

PPFL/SE/2021-2022/020

May 17, 2021

To,  
**BSE Limited**  
25th Floor, P.J Towers,  
Dalal Street, Mumbai-400001

**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex  
Bandra (E), Mumbai -40005 1

**Scrip Code: 542907**

**Scrip Code: PRINCEPIPE**

Dear Sir/Madam,

**Sub: Appointment of Secretarial Auditor and Internal Auditor- Reg. 30 of SEBI, LODR, 2015.**  
**Ref: NSE Email dated: May 14, 2021 seeking clarification on brief profile regarding Appointment of Internal & Statutory Auditor.**

In continuation to our letter no. PPFL/SE/2021-2022/012 Dated: May 12, 2021 and Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015, the Board of Directors of the Company at its meeting held on Wednesday, May 12, 2021 have inter alia, considered and approved the following;

1. Approved the appointment of M/s. Mahajan and Aibara, Chartered Accountants LLP as an Internal Auditor of the Company for the Financial Year 2021-22.
2. Approved the appointment of M/s. Sanjay Dholakia & Associates, Practicing Company Secretaries as a Secretarial Auditor of the Company for the Financial Year 2021-22.

The brief profile of the above auditors is attached as **Annexure: A**.

Kindly take the same on your record.

Thanking you,

Yours faithfully,

**For Prince Pipes and Fittings Limited**

**Shailesh Bhaskar**  
**Company Secretary & Compliance Officer**

**Encl:** As above

**ANNEXURE – A**

<b>Particulars</b>	<b>Secretarial Auditors</b>	<b>Internal Auditors</b>
<b>Name of the Firm</b>	Sanjay Dholakia & Associates	M/s. Mahajan and Aibara, Chartered Accountants LLP
<b>Address with Telephone Numbers and Email Id</b>	GP15, 2ND Floor, Raghuleela Mall, Behind Poincur Bus Depot, Kandivali (West), Mumbai- 400067 Tel: 022-28073233/49713233 Email:sanjayrd65@gmail.com	1, Chawla House, 62 Wodehouse Road, Colaba, Mumbai – 400005  Tel: +91-22-22182843/ 6832 1111 Email: admin@mahajanaibara.com
<b>Founder’s Name,</b>	<b>Proprietor:</b> Mr. Sanjay R. Dholakia	<b>Exiting Partner: -</b> Mr. Mrugesh Shah
<b>Certificate of Practice No.</b>	FCS 2655 CP 1798	COP 034985
<b>Firm Registration No</b>	NA	105742W
<b>Work Profile</b>	The Firm was established in the year 1991 and is having professional experience in the field of Company Law, SEBI Guidelines and related regulatory affairs having exposure into all gamut of Company Secretarial Services. Serving as Secretarial Auditor for various Listed Companies and also rendering Company Law Secretarial Services to Unlisted Public Limited Companies, Private Limited Companies and LLPs.	As per enclosure attached



# MAHAJAN & AIBARA – CREDENTIALS INTERNAL AUDIT

May 2021

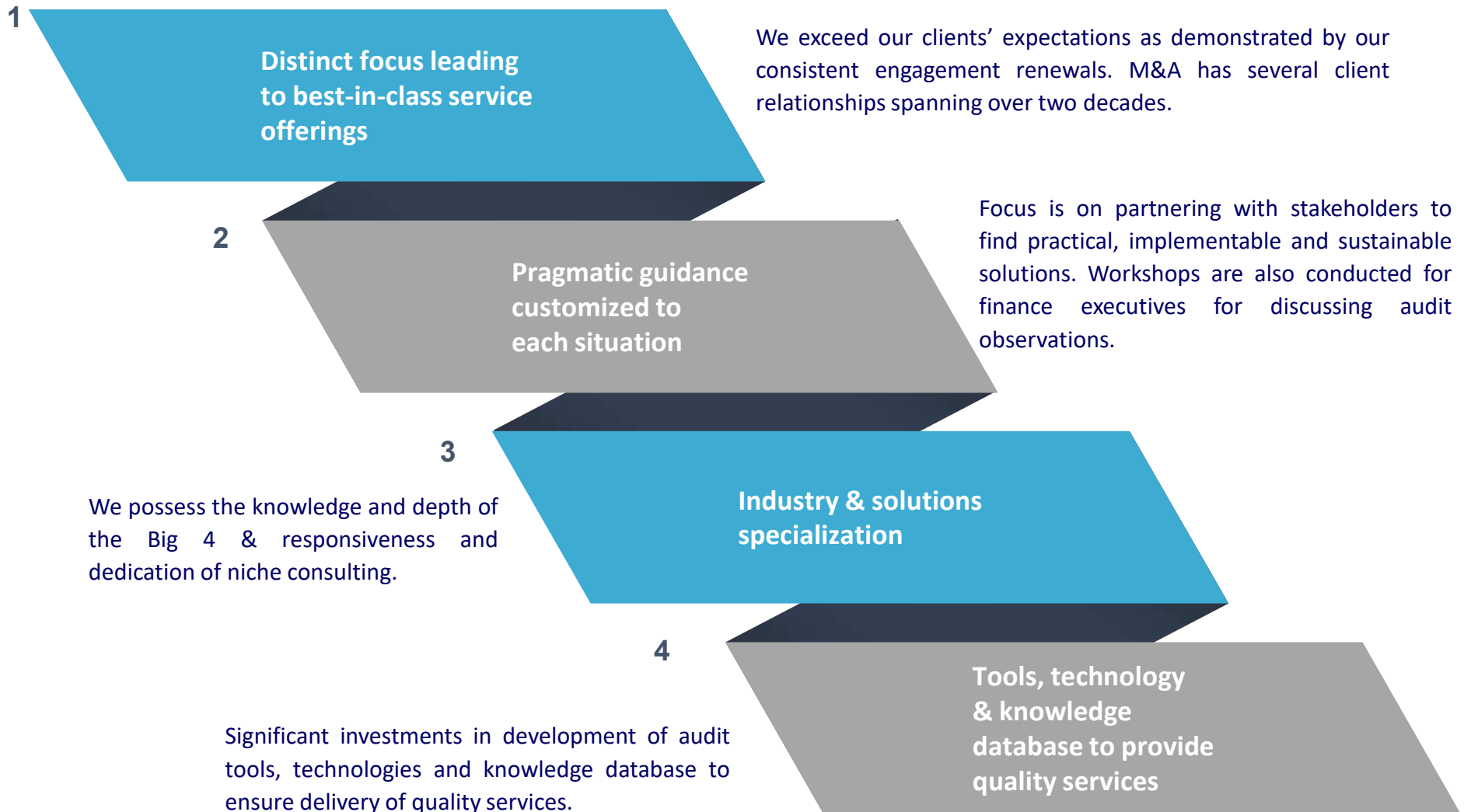


# ABOUT US

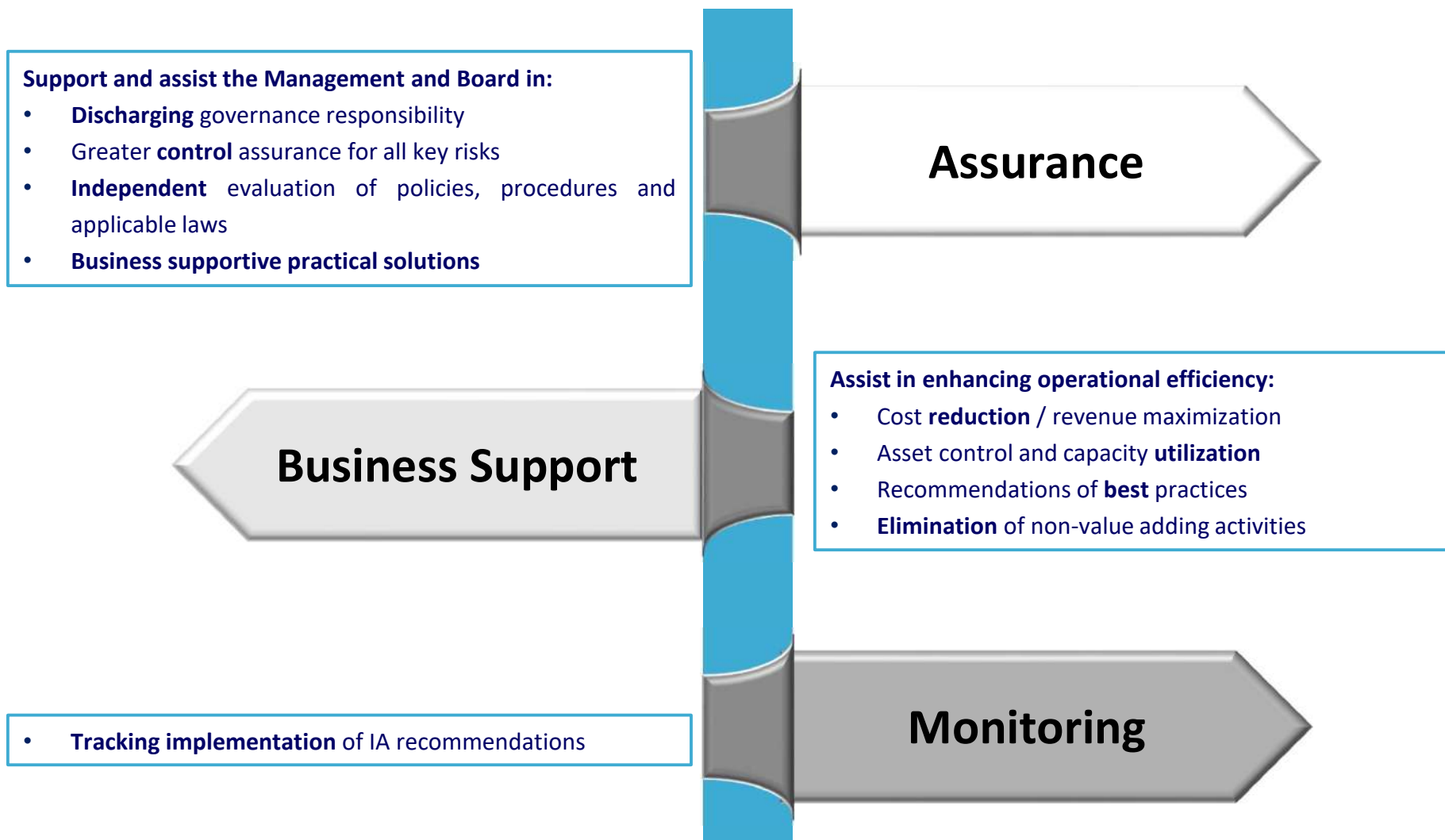
# ABOUT US – SNAPSHOT



# VALUE PROPOSITION – OUR USP



# WHAT M&A INTERNAL AUDIT WILL DELIVER?

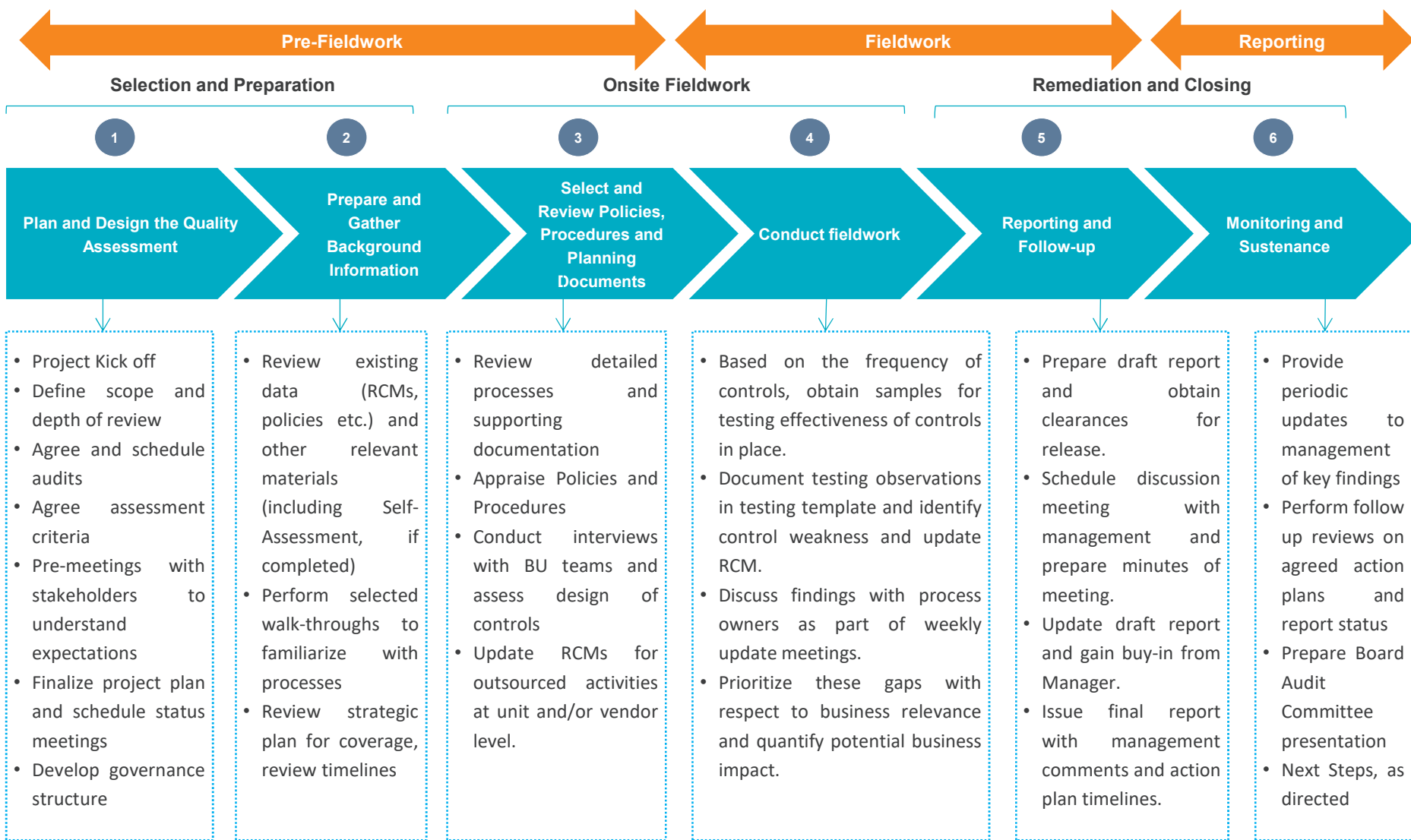




## OUR AUDIT APPROACH AND DELIVERABLES



# OUR INTERNAL AUDIT APPROACH



# DATA ANALYTICS IN INTERNAL AUDIT APPROACH

As part of our Internal Audit framework, data analysis is an integral part of execution. **Vineet Jajodia, an Associate Partner with our firm, heads our Data Analytics service and is supported by staff of 10.** The team is actively involved in preliminary data analysis and uses mix of proprietary and subscription tools to add value on audit engagements.

Our data analysis practice team provides on-field as well as backend support to execution team depending on requirement and brings the following capabilities:

- Our resources have the capabilities to not only execute basic data analytics scripts but also possess sophisticated capabilities of supporting with predictive modelling and automation.
- We have a large bench strength of professionals focused on data analytics
- Variety of tools are deployed for analyzing data and generating customized reports.

Based on our prior experience and understanding, we believe the data analytics cycle can be broken down into following steps:

<b>Risk Assessment</b>	<ul style="list-style-type: none"><li>• Perform preliminary big data analysis to identify red flags and classify them based on thematic arrangements.</li><li>• Incorporate benchmarking information, quantitative analysis and competitor knowledge for key metrics.</li></ul>
<b>Engagement Planning</b>	<ul style="list-style-type: none"><li>• Perform transaction level testing based on the analytics performed to funnel down on the population size.</li><li>• identify outliers and move to continuous monitoring vis-à-vis traditional cyclical point in time audit.</li></ul>
<b>Audit Execution</b>	<ul style="list-style-type: none"><li>• Analysis of entire population (to the extent possible) and replace manual sampling to avoid inefficiencies.</li><li>• Analyze high value and high risk transactions to analyze extent of content failure.</li></ul>
<b>Reporting</b>	<ul style="list-style-type: none"><li>• Increased credibility of reports considering fact-based observations will be reported.</li><li>• Quantification of exposure using data visualization techniques.</li></ul>

# OUR AUDIT AND AUTOMATION TOOLS

We have always been active adopters of technological changes. Our **knowledge base** comprises an extensive library of leading-edge technologies and customized tools including Idea, M&A Analytics, LARS etc. across the areas of **data mining, data analytics, audit processes with follow-ups, flow-charts / process mapping software, electronic work papers.**



**Proprietary  
Tools**

*Customized in-house automation tools developed to replace time-intensive / manual analyses of data with quick and efficient results.*



**Audit  
reporting tool**

*Usage of cloud-based audit tool serves as a centralised platform for audit planning, review, execution & reporting.*



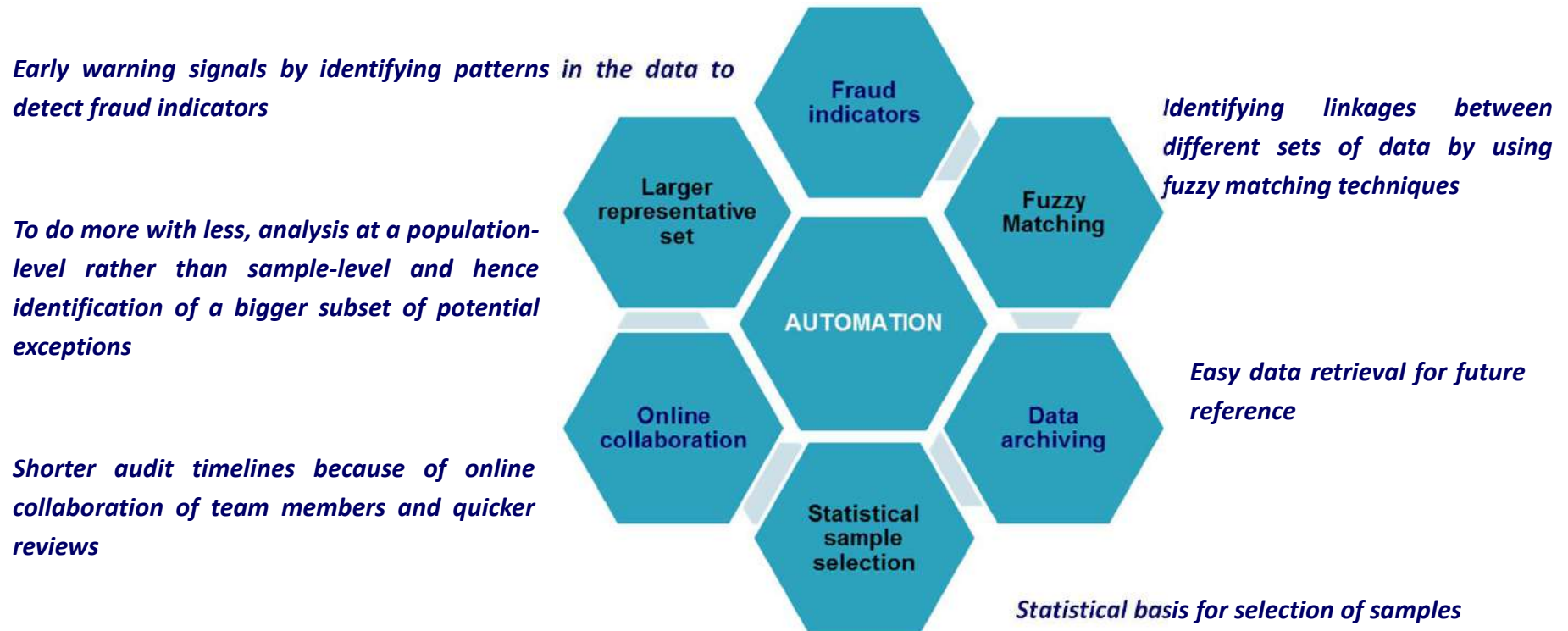
**Storage**

*Dedicated server storage with the highest levels of data confidentiality; ensuring data security & information protection.*

*Use of analytics and innovative tools is integrated in our audit approach and forms the basis of our risk assessment and response enabling analysis of big data to gain improved insights.*

# OUR AUDIT AND AUTOMATION TOOLS

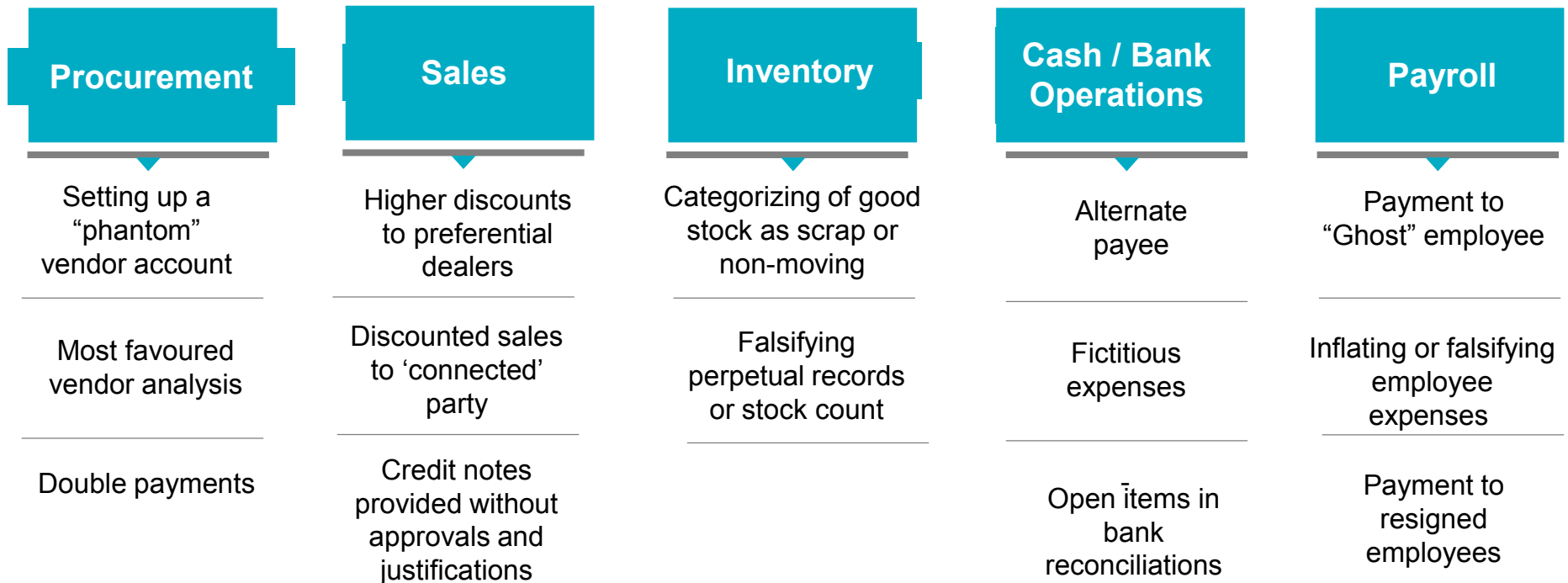
## Leveraging Automation to Unlock Value → From Sample to Population Verification



*The audit repository is constantly revisited and augmented with automated tools to keep pace with changing data, upgraded processes and improved understanding of risk.*

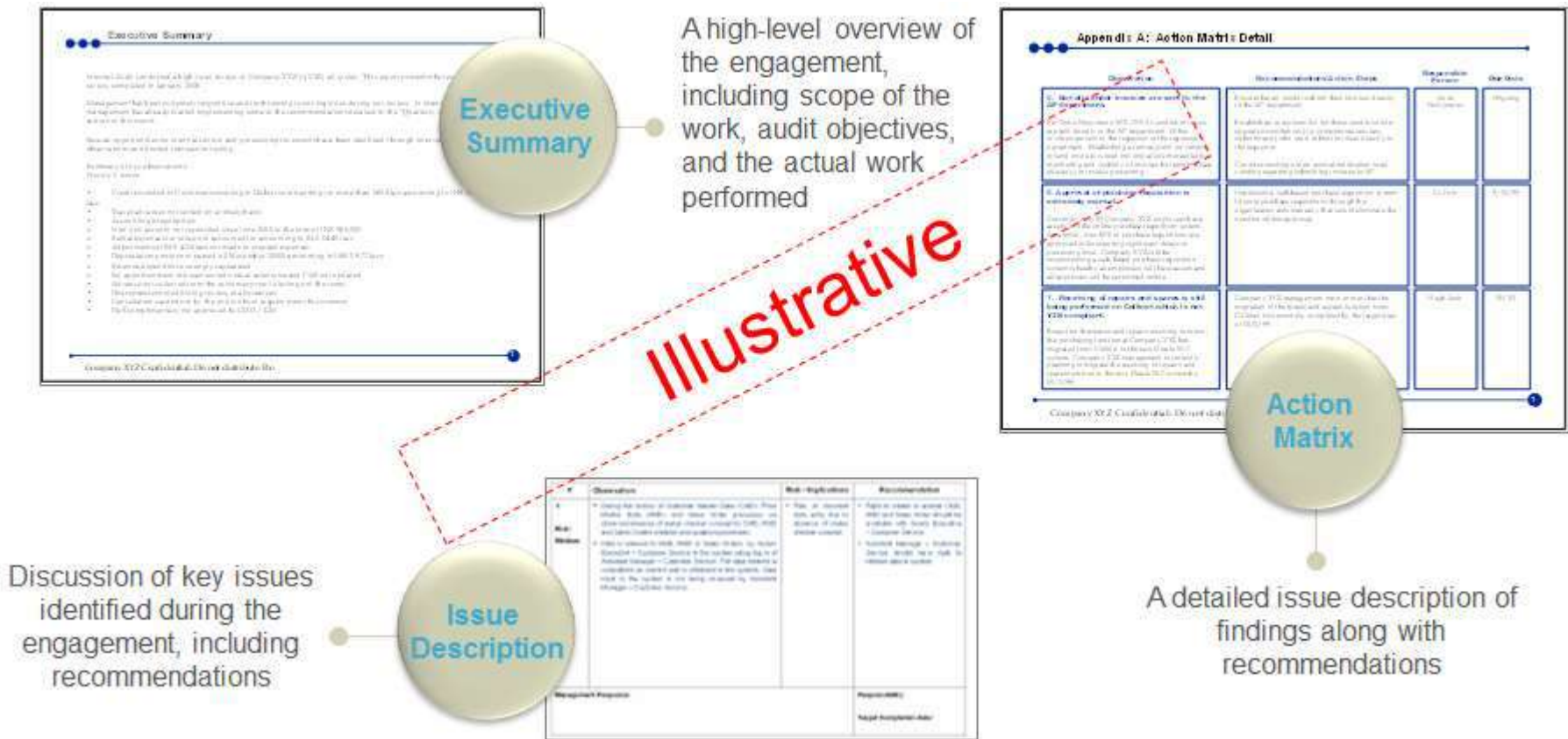
# FRAUD ANALYTICS - GOING AN EXTRA MILE!

- ❑ We go beyond control assurance and use a deep-dive approach to identify fraud risks and indicators.
- ❑ Our audit procedures have fraud analytics firmly embedded to identify red flags for early management action.



# OUR IA DELIVERABLES

Our reports are designed to allow users to understand the importance of issues raised. Succinct Executive Summaries and Action Matrices that highlight important issues are a key part of our reporting style. The reports will have a format very similar to this document and can be tailored to meet your specific needs. Reports issued typically include the following key sections:



# REPORT GRADING METHODOLOGY

## OVERALL REPORT GRADING

Report Rating	Description
A	A sound system of internal control exists to deliver process objectives. Improvement opportunities relate to minor housekeeping / efficiency issues only.
B	Limited risk to the achievement of process objectives as a result of the identified weaknesses in the system of internal control.
C	Significant risk to the achievement of process objectives as a result of the identified weaknesses in the system of internal control.
D	Major risk to the achievement of process objectives as a result of the identified weaknesses in the system of internal control.
E	Fundamental weaknesses in the system of internal control and behaviour of senior management put the overall business unit objectives at major risk.

## ROOT CAUSE DEFINITION

Design Deficiency	When the process weakness / control gap is as a result of inherent limitation of the business process
System Deficiency	When the process weakness / control gap is a result of inherent limitation of the information technology architecture supporting the business processes
Operational Ineffectiveness	When the exception noted results from non adherence to laid down procedures
External	When the control gap is due to some external factor which is not controllable



**OUR INTERNAL AUDIT CREDENTIALS**



# KEY INTERNAL AUDIT CLIENTS: MARKET LEADERS



*World's 6<sup>th</sup> most admired company. Holds globally leading market positions both in the consumer and industrial sector*



**170 units**  
**Rs.138,000 cr.**



*Largest adhesive manufacturer in India*



**8 units**  
**Rs.5,100 cr.**



*India's leading global specialty packaging company*



**6 units**  
**Rs.750 cr.**



*Leading FMCG company in India with powerful brands under home care, fabric care, personal care and dish wash segments*



**9 units**  
**Rs.1,500 cr.**



*World's 5<sup>th</sup> largest pharmaceutical and 6<sup>th</sup> largest consumer health company*



**5 units**  
**Rs.2,500 cr.**

# KEY INTERNAL AUDIT CLIENTS: MARKET LEADERS



*India's largest air- conditioning company*



*India's largest central air-conditioning company*



*World's largest chemical company*



*Largest retail (non-food) conglomerate across the Middle East, Africa and the Indian Subcontinent*



*World's largest integrated producer of worsted suiting fabrics*



# INTERNATIONAL COVERAGE: ASSIGNMENTS AROUND THE GLOBE

- ✓ Transformation Project and Supervision of Internal Audit Function for US\$ 8 billion Landmark Group, Dubai
  - ✓ Co-sourced internal audits across the globe (30 countries) with Corporate Internal Audit Department of Henkel Germany
  - ✓ Internal Audits for Project Division of Voltas in Qatar and Bahrain.
  - ✓ Internal Audits for Datacraft Asia in India, Hong Kong, New Zealand & Singapore, Philippines, Malaysia.
  - ✓ Internal Audits for Wartsila in India, Hong Kong, China, Sri Lanka, Philippines & Bangladesh.
  - ✓ Internal Audits for UCO Raymond Denim, headquartered in Belgium with operations in Europe, USA & India.
  - ✓ Support for Asia Pacific Treasury & SOX projects for BASF in Singapore, Malaysia, Pakistan etc.
  - ✓ Special projects for Management & Tax Reporting & SOP preparation for Datacraft Asia in Singapore.
-

# OUR CLIENTS – SECTORAL SPREAD

## Apparel & Retail



# OUR CLIENTS – SECTORAL SPREAD

## Cement



## Chemical and Agro-Chemicals



# OUR CLIENTS – SECTORAL SPREAD

## Realty & Infrastructure



## Consumer Durables



# OUR CLIENTS – SECTORAL SPREAD

## Insurance



## Engineering



## Dairy



# OUR CLIENTS – SECTORAL SPREAD

## Energy



## Financial Services





# OUR CLIENTS – SECTORAL SPREAD

## FMCG



## Metal & Steel



# OUR CLIENTS – SECTORAL SPREAD

## Hospitality



# OUR CLIENTS – SECTORAL SPREAD

## Oil & Gas Petrochemicals & Plastics



## Media & Entertainment



# OUR CLIENTS – SECTORAL SPREAD

## IT / ITES



## Logistics



# OUR CLIENTS – SECTORAL SPREAD

## Pharma & Healthcare



# OUR CLIENTS – SECTORAL SPREAD

## Auto & Auto Components



## Others



# OUR CLIENTS – SECTORAL SPREAD

## Others



# THANK YOU

Mahajan & Aibara is a global consulting firm that delivers deep expertise, objective insights, a tailored approach and unparalleled collaboration to help leaders confidently face the future. We provide consulting solutions in finance, technology, operations, data, analytics, governance, risk and internal audit to our clients in Asia, Middle East, Europe and US.

Mahajan & Aibara focuses on assisting clients identify, assess, prioritize and manage the risks inherent to their environment. Our global practice is built on bringing together knowledgeable professionals with deep industry expertise and leading practices to deliver actionable solutions that add value to an organization.

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**Mohan Mahajan – Senior Partner**

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