

June 29, 2020

To, **BSE Limited** Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

Scrip Code: 532641

National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G - Block, BKC, Bandra (East), Mumbai - 400 051.

Scrip Symbol: NDL

Dear Sir,

Press Release Sub.:

Ref.: Reg. 30 of SEBI (LODR)

With reference to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the "Regulations"), please find attached Press Release titled 'Nandan Denim launches reusable Face Mask called 'CareMask'.

You are requested to kindly take the same on record.

Registered Office

Ph.: +91 9879200199 Website: www.nandandenim.com Email: nandan@chiripalgroup.com

Yours faithfully,

For NANDAN DENIM LIMITED

Purvee Roy

Company Secretary

Nandan Denim Limited (CIN:L51909GJ1994PLC022719)



Media Release

Nandan Denim launches reusable Face Mask called 'CareMask'

As COVID-19 tightens its grip world over, Government has made it mandatory to cover your face with masks at public places. Amidst the pandemic, Face Masks have been included in the list of essential commodities. Considering the sudden surge in requirement, Corporates must act quickly to boost the supply of masks.

As a contribution in the Country's battle against COVID-19 pandemic, Nandan Denim has launched its collection of Protective Fashion Denim Masks to cater to the requirement. The masks are named 'CareMask' and are available as both double and triple layered making them comfortable for everyday use. These unisex masks are designed for all denim lovers. The collection consists of masks in Polka Print, Palm Print, 5 Dot Print, Star Print, Laser Print and Indigo. The fabric is 100% cotton and anti-bacterial & anti-viral treated thus making it comfortable for use for extended periods of time. The texture makes it light and comfortable to wear with good breathability. The masks are reusable and can be washed upto 30 times without diminishing its properties.

Mr. Deepak Chiripal, CEO, said that, "Ever since the lock down was implemented, we have been thinking of ways to contribute to the efforts of the Government. Times have changed drastically and we need to do our part to keep the communities safe. We have started the production of masks keeping all hygiene and safety measures in mind. The unique characteristics of our masks will provide adequate protection to the users. It is an environment friendly product as it is reusable and cotton made. We are monitoring the demand presently and will be manufacturing as per needs of the market."

"People may unknowingly infect others by sneezing or touching face. Virus can be controlled to quite an extent with the use of mask as it acts as a barrier for protection since it forms a seal over the nose and mouth and filters the air coming in or out. It is a precaution not just for you but for others as well", he further said.

About Nandan Denim Limited (www.nandandenim.com):

Nandan Denim Limited (NDL) is India's leading manufacturer of Denim Fabric. Company commenced its operations in 1994 with textile trading business and forayed into textile manufacturing in 2004. Nandan Denim currently engages in manufacturing of denim fabric, shirting fabric and yarn, etc.

NDL is a part of leading conglomerate, Chiripal Group, established in 1972 and is currently diversified across several businesses like Textiles, Chemicals, Packaging, Infrastructure and Education. Headquartered in Ahmedabad, Gujarat, NDL has denim manufacturing capacity of 110 MMPA and spinning capacity of 141 TPD. Apart from this, NDL also has shirting capacity of 10 MMPA and dyeing capacity of 10 TPD.

The Company has two state-of-the-art manufacturing facilities in Ahmedabad, Gujarat and exports its denim fabric to over 27 countries. A team of around 3000 passionate & motivated individuals drive Nandan Denim Limited.

For further information, please contact:

Ms. Purvee Roy Company Secretary

Email: purvee@chiripalgroup.com



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