



**SEC/11/2021**

National Stock Exchange of India Ltd  
Exchange plaza, 5th floor  
Bandra-kurla Complex  
Bandra (E), Mumbai 400051.  
**Symbol: KALYANKJIL**

**May 14, 2021**

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai 400001.  
**Scrip code: 543278**

Dear Sir/Madam,

**Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release**

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Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached the press release to be issued by the Company on Akshaya Tritiya -2021.

This intimation is also made available on the website of the Company [www.kalyanjewellers.net](http://www.kalyanjewellers.net)

This is for your information and records.

Thanking You.  
Yours faithfully,

**Jishnu RG**  
Company Secretary & Compliance Officer  
Membership No. A32820



**Kalyan Jewellers India Limited**

Corporate Office -TC-32/204/2, Sitaram Mill Road, Punkunnam, Thrissur, Kerala – 680 002

CIN - U36911KL2009PLC024641

T -0487 2437333 Email – [compliance@kalyanjewellers.net](mailto:compliance@kalyanjewellers.net)

[WWW.KALYANJEWELLERS.NET](http://WWW.KALYANJEWELLERS.NET)



**Mr. Ramesh Kalyanaraman, Executive Director, Kalyan Jewellers**

Akshaya Tritiya this year is different from the ones in the past. Most markets in India remained closed and the overall sentiment was muted. 20% of our showrooms that were operational, functioned under strict guidelines with reduced working hours. As expected, traction in these showrooms was minimal. It is not appropriate to compare this year with any of the pre-covid years.

In the Middle East, all our showrooms were operational. We have witnessed a growth both in terms of footfalls as well as revenue when compared to Akshyathritiya 2019 levels.

Our digital Gold Ownership Certificate launched last year during the lockdown continues to see traction similar to that of the past year (2020).

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