



Keerthi Industries Limited

(Formerly Suvarna Cements Limited)

Registered Office & Administrative Office : Plot No. 40, IDA, Balanagar, Hyderabad - 500 037.
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keerthiitd@gmail.com | CIN : L11100TG1982PLC003492 | GSTIN : 36AAFCS3938P1ZO

Date: 11.02.2024

To,
The General Manager
Department of Corporate services
The BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, M Samachar Marg, Fort
Mumbai, Maharashtra 400001

Script code: 518011

Dear Sir/Madam

SUB: INTIMATION UNDER REGULATION 30 OF THE SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015

We wish to inform you that the Board of Directors of the Company at its Meeting held on Saturday, the 10th February 2024 through video conferencing mode has considered and approved the following:

1. Upon the recommendation of Nomination and Remuneration committee, considered and approved the Re-appointment of Smt. Triveni Jasti as Executive chairperson and whole time Director (DIN:00029107) for the period of 3 years w.e.f. 10.05.2024. The detailed disclosures as required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, is enclosed as Annexure I.
2. Upon the recommendation of Nomination and Remuneration committee, considered and approved the Re-appointment of Sri. Seshagiri Rao Jasti as Managing Director (DIN:00029090) for the period of 3 years w.e.f. 10.05.2024 who has attained the age of 70 years. The detailed disclosures as required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, is enclosed as Annexure II.
3. Upon the recommendation of Nomination and Remuneration committee and Audit Committee considered and approved the Re-appointment and Remuneration of Smt. Sarada Govardhini Jasti as Chief Operating Officer (COO) **who is relative of directors, holding office or place of profit, for a period of three (3) year** w.e.f. 14.02.2024. The detailed disclosures as required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, is enclosed as Annexure III.

This is for your information and records.

Thanking you,
Yours Truly,
For KEERTHI INDUSTRIES LIMITED

Er. J.S. Rao
Managing Director
DIN: 00029090

Factory : Mellacheruvu Village & Mandal, Suryapet Dist., - 508 246, Telangana.

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ANNEXURE I

Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

S.N	Particulars	Smt. Triveni Jasti
1.	Reason for change viz. appointment, reappointment, resignation, removal, death or otherwise	Re-appointment of Smt. Triveni Jasti as Executive chairperson and whole time Director of the Company
	Date of appointment/ re-appointment/ cessation(as applicable) & term of appointment/ re-appointment	Date of Re-appointment: With effect from May 10 ,2024
	Brief profile (in case of appointment)	Graduate in Commerce, During her tenure, the operations of the company had turned around and participating in strategizing the company's growth trajectory besides overseeing of Board process and striking balance among the stakeholders. During her tenure as Managing Director of the Company was awarded the best turnaround / revival of sick industry small / medium scale for the year 2002-03 by FAPCCI from the hands of the Hon'ble Chief Minister of Andhra Pradesh in reorganization of successful efforts in reviving sick unit. She has performed active role in in the development of the Company, as a second generation entrepreneur and having long standing experience in the industry
	Disclosure of relationships between directors (in case of appointment of a director)	Spouse of Sri. J. S. Rao, Managing Director and and mother of Sri. J.Venkata Krishna Non-executive director and Smt. Sarada Govardhini Jasti, Chief Operating Officer

For Keerthi Industries Limited

Er. J.S Rao
Managing Director
DIN: 00029090

ANNEXURE II

Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

S.N	Particulars	Sri. Seshagiri Rao Jasti
1.	Reason for change viz. appointment, reappointment, resignation, removal, death or otherwise	Re-appointment of Sri. Seshagiri Rao Jasti as Managing Director of the Company
	Date of appointment/ re-appointment/ cessation(as applicable) & term of appointment/ re-appointment	Date of Re-appointment: With effect from May 10 ,2024
	Brief profile (in case of appointment)	Sri J.S. Rao, Post Graduate in Engineering, he is the Managing Director and Authorized Signatory of Company and having almost 40 years of vast experience in electronic industries and cement industries. Under his leadership and supervision, the company has undertaken many expansion activities and became the reputed corporate group. He is playing a key role in Undertaken modernization project in electronic division and at the cements factory and expanding the companies cement division of up to 1900 TPD after taking over from the old management and successfully handling the marketing, finance, purchase and human resource divisions.
	Disclosure of relationships between directors (in case of appointment of a director)	Spouse of Smt. J. Triveni, Executive Chairperson and father of Sri. J.Venkata Krishna Non-executive director and and Smt. Sarada Govardhini Jasti, Chief Operating Officer

For Keerthi Industries Limited

Er. J.S Rao
 Managing Director
 DIN: 00029090

ANNEXURE III

Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

S.N	Particulars	Smt. Sarada Govardhini Jasti
1.	Reason for change viz. appointment, reappointment, resignation, removal, death or otherwise	Re-appointment of Smt. Sarada Govardhini Jasti as Chief Operating Officer of the Company
	Date of appointment/ re-appointment/ re-cessation(as applicable) & term of appointment/ re-appointment	Date of Re-appointment: With effect from February 14 ,2024
	Brief profile (in case of appointment)	<p>Smt. J. Sarada Govardhini typically handling marketing and sales department of the company, she possesses an excellent leadership skill, business acumen and ability to effectively manage, lead and supervise a multidisciplinary team.</p> <p>She is associated with the company since more than 1 decade and involved in all marketing operations. She did her Masters in Law from US University. After her involvement in marketing, PPC cement manufacturing is taken up, in addition to 53 OPC and 43 OPC grade cement manufacturing. The PPC cement is very well accepted in market and there is good demand in Telangana region and Andhra Pradesh. The entire credit for developing new market for PPC cement is attributable to Smt. J. Sarada Govardhini. Hence, her services are valuable in cement marketing operations.</p>
	Disclosure of relationships between directors	Daughter of Smt. J. Triveni, Executive Chairperson and Sri. J.S. Rao and Sister of Sri. J.Venkata Krishna Non-executive director

For Keerthi Industries Limited

Er. J.S Rao
 Managing Director
 DIN: 00029090