

To

<p>BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001</p> <p>Scrip Code: 542752</p>	<p>National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051</p> <p>Symbol: AFFLE</p>
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Subject: Summary of Proceedings and Outcome of the 27th Annual General Meeting ('AGM') of the Company held on Friday, September 23, 2022

Dear Sir/Madam,

The 27th Annual General Meeting of the Company was held through Video Conferencing (VC) on Friday, September 23, 2022 at 10:30 A.M. (IST) in accordance with the circulars issued by the MCA and the SEBI.

The remote e-voting on all the resolutions set out in the Notice of the AGM was conducted during the period from 9.00 a.m. (IST) on Tuesday, September 20, 2022 and concluded on Thursday, September 22, 2022 at 5.00 p.m. (IST). The facility to cast vote through e-voting was also made available during the AGM to the members who did not cast their vote through remote e-voting.

Pursuant to Regulation 30 and 44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find below:

1. Brief Proceedings of 27th AGM of the Company as required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular dated September 9, 2015, enclosed as **Annexure A**.
2. Voting results under Regulation 44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed as **Annexure B**.

We request you to take the same on record.

For Affle (India) Limited

Parmita Choudhury
Company Secretary & Compliance Officer

Encl: As above

Brief Proceedings of the Annual General Meeting

The 27th Annual General Meeting (AGM) of Affle (India) Limited was held on Friday, September 23, 2022 at 10:30 A.M.(IST) through Video Conferencing (VC).

1. Mr. Bijynath, Non-Executive Chairperson and Independent Director of the Company welcomed the members to the 27th AGM of the Company and chaired the meeting. He then handed over the proceedings of the meeting to Mr. Anuj Khanna Sohum, Managing Director and Chief Executive Officer of the Company. Mr. Anuj Khanna Sohum confirmed the quorum from the Company Secretary and with permission of the Chairperson, called the Meeting to order. He informed the members that the AGM was being held through a video conferencing facility. He mentioned that the Company had made all efforts and taken necessary steps to the extent possible in the circumstances to intimate members on convening of the AGM and to enable them to participate and vote on the matters being considered at this AGM.
2. The Managing Director and Chief Executive Officer:
 - (i) Requested the Board members, Chief Financial Officer and Company Secretary to introduce themselves.
 - (ii) Informed that the executive from the Company's Investor Relations team was present at this meeting.
 - (iii) Informed that the representatives of the Statutory Auditors and the Secretarial Auditor were also present at this meeting.
 - (iv) Provided a review of the Company's performance during the year, highlighting five key areas of achievements: 1) Consistent Financial Performance; 2) Affle2.0 Strategy; 3) Credibility and credentials on Tech IP & Data Privacy; 4) Teams & Culture; 5) Tech Thought Leadership & ESG initiatives.
 - (v) Requested the Company Secretary to read out general instructions regarding participation in this meeting.
3. The Company Secretary:
 - (i) Read out the general instructions regarding participation in this meeting.
 - (ii) Informed that the Register of Directors and Key Managerial Personnel, the Register of Contracts or Arrangements, was available electronically for inspection by the members during the AGM. Certificate from the Secretarial Auditor of the Company certifying that Employee Stock Option Scheme, 2021 is being implemented in accordance with the SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021 was also available electronically for inspection by the members during the AGM.
 - (iii) Informed that the remote e-voting commenced at 9.00 a.m. (IST) on Tuesday, September 20, 2022 and concluded at 5.00 p.m. (IST) on Thursday, September 22, 2022.
 - (iv) Informed that Ms. Kiran Sharma of Kiran Sharma & Co., Company Secretary in whole-time practice, was appointed as the Scrutinizer for the voting for this AGM.
 - (v) Inform that there are no qualifications, observations or comments in the Auditor's Report which have any adverse effect on the functioning of the Company.
 - (vi) Read out the ordinary and special resolutions as set out in the AGM Notice.
4. The ordinary resolution nos. 1 to 3 of the ordinary business and ordinary and special resolution nos. 4 to 9 of the special business, as set out in the AGM Notice were proposed by Mr. Kapil Mohan Bhutani and seconded by Mr. Karish Manchanda, shareholders of the Company.
5. The Company Secretary:

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- (i) Informed that the results of the voting on the resolutions shall be announced within two working days of the conclusion of the meeting.
 - (ii) Invited the members who had registered themselves as speakers to express their views and ask queries.
6. The Board of Directors and Company executives then responded to all the queries raised by the members who had registered themselves as speakers.
7. The Managing Director and Chief Executive Officer confirmed that all items of business as per the notice have been taken-up and this completes the proceedings of the Annual General Meeting. He thanked all the Company shareholders and thereafter requested the Chairperson for his closing remarks and to conclude the meeting.
8. The Chairperson thanked everyone on the call and concluded the AGM. Lastly, he requested the members to cast their votes through an e-voting facility opened towards the end of the meeting for 15 minutes, if not already casted through remote e-voting.

Affle (India) Limited

ANNEXURE B

	AFFLE (INDIA) LIMITED
Date of the AGM/EGM	23-09-2022
Total number of shareholders on record date	367032
No. of shareholders present in the meeting either in person or through proxy:	
Promoters and Promoter Group:	Not Applicable
Public:	Not Applicable
No. of Shareholders attended the meeting through Video Conferencing	
Promoters and Promoter Group:	3
Public:	44

Resolution No.	1									
Resolution required: (Ordinary/ Special)	ORDINARY - To consider and adopt the audited financial statements (including the consolidated financial statements) of the Company for the financial year ended March 31, 2022 and the reports of the Board of Directors ('the Board') and Auditors thereon.									
Whether promoter/ promoter group are interested in the agenda/resolution?	No									
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]*100	% of Votes against on votes polled (7)=[(5)/(2)]*100	Votes Invalid	Votes Abstained
Promoter and Promoter Group	E-Voting	7,98,05,180	7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
Public- Institutions	E-Voting	2,86,20,731	2,45,29,008	85.7036	2,45,29,008	0	100.0000	0.0000	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		2,45,29,008	85.7036	2,45,29,008	0	100.0000	0.0000	0	0
Public- Non Institutions	E-Voting	2,48,25,149	43,19,746	17.4007	43,19,648	98	99.9977	0.0022	0	402
	Poll		1,554	0.0063	1,554	0	100.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		43,21,300	17.407	43,21,202	98	99.9977	0.0023	0	402
Total	13,32,51,060	10,86,55,488	81.5419	10,86,55,390	98	99.9999	0.0001	0	402	

Resolution No.	2									
Resolution required: (Ordinary/ Special)	ORDINARY - To appoint a Director in place of Ms. Mei Theng Leong (DIN 08163996), Non-Executive Director who retires by rotation and being eligible for re-appointment, seeks reappointment.									
Whether promoter/ promoter group are interested in the agenda/resolution?	No									

Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]*100	% of Votes against on votes polled (7)=[(5)/(2)]*100	Votes Invalid	Votes Abstained
Promoter and Promoter Group	E-Voting	7,98,05,180	7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
Public- Institutions	E-Voting	2,86,20,731	2,45,29,008	85.7036	1,46,00,122	99,28,886	59.5218	40.4781	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		2,45,29,008	85.7036	1,46,00,122	99,28,886	59.5219	40.4781	0	0
Public- Non Institutions	E-Voting	2,48,25,149	43,19,479	17.3996	43,18,673	806	99.9813	0.0186	0	667
	Poll		1,554	0.0063	1,554	0	100.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		43,21,033	17.4059	43,20,227	806	99.9813	0.0187	0	667
Total	13,32,51,060	10,86,55,221	81.5417	9,87,25,529	99,29,692	90.8613	9.1387	0	667	

Resolution No.	3
Resolution required: (Ordinary/ Special)	ORDINARY - To appoint a Director in place of Mr. Anuj Kumar (DIN 01400273), Non-Executive Director who retires by rotation and being eligible for re-appointment, seeks re-appointment.

Whether promoter/ promoter group are interested in the agenda/resolution?	No									
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]*100	% of Votes against on votes polled (7)=[(5)/(2)]*100	Votes Invalid	Votes Abstained
Promoter and Promoter Group	E-Voting	7,98,05,180	7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
Public- Institutions	E-Voting	2,86,20,731	2,45,29,008	85.7036	2,28,34,316	16,94,692	93.0910	6.9089	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		2,45,29,008	85.7036	2,28,34,316	16,94,692	93.0911	6.9089	0	0
Public- Non Institutions	E-Voting	2,48,25,149	43,19,488	17.3996	43,19,113	375	99.9913	0.0086	0	657
	Poll		1,554	0.0063	1,554	0	100.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		43,19,488	17.3996	43,19,113	375	99.9913	0.0086	0	657

	Total		43,21,042	17.4059	43,20,667	375	99.9913	0.0087	0	657
	Total	13,32,51,060	10,86,55,230	81.5417	10,69,60,163	16,95,067	98.4400	1.5600	0	657

Resolution No.	4									
Resolution required: (Ordinary/ Special)	SPECIAL - Appointment of Ms. Lay See Tan (DIN 09203616) as Independent Director.									
Whether promoter/ promoter group are interested in the agenda/resolution?	No									
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]*100	% of Votes against on votes polled (7)=[(5)/(2)]*100	Votes Invalid	Votes Abstained
Promoter and Promoter Group	E-Voting	7,98,05,180	7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
Public- Institutions	E-Voting	2,86,20,731	2,45,29,008	85.7036	1,18,43,705	1,26,85,303	48.2844	51.7155	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		2,45,29,008	85.7036	1,18,43,705	1,26,85,303	48.2845	51.7155	0	0
Public- Non Institutions	E-Voting	2,48,25,149	43,19,480	17.3996	43,18,339	1,141	99.9735	0.0264	0	667
	Poll		1,554	0.0063	1,554	0	100.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		43,21,034	17.4059	43,19,893	1,141	99.9736	0.0264	0	667
Total	13,32,51,060	10,86,55,222	81.5417	9,59,68,778	1,26,86,444	88.3241	11.6759	0	667	

Resolution No.	5									
Resolution required: (Ordinary/ Special)	ORDINARY - Appointment of Mr. Vipul Kedia (DIN 08234884) as Executive Director									
Whether promoter/ promoter group are interested in the agenda/resolution?	No									
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]*100	% of Votes against on votes polled (7)=[(5)/(2)]*100	Votes Invalid	Votes Abstained
Promoter and Promoter Group	E-Voting	7,98,05,180	7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
Public- Institutions	E-Voting	2,86,20,731	2,45,29,008	85.7036	2,11,68,251	33,60,757	86.2988	13.7011	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0

	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		2,45,29,008	85.7036	2,11,68,251	33,60,757	86.2988	13.7012	0	0
Public- Non Institutions	E-Voting	2,48,25,149	43,19,370	17.3992	43,19,263	107	99.9975	0.0024	0	777
	Poll		1,554	0.0063	1,554	0	100.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		43,20,924	17.4055	43,20,817	107	99.9975	0.0025	0	777
	Total	13,32,51,060	10,86,55,112	81.5416	10,52,94,248	33,60,864	96.9069	3.0931	0	777

Resolution No.	6									
Resolution required: (Ordinary/ Special)	ORDINARY - Appointment of Ms. Noelia Amoedo Casqueiro (DIN 09636776) as Non-Executive Director.									
Whether promoter/ promoter group are interested in the agenda/resolution?	No									
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]*100	% of Votes against on votes polled (7)=[(5)/(2)]*100	Votes Invalid	Votes Abstained
Promoter and Promoter Group	E-Voting	7,98,05,180	7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
Public- Institutions	E-Voting	2,86,20,731	2,45,29,008	85.7036	2,11,65,972	33,63,036	86.2895	13.7104	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		2,45,29,008	85.7036	2,11,65,972	33,63,036	86.2896	13.7104	0	0
Public- Non Institutions	E-Voting	2,48,25,149	43,19,469	17.3996	43,18,984	485	99.9887	0.0112	0	678
	Poll		1,554	0.0063	1,554	0	100.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		43,21,023	17.4059	43,20,538	485	99.9888	0.0112	0	678
	Total	13,32,51,060	10,86,55,211	81.5417	10,52,91,690	33,63,521	96.9044	3.0956	0	678

Resolution No.	7									
Resolution required: (Ordinary/ Special)	ORDINARY - Appointment of Mr. Elad Shmuel Natanson (DIN 09643792) as Non-Executive Director.									
Whether promoter/ promoter group are interested in the agenda/resolution?	No									
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]*100	% of Votes against on votes polled (7)=[(5)/(2)]*100	Votes Invalid	Votes Abstained
Promoter and Promoter Group	E-Voting	7,98,05,180	7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0

	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
Public- Institutions	E-Voting	2,86,20,731	2,45,29,008	85.7036	1,62,60,076	82,68,932	66.2891	33.7108	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		2,45,29,008	85.7036	1,62,60,076	82,68,932	66.2892	33.7108	0	0
Public- Non Institutions	E-Voting	2,48,25,149	43,19,479	17.3996	43,18,996	483	99.9888	0.0111	0	668
	Poll		1,554	0.0063	1,554	0	100.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		43,21,033	17.4059	43,20,550	483	99.9888	0.0112	0	668
	Total	13,32,51,060	10,86,55,221	81.5417	10,03,85,806	82,69,415	92.3893	7.6107	0	668

Resolution No.	8									
Resolution required: (Ordinary/ Special)	SPECIAL - Re-appointment of Mr. Anuj Khanna Sohun as Managing Director.									
Whether promoter/ promoter group are interested in the agenda/resolution?	No									
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]*100	% of Votes against on votes polled (7)=[(5)/(2)]*100	Votes Invalid	Votes Abstained
Promoter and Promoter Group	E-Voting	7,98,05,180	7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
Public- Institutions	E-Voting	2,86,20,731	2,45,29,008	85.7036	2,40,21,750	5,07,258	97.9320	2.0679	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		2,45,29,008	85.7036	2,40,21,750	5,07,258	97.9320	2.0680	0	0
Public- Non Institutions	E-Voting	2,48,25,149	43,19,490	17.3997	43,19,134	356	99.9917	0.0082	0	657
	Poll		1,554	0.0063	1,554	0	100.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		43,21,044	17.406	43,20,688	356	99.9918	0.0082	0	657
	Total	13,32,51,060	10,86,55,232	81.5417	10,81,47,618	5,07,614	99.5328	0.4672	0	657

Resolution No.	9									
Resolution required: (Ordinary/ Special)	ORDINARY - Change in Designation of Mr. Anuj Kumar (DIN 01400273) from Executive Director to Non-Executive Director.									
Whether promoter/ promoter group are interested in the agenda/resolution?	No									

Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]*100	% of Votes against on votes polled (7)=[(5)/(2)]*100	Votes Invalid	Votes Abstained
Promoter and Promoter Group	E-Voting	7,98,05,180	7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		7,98,05,180	100.0000	7,98,05,180	0	100.0000	0.0000	0	0
Public- Institutions	E-Voting	2,86,20,731	2,45,29,008	85.7036	2,45,29,008	0	100.0000	0.0000	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		2,45,29,008	85.7036	2,45,29,008	0	100.0000	0.0000	0	0
Public- Non Institutions	E-Voting	2,48,25,149	43,19,348	17.3991	43,19,035	313	99.9927	0.0072	0	799
	Poll		1,554	0.0063	1,554	0	100.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		43,20,902	17.4054	43,20,589	313	99.9928	0.0072	0	799
Total	13,32,51,060	10,86,55,090	81.5416	10,86,54,777	313	99.9997	0.0003	0	799	