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National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Mumbai – 400 051  
SYMBOL: TATACOMM

BSE Limited  
P.J. Towers, Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500483

Dear Sir / Madam,

**Sub: Press Release - Tata Communications invests in global live production services with new world-class facility in Los Angeles.**

Please find attached herewith the press release on the captioned subject being issued today.

Kindly take the same on your records.

Thanking you,  
Yours faithfully,  
For Tata Communications Limited

Zubin Adil Patel  
Company Secretary and Compliance Officer

**TATA COMMUNICATIONS**

Tata Communications Limited

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## Tata Communications invests in global live production services with new world-class facility in Los Angeles

- *State-of-the-art center combines live production, payout and delivery, serving the world's premier sports, news, entertainment and corporate brands*
- *The move underscores Tata Communications' ongoing commitment to investing in [The Switch](#), a leading global provider of production and delivery services, that it acquired last year*
- *FOX utilized the 'The Switch @ Victory' as the home studio and production center for its hit series *America's Most Wanted**

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**New York, USA and Mumbai, India – March 07 2024 – [Tata Communications](#)**, the global commtech (communications technology) player, today announced that it has opened a new world-class production and delivery facility in Los Angeles – an investment that will support the future development of its services and business growth. The state-of-the-art facility, named **The Switch @ Victory**, bolsters Tata Communications' ability to serve a growing number of live content customers anywhere, anytime, with end-to-end media production and connectivity services.

Located on Victory Boulevard on the Glendale-Burbank border, the expansive 66,712 square feet, two-story building sits on a two-acre plot in the heart of Hollywood's extended media production community. The live production center supports virtually all configurations required by customers.

The purpose-built facility becomes the hub for Tata Communications' and The Switch's production and delivery services, bringing together their joint capabilities and expertise to create a unique and flexible offering that meets customers' requirements. The facility is designed to support live content production from rightsholders of all sizes – from major sports and esports leagues to lower-tier and college sports teams to awards organizers and entertainment brands to leading global enterprises livestreaming corporate events.

The Switch @ Victory is now operational and being piloted by several leading media companies, including **Fox Alternative Entertainment**, which is using it as the studio and production center for the return its iconic series *America's Most Wanted*.

**Dhaval Ponda, Vice President and Global Head of Media & Entertainment at Tata Communications**, said: "The Switch @ Victory strengthens our leadership position and deepens our live production offering. This move is all about investing for the future. We see a clear need to invest in best-in-class facilities as we meet rising demand for live content. Innovation is at the core of everything Tata Communications does, and this new facility reflects that – empowering our customers to stay ahead of the market. It's great to see producers of major shows like Fox's *America's Most Wanted* already taking advantage of everything the new facility has to offer."

*America's Most Wanted* has tapped The Switch @ Victory for production services, crew and studio space, offering Fox Alternative Entertainment a 4,100-square-foot soundstage equipped with state-of-the-art cameras. **Tony Testa, Executive in Charge of Production for America's Most Wanted**, said: "The Switch @ Victory provides the full scope leading-edge equipment and services we need, making it the perfect home base for our production operations. It just gives us so much flexibility and capacity. The facility has a real wow factor, offering us the next generation production capability needed for the relaunch of *America's Most Wanted* for today's audiences."

The Switch @ Victory positions Tata Communications to expand in the US and beyond as its customer base grows. It is fully equipped with cutting-edge production equipment and amenities, including:

- Four sound stages with powered lighting grids and green screens
- Large multi-row seating production control rooms with best-of-breed switchers and digital audio consoles
- Multiple insert studios for media training, live shots, and satellite media tours
- Dressing rooms and lounges for talent
- Multiple conference rooms
- Video-audio edit stations
- Over 100 workstations
- Private offices, kitchens, and breakrooms
- Auditorium with seating
- Prop and costume storage
- 230 parking spaces that can support a powered ‘base camp’ for production trailers, grip trucks, and other equipment
- 130-degree view of Hollywood Hills’ location

The facility sits on Tata Communications’ global low-latency video delivery network, with added satellite links to deliver raw feeds, audio, and communication to control rooms within the facility.

Ponda notes: “With The Switch @ Victory, we have created a world-class live production facility right in the heart of Hollywood – which is perfect for expanding our services as we grow our business. It enables us to enhance our services for clients of all sizes and types. We are sharply focused on our vision for the global media marketplace, finding ways to boost efficiencies, improve business agility, and enable our customers to deliver better viewing experiences.”

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### **Tata Communications Media Contact**

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### **About The Switch**

Headquartered in New York, The Switch was founded in 1991 and acquired by Tata Communications in 2023. In the action-packed world of live video production and delivery, The Switch is *always on and always there* – setting the industry benchmark for quality, reliability, and unmatched levels of service. The company has been connecting viewers around the world to live events for almost three decades, bringing them the content they want across linear TV, on-demand and streaming platforms – on multiple screens and devices.

Our comprehensive production platform combines mobile and remote services to enable our customers to cost-effectively capture, edit and package compelling high quality live coverage. Our delivery network connects production facilities with 800+ of the world’s largest content producers, distributors, and sports and event venues, seamlessly linking rights holders, broadcasters, streaming platforms, media outlets and web services – and turning-on live content across the world. For more information, please visit [www.theswitch.tv](http://www.theswitch.tv)

### **About Tata Communications**

A part of the Tata Group, Tata Communications (NSE: TATACOMM; BSE: 500483) is a global digital ecosystem enabler powering today's fast-growing digital economy in more than 190 countries and territories. Leading with trust, it enables digital transformation of enterprises globally with collaboration and connected solutions, core and next gen connectivity, cloud hosting and security solutions and media services. 300 of the Fortune 500 companies are its customers and the company connects businesses to 80% of the world's cloud giants. For more information, please visit [www.tatacommunications.com](http://www.tatacommunications.com)



#### Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications Limited's Annual Reports.

The Annual Reports of Tata Communications Limited are available at [www.tatacommunications.com](http://www.tatacommunications.com). Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.

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