



Ref: SECT: STOC: 18-24

13th March, 2024

To
The Manager
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

To
The Manager,
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, C-1, G Block, Bandra-Kurla
Complex, Bandra (East), Mumbai – 400 051

Scrip Code: 519552

Scrip Code: HERITGFOOD

Sub: Press Release – Inauguration of the UHT Plant at Shamirpet, Hyderabad

Dear Sir/Madam,

Please find enclosed a copy of the press release with regards to the inauguration of the new Ultra High Temperature (UHT) Milk plant with latest SIG packaging technologies, at Sampanbole Village, Shamirpet Mandal, Medchal Dist., Telangana.

A copy of the same will also be uploaded on the Company's website www.heritagefoods.in

Kindly take the same on record and display the same on the website of your exchange.

Thanks & Regards

For **HERITAGE FOODS LIMITED**

UMAKANTA BARIK

Company Secretary & Compliance Officer

M. No: FCS-6317

Encl: a/a



HERITAGE FOODS LIMITED

CIN : L15209TG1992PLC014332

AN ISO: 22000 CERTIFIED COMPANY



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PRESS RELEASE

Heritage Foods Limited announces inauguration of the UHT Plant at Shamirpet, Hyderabad

Hyderabad, March 13, 2024: Heritage Foods Limited (BSE: 519552 & NSE: HERITGFOOD), a leading pure-play dairy company offering milk and milk-based products, proudly announces the inauguration of the new Ultra High Temperature (UHT) Milk plant with latest SIG packaging technologies, at Sampanbole Village, Shamirpet Mandal, Medchal Dist., Telangana.

Incorporating a delectable array of offerings, the new plant will manufacture exciting flavours of Milkshakes, Flavoured Lassi, Rich Cold Coffee, Refreshing Buttermilk, Whey based Energy drink and UHT Milk. With SIG's fast and flexible filling system, the company will always be able to react quickly and efficiently to whatever trends are shaping the market. The manufacturing facility will be able to produce nine different SKU's from 80 to 200ml to reach diverse consumer groups and cover a wide range of price points.

Mrs. Brahmani Nara, the Executive Director commented, "At Heritage foods, we are committed to growing our Value Added Products aggressively and one of the most critical segments for driving growth is the Drinkables for us. In Drinkables segment, growth depends on innovation and distribution expansion and the interplay between the two. This is where the new Combibloc line from SIG is going to make a difference. With this line, we are able to create a wider range of portfolio in the Drinkables, and the variable pack sizes allow us to have the same product at multiple attractive price points and opening up newer consumer segments, which was not possible earlier."

Talking about the new plant, **Mrs. N Bhuvanewari, Vice-Chairperson & Managing Director** of Heritage Foods Limited stated, "At Heritage Foods, our core promise is to delight our consumers with our products and deliver Health and Happiness. With the commissioning of the new SIG Combibloc line, we would be launching a wide range of products that cater to the numerous taste preferences of our consumers – from sweet and indulging milk shakes to refreshing spiced buttermilk. We value our partnership with SIG as we share common values of sustainability and convenience."



About Heritage Foods Limited:

Heritage Foods, one of the fastest growing and second largest private dairy companies in India, stands as a beacon of well-being and joy in the world of nutrition. Heritage's legacy of dairy excellence began from the year 1992, It's been over 31 years and today it is bringing health and happiness to over 10 million consumer every day. Heritage foods was born to empower dairy farmers, improve their lives and delighting every home with Fresh & healthy products. Heritage has state of Art manufacturing facilities with Multiple levels of Stringent Quality checks. It is committed to deliver not only health but also to spread happiness with every wholesome serving. In a recent survey of top 20 food companies in India by "access to nutrition index" (ATNI), Heritage was rated No.1 on the healthiest product portfolio which reconfirms our commitment to healthy product for our consumers. Heritage Foods boasts an extensive and diverse range of dairy-based products. From fresh products like premium-quality milk and soothing Curd to ready to consume products like indulging milk drinks and a range of desserts – Ice-creams and sweets, we offer a comprehensive selection that caters to various tastes and preferences. It also enjoys long-term relationships with over 0.3 million farmers and has a vast distribution network across the country, comprising 6,500+ distributors and agents. The Company is ESG responsible and has a total renewable energy generation capacity of 11.50 MW from both Solar and Wind for captive consumption within its dairy factories.

Contact Information:

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Company Secretary & Compliance Officer

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