) OF OUR COMPANY FOR CASH ATA PRICE OF \$50 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF \$40 PER EQUITY SHARE) (THE "ISSUE PRICE"). AGGREGATING UPTO ₹ 2,489 LAIGHS ON A RIGHTS BASIS TO THE MIXISTING EQUITY SHAREHOLDERS OF DUR COMPANY IN THE RATIO OF 01 (ONE) RIGHTS EQUITY SHARE FOR EVERY 03 (THREE) FULLY PAID UP EQUITY SHARES HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE

RECORD DATE. THAT IS ON FRIDAY, SEPTEMBER 11, 2020 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 05 TIMES THE FACE VALUE OF THE EQUITY SHARES, FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE

market remandation of Rights Entitlements was September 29, 2020. Out of the total 1,604 Applications for 96,78,550 Equity Shares (including 377 applications for 6,08,407 Equity Shares through the optional mechanism i.e. B-WAP and 1,227 applications for 90,70,143 Equity Shares through Application Supported by Bioched Amount ("ASBA"). Applications for 732 Equity Shares were rejected due to buch along reasons as disclosed in the LOF. The total number of valid applications received were 872 for 91,97,779 Equity Shares, which aggregates to 184.80% of the total number of Equity Shares affolded under the Issue. In eccordance with the LOF and on the basis of effortment finalized on October 15, 2020 in communitation with the Lead Memager, the Registrar to the Issue and BSE Limited, the Designated Stock Exchange for the Issue, the Company has on October 15, 2020 allotted 49.77.111 Equity Shares to the successful applicants. We hereby confirm that all the valid applications have been considered for Afforment

Information regarding total AppScations received (i.e. Application through both ASBA process and B-WAP facility);

Category	Applications received (Including B-WAP)		Equity Shares applied for			Equity Shares ellotted		
	Number	%	Number	Value (Rs.)	%	Number	Value (Rs.)	%
Eligible Equity Shareholders	1,422	88.65	81,32,856	10,16,63,813	84.03	46,26,619	5,78,32,737.5	92.96
Renouncees	182	11.35	15,45,694	1,93,21,175	15.97	3,50,492	43,81,150	7.04
Total	1,604	100.00	96,78,550	12,09,84,988	100.00	49,77,111	6,22,13,887.5	100.00

2. Basis of Allotment

Category	No. of Valid Applications Received and considered for allotment	No. of Equity Strates eccepted and allotted against Rights Entitlement (A)	No, of Equity Shares accepted and allotted against additional Equity Shares applied for (B)	Total Equity Shares accepted end allotted (A+B)	
Eligible liquity Shareholders	692	36,88,688	9,37,931	46,26,519	
Renouncees	180	3,50,492	(*)	3,50,492	
Total	872	40,39,180	9,37,931	49,77,111	

intimations for Allobrent/refund/refection cases: The dispatch of allobrant advice cum refund intimation and question for rejection, as applicable, to the investors has been completed on October 16, 2020. The instructions to (i) ICICI Bank Limited ("Bankers to the Issue") for processing refund. through NACH/NEFT/R7GS/direct credit for Applications using B-WAP facility was given on October 15, 2020 and (ii) SCSBs for unblocking funds in case of ASBAAppActions were given on October 15, 2020. The Listing application was executed with BSE and NSE on October 16, 2020. The credit of Equity Shares in dematerialized form to respective dennet eccounts of allottees is expected to be completed on or about October 19, 2020. No physical shares were tendered in the Rights Issue. Pursuant to the fisting and trading approvate granted to be granted by BSE and NSE, the Rights Equity Shares Alloted in the issue is expected to commence trading on BSE and NSE on or about October 21, 2020. In accordance with this SEBI circular dated January 22, 2020, the request for extinguishment of rights emislament is expected to be completed on or about October 19, 2020.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM

DISCL AIMER CLAUSE OF BSE (DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE should not, in any way, be deemed or construed that the LOF has been cleared or approved by the BSE, nor does it.certify the consistences of any of the contents of the LOF. The investors are edvised to refer to the LOF in the following clause of BSE* on page 227 of the TLOF.

DISCLAMERCLAUSE OF NSE; it is to be restrictly understood that the permission given by NSE should not, in anyway, be deemed or accounted that the LOF has been deemed or accounted by NSE; nor does it certify the contents of LOF. The investors are edvised to refer to the LOF for the foil text of the "Disclaimer Clause of NSE" on page 228 of the "LOF"

SOLE LEAD MANAGER TO THE ISSUE

SAFFRON

SAFFRON CAPITAL ADVISORS PRIVATE LIMITED

ISSUE ON PAGE 238 OF THE LETTER OF OFFER

605, Center Point, 6th floor, Andheri Kurla Road, J. B. Nager, Andheri (East), Mumbai - 400 059, Maharashtra, India. Telephone: +91 22 4082 0914/915 Facsimile: +91 22 4082 0999 E-mail: rights.issue@saffronadvisor.com Website: www.saffronadvisor.com

Investor grievance: Investorgnevance@saffronadvisor.com Contact Person: Amit Wagle / Gauny Khandelwal SE8I Registration Number: INM 000011211

Date: October 17, 2020

Place: Ahmedahad

REGISTRAR TO THE ISSUE

BIGSHARE SERVICES PRIVATE LIMITED 1st floor, Bharat Tin Works Building, Opp. Vasant Oasis, Makwana Road, Marol, Andheri (East), Mumbai- 400 059, Maharashtra, India.

Telephone: +91 22 6263 8200 Facsimile: +91 22 6263 8299 E-mail: rightsissue@bigshareonline.com Website: www.bigshareonline.com Contact person: Arvind Tandel, Investor grievance: investor@bigshareonline.com SEBI Registration No: INR000001385 Validity of Registration: Permanent

COMPANY SECRETARY AND COMPLIANCE OFFICER

RUSHIL

RUSHIL DÉCOR LIMITED

Hasmulch Karatokai Modi, Rushil House, Near Noelkanth Green Bungalow, Off, Sindhu Bhevan Roed, SMaj. Ahmedabed-380 058, Gujaret, India, Telephone: +91 79 6140 0400 E-mail: ipo@nushil.com Website: www.rushil.com

Investors may contact the Registrar to issue / Compliance Officer in case of any laste related problems such as non-monital of Afolinant advication as careful

Validity of Registration: Permanent Investors may contact the Registrar or the Company Secretary and Compliance Officer for any or issue related matter. All grievances relating the ASBA process or the optional mechanism I. e. B-WAP process may be addressed the Registrar, with a copy to the SCSBs (in case of ASBA process). giving folio details such as name, address of the Applicant contact numbers, e-mail address of the adverse of t Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application is as the case may be, was submitted by the investure along with a photocopy of the account reference of ASBA process) and copy of the account reference of ASBA process.

THE LEVEL OF SUBSCRIPTION SHOULD NOTBETAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY.

For Rushil Decor Limited

Hasmukh Kanubhai Modl

Company Secretary & Compliance Officer

The LOF is available on the website of the SEBI at www.saffonad/isor.com; and the website of the SEBI at www.saffonad/isor.com; and the website of Registrar To The Issue www.blgsharecraffine.com. Investors should note that investment in equity shares trivolves a high degree of risk and for details relating to the same, please see the section entitled 'Risk Fectors' beginning on page 28 of the "LOF". and the Rights Equity Chares have not been, and will not be, registered under the United States and may not be offered, sold, resold, allotted, believe up, exercised, renounced, produed, transferred or delivered, directly or indirectly within the United States or to, or for the account or benefit of, U.S. Persons (as defined in Regulations except for these purposes, U.S. Persons include persons who would otherwise have been

excluded from such term solely by virtue of Rule 902(K)(1)(VIII)(B) or Rule 902(K)(1)(K jurisdiction of the United States. Accordingly, the Rights Entitlements and Rights Equity Shares were offered and solid (f) in offshore transactions outside the United States to non-U.S. Persons in compliance with Regulations to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity States is permitted under laws of such jurisdictions, and (II) in the United States to U.S. Persons who are u.S. QUBs and are also Qualified Purchasers pursuant to apply able exemptions under the US Securities Act and the Investment Company Act. There will be no public offering in the United States. The Rights Equity Shares and Rights Entitlements are not transferable except in eccordance with the restrictions.













सुधार की राह पर तेजी से बढ़ रही एलऐंडटी

विश्लेषकों का कहना है कि सुधरते इंजीनियरिंग एवं निर्माण व्यवसाय, परिसंपत्ति बिक्री और बेहतर प्रतिफल अनुपात से लार्सन ऐंड टुब्रो को मौजूदा चुनौतियों का मुकाबला करने में बड़ी मदद मिलेगी

उञ्चल जौहरी नई दिल्ली, 18 अक्टूबर

(एलऐंडटी) के प्रति लॉकडाउन-संबंधित समस्याओं का व्यापक प्रभाव पड़ा है। श्रम उपलब्धता. परियोजना क्रियान्वयन में विलंब, और नए ऑर्डर प्रवाह को लेकर चिंताओं से इस शेयर पर दबाव लगातार बना हुआ है।

लेकिन विश्लेषक अब यह मान

रहे हैं कि चिंताएं काफी हद तक दूर हो चुकी हैं और एलऐंडटी अपने व्यावसायिक परिदृश्य में धीरे धीरे, लेकिन नियमित तौर पर सुधार दर्ज कर रही है। श्रम उपलब्धता सुधरने से परियोजना क्रियान्वयन में भी तेजी आ रही है। विश्लेषकों का कहना है कि हालांकि सितंबर तिमाही सालाना आधार पर कमजोर रहेगी. लेकिन यह तिमाही आधार पर बेहतर रहने की संभावना है और दूसरी छमाही का प्रदर्शन काफी हद तक अच्छा रहेगा। एलऐंडटी क्रेडिट सुइस और जेफरीज के प्रमुख पसंदीदा शेयरों में शामिल है। इन विश्लेषकों का कहना है कि मजबूत आवंटन. (इंजीनियरिंग एवं निर्माण), और वित्त वर्ष 2020-23 में नियोजित पूंजी पर बेहतर प्रतिफल (आरओसीई) इसके मुख्य कारण ऑर्डरों की संभावना है। सितंबर हैं। विश्लेषकों का कहना है कि तिमाही में ऑर्डर प्रवाह 25,000 अर्थव्यवस्था के खुलने, आपूर्ति करोड रुपये पर अनमानित है, जो संबंधित समस्याएं और श्रम पहली तिमाही के 23,600 करोड उपलब्धता को लेकर चिंताएं दूर होने रुपये के मुकाबले कुछ बेहतर है,



वित्त वर्ष २०२२ में आय सुधरने के आसार

	वित्त वर्ष 2020	वित्त वर्ष 2021ई	वित्त वर्ष 2022ई
ऑर्डर बुक	3,03,857	3,18,359	3,34,163
सालाना बदलाव	प्रतिशत 10.4	4.8	5.0
शुद्ध बिक्री	1,45,500	1,41,900	1,63,076
एबिटा	16,300	15,561	18,925
एबिटा मार्जिन (—	11.0	11.6
ईपीसी (रु./प्रति		48.7	64.7
सालाना बदलाव	प्रतिशत 10.5	-23.1	32.8
	0		

वित्त वर्ष 2022 के अनुमान, ईपीएसः प्रति शेयर आय स्रोतः मोतीलाल ओसवाल फाइनैंशियल सर्विसेज

से वित्त वर्ष 2021 की दूसरी छमाही और विश्लेषकों को वित्त वर्ष 2021 में अच्छी तेजी आने की संभावना में कंपनी की ऑर्डर बुक सालाना आधार पर 4.8 प्रतिशत बढने का है। पनबिजली संयंत्र के शुरू होने की ताजा घोषणाएं और सितंबर में अनुमान है। ऑर्डर प्रवाह भी उत्साहजनक है। विश्लेषकों का कहना है कि फिर हालांकि निजी पंजीगत खर्च कमजोर भी, 3 लाख करोड़ रुपये से ज्यादा बने रहने की आशंका है और राज्य की ऑर्डर बक अल्पावधि में कमजोर ऑर्डर प्रवाह को ताकत सरकार-केंद्रित परियोजनाओं, केंद्र सरकार की विभिन्न एजेंसियों से प्रदान करने के लिहाज से काफी हद ऑर्डर प्रवाह से मदद मिलने की तक पर्याप्त है। विश्लेषकों का मानना संभावना है। येस सिक्योरिटीज के है कि परियोजना क्रियान्वयन की मजबती से परिदृश्य में सुधार उमेश राउत का मानना है कि कोविड-19 की स्थिति में सुधार बरकरार रहेगा। कंपनी को घरेल आने से राजमार्ग, बंदरगाह, रेलवे निर्माण और और अन्य केंद्र सरकार द्वारा परियोजनाओं में बडे निवेश पर ध्यान इन्फ्रास्ट्रक्चर परियोजनाओं के बडे देने से भी लाभ मिलेगा। घरेलू

मदद मिलेगी।

कंपनियों को चीन की कंपनियों के

मकाबले वरीयता मिलने से

भी एलऐंडटी के ऑर्डर प्रवाह में

अर्थव्यवस्था के खुलने, आपर्ति संबंधित समस्याएं और श्रम उपलब्धता को लेकर चिंताएं दूर होने से वित्त वर्ष 2021 की दसरी छमाही में अच्छी तेजी आने की संभावना है

विश्लेषकों का कहना है कि एलऐंडटी की बैलेंस शीट मजबत है और उसे नकदी प्रवाह और दीर्घावधि संभावनाओं से मौजूदा चुनौतीपूर्ण समय का मुकाबला करने में मदद मिल रही है। कंपनी की मौजुदा गैर-प्रमुख परिसंपत्ति बिक्री भी सकारात्मक है। जहां एलऐंडटी ने हाल में श्नीडर इलेक्टिक को अपने इलेक्टिकल एवं स्वचालन व्यवसाय की बिक्री से जुड़ा 14,000

करोड़ रुपये का सौदा पूरा किया है, वहीं जेफरीज के विश्लेषकों को 1,100 करोड रुपये की अतिरिक्त बिक्री की संभावना है। कनाडाई पेंशन फंड सीपीआईपीबी ने भी पिछले साल सडक/पारेषण परिसंपत्तियों में 49 प्रतिशत हिस्सेदारी के लिए 1,000 करोड़ रुपये का निवेश किया था। विश्लेषकों का कहना है कि 25 प्रतिशत की हिस्सेदारी बिक्री और नाभा पावर बिक्री के लिहाज से संभावित परिसंपत्तियां हैं। इसके अलावा, कंपनी ने संकेत दिया है कि वह हैदराबाद मेट्रो में हिस्सेदारी घटाएगी। कम आरओसीई की भागीदारी में कमी लाने और अच्छी परियोजनाओं पर ध्यान देने से कंपनी के प्रतिफल अनुपात में इजाफा हागा।

वैश्विक रूप से भू-राजनीतिक तनाव के बीच चीन को लेकर अत्यधिक निर्भरता से जुड़ी चिंताओं को देखते हुए घरेलू निर्माण पर ध्यान बढाने का शेयर की कीमत पर पूरी

तरह असर नहीं दिखा है। कल मिलाकर, क्रेडिट सइस का कहना है कि मार्जिन और कार्यशील पूंजी चिंताएं दूर हुई हैं, क्योंकि संकट वाली तिमाही गुजर चुकी है और वे सेक्टर/भौगोलिक विविधता, बैलेंस शीट, ट्रैक रिकॉर्ड और आकर्षक मुल्यांकन को देखते हुए एलऐंडटी पर 'आउटपरफॉर्म' रेटिंग बरकरार रखे हए हैं। एलऐंडटी का शेयर मौजूदा समय में अपने कुछ छोटे, गैर-तुलनायोग्य प्रतिस्पर्धियों के मुकाबले कम मल्यांकन पर कारोबार कर रहा है।

वित्त वर्ष 2022 की अनुमानित बुक वैल्य के मुकाबले कीमत पर, यह शेयर 1.5 गुना पर कारोबार कर रहा है, जो एबीबी, सीमेंस, इंजीनियर्स इंडिया और केईसी इंटरनैशनल जैसे अन्य पूंजीगत वस्तु प्रतिस्पर्धियों (जो 1.8 से 4.6 गुना पर कारोबार कर रहे हैं) के मुकाबले काफी नीचे है। कई विश्लेषकों का मानना है कि मूल्यांकन अब अनुकल है। जेफरीज का कहना है कि एलऐंडटी अपनी वित्त वर्ष 2023 की अनुमानित बुक वैल्यू के 1.3 गुना पर कारोबार कर रहा है, गिरावट को लेकर सुरक्षाको देखते हुए वित्त वर्ष 2021 में भी पुंजी पर प्रतिफल 10 प्रतिशत रहेगा, जो वित्त वर्ष 2023 में सुधरकर 14 प्रतिशत हो



बाजार हलचल

बैंक शेयरों से बदलेगी शेयर बाजार की चलेगी

निफ्टी और निफ्टी बैंक सूचकांक पिछले सप्ताह 1.3 प्रतिशत के नुकसान के साथ 11,762 और 23,533 पर बंद हुए। विश्लेषकों का मानना है कि वित्तीय शेयर मजबती से आगे बढ रहे हैं और वे बाजार की चाल बदलने में सफल रहेंगे। कोटक सिक्योरिटीज के कार्यकारी उपाध्यक्ष (इक्विटी टेक्नीकल रिसर्च) श्रीकांत चौहान ने कहा. 'बैंक निफ्टी ने बलिश हरमी पैटर्न बनाया है। अगले कछ दिनों में, ऐसा लग रहा है कि बाजार वित्तीय शेयरों में रुझान के आधार पर आगे बढेंगे। 'उन्होंने कहा कि यदि निफ्टी 11,660 के स्तर को तोड़ता है तो रुझान मंदी में बदल सकता है और सूचकांक फिसलकर 11,500 के स्तरों पर आ सकता है।

डिक्वटास एसएफबी को ग्रे बाजार में मिल रही अच्छी प्रक्रिया

इक्विटास स्मॉल फाइनैंस बैंक (एसएफबी) को अपने 520 करोड़ रुपये के आईपीओ के लिए अच्छी प्रतिक्रिया मिलने की संभावना है। इस आईपीओ के लिए ग्रे बाजार में शानदार प्रतिक्रिया मिल रही है। चेन्नई स्थित इस ऋणदाता का शेयर ग्रे बाजार में अपने आईपीओ भाव के मकाबले 25 प्रतिशत की तेजी पर बना हुआ है। कोविड-19 महामारी की वजह से इक्विटास एसएफबी ने अपने निर्गम आकार घटाकर आधा कर दिया है और मल्यांकन में भी कमी की है। बाजार कारोबारियों का कहना है कि आईपीओ की कीमत आकर्षक है। इसके लिए कीमत दायरा 32.33 रुपये है। आईपीओ मंगलवार को खुलेगा और गुरुवार को बंद होगा। – सुंदर सेतुरामन

भूटान के लिए एफपीआई पंजीकरण की मंजुरी

सरकार ने भूटान को सेबी के विदेशी पोर्टफोलियो निवेशक (एफपीआई) प्रावधानों के नियम 4 (डी) के तहत विदेशी पोर्टफोलियो निवेशक के तौर पर पंजीकरण के लिए पात्र देश के तौर पर भुटान को स्वीकृति दी है। नियम 4 यह तय करता है कि सरकार या सरकार-संबंधित निवेशक को पंजीकरण के लिए पात्र समझा जाना चाहिए, यदि ऐसा आवेदक उस देश का निवासी हो जिसे भारत द्वारा मान्यताप्राप्त है। *- ऐश्ली कुटिन्हों*

डॉ. रेड्डीज की तेजी बरकरार रहने के आसार

उञ्चल जौहरी नई दिल्ली, 18 अक्टूबर

डॉ. रेड्डीज लैबोरेटरीज (डीआरएल) उत्पाद संबंधित खबरों, अपने व्यावसायिक परिदृश्य में सुधार की वजह से लगातार सुर्खियों में बनी हुई है। अमेरिका में पेश की जाने वाली एक बड़ी दवा के लिए पेटेंट विवाद के निपटान से भी धारणा मजबूत हुई और इस शेयर को सितंबर में नई ऊंचाई

पर पहंचने में मदद मिली। डीआरएल को कोविड-19 वैक्सीन उम्मीदवार स्पृतनिक वी के लिए तीसरे चरण के मानव चिकित्सीय परीक्षणों के लिए पुनः प्रयास करने की वजह से भी सुर्खियां मिली हैं। किसी तरह की सफलता से कंपनी के विकास परिदश्य को और मजबती मिलेगी। इसलिए, विश्लेषक भविष्य में और तेजी की उम्मीद कर रहे हैं. भले ही यह शेयर पिछले कुछ महीनों में निफ्टी फार्मा और निफ्टी सूचकांकों

को पहले से ही मात दे चुका है। कंपनी में भारत तथा अमेरिकी व्यवसायों, दोनों में अल्पावधि आय वृद्धि की मजबूत संभावना है। डीआरएल ने उभरते बाजारों और यरोप में भी मजबूत वृद्धि दर्ज की है, जबकि ऐक्टिव फोर्मास्युटिक इंग्रिडिएंट्स (एपीआई) बाजार में अवसरों से उसे फार्मास्युटिकल सेवाओं और ऐक्टिव इग्रिडिएंट सेगमेंट में शानदार वृद्धि में मदद मिली है। इसके अलावा, भारत में पहले ही पेश किए जा चके कोविड-19 उपचार पोर्टफोलियो से उम्मीद बढी है।

अमेरिका में, कंपनी ने विशिष्ट अवसरों के लिए अपने व्यावसायिक दृष्टिकोण में बदलाव किया है और वह लागत नियंत्रण पर ध्यान केंद्रित कर रही है। कुछ नुकसान वाले उत्पादों की बिक्री के बाद. डीआरएल ने हर साल औसत तौर पर 20 से ज्यादा उत्पाद पेश किए हैं और नोमुरा का अनुमान है कि प्रत्येक उत्पाद का सालाना आधार पर शुरू में 50-50 लाख डॉलर का योगदान है। कंपनी ने अपने इंजेक्टीबल्स पोर्टफोलियो को मजबत बनाया है. और इस सेगमेंट में प्रतिस्पर्धा सीमित है। कंपनी के लिए मूल्य निर्धारण दबाव पर ध्यान देना जरूरी है, क्यों कि यह पिछले कुछ वर्षों में अमेरिकी बाजार में काफी ऊंचा बना

हुआ है। अमेरिकी-केंद्रित कंपनियों में, डीआरएल भी उत्तर अमेरिकी बाजार में नई पेशकशों को देखते हुए आईआईएफएल की पसंदीदा बनी हुई है। इन नई पेशकशों से कंपनी को वित्त वर्ष 2023 तक वृद्धि की रफ्तार मजबूत बनाए रखने में मदद मिलगी।

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RUSHIL RUSHIL DECOR LIMITED

Shareholders passed in an extra-ordinary general meeting dated November 19, 2007 our Company was converted into a public limited company and subsequently, the name of our Company was changed to "Rushil Décor Limited" and a fresh certificate of incorporation dated December 04, 2007

consequent to the conversion was issued to our Company by the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. For details of change in the name of our Company and Registered Office of our Company, see — History and Certain Corporate Matters on page 135 of the Letter of Offer.

Corporate Identification Number: L25209GJ1993PLC019532 Registered Office: S. No. 125, Near Kalyanpura Patia, Gandhinagar Mansa Road, Kalol, Village Itla, Gandhinagar – 382 845, Gujarat, India. Tel: +91 98 2543 8039

Corporate Office (Address where books of account and papers are maintained): Rushil House, Near Neelkanth Green Bungalow, Off. Sindhu Bhavan Road, Shilaj, Ahmedabad-380 058, Gujarat, India, Tel: +91 79 6140 0400 Contact Person: Hasmukh Kanubhai Modi, Company Secretary and Compliance Officer, E-mail: ipo@rushil.com; Website: www.rushil.com;

OUR PROMOTERS: GHANSHYAMBHAI AMBALAL THAKKAR, KRUPESH GHANSHYAMBHAI THAKKAR, KRUPA KRUPESH THAKKAR, M/S, RUSHIL INTERNATIONAL AND KRUPESH GHANSHYAMBHAI THAKKAR HUF

ISSUE OF UPTO 49,77,111 EQUITY SHARES OF FACE VALUE ₹10 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASHATA PRICE OF ₹50 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹40 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING UPTO ₹ 2.489 LAKHS ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 01 (ONE) RIGHTS EQUITY SHARE FOR EVERY 03 (THREE) FULLY PAID UP EQUITY SHARES HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON FRIDAY, SEPTEMBER 11, 2020 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 05 TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 236 OF THE LETTER OF OFFER

BASIS OF ALLOTMENT

The Board of Directors of Rushil Decor Limited wishes to thank all its members and investors for the overwhelming response to the Company's Rights Issue of Equity Shares, which opened for subscription on Monday, September 21, 2020 and closed on Monday, October 5, 2020 and the last date for market renunciation of Rights Entitlements was September 29, 2020. Out of the total 1,604 Applications for 96,78,550 Equity Shares (including 377 applications for 6,08,407 Equity Shares through the optional mechanism i.e. B-WAP and 1,227 applications for 90,70,143 Equity Shares through Application Supported by Blocked Amount ("ASBA"), Applications for 732 Equity Shares were rejected due to technical reasons as disclosed in the LOF. The total number of valid applications received were 872 for 91.97.779 Equity Shares, which aggregates to 184.80% of the total number of Equity Shares. Shares allotted under the Issue. In accordance with the LOF and on the basis of allotment finalized on October 15, 2020 in consultation with the Lead Manager, the Registrar to the Issue and BSE Limited, the Designated Stock Exchange for the Issue, the Company has on October 15, 2020 allotted 49,77,111 Equity Shares to the successful applicants. We hereby confirm that all the valid applications have been considered for Allotment

1. Information regarding total Applications received (i.e. Application through both ASBA process and B-WAP facility):

Category	Applications received (including B-WAP)		Equity Shares applied for			Equity Shares allotted		
	Number	%	Number	Value (Rs.)	%	Number	Value (Rs.)	%
Eligible Equity	1,422	88.65	81,32,856	10,16,63,813	84.03	46,26,619	5,78,32,737.5	92.96
Shareholders								
Renouncees	182	11.35	15,45,694	1,93,21,175	15.97	3,50,492	43,81,150	7.04
Total	1,604	100.00	96,78,550	12,09,84,988	100.00	49,77,111	6,22,13,887.5	100.00

	2. Basis of Allotment				
	Category	No. of Valid Applications Received and considered for allotment	No. of Equity Shares accepted and allotted against Rights Entitlement (A)	No. of Equity Shares accepted and allotted against additional Equity Shares applied for (B)	Total Equity Shares accepted and allotted (A+B)
	Eligible Equity Shareholders	692	36,88,688	9,37,931	46,26,619
1	Renouncees	180	3,50,492	•	3,50,492
1	Total	872	40,39,180	9,37,931	49,77,111

Intimations for Allotment/refund/rejection cases: The dispatch of allotment advice cum refund intimation and question for rejection, as applicable, to the investors has been completed on October 16, 2020. The instructions to (i) ICICI Bank Limited ("Bankers to the Issue") for processing refund through NACH/NEFT/RTGS/direct credit for Applications using B-WAP facility was given on October 15, 2020 and (ii) SCSBs for unblocking funds in case of ASBAApplications were given on October 15, 2020. The Listing application was executed with BSE and NSE on October 16, 2020. The credit of Equity Shares in dematerialized form to respective demat accounts of allottees is expected to be completed on or about October 19, 2020. No physical shares were tendered in the Rights Issue. Pursuant to the listing and trading approvals granted/ to be granted by BSE and NSE, the Rights Equity Shares Allotted in the issue is expected to commence trading on BSE and NSE on or about October 21, 2020. In accordance with the SEBI circular dated January 22, 2020, the request for extinguishment of rights entitlement is expected to be completed on or about October 19, 2020.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM

DISCLAIMER CLAUSE OF BSE (DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE should not, in any way, be deemed or construed that the LOF has been cleared or approved by the BSE, nor does it certify the correctness or completeness of any of the contents of the LOF. The investors are advised to refer to the LOF in the foil text of the "Disclaimer clause of BSE" on page 227 of the "LOF".

REGISTRAR TO THE ISSUE

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by NSE; nor does it certify the correctness or completeness of any of the contents of LOF. The investors are advised to refer to the LOF for the foil text of the "Disclaimer Clause of NSE" on page 228 of the "LOF"

SOLE LEAD MANAGER TO THE ISSUE

SAFFRON CAPITAL ADVISORS PRIVATE LIMITED

605, Center Point, 6th floor, Andheri Kurla Road, J. B. Nagar, Andheri (East), Mumbai - 400 059, Maharashtra, India. **Telephone:** +91 22 4082 0914/915 Facsimile: +91 22 4082 0999 E-mail: rights.issue@saffronadvisor.com Website: www.saffronadvisor.com

Investor grievance: investorgrievance@saffronadvisor.com Contact Person: Amit Wagle / Gaurav Khandelwal SEBI Registration Number: INM 000011211

Validity of Registration: Permanent

BIGSHARE SERVICES PRIVATE LIMITED

1st floor, Bharat Tin Works Building, Opp. Vasant Oasis, Makwana Road, Marol, Andheri (East), Mumbai- 400 059, Maharashtra, India.

Telephone: +91 22 6263 8200 Facsimile: +91 22 6263 8299

E-mail: rightsissue@bigshareonline.com Website: www.bigshareonline.com Contact person: Arvind Tandel, Investor grievance: investor@bigshareonline.com SEBI Registration No: INR000001385 Validity of Registration: Permanent

COMPANY SECRETARY AND COMPLIANCE OFFICER

RUSHIL DÉCOR LIMITED

Hasmukh Kanubhai Modi, Rushil House, Near Neelkanth Green Bungalow, Off. Sindhu Bhavan Road, Shilaj, Ahmedabad-380 058, Gujarat, India, **Telephone**: +91 79 6140 0400 **E-mail**: ipo@rushil.com

RUSHIL

Investors may contact the Registrar to Issue / Compliance Officer in case of any Issue related problems such as non-receipt of Allotment advice/demat credit etc. Investors may contact the Registrar or the Company Secretary and Compliance Officer for any or issue related matter. All grievances relating the ASBA process or the optional mechanism i.e. B-WAP process may be addressed the Registrar, with a copy to the SCSBs (in case of ASBA process), giving folio details such as name, address of the Applicant contact numbers, e-mail address of the B-WAP process) ASBA process) or amount blocked (in case of ASBA process) or amount debited (in case of the B-WAP process) ASBA

Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper applications as the-case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip (in case of ASBA process) and copy of the e-acknowledgement (in case of ASBA). THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY.

For Rushil Decor Limited

Date: October 17, 2020 Place: Ahmedabad

Hasmukh Kanubhai Modi Company Secretary & Compliance Officer

The LOF is available on the website of the SEBI at www.sefironadvisor.com; and the website of Registrar To The Issue www.bigshareonline.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please see the section entitled "Risk Factors" beginning on page 28 of the "LOF"

The Rights Entitlements and the Rights Equity Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "US Securities Act") or under any securities laws of any state or other jurisdiction of the United States and may not be offered, sold, resold, allotted, taken up, exercised, renounced, pledged, transferred or delivered, directly or indirectly within the United States or to, or for the account or benefit of, U.S. Persons (as defined in Regulations except for these purposes, U.S. Persons include persons who would otherwise have been excluded from such term solely by virtue of Rule 902(K)(1)(VIII)(B) or Rule 902(K)(2)(I)), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act and in compliance with any applicable securities laws of any state or other jurisdiction of the United States. Accordingly, the Rights Entitlements and Rights Equity Shares were offered and sold (i) in offshore transactions outside the United States to non-U.S. Persons in compliance with Regulations to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions, and (ii) in the United States to U.S. Persons who are U.S. QlBs and are also Qualified Purchasers pursuant to applicable exemptions under the US Securities Act and the Investment Company Act. There will be no public offering in the United States. The Rights Equity Shares and Rights Entitlements are not transferable except in accordance with the restrictions.