

Diwakar Viniyog Private Limited

(FORMERLY : HI-UP COSMETICS & TOILETRIES PVT. LTD.)

CIN : U24246WB1984PTC037090

Regd. Office :
687, Anandapur, E.M. Bypass, 2nd Floor
Kolkata - 700 107, Phone : 6613 6264
E-mail : panemamics@emamigroup.com
Fax : 033 6613 6242

Date: 25.06.2019

The Secretary
National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra - Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary
Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sirs,

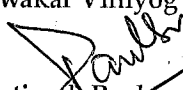
Sub: Disclosure

Please find enclosed herewith disclosure in terms of Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
For and on behalf of Promoter and Promoter Group Emami Ltd.
Diwakar Viniyog Private Limited


Santinath Paul
Authorised Signatory
Encl: a/a



DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Target Company (TC)	Emami Limited		
Name(s) of the Promoter and Persons Acting in Concert (PAC) with the acquirer (seller)	Diwakar Viniyog Private Limited (Part of the promoter group of target company)		
Whether the acquirer belongs to Promoter/Promoter group	Not Applicable		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited The Calcutta Stock Exchange Limited		
Details of the acquisition / disposal as follows:	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC
<u>Before the sale under consideration, holding of shares carrying voting right:</u>	58,633,849	12,9168	N.A.
<u>Details</u>			
a) Shares unencumbered	20,496,497	4.5153	N.A.
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	38,137,352	8.4015	N.A.
c) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	58,633,849	12.9168	N.A.
<u>Details of acquisition/ sale</u>			
a) Shares carrying voting rights acquired/sold	9,100,000	2.0047	N.A.
b) VRs acquired otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC acquired/sold	N.A.	N.A.	N.A.
d) Shares encumbered/invoked/released by the acquirer seller	650,255	0.1432	N.A.
Total (a+b+c+/-d)	9,750,255	2.1479	N.A.
<u>After the acquisition/sale, holding of:</u>	49,533,849	10.9121	N.A.
<u>Details</u>			
a) Shares carrying voting rights unencumbered	10,746,242	2.3673	N.A.
b) Shares encumbered by the seller	38,787,607	8.5447	N.A.
c) VRs otherwise than by equity shares	N.A.	N.A.	N.A.

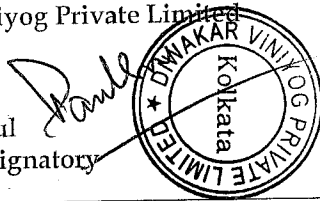
For DIWAKAR VINIYOG PRIVATE LIMITED


Director / Authorised Signatory

d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	49,533,849	10.9121	N.A.
Mode of acquisition/ sale (e.g. open market / off-market /public issue / rights issue / preferential allotment / inter-se transfer etc).	On 24 th June, 2019 9,100,000 equity shares were sold in open market through registered stock broker at BSE Ltd. and 650,255 were pledged, aggregate of both (sale & pledge) represent 2.1479% , hence this disclosure		
Date of acquisition / sale of shares /VR or date of receipt of intimation of allotment of shares, whichever is applicable and creation of pledge	24.06.2019		
Equity share capital / total voting capital of the TC before the said acquisition/sale	Rs. 45,39,35,238/-		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	Rs. 45,39,35,238/-		
Total diluted share/voting capital of the TC after the said acquisition/sale	NIL		

for and on behalf of promoter and promoter group of Emami Ltd.
Diwakar Viniyog Private Limited

Santinath Paul
Authorised Signatory



Place: Kolkata
Date: 25.06.2019