

Ref: SEC/SE/2022-23  
Date: 09.12.2022



To,  
Corporate Relation Department  
BSE Ltd  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai- 400001

National Stock Exchange of India Ltd  
Exchange Plaza, 5th Floor  
Plot No. C/1, G Block Bandra – Kurla Complex  
Bandra (E), Mumbai – 400051

BSE Scrip Code: 500096

NSE Scrip Symbol: DABUR

**Re: Clarification /Confirmation on news item appearing in “Media/Publication”**

Dear Sir,

This is with reference to email dated 08.12.2022 received from NSE and BSE, seeking clarification/ confirmation on the **recent news item which appeared in the “www.business-standard.com”** dated **December 07, 2022** captioned **“Dabur India enters women’s personal hygiene with sanitary napkin launch”**

We wish to submit our point wise reply as under:

- a) Whether such negotiations/events were taking place? If so, you are advised to provide the said information along with the sequence of events in chronological order from the start of negotiations/events till date.

Reply: Dabur is a leading player in the personal care space. The launch of sanitary napkins is a part of Company’s routine product/ category expansion.

- b) Whether you/company are aware of any information that has not been announced to the Exchanges which could explain the movement in the trading, if any? Further, you are advised to provide the said information and the reasons for not disclosing the same to the Exchange earlier as required under regulation 30 of the SEBI (LODR) Regulations, 2015.

Reply: We wish to submit that whenever any information / event is required to be submitted to the Stock Exchanges under Regulation 30 of the SEBI (LODR) Regulations, 2015, we have been submitting the same as per applicable laws. The information contained in the news item is a routine information on expansion of Company’s existing personal care product range. As the information is not material under the said Regulations, therefore it was not submitted to the Stock Exchanges.

- c) The material impact of this article on the Company.

Reply:To the best of our understanding, there is no material impact of this article on the Company.

Hope the above clarification will suffice.

Thanking you,

Yours faithfully

**For Dabur India Limited**

  
(A K Jain)

**E V P (Finance) and Company Secretary**

