

September 07, 2022

**BSE Limited,**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400001, India.

**National Stock Exchange of India Limited**  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai – 400 051, India.

Dear Sir / Madam,

**Open offer for acquisition of up to 16,762,530 fully paid-up equity shares of face value of Rs. 4 each (the “Equity Shares”), representing 26.00% of the voting share capital of New Delhi Television Ltd (the “Target Company”) from the Public Shareholders of the Target Company by Vishvapradhan Commercial Private Ltd (“Acquirer”) along with AMG Media Networks Limited (“PAC 1”) and Adani Enterprises Limited (“PAC 2”) (together referred to as “PACs”) in their capacity as persons acting in concert with the Acquirer under the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and subsequent amendments thereto (the “SEBI (SAST) Regulations”) (the “Open Offer”/ “Offer”).**

Pursuant to and in compliance with Regulations 3(1), 4 and 5 of the SEBI (SAST) Regulations, the Acquirer, together with the PACs, has made an Open Offer for acquisition of up to 16,762,530 fully paid-up Equity Shares of face value of Rs. 4 each constituting 26.00% (“Offer Size”) of the Voting Share Capital (as defined in the draft letter of offer dated September 07, 2022) of the Target Company.

We had submitted public announcement dated August 23, 2022 and detailed public statement dated August 29, 2022 published on August 30, 2022.

In accordance with 18(1) of SEBI (SAST) Regulations we are pleased to enclose copy of the DLOF dated September 07, 2022. (“DLOF”)

Capitalized terms used in this letter unless defined herein shall have the same meanings as ascribed to them in the attached DLOF.

Thanking You,

For JM Financial Limited



Vikas Kothari  
Executive Director  
Authorized Signatory  
Enclosure: as above.

**JM Financial Limited**

Corporate Identity Number : L67120MH1986PLC038784

Regd. Office: 7th Floor, Cnergy, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025.

T: +91 22 6630 3030 F: +91 22 6630 3330 www.jmfl.com

## DRAFT LETTER OF OFFER

### THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

The Letter of Offer (*as defined below*) will be sent to you as a Public Shareholder (*as defined below*) of **New Delhi Television Limited**. If you require any clarifications about the action to be taken, you may consult your stock broker or investment consultant or Manager to the Offer or Registrar to the Offer (*as defined below*). In case you have recently sold your equity shares in the Target Company, please hand over the Letter of Offer and the accompanying Form of Acceptance-cum-Acknowledgement (*as defined below*) and transfer deed to the member of the stock exchange through whom the said sale was affected.

#### VISHVAPRADHAN COMMERCIAL PRIVATE LIMITED (“ACQUIRER”)

A private limited company incorporated under the Companies Act, 1956

**Corporate Identification Number:** U51900HR2008PTC057018

**Registered Office:** 4th Floor, Plot No. 38, Institutional Area, Sector- 32, Gurgaon, Haryana 122001, India

**Tel:** 91-124-4310000 ; **Fax:** Not Available

**C/o AMG Media Networks Limited**

**Registered Office:** Adani Corporate House, Near Vaishno Devi Circle, S. G. Highway, Khodiyar Ahmedabad, Gujarat 382421, India

**Tel:** +91 91 79 2656 5555 ; **Fax:** + 91 79 2555 5500

**ALONG WITH**

#### AMG MEDIA NETWORKS LIMITED (“PAC 1”)

A public limited company incorporated under the Companies Act, 2013

**Corporate Identification Number:** U32304GJ2022PLC131425

**Registered Office:** Adani Corporate House, Near Vaishno Devi Circle, S. G. Highway, Khodiyar Ahmedabad, Gujarat 382421, India

**Tel:** +91 91 79 2656 5555 ; **Fax:** + 91 79 2555 5500

**AND**

#### ADANI ENTERPRISES LIMITED (“PAC 2”)

A public limited company incorporated under the incorporated under the Companies Act, 1956

**Corporate Identification Number:** L51100GJ1993PLC019067

**Registered Office:** Adani Corporate House, Shantigram Near Vaishno Devi Circle, S. G. Highway, Khodiyar Ahmedabad, Gujarat 382421, India

**Tel:** 079-26565555 ; **Fax:** 079-26565500

(collectively referred to as the “PACs”)

**MAKE A CASH OFFER AT A PRICE OF INR 294.00 PER OFFER SHARE (AS DEFINED BELOW), TO ACQUIRE UP TO 16,762,530 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF INR 4 EACH (“OFFER SHARES”), REPRESENTING 26.00% OF THE VOTING SHARE CAPITAL (AS DEFINED BELOW) IN ACCORDANCE TO THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011 AND SUBSEQUENT AMENDMENTS THERETO (“SEBI (SAST) REGULATIONS”) FROM THE PUBLIC SHAREHOLDERS (“OPEN OFFER” OR “OFFER”)**

**OF**

#### NEW DELHI TELEVISION LIMITED (“Target Company”)

A public limited company incorporated under the Companies Act, 1956

**Corporate Identification Number:** L92111DL1988PLC033099

**Registered office:** B-50 A, 2nd Floor, Archana Complex, Greater Kailash-I, New Delhi, 110048, India

**Tel:** +91 11 41577777; +91 11 26446666 and **Fax:** +91 11 49862990; **Website:** www.ndtv.com

#### NOTE:

- This Offer is being made by the Acquirer and PACs pursuant to Regulations 3(1), 4 and 5 of the SEBI (SAST) Regulations.
- This Offer is not conditional upon any minimum level of acceptance in terms of Regulation 19(1) of the SEBI (SAST) Regulations.
- This Offer is not a competing offer in terms of Regulation 20 of the SEBI (SAST) Regulations.
- In case any statutory approvals become applicable to complete the Underlying Transaction (*as defined below*) and the acquisition of the Offer Shares that are validly tendered pursuant to the Open Offer or to complete the Open Offer and are required by the Acquirer and the PACs at a later date before the closure of the Tendering Period, this Open Offer shall be subject to receipt of such approvals.
- Where any statutory or other approval extends to some but not all of the Public Shareholders, the Acquirer shall have the option to make payment to such Public Shareholders in respect of whom no statutory or other approvals are required in order to complete this Open Offer.
- The Acquirer and PACs may withdraw the Open Offer in accordance with the terms and conditions specified in Part C (*Statutory and Other Approvals*) of Section 7 (*Terms and Conditions of the Offer*) of this Draft Letter of Offer. In the event of a withdrawal of the Open Offer, the Acquirer and PACs (through the Manager) shall, within 2 (Two) Working Days of such withdrawal, make a public announcement, in the same Newspapers (*as defined below*) in which the DPS (*as defined below*) was published, in accordance with Regulation 23(2) of the SEBI (SAST) Regulations and such public announcement also will be sent to SEBI (*as defined below*), Stock Exchanges (*as defined below*) and the Target Company at its registered office.
- Under Regulation 18(4) of the SEBI (SAST) Regulations, the Acquirer is permitted to revise the Offer Price (*as defined below*) or the number of Offer Shares at any time up to prior to commencement of 1 Working Day (*as defined below*) before the commencement of the Tendering Period (*as defined below*), and the Acquirer shall (a) make corresponding increases to the escrow amounts, as more particularly set out in Section 5 (*Offer Price and Financial Arrangements*), (b) make a public announcement in the Newspapers, and (c) simultaneously with the making of such announcement, inform SEBI (*as defined below*), the Stock Exchanges (*as defined below*) and the Target Company at its registered office of such revision. The Acquirer would pay such revised price for all the Equity Shares (*as defined below*) validly tendered and accepted pursuant to the Offer.
- There has been no competing offer to the Open Offer as of the date of this Draft Letter of Offer (“DLOF”).**
- If there is a competing offer at any time hereafter, the offers under all subsisting bids will open and close on the same date.**
- Unless otherwise stated, the information set out in this DLOF reflects the position as of the date hereof.
- A copy of the PA (*as defined below*), DPS, DLOF and the LOF (*as defined below*) (including the Form of Acceptance-cum-Acknowledgement) will also be available on the website of Securities and Exchange Board of India (“SEBI”) at [www.sebi.gov.in](http://www.sebi.gov.in).

#### MANAGER TO THE OFFER

  
**JM Financial Limited**  
7th Floor, Cnergy, Appasaheb Marathe Marg,  
Prabhadevi, Mumbai - 400025, India.  
**Tel. No.:** +91 22 6630 3030  
**Fax No.:** +91 22 6630 3330  
**Email ID:** [ndtv.openoffer@jmfll.com](mailto:ndtv.openoffer@jmfll.com)  
**Contact Person:** Ms. Prachee Dhuri  
**SEBI Registration Number:** INM000010361  
**CIN:** L67120MH1986PLC038784

#### REGISTRAR TO THE OFFER

  
**KFin Technologies Limited**  
(formerly known as KFin Technologies Private Limited)  
Selenium, Tower B, Plot 31-32, Financial District,  
Nanakramguda, Serilingampally, Hyderabad - 500 032  
**Tel. No.:** +91 40 6716 2222  
**Toll Free No.:** 18003094001  
**Fax No.:** 04023431551  
**Email ID:** [ndtvopenoffer@kfintech.com](mailto:ndtvopenoffer@kfintech.com)  
**Website:** <https://www.kfintech.com>  
**Investor Grievance Email:** [einward.ris@kfintech.com](mailto:einward.ris@kfintech.com)  
**Contact Person:** Mr. Murali Krishna  
**SEBI Registration Number:** INR000000221  
**CIN:** U72400TG2017PLC117649

## TENTATIVE SCHEDULE OF MAJOR ACTIVITIES RELATING TO THE OPEN OFFER

No.	Activity	Schedule of Activities (Day and Date) <sup>#</sup>
1.	Issue of Public Announcement	Tuesday, August 23, 2022
2.	Publication of the DPS in newspapers	Tuesday, August 30, 2022
3.	Last date for filing of the Draft Letter of Offer with SEBI	Wednesday, September 07, 2022
4.	Last date for public announcement for competing offer(s)	Wednesday, September 21 2022
5.	Last date for receipt of SEBI observations on the draft Letter of Offer (in the event SEBI has not sought clarifications or additional information from the Manager to the Offer)	Wednesday, September 28, 2022
6.	Identified Date* for determining shareholders to whom LOF shall be sent	Friday, September 30, 2022
7.	Last date by which the Letter of Offer is to be dispatched to the Public Shareholders whose name appears on the register of members on the Identified Date, and to Stock Exchanges and Target Company and Registrar to issue a dispatch completion certificate	Monday, October 10, 2022
8.	Last date by which the committee of the independent directors of the Target Company shall give its recommendation to the Public Shareholders for this Offer	Thursday, October 13, 2022
9.	Last date for upward revision of the Offer Price / the size of the Offer	Thursday, October 13, 2022
10.	Date of publication of opening of Offer public announcement in the Newspapers	Friday, October 14, 2022
11.	Date of commencement of the tendering period	Monday, October 17, 2022
12.	Date of closure of the tendering period (“ <b>Offer Closing Date</b> ”)	Tuesday, November 01, 2022
13.	Last date of communicating the rejection/ acceptance and completion of payment of consideration or return of Equity Shares to the Public Shareholders	Wednesday, November 16, 2022
14.	Last date for publication of post-Offer public announcement in the Newspapers	Wednesday, November 23, 2022
15.	Last date for filling the post Offer report with SEBI	Wednesday, 23 November, 2022

\* The Identified Date is only for the purpose of determining the Public Shareholders to whom the Letter of Offer would be sent in accordance with the SEBI (SAST) Regulations. It is clarified that all Public Shareholders are eligible to participate in the Offer any time during the Tendering Period.

<sup>#</sup>The above timelines are indicative (prepared on the basis of timelines provided under the SEBI (SAST) Regulations) and are subject to receipt of relevant approvals from various statutory/regulatory authorities and may have to be revised accordingly.

## RISK FACTORS

The risk factors set forth below pertain to this Offer, the Underlying Transaction and association with the Acquirer Group, and do not pertain to the present or future business or operations of the Target Company or any other related matters. These risk factors are neither exhaustive nor intended to constitute a complete or comprehensive analysis of the risks involved in or associated with the participation by a Public Shareholder in the Offer, but are merely indicative in nature. Public Shareholders are advised to consult their legal advisor, stock-broker, and investment consultant and / or tax advisors, for understanding and analyzing all the risks associated with respect to their participation in the Offer.

For capitalised terms used herein please refer to the section on Key Definitions set out below.

### A. RISKS RELATING TO THE UNDERLYING TRANSACTION AND OPEN OFFER

1. The Open Offer is an open offer under the SEBI (SAST) Regulations to acquire up to 16,762,530 Equity Shares representing 26.00% of the Voting Share Capital, from the Public Shareholders. If the number of Equity Shares validly tendered by the Public Shareholders under this Open Offer is more than the Offer Size, then the Offer Shares validly tendered by the Public Shareholders will be accepted on a proportionate basis, subject to acquisition of a maximum of 16,762,530 Equity Shares, representing 26.00% of the Voting Share Capital. Accordingly, there is no assurance that all the Equity Shares tendered by the Public Shareholders in the Open Offer will be accepted. The lien marked against the unaccepted Equity Shares tendered by the Public Shareholders shall be released in accordance with the schedule of activities for the Open Offer.
2. With respect to the consummation of the Underlying Transaction and the Open Offer, in case any statutory approvals become applicable to complete the Underlying Transaction and the acquisition of the Offer Shares that are validly tendered pursuant to the Open Offer or to complete this Open Offer and are required by the Acquirer Group at a later date before the closure of the Tendering Period, this Open Offer shall be subject to receipt of such approvals. In terms of Regulation 23 of the SEBI (SAST) Regulations, in the event that the approvals, if any, which become applicable at a later date before the closure of the Tendering Period are not received, for reasons outside the reasonable control of the Acquirer Group, then the Acquirer Group shall have the right to withdraw the Open Offer. In the event of such a withdrawal of the Open Offer, the Acquirer Group (through the Manager) shall, within 2 Working Days of such withdrawal, make an announcement of such withdrawal stating the grounds for the withdrawal in accordance with Regulation 23(2) of the SEBI (SAST) Regulations.
3. In case of delay/non-receipt of any approval which may be required by the Acquirer Group at a later date, as per Regulation 18(11) of the SEBI (SAST) Regulations, SEBI may, if satisfied, that non-receipt of the requisite statutory approval(s) was not attributable to any willful default, failure or neglect on the part of the Acquirer Group to diligently pursue such approval(s), grant an extension of time for the purpose of completion of this Open Offer, subject to such terms and conditions as may be specified by SEBI, including payment of interest by the Acquirer to the Public Shareholders at such rate, as may be prescribed by SEBI from time to time, in accordance with Regulation 18(11) of the SEBI (SAST) Regulations. Where any statutory or other approval extends to some but not all of the Public Shareholders, the Acquirer shall have the option to make payment to such Public Shareholders in respect of whom no statutory or other approvals are required in order to complete this Open Offer.
4. The acquisition of Equity Shares under the Open Offer from all Public Shareholders (resident and non-resident) is subject to all approvals required to be obtained by such Public Shareholders in relation to the Open Offer and the transfer of Equity Shares held by them to the Acquirer. If the holders of the Equity

Shares who are not persons resident in India (including NRIs, OCBs and registered FPIs and FIIs) require any approvals (including from RBI, the Foreign Investment Promotion Board or any other regulatory body) in respect of the Equity Shares held by them, they will be required to submit such previous approvals, that they would have obtained for holding the Equity Shares, to tender the Equity Shares held by them in this Open Offer, along with the other documents required to be tendered to accept this Open Offer. In the event such approvals are not submitted, the Acquirer reserves the right to reject such Equity Shares tendered in this Open Offer. If the Equity Shares are held under general permission of the RBI, the non-resident Public Shareholder should state that the Equity Shares are held under general permission and clarify whether the Equity Shares are held on repatriable basis or non-repatriable basis.

5. The Public Shareholders should note that under the SEBI (SAST) Regulations, once the Public Shareholders have tendered their Equity Shares in the Offer, they will not be able to withdraw their Equity Shares from the Offer even in the event of a delay in the acceptance of the Equity Shares under the Offer and/ or the payment of consideration. A lien shall be marked against the Equity Shares tendered in the Offer by the Public Shareholders until the completion of the formalities of this Offer and the Public Shareholders who have tendered their Equity Shares will not be able to trade in such Equity Shares during such period, even if the acceptance of the Equity Shares in this Offer and/ or payment of consideration are delayed. Further, during such period, there could be fluctuations in the market price of the Equity Shares that may adversely impact the Public Shareholders who have tendered their Equity Shares in this Offer. Accordingly, neither the Acquirer Group nor the Manager to the Offer make any assurance with respect to the market price of the Equity Shares and disclaim any responsibility with respect to any decision by any Public Shareholder on whether or not to participate in the Offer. It is understood that the Public Shareholders will be solely responsible for their decisions regarding their participation in this Offer.
6. The Public Shareholders whose Equity Shares have been validly tendered and accepted may be subject to applicable capital gains tax and securities transaction tax applicable to the Equity Shares accepted in this Offer. The Public Shareholders are advised to consult their respective tax advisors for assessing the tax liability pursuant to this Offer, or in respect of other aspects such as the treatment that may be given by their respective assessing officers in their case, and the appropriate course of action that they should take. The Acquirer Group and the Manager to the Offer do not accept any responsibility in this regard, including for the accuracy or otherwise of the tax provisions set forth in this DLOF.
7. The information pertaining to the Target Company contained in the PA or DPS or this DLOF or any other advertisement/ publications made in connection with the Open Offer has been compiled from information published or provided by the Target Company, or publicly available sources. The Acquirer Group or Manger to the Offer does not accept any responsibility with respect to any misstatement by the Target Company in relation to such information.
8. This DLOF has not been filed, registered or approved in any jurisdiction outside India. Recipients of this DLOF residing in jurisdictions outside India should inform themselves of and observe any applicable legal requirements. This Offer is not directed towards any person or entity in any jurisdiction or country where the same would be contrary to the applicable laws or regulations or would subject the Acquirer Group or the Manager to the Offer to any new or additional registration requirements. This DLOF does not in any way constitute an offer to purchase or an invitation to sell, any securities in any jurisdiction in which such offer or invitation is not authorized or to any person to whom it is unlawful to make such offer or solicitation. This is not an offer for sale, or a solicitation of an offer to buy in, any foreign jurisdictions covered under the 'General Disclaimer' clause in Section 2 (*Disclaimer Clause*) of this Draft Letter of Offer and cannot be accepted by any means or instrumentality from within any such foreign jurisdictions.

9. The information contained in this Draft Letter of Offer is as of the date of this Draft Letter of Offer unless expressly stated otherwise. The Acquirer Group and the Manager are under no obligation to update the information contained herein at any time after the date of this Draft Letter of Offer.
10. This Offer is subject to completion risks as would be applicable to similar transactions.
11. The completion of the indirect acquisition of Equity Shares of the Target Company by the Acquirer pursuant to the Underlying Transaction is subject to completion of requisite corporate actions by the Promoter Company pursuant to issuance of Warrant Exercise Notice (*as defined below*) by the Acquirer to the Promoter Company. In this regard, please see paragraph 6.1.4(h) below.
12. The Underlying Transaction, as explained in the table under paragraph 3.1.2 (e) of this DLOF, has not been consummated as of the date of this DLOF. The Warrant Exercise Notice was sent by the Acquirer to the Promoter Company on August 23, 2022 and the Promoter Company was obligated to do all such acts necessary to give effect to the Warrant Exercise Notice such that the Acquirer holds 99.50% of the paid up equity share capital of the Promoter Company (leading to the indirect acquisition by the Acquirer of Equity Shares of the Target Company comprising 29.18% of the fully paid up equity share capital of the Target Company) within 2 business days from August 23, 2022. However, the Promoter Company has till the date of this DLOF not completed the requisite corporate actions to give effect to the Warrant Exercise Notice to enable the Acquirer to complete the Underlying Transaction. For more details, please refer paragraph 3.1.4(h) of this DLOF.
13. In the event that either: (a) there is any litigation leading to a stay or an injunction on the Offer or that restricts or restrains the Acquirer Group from performing their obligations hereunder, or (b) SEBI instructs the Acquirer Group not to proceed with the Offer, then the Offer process may be withdrawn or may be delayed beyond the schedule of activities indicated in this DLOF. Consequently, the payment of consideration to the Public Shareholders whose Equity Shares are validly tendered and accepted under this Offer as well as the return of Equity Shares not validly tendered and accepted under this Offer, may be delayed. In the event SEBI instructs the Acquirer Group to not proceed with this Offer, then this Offer process shall be withdrawn and the Acquirer Group (through the Manager to the Offer) shall make an announcement of such withdrawal within 2 (two) Working Days of such withdrawal in accordance with Regulation 23(2) of the SEBI (SAST) Regulations.
14. Any person placing reliance on any source of information other than the PA, the DPS, and this DLOF, any other advertisement or materials issued by or on behalf of the Acquirer Group, will be doing so at its own risk. The Acquirer Group and the Manager to the Offer accept no responsibility for statements made in connection with this Offer, other than those they expressly take responsibility for in the PA, the DPS, and this DLOF, or in any advertisement or other materials issued by or on behalf of the Acquirer Group pertaining to the Offer.
15. The Offer is being made for securities of an Indian company and Public Shareholders of the Target Company in the U.S. (*as defined below*) should be aware that this DLOF and any other documents relating to the Offer have been or will be prepared in accordance with Indian procedural and disclosure requirements, including requirements regarding the offer timetable and timing of payments, all of which differ from those in the U.S. Any financial information included in this DLOF or in any other documents relating to the Offer, has been or will be prepared in accordance with non-U.S. accounting standards that may not be comparable to financial statements of companies in the U.S. or other companies whose financial statements are prepared in accordance with U.S. generally accepted accounting principles.

16. The receipt of cash pursuant to the Offer by a Public Shareholder of the Target Company may be a taxable transaction for U.S. federal income tax purposes and under applicable U.S. state and local, as well as foreign and other, tax laws. Each Public Shareholder of the Target Company is urged to consult his independent professional adviser immediately regarding the tax consequences of accepting the Offer.
17. Neither the U.S. Securities Exchange Commission nor any U.S. state securities commission has approved or disapproved the Offer or passed any comment upon the adequacy or completeness of this Draft Letter of Offer. Any representation to the contrary is a criminal offence in the United States of America.

## **B. RISKS RELATING TO ACQUIRER AND THE PACs**

1. Neither the Acquirer Group nor the Manager to the Offer make any assurance with respect to the financial performance of the Target Company or the continuance of past trends in the financial performance or future performance of the Target Company nor do they make any assurance with respect to the market price of the Equity Shares of the Target Company or of PAC 2 before, before, during or after the Open Offer. Each of the Acquirer, the PACs and the Manager to the Offer expressly disclaim any responsibility or obligation of any kind (except as required under applicable law) with respect to any decision by any Public Shareholder on whether to participate or not in this Open Offer.
2. The information pertaining to the Target Company contained in the PA or DPS or this DLOF or any other advertisement/ publications made in connection with the Open Offer has been compiled from information published or provided by the Target Company, or publicly available sources. Such information has not been independently verified either by the Acquirer Group or by the Manger to the Offer. The Acquirer Group does not accept any responsibility with respect to any misstatement of information disclosed pertaining to the Target Company.
3. The Acquirer Group make no assurance with respect to their investment or divestment decisions relating to their proposed shareholding in the Target Company.
4. Neither the Acquirer Group nor the Manager nor the Registrar to the Offer accept any responsibility for any loss of documents during transit (including but not limited to Open Offer acceptance forms, copies of delivery instruction slips, etc.), and Public Shareholders are advised to adequately safeguard their interest in this regard.
5. As per Regulation 38 of SEBI (LODR) Regulations read with Rule 19A of the SCRR (*as defined below*), the Target Company is required to maintain at least 25.00% public shareholding, as determined in accordance with SCRR, on a continuous basis for listing. Pursuant to completion of this Open Offer, the public shareholding in the Target Company may fall below such minimum public shareholding requirement. Any failure to comply with the conditions of the SCRR and the SEBI (LODR) Regulations could have an adverse effect on the price and tradability of the Equity Shares.

## **C. CURRENCY OF PRESENTATION**

In this DLOF, any discrepancy in any table between the total and sums of the amounts listed are due to rounding off and/or regrouping

In this DLOF, all references to “INR” or “Rs.” or “Rupees” or “₹” are references to the Indian Rupees.

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## 1. KEY DEFINITIONS

<b>Acquirer</b>	Vishvapradhan Commercial Private Limited.
<b>Acquirer Group</b>	Collectively the Acquirer and the PACs.
<b>Board of Directors</b>	Board of Directors of the Acquirer, PACs or the Target Company, as the case may be.
<b>BSE</b>	BSE Limited.
<b>Buying Broker</b>	JM Financial Services Limited.
<b>Clearing Corporation</b>	Indian Clearing Corporation Limited and National Securities Clearing Corporation Limited.
<b>Detailed Public Statement / DPS</b>	Detailed Public Statement dated August 29, 2022, which was published on August 30, 2022, on behalf of the Acquirer Group, in compliance with the SEBI (SAST) Regulations.
<b>Draft Letter of Offer / DLOF</b>	Draft Letter of Offer dated September 07, 2022.
<b>Eligible Shareholders or Public Shareholders</b>	All the equity shareholders of the Target Company who are eligible to tender their equity shares in the Target Company in the Open Offer, excluding the Acquirer Group, and all persons deemed to be acting in concert with such parties.
<b>Equity Share(s)</b>	Fully paid-up equity shares of the Target Company, having face value of INR 4 each.
<b>FEMA</b>	The Foreign Exchange Management Act, 1999 and the rules and regulations framed thereunder, as amended or modified from time to time.
<b>FI</b>	Financial Institutions.
<b>FII / FPI</b>	Foreign Institutional Investor or Foreign Portfolio Investor as defined in FEMA.
<b>FIFP</b>	Foreign Investment Facilitation Portal.
<b>Form of Acceptance-cum-Acknowledgement</b>	Form of Acceptance-cum-Acknowledgement, which shall be accompanied with the Letter of Offer.
<b>Identified Date</b>	Tenth Working Day prior to commencement of the Tendering Period for purpose of determining the Public Shareholders to whom the Letter of Offer shall be sent
<b>Letter of Offer / LOF</b>	Letter of Offer dated [●], which shall be dispatched to the Public Shareholders of the Target Company.
<b>Manager to the Offer</b>	JM Financial Limited.

<b>Newspapers</b>	Financial Express, Jansatta, Navshakti, being the newspapers wherein the Detailed Public Statement was published on behalf of the Acquirer Group on August 30, 2022.
<b>NRI</b>	Non-resident Indian.
<b>NSE</b>	National Stock Exchange of India Limited.
<b>OCB</b>	Overseas Corporate Body as defined in Foreign Exchange Management (Deposit) Regulations, 2000.
<b>Offer / Open Offer</b>	The Offer being made by the Acquirer Group for acquisition of up to 16,762,530 Equity Shares, constituting 26.00% of the Voting Share Capital of the Target Company.
<b>Offer Period</b>	Offer Period as defined under the SEBI (SAST) Regulations.
<b>Offer Price</b>	Price of INR 294.00 per Equity Share determined in accordance with Regulation 8(1) of the SEBI (SAST) Regulations.
<b>Offer Size</b>	16,762,530 Equity Shares, constituting 26.00% of the Voting Share Capital of the Target Company.
<b>PACs</b>	Collectively refers to PAC 1 and PAC 2.
<b>PAC 1</b>	AMG Media Networks Limited.
<b>PAC 2</b>	Adani Enterprises Limited.
<b>Public Announcement / PA</b>	Public Announcement dated August 23, 2022 issued by the Manager to the Offer on behalf of the Acquirer Group, in relation to this Offer and filed with the Stock Exchanges, SEBI and the Target Company in accordance with the SEBI (SAST) Regulations.
<b>RBI</b>	Reserve Bank of India.
<b>Registrar/ Registrar to the Offer</b>	KFin Technologies Limited ( <i>formerly known as KFin Technologies Private Limited</i> ).
<b>Rs./Rupees/INR</b>	The lawful currency of the Republic of India.
<b>SCRR</b>	Securities Contracts (Regulation) Rules, 1957 and subsequent amendments thereof.
<b>SEBI</b>	Securities and Exchange Board of India.
<b>SEBI (LODR) Regulations</b>	Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and subsequent amendments thereof.

<b>SEBI (SAST) Regulations</b>	Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and subsequent amendments thereof.
<b>SEBI Act</b>	Securities and Exchange Board of India Act, 1992, as amended from time to time.
<b>Stock Exchanges</b>	Collectively refers to BSE and NSE.
<b>Target Company</b>	New Delhi Television Limited.
<b>Tendering Period</b>	The ten Working Days period from October 17, 2022 (Monday) to November 1, 2022 (Tuesday) (both days inclusive) within which the Public Shareholders may tender their Equity Shares in acceptance of the Open Offer.
<b>U.S.</b>	United States of America.
<b>Voting Share Capital</b>	The expected total voting equity share capital of the Target Company as on the 10th (Tenth) Working Day from the closure of the Tendering Period for the Offer. This excludes 11,250 Equity Shares which have been issued but not subscribed pursuant to an Employee Stock Purchase Scheme as these Equity Shares were kept in abeyance. The Target Company has confirmed that it has not issued any partly paid-up shares, convertible securities or warrants, and there are no shares against which depository receipts have been issued. Further, the Target Company has confirmed that there no outstanding vested employee stock options and employee stock options that will vest and be exercisable into equity shares of the Target Company till March 31, 2023 (assuming March 31, 2023 to be the 10th (Tenth) Working Day from the closure of the Tendering Period for the Offer).
<b>Working Day</b>	Working day as defined under the SEBI (SAST) Regulations, in Mumbai.

*Note: All capitalized terms used in the Draft Letter of Offer, but not otherwise defined herein, shall have the meanings ascribed thereto in the SEBI (SAST) Regulations.*

## **2. DISCLAIMER CLAUSE**

IT IS TO BE DISTINCTLY UNDERSTOOD THAT FILING OF THE DRAFT LETTER OF OFFER WITH SEBI SHOULD NOT IN ANY WAY BE DEEMED OR CONSTRUED THAT THE SAME HAS BEEN CLEARED, VETTED OR APPROVED BY SEBI. THE DRAFT LETTER OF OFFER HAS BEEN SUBMITTED TO SEBI FOR A LIMITED PURPOSE OF OVERSEEING WHETHER THE DISCLOSURES CONTAINED THEREIN ARE GENERALLY ADEQUATE AND ARE IN CONFORMITY WITH THE SEBI (SAST) REGULATIONS. THIS REQUIREMENT IS TO FACILITATE THE SHAREHOLDERS OF THE TARGET COMPANY TO TAKE AN INFORMED DECISION WITH REGARD TO THE OFFER. SEBI DOES NOT TAKE ANY RESPONSIBILITY EITHER FOR FINANCIAL SOUNDNESS OF THE ACQUIRER, PACs OR THE TARGET COMPANY WHOSE SHARES/CONTROL IS PROPOSED TO BE ACQUIRED OR FOR THE CORRECTNESS OF THE STATEMENTS MADE OR OPINIONS EXPRESSED IN THE DRAFT LETTER OF OFFER. IT SHOULD ALSO BE CLEARLY UNDERSTOOD THAT WHILE ACQUIRER IS PRIMARILY RESPONSIBLE FOR THE CORRECTNESS, ADEQUACY AND DISCLOSURE OF ALL RELEVANT INFORMATION IN THE DRAFT LETTER OF OFFER, THE MERCHANT BANKER IS EXPECTED TO EXERCISE DUE DILIGENCE TO ENSURE THAT ACQUIRER DULY DISCHARGES ITS RESPONSIBILITY ADEQUATELY. IN THIS BEHALF AND TOWARDS THIS PURPOSE, THE MERCHANT BANKER, HAS SUBMITTED A DUE DILIGENCE CERTIFICATE DATED SEPTEMBER 07, 2022 TO SEBI IN ACCORDANCE WITH THE SEBI (SAST) REGULATIONS. THE FILING OF THE DRAFT LETTER OF OFFER DOES NOT, HOWEVER, ABSOLVE THE ACQUIRER FROM THE REQUIREMENT OF OBTAINING SUCH A STATUTORY CLEARANCES AS MAYBE REQUIRED FOR THE PURPOSE OF THE OFFER.

### **UNITED STATES OF AMERICA**

THE OFFER IS BEING MADE FOR SECURITIES OF AN INDIAN COMPANY AND PUBLIC SHAREHOLDERS OF THE TARGET COMPANY IN THE U.S. SHOULD BE AWARE THAT THE LOF AND ANY OTHER DOCUMENTS RELATING TO THE OPEN OFFER HAVE BEEN OR WILL BE PREPARED IN ACCORDANCE WITH INDIAN PROCEDURAL AND DISCLOSURE REQUIREMENTS, INCLUDING REQUIREMENTS REGARDING THE OFFER TIMETABLE AND TIMING OF PAYMENTS, ALL OF WHICH DIFFER FROM THOSE IN THE U.S. ANY FINANCIAL INFORMATION INCLUDED IN THE LOF OR IN ANY OTHER DOCUMENTS RELATING TO THE OFFER HAS BEEN OR WILL BE PREPARED IN ACCORDANCE WITH NON-U.S. ACCOUNTING STANDARDS THAT MAY NOT BE COMPARABLE TO FINANCIAL STATEMENTS OF COMPANIES IN THE U.S. OR OTHER COMPANIES WHOSE FINANCIAL STATEMENTS ARE PREPARED IN ACCORDANCE WITH U.S. GENERALLY ACCEPTED ACCOUNTING PRINCIPLES.

THE RECEIPT OF CASH PURSUANT TO THE OFFER BY A PUBLIC SHAREHOLDER OF THE TARGET COMPANY MAY BE A TAXABLE TRANSACTION FOR U.S. FEDERAL INCOME TAX PURPOSES AND UNDER APPLICABLE U.S. STATE AND LOCAL, AS WELL AS FOREIGN AND OTHER, TAX LAWS. EACH PUBLIC SHAREHOLDER OF THE TARGET COMPANY IS URGED TO CONSULT HIS INDEPENDENT PROFESSIONAL ADVISER IMMEDIATELY REGARDING THE TAX CONSEQUENCES OF ACCEPTING THE OFFER.

IT MAY BE DIFFICULT FOR U.S. HOLDERS OF EQUITY SHARES TO ENFORCE THEIR RIGHTS AND ANY CLAIMS THEY MAY HAVE ARISING UNDER THE U.S. FEDERAL SECURITIES LAWS IN CONNECTION WITH THE OFFER, SINCE THE TARGET COMPANY, THE ACQUIRER AND THE PACS ARE INCORPORATED IN COUNTRIES OTHER THAN THE U.S., AND SOME OR ALL OF THEIR OFFICERS AND DIRECTORS MAY BE RESIDENTS OF COUNTRIES OTHER THAN THE U.S. U.S. HOLDERS OF EQUITY SHARES IN THE TARGET COMPANY MAY NOT BE ABLE TO SUE THE TARGET COMPANY, THE ACQUIRER, THE PACS OR THEIR RESPECTIVE OFFICERS OR DIRECTORS IN A NON-U.S. COURT FOR VIOLATIONS OF U.S. SECURITIES LAWS. FURTHER, IT MAY BE DIFFICULT TO COMPEL THE TARGET COMPANY, THE ACQUIRER, THE PACS OR THEIR RESPECTIVE AFFILIATES TO SUBJECT THEMSELVES TO THE JURISDICTION OR JUDGMENT OF A U.S. COURT.

NEITHER THE U.S. SECURITIES EXCHANGE COMMISSION NOR ANY U.S. STATE SECURITIES COMMISSION HAS APPROVED OR DISAPPROVED THE OFFER, OR PASSED ANY COMMENT UPON THE ADEQUACY OR COMPLETENESS OF THE LOF. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENCE IN THE U.S.

### **General Disclaimer**

The Draft Letter of Offer, the Detailed Public Statement and the Public Announcement in connection with the Offer, have been prepared for the purposes of compliance with the SEBI (SAST) Regulations. Accordingly, the information disclosed may not be the same as that which would have been disclosed if this document had been prepared in accordance with the laws and regulations of any jurisdiction outside of India. Neither the publication of the Detailed Public Statement nor the delivery of the Draft Letter of Offer, under any circumstances, create any implication that there has been no change in the affairs of the Target Company, the Acquirer, the PACs and any persons deemed to be acting in concert with the Acquirer, since the date hereof or that the information contained herein is correct as at any time subsequent to this date. It is not to be implied that the Acquirer, the PACs, or any persons acting in concert with the Acquirer, are under any obligation to update the information contained herein at any time after this date.

No action has been or will be taken to permit this Offer in any jurisdiction where action would be required for that purpose. The Draft Letter of Offer shall be dispatched to all Public Shareholders whose name appears on the register of members of the Target Company, at their stated address, as of the Identified Date. However, receipt of the Draft Letter of Offer by any shareholder in a jurisdiction in which it would be illegal to make this Offer, or where making this Offer would require any action to be taken (including, but not restricted to, registration of the Detailed Public Statement and/or the Draft Letter of Offer under any local securities laws), shall not be treated by such Public Shareholder as an offer being made to them and shall be construed by them as being sent for information purposes only.

Persons in possession of the Detailed Public Statement and /or the Draft Letter of Offer are required to inform themselves of any relevant restrictions. Any Public Shareholder who tenders his, her or its Equity Shares in this Offer shall be deemed to have declared, represented, warranted and agreed that he, she or it is authorized under the provisions of any applicable local laws, rules, regulations and statutes to participate in this Offer.

### 3. DETAILS OF THE OFFER

#### 3.1 BACKGROUND TO THE OFFER

**3.1.1** This Offer is a mandatory offer made by the Acquirer Group in terms of Regulation 3(1), Regulation 4 and Regulation 5 of the SEBI (SAST) Regulations. The Offer is a deemed direct offer meeting the thresholds specified under Regulation 5(2) of the SEBI (SAST) Regulations.

**3.1.2** Pursuant to the Underlying Transaction (*as defined below*), the Acquirer will own and control at least 99.50% but up to 100.00% of the paid up share capital of the Promoter Company, which holds 29.18% of the Voting Share Capital of the Target Company, resulting in deemed direct acquisition (being an indirect acquisition meeting the thresholds specified in Regulation 5(2) of the SEBI (SAST) Regulations) of voting rights in excess of 25.00% over the Target Company, by the Acquirer. Pursuant to consummation of the Underlying Transaction and the Offer, the Acquirer shall acquire control over the Target Company.

**3.1.3** The Acquirer Group is making this Open Offer to all Public Shareholders to acquire up to 16,762,530 Equity Shares, constituting 26.00% of the Voting Share Capital of the Target Company at an Offer Price of INR 294.00 per Equity Share determined in accordance with Regulation 8(1), Regulation 8(2) and other applicable provisions of the SEBI (SAST) Regulations. Assuming full acceptance of the Offer, the aggregate consideration payable to the Public Shareholders in accordance with the SEBI (SAST) Regulations will be up to INR 4,928,183,820.00. The Offer Price is higher than the price determined in accordance with Regulation 8(2) of the SEBI (SAST) Regulations. The Offer Price will be payable in cash by the Acquirer, in accordance with the provisions of Regulation 9(1)(a) of the SEBI (SAST) Regulations, and subject to the terms and conditions set out in this DLOF and the Letter of Offer that will be sent to the Public Shareholders in accordance with the provisions of the SEBI (SAST) Regulations.

#### **3.1.4 Summary of the Underlying Transaction:**

- (a) Pursuant to loan agreements dated July 21, 2009 and January 25, 2010 (collectively, “**Loan Agreements**”), each entered into between the Acquirer, Promoter Company, Mr. Prannoy Roy (“**Promoter 1**”) and Mrs. Radhika Roy (“**Promoter 2**”, and collectively with Promoter 1, (“**Promoter Individuals**”), the Acquirer, at its discretion: (i) has the right to exercise any or all of the 100,000,000 share warrants (“**Warrants**”) issued to it by the Promoter Company, which upon exercise of all Warrants, will result in such number of equity shares amounting to 99.99% of the equity share capital of the Promoter Company upon payment of par value for such equity shares; and (ii) in addition to the above, also has the right to purchase from the Promoter Individuals, all the 10,000 equity shares of the Promoter Company held by the Promoter Individuals at par value (“**Purchase Option**”).
- (b) Pursuant to the terms of the Warrants, the Acquirer has exercised a portion of the Warrants, being 1,990,000 Warrants, resulting into 1,990,000 equity shares of the Promoter Company (“**Promoter Company Shares**”), constituting 99.50% of the equity capital of the Promoter Company post allotment of the equity shares pursuant to exercise of the above warrants, for INR 19,900,000 by issuing a notice dated August 23, 2022 (“**Warrant Exercise Notice**”) to the Promoter Company. The Acquirer, at its sole discretion, may exercise the balance Warrants to acquire up to 99.99% of the equity share capital of the Promoter Company at any time and in such manner as it may deem fit (“**Subsequent Warrant Exercise**”).

(c) Further, the Acquirer, at its sole discretion, may exercise the Purchase Option by purchasing the 10,000 equity shares held by the Promoter Individuals for INR 100,000.00, at any time and in such manner as it may deem fit (“**Purchase Option Exercise**”). The Purchase Option Exercise and the consequent transfer of equity shares of the Promoter Company by the Promoter Individuals to the Acquirer, will result in the Acquirer acquiring 100.00% of the current equity share capital of the Promoter Company. However, it may be noted that neither the Subsequent Warrant Exercise and consequent allotment of equity shares of the Promoter Company resulting in the Acquirer holding up to 99.99% of the equity share capital of the Promoter Company, nor the Purchase Option Exercise and consequent transfer of equity shares of the Promoter Company by the Promoter Individuals to the Acquirer resulting in the Acquirer holding 100.00% of the equity share capital of the Promoter Company, will result in any further acquisition of voting rights in or control over the Target Company by the Acquirer than as set out in the PA, DPS or this DLOF.

(d) Pursuant to:

- (i) the Warrant Exercise Notice and the Subsequent Warrant Exercise if exercised by the Acquirer, and the corresponding proposed allotment of equity shares by the Promoter Company to the Acquirer; and/or
- (ii) the Purchase Option Exercise, if exercised by the Acquirer, and the corresponding transfer of the equity shares of the Promoter Company by the Promoter Individuals to the Acquirer,

the Acquirer shall hold at least 99.50% but up to 100.00% of the paid up share capital of the Promoter Company. The Promoter Company in turn holds 18,813,928 Equity Shares representing 29.18% of the Voting Share Capital, and is disclosed as part of the promoter group of the Target Company. Thus, the said transaction will result in a deemed direct acquisition (being an indirect acquisition meeting the thresholds specified in Regulation 5(2) of the SEBI (SAST) Regulations) of voting rights in excess of 25% of the Target Company (“**Underlying Transaction**”). Pursuant to consummation of the Underlying Transaction and the Offer, the Acquirer shall acquire control over the Target Company.

(e) Details of the Underlying Transaction are set out below:

Details of Underlying Transaction						
Type of Transaction (direct/ indirect)	Mode of Transaction (Agreement/ Allotment/ market purchase)	Shares/ Voting rights acquired/ proposed to be acquired <sup>(1)</sup>		Total Consideration for shares/ Voting Rights (VR) acquired	Mode of payment (Cash/ securities)	Regulation which has triggered
		Number	% vis a vis total equity/ voting capital			
Indirect acquisition of the Target Company by the Acquirer pursuant to the Underlying Transaction.	Pursuant to the Underlying Transaction, the Acquirer will own and control at least 99.50% but up to 100.00% of the paid up share capital of the Promoter Company, which holds 29.18% of the	18,813,928	29.18%	Not applicable as this is an indirect acquisition.	Not applicable as this is an indirect acquisition.	Regulations 3(1), 4 and 5 of the SEBI (SAST) Regulations.

Details of Underlying Transaction						
Type of Transaction (direct/ indirect)	Mode of Transaction (Agreement/ Allotment/ market purchase)	Shares/ Voting rights acquired/ proposed to be acquired <sup>(1)</sup>		Total Consideration for shares/ Voting Rights (VR) acquired	Mode of payment (Cash/ securities)	Regulation which has triggered
		Number	% vis a vis total equity/ voting capital			
The indirect acquisition is a deemed direct acquisition which meets the thresholds set out in Regulation 5(2) of SEBI (SAST) Regulations.	Voting Share Capital of the Target Company, resulting in deemed direct acquisition (being an indirect acquisition meeting the thresholds specified in Regulation 5(2) of the SEBI (SAST) Regulations) of voting rights in excess of 25.00% over the Target Company, by the Acquirer. Pursuant to consummation of the Underlying Transaction and the Offer, the Acquirer shall acquire control over the Target Company.					

**Notes:**

- 1) *The Acquirer will not directly acquire any equity shares of the Target Company pursuant to the Underlying Transaction. However, pursuant to the Underlying Transaction, the Acquirer shall hold at least 99.50% but up to 100.00% of the paid up share capital of the Promoter Company, which holds 18,813,928 equity shares in the Target Company constituting 29.18% of the Voting Share Capital of the Target Company.*
  - 2) *In the event the shareholding of the promoter and promoter group in the Target Company, after the completion of the Underlying Transaction and Offer, exceeds 75% of the Voting Share Capital of the Target Company, the Acquirer will ensure compliance with the minimum public shareholding requirements in such manner and timelines prescribed under applicable law.*
- (f) Pursuant to the consummation of the Underlying Transaction, the Acquirer will not directly acquire any equity shares of the Target Company but shall hold at least 99.50% but up to 100.00% of the paid up share capital of the Promoter Company, which holds 18,813,928 equity shares in the Target Company constituting 29.18% of the Voting Share Capital of the Target Company. Pursuant to the Open Offer, assuming full acceptance in the Open Offer, the Acquirer, shall acquire up to 26.00% of the share capital of the Target Company.

**(g) Salient features of the Underlying Transaction:**

- (i) Pursuant to the Loan Agreements, the Acquirer was allotted 100,000,000 Warrants by the Promoter Company, and the Acquirer, at its discretion, has the right to exercise any or all of such Warrants, at par value, in one or more tranches, which upon exercise of all warrants, will result in such number of equity shares amounting to 99.99% of the equity share capital of the Promoter Company. Further, the Loan Agreements also provide a right to the Acquirer to purchase from the Promoter



Individuals, all the 10,000 equity shares of the Promoter Company held by the Promoter Individuals at par value.

- (ii) Terms of the Warrants: Each Warrant entitles its holder to exercise the option to subscribe 1 equity share of nominal value of INR 10.00 each of the Promoter Company for cash at par. In order to exercise its conversion option, the warrant holder shall issue a written notice to the Promoter Company. Within 2 (two) business days of the issuance of such notice, the Promoter Company shall on payment of the requisite amount being the par value of the equity shares by the warrant holder, allot to the warrant holder or any person nominated by it such number of equity shares as specified in the notice. The Warrants may be exercised and converted into equity shares in one or more tranches.
- (iii) In light of the rights available with the Acquirer under the Loan Agreements, the board of directors of the Acquirer passed a resolution on August 23, 2022 (“**Board Approval**”) approving, at the Acquirer’s sole discretion, exercise of: (i) any or all of the 100,000,000 Warrants issued to it by the Promoter Company in one or more tranches; and (ii) the right to purchase from the Promoter Individuals, all the 10,000 equity shares of the Promoter Company.
- (iv) Warrant Exercise Notice: In terms of the Board Approval and pursuant to the Loan Agreements and the terms of the Warrants, the Acquirer issued a notice dated August 23, 2022 to the Promoter Company to exercise a portion of the Warrants, being 1,990,000 Warrants, resulting into 1,990,000 equity shares of the Promoter Company, constituting 99.50% of the equity capital of the Promoter Company post issuance of the equity shares pursuant to exercise of the above warrants, for INR 19,900,000, paid in cash.
- (v) Subsequent Warrant Exercise: In terms of the Board Approval, the Acquirer, at its sole discretion, may exercise the balance Warrants to acquire up to 99.99% of the equity share capital of the Promoter Company at any time and in such manner as it may deem fit.
- (vi) Purchase Option: In terms of the Board Approval, the Acquirer, at its sole discretion, may exercise the Purchase Option by purchasing the 10,000 equity shares held by the Promoter Individuals for INR 100,000.00, at any time and in such manner as it may deem fit.
- (vii) In this regard, please note that in compliance with Regulation 22 of the SEBI (SAST) Regulations, the Acquirer has executed a share escrow agreement dated August 23, 2022 (“**Share Escrow Agreement**”) with the Manager to the Offer and Catalyst Trusteeship Limited (“**Share Escrow Agent**”), pursuant to which the Promoter Company Shares, upon allotment to the Acquirer, will be kept in custody of the Escrow Agent and will be handed over to the Acquirer only upon expiry of 21 (twenty one) Working Days from the date of the DPS in accordance with Regulation 22 of SEBI (SAST) Regulations, subject to deposit, in cash, of 100.00% of the aggregate consideration payable to the Public Shareholders in the escrow account established in accordance with Regulation 17 of the SEBI (SAST) Regulations. In this regard, the Acquirer has deposited, in cash, 100.00% of the aggregate consideration payable to the Public Shareholders pursuant to the Open Offer (assuming full acceptance in the Open Offer) in the escrow account, in accordance with the SEBI (SAST) Regulations, i.e. INR 4,928,183,820.00, details of which are set out in paragraphs 6.2.2 and 6.2.3 in this DLOF. The Share Escrow Agreement further contemplates that any shares that may be issued and allotted on account of a Subsequent Warrant Exercise by the Acquirer and/ or transferred

pursuant to an exercise of the Purchase Option, to the Acquirer, will also be kept in custody of the Escrow Agent until the expiry of 21 (twenty one) Working Days from the date of the DPS, in compliance with Regulation 22 of the SEBI (SAST) Regulations.

(h) **Updates in relation to the Underlying Transaction:**

- (i) While as per the terms of the Warrants, the Promoter Company Shares were to be allotted to the Acquirer within 2 business days from the Warrant Exercise Notice, i.e. by August 25, 2022, a letter dated August 24, 2022 was issued on behalf of the Promoter Company to the Acquirer in response to the Warrant Exercise Notice stating that prior written approval from SEBI will purportedly be required for exercise of conversion option on the Warrants, in light of the order dated November 27, 2020, issued by SEBI, bearing Ref. WTM/SM/IVD/ID2/9711/2020-21 (“**SEBI Order**”) in proceedings against the Promoter Individuals, whereby the Promoter Individuals were restricted from accessing the securities market or otherwise directly or indirectly dealing in securities for a period of 2 years. A response was issued on behalf of the Acquirer to the Promoter Company by way of a letter dated August 25, 2022 inter alia stating that prior written approval from SEBI is not required for allotment of the Promoter Company Shares to the Acquirer upon exercise of Warrants since the Promoter Company is not a party to the SEBI Order and therefore, the restraints imposed on the Promoter Individuals pursuant to the SEBI Order do not apply to the Promoter Company. PAC 2 has also made a stock exchange disclosure on August 26, 2022 in this regard. A letter dated August 28, 2022 was issued on behalf of the Promoter Company to the Acquirer stating that since SEBI alone can determine whether the restrictions contained in the SEBI Order apply to the transaction, a letter dated 28 August 2022, was issued on behalf of the Promoter Company to SEBI to determine if the Warrants can be converted into equity shares ahead of the November 26, 2022 deadline laid out in the SEBI Order. A letter dated August 29, 2022 has been issued on behalf of Acquirer to SEBI, requesting SEBI to issue appropriate response to Promoter Company clarifying that the SEBI Order does not restrain Promoter Company from allotting shares to the Acquirer, and PAC 2 has also made a stock exchange disclosure on August 29, 2022 in this regard. Further, a letter dated August 30, 2022 was issued on behalf of the Acquirer to the Promoter Company reiterating the Acquirer’s position in this regard and notifying the Promoter Company of the letter dated August 29, 2022 sent to SEBI.
- (ii) Additionally, in response to the letter from the Acquirer calling upon the Target Company to provide information required in connection with this Offer, the Target Company has issued a letter dated August 25, 2022 reiterating the position of the Promoter Company that a prior written approval from SEBI is required for allotment of equity shares to the Acquirer by the Promoter Company on exercise of Warrants pursuant to the SEBI Order. The Target Company has also made stock exchange disclosures dated August 24, 2022 and August 25, 2022 reiterating the above position of the Promoter Company. Further, the Target Company had agreed to provide the information in relation to the Offer as required under the SEBI (SAST) Regulations. The Acquirer has responded to the Target Company by way of a letter dated August 25, 2022 and PAC 2 has made a stock exchange disclosure on August 26, 2022 in this regard.
- (iii) Further, a letter dated August 31, 2022 was issued on behalf of the Promoter Company to the Acquirer, whereby the Promoter Company has cited a provisional attachment order and an office order passed by the Income Tax Authorities in relation to Equity Shares of the Target Company held by the Promoter Company (collectively “**IT Orders**”) issued to the Promoter Company,

provisionally attaching the Equity Shares held by the Promoter Company in the Target Company, and that as per the Promoter Individuals, any dilution of equity ownership of the Promoter Individuals in the Promoter Company may require prior approval under section 281 of the Income-Tax Act, 1961. The Target Company has also made a stock exchange disclosure on August 31, 2022 *inter alia* stating that the Promoter Individuals have informed it that: (a) the Promoter Company has informed the Acquirer that operation of the IT Orders will require approvals and/or clarifications from the Income Tax Authorities in relation to the PA; (b) the Income Tax Authorities will be required to clarify whether in light of the order of Securities Appellate Tribunal dated July 20, 2022, the provisional attachment will continue to operate on the Equity Shares held by the Promoter Company in the Target Company; and (c) Promoter Individuals may individually require independent approval, under section 281 of the Income Tax Act, 1961 from the Income Tax Authorities, to deal with any assets, including indirect shareholding in the Target Company, arising from *sub judice* (impugned) orders. A response was issued on behalf of the Acquirer to the Promoter Company by way of a letter dated September 1, 2022 *inter alia* stating that the IT Orders only applies to the Equity Shares of the Target Company as held by the Promoter Company and in no manner restrict the allotment of the Promoter Company Shares to the Acquirer pursuant to the Warrant Exercise Notice. Prior written approval from Income Tax Authorities is also accordingly, not required for such allotment. PAC 2 has also made a stock exchange disclosure on September 1, 2022 in this regard.

**3.1.5** The Offer Price shall be payable in cash in accordance with Regulation 9(1)(a) of the SEBI (SAST) Regulations, and subject to the terms and conditions set out in this DLOF and the Letter of Offer that will be sent to the Public Shareholders in accordance with the provisions of the SEBI (SAST) Regulations.

**3.1.6** The current and proposed shareholding (post-Offer) of the Acquirer Group in the Target Company and the details of the acquisition are as follows:

Details	ACQUIRER		PAC 1		PAC 2	
	No. of Equity Shares	%	No. of Equity Shares	%	No. of Equity Shares	%
Shareholding as on the date of the PA	Nil	Nil	Nil	Nil	Nil	Nil
Shares acquired between the date of the PA and the date of this DLOF	Nil	Nil	Nil	Nil	Nil	Nil
Shareholding as on the date of this DLOF	Nil	Nil	Nil	Nil	Nil	Nil
Shareholding after completion of Underlying Transaction ( <i>based on Equity Share Capital</i> ) <sup>(1)</sup>	Nil	Nil	Nil	Nil	Nil	Nil
Post Offer shareholding as of the 10 <sup>th</sup> (Tenth) Working Day after the closure of the Offer ( <i>assuming the entire 26.00% is tendered in the Offer</i> ) <sup>(1)(2)</sup>	16,762,530	26.00% of the Voting Share Capital	Nil	Nil	Nil	Nil

(1) *The Acquirer Group will not directly acquire any equity shares of the Target Company pursuant to the Underlying Transaction. However, pursuant to the Underlying Transaction, the Acquirer shall hold at least 99.50% but up to 100.00% of the paid up share capital of the Promoter Company, which holds 18,813,928 equity shares in the Target Company constituting 29.18% of the Voting Share Capital of the Target Company.*

(2) *In the event the shareholding of the promoter and promoter group in the Target Company, after the completion of the Underlying Transaction and Offer, exceeds 75.00% of the Voting Share Capital of the Target Company, the Acquirer will ensure compliance with the minimum public shareholding requirements in such manner and timelines prescribed under applicable law.*

- 3.1.7** Other than as disclosed above, the Acquirer, the PACs, and members of the board of directors of the Acquirer and PACs do not hold any Equity Shares of the Target Company.
- 3.1.8** Pursuant to consummation of the Underlying Transaction and the Offer, the Acquirer shall acquire control over the Target Company and the Acquirer shall be classified as a member of ‘promoter group’ or as a ‘promoter’ of the Target Company, including in accordance with the provisions of the SEBI (LODR) Regulations. Upon consummation of the Underlying Transaction and/or the Open Offer, the Acquirer reserves the right to propose its nominees to be appointed as directors on the board of directors of the Target Company, to the extent permitted under Applicable Law.
- 3.1.9** As of the date of this DLOF, the Acquirer Group does not have any nominee directors or representatives on the board of directors of the Target Company.
- 3.1.10** In terms of Regulation 16(1) of the SEBI (SAST) Regulations, this DLOF is being issued within 5 Working Days from the date of the DPS.
- 3.1.11** As per Regulation 26(6) of the SEBI (SAST) Regulations, the Board of Directors of the Target Company is required to, upon receipt of the Detailed Public Statement, constitute a committee of independent directors to provide its written reasoned recommendations on the Open Offer to the Public Shareholders. As per Regulation 26(7) read with Regulation 26(6) of the SEBI (SAST) Regulations, the written reasoned recommendations of the committee of independent directors shall be published by the Target Company at least two Working Days prior to the commencement of the Tendering Period in the Newspapers and simultaneously, a copy of such recommendations needs to be sent to SEBI, the Stock Exchanges and to the Manager to the Offer.
- 3.1.12** The Acquirer Group has not been prohibited by SEBI from dealing in securities pursuant to the terms of any directions issued under Section 11B of the SEBI Act or under any regulations made under the SEBI Act.

## **3.2 DETAILS OF THE PROPOSED OFFER**

- 3.2.1** The Public Announcement announcing the Open Offer, under Regulations 3(1), 4 and 5 read with Regulations 13(2), 14 and Regulation 15(1) of the SEBI (SAST) Regulations, was submitted to the Stock Exchanges on August 23, 2022. The PA was also filed with the Securities and Exchange Board of India (“SEBI”) on August 23, 2022 and was sent to the registered office of the Target Company on August 23, 2022 in terms of Regulation 14(2) of the SEBI (SAST) Regulations.
- 3.2.2** In accordance with Regulation 14(3) of the SEBI (SAST) Regulations, the DPS in respect of the Offer, dated August 29, 2022, was published on August 30, 2022 in the following newspapers:

<b>Newspaper</b>	<b>Language</b>	<b>Editions</b>
Financial Express	English national daily	All editions
Jansatta	Hindi national daily*	All editions
Navshakti	Marathi daily	Mumbai edition, being the regional language of the place where the equity shares are listed.

*\*Hindi also being the regional language of the place where the registered office of the Target Company is situated*

The DPS was also filed with the Stock Exchanges and SEBI on August 30, 2022 and was sent to the registered office of the Target Company on August 30, 2022 in terms of the SEBI (SAST) Regulations.

A copy of the PA and the DPS are also available on the SEBI website ([www.sebi.gov.in](http://www.sebi.gov.in)).

**3.2.3** The Acquirer Group is making this Open Offer to all Public Shareholders to acquire up to 16,762,530 Equity Shares constituting 26.00% of the Voting Share Capital of the Target Company at a price of INR 294.00 per Equity Share, payable in cash, in accordance with Regulation 9(1)(a) of SEBI (SAST) Regulations and subject to the terms and conditions set out in the PA, the DPS and this DLOF, for a total consideration of up to INR 4,928,183,820.00, assuming full acceptance of this Offer (“**Maximum Offer Consideration**”). All the Equity Shares validly tendered by the Public Shareholders in this Offer will be acquired by the Acquirer in accordance with the terms and conditions set forth in the PA, the DPS and this DLOF and the terms and conditions which will be set out in the Letter of Offer, the relevant provisions of the SEBI (SAST) Regulations, and applicable law.

If the aggregate number of Equity Shares validly tendered in this Open Offer by the Public Shareholders, is more than the Offer Size, then the Equity Shares validly tendered by the Public Shareholders will be accepted on a proportionate basis, subject to acquisition of a maximum of 16,762,530 Equity Shares, representing 26.00% of the Voting Share Capital of the Target Company, in consultation with the Manager to the Open Offer.

**3.2.4** As on August 25, 2022, the Target Company has disclosed that there are no partly paid-up shares, convertible securities or warrants, and there are no shares against which depository receipts have been issued. Further, the Target Company has confirmed that there are no employee stock options that will vest and be exercisable into equity shares of the Target Company till March 31, 2023 (assuming March 31, 2023 to be the 10th (Tenth) Working Day from the closure of the Tendering Period for the Offer). The Voting Share Capital of the Target Company as of the 10th (Tenth) Working Day from the closure of the Tendering Period is computed as per the table below:

<b>Particulars</b>	<b>Number of Shares</b>	<b>% of the Voting Share Capital</b>
Fully paid up equity shares *	64,471,267	100.00
Partly paid up equity shares **	NIL	NIL
Outstanding vested employee stock options**	NIL	NIL
Warrants convertible into equity shares(s) each	NIL	NIL
<b>Voting Share Capital</b>	<b>64,471,267</b>	<b>100.00</b>

*\*This excludes 11,250 Equity Shares which have been issued but not subscribed pursuant to an Employee Stock Purchase Scheme as these Equity Shares were kept in abeyance.*

*\*\*As at August 25, 2022, the Target Company has disclosed that it has not issued any partly paid-up shares, convertible securities or warrants, and there are no shares against which depository receipts have been issued. Further, the Target Company has confirmed that there are no outstanding vested employee stock options and employee stock options that will vest and be exercisable into equity shares of the Target Company till March 31, 2023 (assuming March 31, 2023 to be the 10th (Tenth) Working Day from the closure of the Tendering Period for the Offer).*

**3.2.5** The Equity Shares are listed on the Stock Exchanges.

**3.2.6** There is no differential price for the Equity Shares.

**3.2.7** This is not a competing offer in terms of Regulation 20 of the SEBI (SAST) Regulations.

- 3.2.8** This Offer is not conditional upon any minimum level of acceptance in terms of Regulation 19(1) of SEBI (SAST) Regulations.
- 3.2.9** In case any statutory approvals become applicable and are required by the Acquirer Group to complete the Underlying Transaction and the acquisition of the Offer Shares that are validly tendered pursuant to the Open Offer or to complete this Open Offer at a later date before the closure of the Tendering Period, this Open Offer shall be subject to receipt of such approvals. In terms of Regulation 23 of the SEBI (SAST) Regulations, in the event that the approvals, if any, which become applicable at a later date before the closure of the Tendering Period are not received, for reasons outside the reasonable control of the Acquirer Group, then the Acquirer Group shall have the right to withdraw the Open Offer. In the event of such a withdrawal of the Open Offer, the Acquirer Group (through the Manager) shall, within 2 Working Days of such withdrawal, make an announcement of such withdrawal stating the grounds for the withdrawal in accordance with Regulation 23(2) of the SEBI (SAST) Regulations.
- 3.2.10** Where any statutory or other approval extends to some but not all of the Public Shareholders, the Acquirer shall have the option to make payment to such Public Shareholders in respect of whom no statutory or other approvals are required in order to complete this Offer.
- 3.2.11** All Public Shareholders (including resident or non-resident shareholders) must obtain all requisite approvals required, if any, to tender the Offer Shares (including without limitation, the approval from the Reserve Bank of India) held by them, in the Offer and submit such approvals, along with the other documents required to accept this Offer. In the event such approvals are not submitted, the Acquirer reserves the right to reject such Equity Shares tendered in this Offer. Further, if the holders of the Equity Shares who are not persons resident in India (including NRI, OCBs, FIIs or FPIs) had required any approvals (including from the Reserve Bank of India, or any other regulatory body) in respect of the Equity Shares held by them, they will be required to submit such previous approvals, that they would have obtained for holding the Equity Shares, to tender the Offer Shares held by them, along with the other documents required to be tendered to accept this Offer. In the event such approvals are not submitted, the Acquirer reserves the right to reject such Offer Shares.
- 3.2.12** The Public Shareholders who tender their Equity Shares in this Open Offer shall ensure that the Equity Shares are clear from all liens, charges and encumbrances. The Offer Shares will be acquired by the Acquirer, subject to such Offer Shares being validly tendered in this Open Offer, fully paid-up, free from all liens, charges and encumbrances and together with all the rights attached thereto, including all the rights to dividends, bonuses and right offers declared thereof and in accordance with the terms and conditions set forth in the PA, the DPS, this DLOF and as will be set out in the Letter of Offer, and the Public Shareholders tendering their Equity Shares in the Open Offer shall have obtained all necessary consents required by them to tender the Offer Shares on the foregoing basis. The Equity Shares under statutory lock-in, if any, can be transferred to the Acquirer under the Offer, subject to continuation of the residual statutory lock-in period in the hands of the Acquirer.
- 3.2.13** The Manager to the Offer does not hold any Equity Shares as on the date of this DLOF. The Manager to the Offer further declares and undertakes not to deal on its own account in the Equity Shares during the Offer Period, in terms of Regulation 27(6) of SEBI (SAST) Regulations.
- 3.2.14** The Offer Price is subject to revisions pursuant to SEBI (SAST) Regulations, if any, or at the discretion of the Acquirer Group at any time prior to 1 Working Day before the commencement of the Tendering Period in accordance with Regulation 18(4) of the SEBI (SAST) Regulations.

**3.2.15** The Acquirer Group does not hold any Equity Shares or voting rights in the Target Company. The Acquirer Group has not acquired any Equity Shares of the Target Company since the date of the PA i.e. August 23, 2022 and up to the date of this DLOF.

**3.2.16** As per SEBI (LODR) Regulations read with Rules 19(2) and 19A of the SCRR, the Target Company is required to maintain at least 25% public shareholding as determined in accordance with SCRR, on a continuous basis for listing. If, as a result of the acquisition of Equity Shares in this Offer and pursuant to consummation of the Underlying Transaction, the public shareholding in the Target Company falls below the minimum level required as per Rule 19A of the SCRR, the Acquirer Group will ensure that the Target Company satisfies the minimum public shareholding set out in Rule 19A of the SCRR in compliance with applicable laws, and in a manner acceptable to the Acquirer Group.

### **3.3 OBJECT OF ACQUISITION/OFFER**

**3.3.1** The Underlying Transaction will result in the deemed direct acquisition (being an indirect acquisition meeting the thresholds specified in Regulation 5(2) of the SEBI (SAST) Regulations) of 18,813,928 Equity Shares amounting to 29.18% of the total share capital and control over the Target Company. Following the completion of the Underlying Transaction, the Acquirer Group intends to support the management of the Target Company in their efforts towards the sustained growth of the Target Company. Further, the Acquirer Group will strive to utilize the combined resources of the Acquirer, PACs, and Target Company in an effective manner and further strengthen the partnership between the Acquirer, PACs, and the Target Company. The Acquirer Group intends to grow the business of the Target Company. The Acquirer Group seeks to empower Indian citizens, consumers and those interested in India, with information and knowledge. With its leading position in news and its strong and diverse reach across genres and geographies, the Target Company is a suitable broadcast and digital platform to deliver on their vision. The acquisition is in line with the objective of the Acquirer Group to set up a credible next generation media platform with emphasis on digital and broadcast segments, amongst others.

**3.3.2** After completion of the Open Offer, the Acquirer Group may consider various options for distribution of capital to the shareholders of the Target Company from time to time including any buybacks (which may or may not be at a premium to the market price) or declaration of special or interim dividends to shareholders, in each case, subject to applicable laws. None of the Acquirer Group or the Manager to the Offer make any assurance with respect to the Target Company or its board of directors considering, favourably or otherwise, any buyback or dividend proposed by the Acquirer Group. The Acquirer Group is merely making these disclosures in good faith and expressly disclaims its responsibility or obligation of any kind (except as required under applicable law) with respect to any decision by the board of directors or the shareholders of the Target Company.

**3.3.3** Subsequent to completion of the Open Offer, the Acquirer Group reserves the right to streamline/restructure the operations, assets, liabilities and/or businesses of the Target Company through arrangement/reconstruction, restructuring, buybacks, merger, demerger/delisting of the Equity Shares of the Target Company from the Stock Exchanges and/or sale of assets or undertakings, at a later date. The Acquirer Group may also consider disposal of or otherwise encumbering any assets or investments of the Target Company or any of its subsidiaries, through sale, lease, reconstruction, restructuring and/or re-negotiation or termination of existing contractual/operating arrangements, for restructuring and/or rationalising the assets, investments or liabilities of the Target Company and/or its subsidiaries, whether within or outside the ordinary course of business, to improve operational efficiencies and for other commercial reasons. The board of directors of the Target Company will take decisions on these matters in accordance with the requirements of the business of the Target Company and in accordance with and as permitted by applicable law.

**3.3.4** Other than as set out above, if the Acquirer Group intends to restructure or alienate any material assets of the Target Company or its subsidiaries (including on account of regulatory approvals or conditions, or compliance with any law that is binding on or applicable to the operations of the Target Company), within a period of 2 years from completion of the Open Offer, the Target Company shall seek the approval of its shareholders as required under the proviso to Regulation 25(2) of the SEBI (SAST) Regulations.

#### **4. BACKGROUND OF THE ACQUIRER AND PACs**

##### **4.1 Vishvapradhan Commercial Private Limited (“Acquirer”)**

**4.1.1** The Acquirer is a private limited company, with company identification number U51900HR2008PTC057018. It was incorporated on February 25, 2008 under the Companies Act, 1956. The registered office of the Acquirer is located at 4th Floor, Plot No. 38, Institutional Area, Sector- 32, Gurgaon, Haryana 122001, India. There has been no change in the name of the Acquirer since its incorporation. The contact details of the Acquirer are: Telephone number: +91-124-4310000 and Fax number: +91-124-4278118.

**4.1.2** The paid up share capital of the Acquirer is INR 3,500,000 consisting of 350,000 fully paid up equity shares of INR 10 each. The shareholding pattern of the Acquirer as on the date of this Draft Letter of Offer is set out below:

<b>Sr No.</b>	<b>Shareholder’s category</b>	<b>Number of Shares</b>	<b>% of the shares</b>
1	Promoters	3,50,000*	100.00
2	FII/Mutual Fund/FIs/Banks	-	-
3	Public	-	-
	<b>Total paid up capital</b>	<b>3,50,000</b>	<b>100.00</b>

*\*The Acquirer is a wholly owned subsidiary of PAC 1 and is controlled by PAC 1. PAC 1 along with 6 nominee shareholders holds 100.00% of the paid up equity share capital of the Acquirer*

**4.1.3** The Acquirer is a part of the Adani Group.

**4.1.4** The Acquirer is engaged in business of consultancy services and allied activities.

**4.1.5** The shares of the Acquirer are not listed on any stock exchange in India or abroad.

**4.1.6** Pursuant to the completion of the Underlying Transaction in accordance with the terms thereof, the Acquirer will not directly acquire any equity shares of the Target Company pursuant to the Underlying Transaction. However, pursuant to the Underlying Transaction, the Acquirer shall hold at least 99.50% but up to 100.00% of the paid up share capital of the Promoter Company, which holds 18,813,928 equity shares in the Target Company constituting 29.18% of the Voting Share Capital. The Acquirer has not directly acquired any Equity Shares of the Target Company between the date of the PA i.e. August 23, 2022 and the date of this DLOF. Pursuant to the Open Offer, assuming full acceptance in the Open Offer, the Acquirer shall acquire up to 26.00% of the share capital of the Target Company.

**4.1.7** As of the date of this DLOF, neither the Acquirer and nor the directors and key employees of the Acquirer have any relationship or interest in the Target Company. Furthermore, there are no directors on the board of the Target Company representing the Acquirer.



**4.1.8** The Board of Directors of the Acquirer comprises the following members:

Sr. No.	Name and Designation	DIN	Date of Appointment	Qualification and Experience
1.	Senthil Sinniah Chengalvarayan	02330757	August 23, 2022	<ul style="list-style-type: none"> <li>Senthil Chengalvarayan, is a trusted name in Indian Business News Journalism. He was the President &amp; Editorial Director of TV18 Business Media. He is a graduate in Economics from Madras University and masters in Journalism from Times Research Foundation</li> </ul>
2.	Sudipta Bhattacharya	06817333	August 23, 2022	<ul style="list-style-type: none"> <li>Sudipta Bhattacharya is the CEO for the Adani Group - North America. He is also the Chief Technology Officer (CTO) of the Group. Prior to his current roles he has also held the positions of CEO Adani Ports and SEZ (APSEZ) and Chief Strategy Officer for the Group. Mr. Sudipta Bhattacharya is a graduate with a bachelor's degree in Chemical Engineering from the M. S. University of Baroda and also has master's degrees in Engineering from the Indian Institute of Technology and the University of Cincinnati in Ohio.</li> </ul>
3.	Sanjay Pugalia	08360398	August 23, 2022	<ul style="list-style-type: none"> <li>Mr. Sanjay Pugalia is a renowned business journalist. He is a graduate in Political Science and History. Mr. Pugalia was earlier associated with Star India Private Limited and has also worked as the Editor for CNBC AWAAZ</li> </ul>

**4.1.9** The Acquirer has not been prohibited by SEBI from dealing in securities pursuant to the terms of any directions issued under Section 11B of the SEBI Act or under any other regulations made under the SEBI Act.

**4.1.10** Neither the Acquirer nor its directors or key employees are categorized as a wilful defaulter in terms of Regulation 2(1)(ze) of the SEBI (SAST) Regulations.

**4.1.11** The Acquirer, its directors or key employees have not been categorized/declared as a fugitive economic offender under Section 12 of the Fugitive Economic Offenders Act, 2018 (17 of 2018), and are in compliance with Regulation 6B of the SEBI (SAST) Regulations.

**4.1.12** There are no statutory approvals / regulatory actions / administrative warnings / directions subsisting or proceedings pending against the Acquirer under the SEBI Act and regulations made there under, and also by any other regulator.

**4.1.13** The unaudited limited reviewed key financial information as at and for the period ended June 30, 2022, as extracted from the limited review report, and audited key financial information as at and for the periods ended March 31, 2022, March 31, 2021 and March 31, 2020, as extracted from the audited financial statements, are as follows:

(INR in lakhs, unless otherwise stated)

Particulars	Financial year ended March 31, 2020	Financial year ended March 31, 2021	Financial year ended March 31, 2022
<b>Profit &amp; Loss Statement</b>			
Income from operations	2.0	1.0	1.0
Other Income	0.0	0.0	0.0
<b>Total Income</b>	<b>2.0</b>	<b>1.0</b>	<b>1.0</b>
Total Expenditure (excluding Depreciation, Interest Expenses and Taxes)	<b>5.0</b>	<b>0.4</b>	<b>0.3</b>
Profit Before Depreciation Interest and Tax	-3.0	0.7	0.7
Depreciation	0.0	0.0	0.0
Interest	0.0	0.0	0.0
<b>Profit Before Tax</b>	<b>-3.0</b>	<b>0.7</b>	<b>0.7</b>
Provision for Tax	0.0	- 8.1	0.2
<b>Profit / (Loss) After Tax</b>	<b>-3.0</b>	<b>8.7</b>	<b>0.5</b>
<b>Balance Sheet</b>			
<b>Sources of Funds</b>			
Paid-up share capital	35.0	35.0	35.0
Reserves and Surplus (excluding revaluation reserves)	-33.7	-24.9	-24.4
<b>Net Worth</b>	<b>1.3</b>	<b>10.1</b>	<b>10.6</b>
Secured Loans (Non-current)	0.0	0.0	0.0
Unsecured Loans (Non-current )	40,385.0	40,385.0	40,385.0
<b>Total</b>	<b>40,386.3</b>	<b>40,395.1</b>	<b>40,395.6</b>
<b>Uses of Funds</b>			
Net Fixed Assets	0.0	0.0	0.0
Investments	40,385.0	40,385.0	40,385.0
Net Current Assets	1.3	2.0	2.7
Total miscellaneous expenditure not written off	0.0	0.0	0.0
Other *	0.0	8.1	7.9
<b>Total</b>	<b>40,386.3</b>	<b>40,395.1</b>	<b>40,395.6</b>
<b>Other Financial Data</b>			
Dividend (%)	0.0	0.0	0.0
Earnings Per Share (basic and diluted) (in INR)	-0.2	2.5	0.2
Return on net worth (%)	-224.6	86.6	4.8
Book value per share	0.4	2.9	3.0

Notes: \* includes deferred tax assets non-current assets

Source: Certificate dated September 07, 2022 issued by M/s KJ Sheth & Associates, Chartered Accountants (Kirit Sheth, Proprietor, Membership number 037824)

**4.1.14** The contingent liabilities of the Acquirer as at March 31, 2022 are as follows: Nil

## 4.2 AMG Media Networks Limited (“PAC 1”)

4.2.1 PAC 1 is public limited company, with company identification number U32304GJ2022PLC131425. It was incorporated on April 26, 2022 under the Companies Act, 2013. Its registered office is located at Adani Corporate House, Near Vaishno Devi Circle, SG Highway Khodiyar Ahmedabad, Gujarat – 382421, India. There has been no change in the name of PAC 1 since its incorporation.

4.2.2 The paid up share capital of PAC 1 is INR 100,000 divided into 10,000 equity shares of INR 10 each. The shareholding pattern of the PAC 1 as on the date of this Draft Letter of Offer is set out below:

Sr No.	Shareholder’s category	Number of Shares	% of the shares
1	Promoters	10,000*	100.00%
2	FII/Mutual Fund/FIs/Banks	-	-
3	Public	-	-
	Total paid up capital	10 ,000	100.00

\*PAC 1 is a wholly owned subsidiary of PAC 2 and is controlled by PAC 2. PAC 2 along with its 6 nominee shareholders hold 100.00% of the paid up equity share capital of the PAC 1.

4.2.3 PAC 1 is part of the Adani group.

4.2.4 PAC 1 is engaged in the business of originating, developing, producing, broadcasting, telecasting, relaying, transmitting, distributing, releasing or running any video, and allied activities.

4.2.5 The shares of PAC 1 are not listed on any stock exchange in India or abroad.

4.2.6 PAC 1 has not directly acquired any Equity Shares of the Target Company between the date of the PA i.e. August 23, 2022 and the date of this DLOF.

4.2.7 As of the date of this DLOF, neither PAC 1 and nor the directors and key employees of PAC 1 have any relationship or interest in the Target Company. Furthermore, there are no directors on the board of the Target Company representing PAC 1.

4.2.8 The Board of Directors of PAC 1 comprises the following members:

Sr. No.	Name and Designation	DIN	Date of Appointment	Qualification and Experience
1.	Pranav Vinod Adani	00008457	April 26, 2022	<ul style="list-style-type: none"><li>Mr Pranav Vinod Adani is an active member of Adani Group since 1999. He headed the joint venture with the Wilmar Group of Singapore, transforming it from a single refinery edible oil business into a pan India foods company. He also leads the oil and gas, city gas distribution and agri-infrastructure businesses of the Group. He is a bachelor of business administration.</li></ul>

Sr. No.	Name and Designation	DIN	Date of Appointment	Qualification and Experience
2.	Sudipta Bhattacharya	06817333	April 26, 2022	<ul style="list-style-type: none"> <li>Sudipta Bhattacharya is the CEO for the Adani Group - North America. He is also the Chief Technology Officer (CTO) of the Group. Prior to his current roles he has also held the positions of CEO Adani Ports and SEZ (APSEZ) and Chief Strategy Officer for the Group. Mr. Sudipta Bhattacharya is a graduate with a bachelor's degree in Chemical Engineering from the M. S. University of Baroda and also has master's degrees in Engineering from the Indian Institute of Technology and the University of Cincinnati in Ohio.</li> </ul>
3.	Sanjay Pugalía	08360398	April 26, 2022	<ul style="list-style-type: none"> <li>Mr. Sanjay Pugalía is a renowned business journalist. He is a graduate in Political Science and History. Mr. Pugalía was earlier associated with Star India Private Limited and has also worked as the Editor for CNBC AWAAZ.</li> </ul>

**4.2.9** PAC 1 has not been prohibited by SEBI from dealing in securities pursuant to the terms of any directions issued under Section 11B of the SEBI Act or under any other regulations made under the SEBI Act.

**4.2.10** Neither PAC 1 nor its directors or key employees are categorized as a wilful defaulter in terms of Regulation 2(1)(ze) of the SEBI (SAST) Regulations.

**4.2.11** PAC 1, its directors or key employees have not been categorized/declared as a fugitive economic offender under Section 12 of the Fugitive Economic Offenders Act, 2018 (17 of 2018), and are in compliance with Regulation 6B of the SEBI (SAST) Regulations.

**4.2.12** There are no statutory approvals / regulatory actions / administrative warnings / directions subsisting or proceedings pending against PAC 1 under the SEBI Act and regulations made there under, and also by any other regulator.

**4.2.13** PAC 1 was incorporated on April 26, 2022 and since this is its first year of operation, no financial statements of PAC 1 are available as of the date of the DLOF.

### **4.3 Adani Enterprises Limited (“PAC 2”)**

**4.3.1** PAC 2 is a public limited company, with company identification number L51100GJ1993PLC019067. It was incorporated on March 2, 1993 as Adani Exports Limited under the Companies Act, 1956. The name was subsequently changed to Adani Enterprises Limited w.e.f. August 10, 2006. Its registered office is located at Adani Corporate House, Shantigram, Near Vaishno Devi Circle, SG Highway Khodiyar Ahmedabad, Gujarat – 382421, India.

**4.3.2** The paid up share capital of PAC 2 is INR 1,140,001,121 and consists of 1,140,001,121 fully paid up equity share of INR 1 each. The shareholding pattern of PAC 2, as of June 30, 2022, as disclosed by it to the Stock Exchanges under the SEBI (LODR) Regulations is set out below:

Sr No.	Shareholder's category	Number of Shares	% of the shares
1	Promoters	823,963,481	72.28
2	FII/Mutual Fund/FIs/Banks	245,162,864	21.51
3	Public	70,874,776	6.22
	<b>Total paid up capital</b>	1,140,001,121	<b>100.00</b>

**4.3.3** The names of the (A) promoter and promoter group of PAC 2 and; (B) other significant shareholders (public shareholders holding more than 1% of the fully paid-up equity share capital) of PAC 2, as disclosed by it to the Stock Exchanges under the SEBI (LODR) Regulations, as of June 30, 2022 are as follows:

**(A) Promoter and promoter group of PAC 2:**

- **Individuals:** Gautambhai Shantilal Adani, Rajeshbhai Shantilal Adani.
- **Body Corporates and Others:** Shri Gautam S. Adani/Shri Rajesh S. Adani (on behalf of S. B. Adani Family Trust), Shri Gautam S. Adani/Smt. Priti G. Adani (on behalf of Gautam S. Adani Family Trust), Adani Properties Pvt. Ltd, Adani Tradeline Pvt. Ltd. (earlier Adani Tradeline LLP), Afro Asia Trade and Investments Limited, Worldwide Emerging Market Holding Limited, Flourishing Trade And Investment Ltd.

**(B) Other significant shareholders (public shareholders holding more than 1% of the fully paid-up equity share capital) of PAC 2:**

Elara India Opportunities Fund Limited, LTS Investment Fund Ltd, APMS Investment Fund Limited, Nomura Singapore Limited Odi, Vespera Fund Limited, Life Insurance Corporation Of India, Green Enterprises Investment Holding Rsc Limited.

**4.3.4** PAC 2 is part of the Adani group.

**4.3.5** PAC 2 is primarily engaged in the businesses related to airports, roads, water, data centers, solar manufacturing, defense and aerospace, edible oils and foods, mining, integrated resource solutions and integrated agri-supply chain.

**4.3.6** The equity shares of PAC 2 are listed on BSE (Scrip Code: 512599) and NSE (Symbol: ADANIENT). The ISIN of equity shares of PAC 2 is INE423A01024.

**4.3.7** Brief information on the market price of PAC 2 on the Stock Exchanges is provided below:

Particulars	NSE		BSE	
	Highest closing Price	Lowest closing price	Highest closing Price	Lowest closing price
March	2,014.75	1,564.05	2,015.70	1,564.75
April	2,395.30	2,043.65	2,397.00	2,044.25
May	2,045.20	2,339.50	2,042.60	2,339.30
June	2,227.55	2,079.75	2,226.55	2,081.45
July	2,569.20	2,232.20	2,569.40	2,231.60
August	3,194.35	2,660.15	3,193.60	2,658.90

(Source: [www.bseindia.com](http://www.bseindia.com); [www.nseindia.com](http://www.nseindia.com))

**4.3.8** PAC 2 has received a certificate dated May 03, 2022 from Shah Dhandharia & Co LLP, Chartered Accountants (Registration No. 118707W/ W100724), wherein it has been confirmed that PAC 2 has complied with the conditions of corporate governance stipulated in the SEBI (LODR) Regulations, as applicable for the year ended March 31, 2022. Further, PAC 2 has submitted the quarterly compliance report on corporate governance wherein it has confirmed compliance, as of June 30, 2022, with corporate governance norms relating to the composition of board of directors and various committees (such as audit committee, nomination and remuneration committee etc.) and that meetings of the board of directors and the relevant committees have been conducted in the manner specified in SEBI (LODR) Regulations. Further, *vide* a letter dated September 07, 2022, PAC 2 has stated that the confirmations provided in the quarterly compliance report continue to be valid as on date.

**4.3.9** The Company Secretary & Compliance Officer of PAC 2 is Mr. Jatinkumar Jalundhwala, Contact No: 079-25555286, e-mail: [jatin.jalundhwala@adani.in](mailto:jatin.jalundhwala@adani.in).

**4.3.10** PAC 2 has not directly acquired any Equity Shares of the Target Company between the date of the PA i.e. August 23, 2022 and the date of this DLOF.

**4.3.11** As of the date of this DLOF, neither PAC 2 nor the directors and key employees of PAC 2 have any relationship or interest in the Target Company. Furthermore, there are no directors on the board of the Target Company representing PAC 2.

**4.3.12** The Board of Directors of PAC 2 comprises the following members:

Sr. No.	Name and Designation	DIN	Date of Appointment	Qualification and Experience
1	Gautam Shantilal Adani	00006273	March 02, 1993	<ul style="list-style-type: none"> <li>Mr Gautam Adani, the Chairman and Founder of the Adani Group, has more than 33 years of business experience. Under his leadership, Adani group has emerged as a global integrated infrastructure player with interest across Resources, Logistics and Energy verticals. Mr. Gautam Adani attended college for pursuing graduation in commerce.</li> </ul>
2.	Rajesh Shantilal Adani	00006322	March 02, 1993	<ul style="list-style-type: none"> <li>Mr Rajesh Adani has been associated with Adani Group since its inception. He is in charge of the operations of the Group and has been responsible for developing its business relationships. He is a graduate in commerce.</li> </ul>
3.	Pranav Vinod Adani	00008457	March 31, 2015	<ul style="list-style-type: none"> <li>Mr Pranav Vinod Adani is an active member of Adani Group since 1999. He headed the joint venture with the Wilmar Group of Singapore, transforming it from a single refinery edible oil business into a pan India foods company. He also leads the oil and gas, city gas distribution and agri-infrastructure businesses of the Group. He is a bachelor of business administration.</li> </ul>
4.	Vijay Laxmi Joshi	00032055	December 02, 2016	<ul style="list-style-type: none"> <li>Mrs. Vijaylaxmi Joshi is a 1980 batch IAS officer of the Gujarat cadre. She had served in various posts in the State and</li> </ul>

Sr. No.	Name and Designation	DIN	Date of Appointment	Qualification and Experience
				in the Centre. She had been Joint and Additional secretary in the Commerce Ministry between 2011 to 2014.
5.	Hemant Nerurkar Madhusudan	00265887	August 11, 2015	<ul style="list-style-type: none"> <li>Mr. Hemant M. Nerurkar was Executive Director of India and South-East Asia of Tata Steel Limited . He is a B.Tech in metallurgical engineering.</li> </ul>
6.	Venkataraman Subramanian	00357727	August22, 2016	<ul style="list-style-type: none"> <li>V. Subramanian joined the Indian Administrative Service in 1971 (West Bengal Cadre). He occupied many senior positions in the Government of India and the Government of West Bengal during a career of 37 years. In the State, he headed the departments of Power and Labour. Most recently Mr. Subramanian was the Secretary to the Government of India with the Ministry of New and Renewable Energy (MNRE)</li> </ul>
7.	Narendra Mairpady	00536905	December 09, 2017	<ul style="list-style-type: none"> <li>Mr. Narendra Mairpady is an eminent banking professional having more than 40 years of wide experience and exposure. He is a commerce graduate with Bachelor of Law Degree (University III Rank in both) and is a Certified Member of the Indian Institute of Bankers (CAIIB). He was appointed as Chairman and Managing Director of Indian Overseas Bank in 2010 and retired as CMD in 2014.</li> </ul>
8.	Vinay Prakash	03634648	August 12, 2017	<ul style="list-style-type: none"> <li>Mr. Prakash has nurtured the Natural Resources business of the Adani group since its inception and oversees its diversification and expansion in India and abroad. Prior to joining the Adani group in 2001, he worked with the Aditya Birla Group for eight years. Mr. Prakash holds B.Tech (Mechanical), PG Diploma in Operations / Material Management , MBA (Finance).</li> </ul>

**4.3.13** PAC 2 has not been prohibited by SEBI from dealing in securities pursuant to the terms of any directions issued under Section 11B of the SEBI Act or under any other regulations made under the SEBI Act.

**4.3.14** Neither PAC 2 nor its directors or key employees are categorized as a wilful defaulter in terms of Regulation 2(1)(ze) of the SEBI (SAST) Regulations.

**4.3.15** PAC 2, its directors or key employees have not been categorized/declared as a fugitive economic offender under Section 12 of the Fugitive Economic Offenders Act, 2018 (17 of 2018), and are in compliance with Regulation 6B of the SEBI (SAST) Regulations.

**4.3.16** There are no statutory approvals / regulatory actions / administrative warnings / directions subsisting or proceedings pending against PAC 2 under the SEBI Act and regulations made there under, and also by any other regulator.

**4.3.17** The unaudited consolidated limited reviewed key financial information as at and for the period ended June 30, 2022, as extracted from the limited review report, and the audited consolidated key financial information as at and for the periods ended March 31, 2022, March 31, 2021 and March 31, 2020, as extracted from the audited consolidated financial statements of PAC 2, are as follows:

(INR in lakhs, unless otherwise stated)

Particulars	For the year ended March 31, 2020	For the year ended March 31, 2021	For the year ended March 31, 2022	For the period ended June 30, 2022
<b>Statement of Profit and Loss</b>				
Income from operations	4,340,255.8	3,953,713.3	6,942,018.0	4,084,425.0
Other Income	68,365.0	75,380.0	101,250.6	22,218.0
<b>Total Income</b>	<b>4,408,620.8</b>	<b>4,029,093.3</b>	<b>7,043,268.6</b>	<b>4,106,643.0</b>
<b>Total Expenditure (Excluding Depreciation, Interest and Tax)</b>	<b>4,111,824.9</b>	<b>3,703,208.1</b>	<b>6,570,697.8</b>	<b>3,910,186.0</b>
Profit Before Depreciation Interest and Tax	296,795.9	325,885.2	472,570.8	196,457.0
Depreciation	47,205.7	53,714.3	124,777.7	41,710.0
Interest	157,232.0	137,685.3	252,588.0	91,500.0
Profit Before Tax	92,358.1	134,485.6	95,205.1	63,247.0
Exceptional Items	19,875.0	-25,888.9	0.0	0.0
Profit for the year	112,233.1	108,596.7	95,205.1	63,247.0
Provision for Tax	32,433.0	33,964.6	47,667.7	22,174.0
<b>Profit / (Loss) After Tax</b>	<b>79,800.1</b>	<b>74,632.08</b>	<b>47,537.4</b>	<b>41,073.0</b>
Profit from Jointly Controlled entities & Associates	24,199.0	29,944.0	31,233.0	5,801.0
<b>Profit After Tax ( includes Share in profit / (loss) of associate / joint ventures, net of tax)</b>	<b>103,999.1</b>	<b>104,576.1</b>	<b>78,770.4</b>	<b>46,874.0</b>

Particulars	As of March 31, 2020	As of March 31, 2021	As of March 31, 2022
<b>Balance Sheet Statement</b>			
<b>Sources of funds</b>			
Paid up share capital	10,998.1	10,998.1	10,998.1
Reserves and Surplus (excluding Capital Reserve and Amalgamation reserve)	16,83,658.9	17,04,859.2	22,14,652.6
Non-Controlling Interest	126,337.0	175,144.0	467,186.0
<b>Net worth (owners)</b>	<b>1,813,551.0</b>	<b>1,883,558.3</b>	<b>2,611,869.7</b>
<b>Total Equity</b>	<b>18,20,994.0</b>	<b>18,91,001.0</b>	<b>26,92,837.0</b>
Non-Current Secured Loans	238,564.0	448,255.0	996,567.0
Non-Current Unsecured Loan	113,017.2	504,075.0	1,083,776.5
Other *	188,372.8	172,645.1	1,017,860.5
<b>Total</b>	<b>3,269,857.7</b>	<b>3,668,789.0</b>	<b>7,813,074.4</b>
<b>Uses of funds</b>			
Net Fixed Assets	1,782,319.0	1,966,306.6	5,366,718.8
Investments	189,753.3	547,343.0	422,919.0
Net Current Assets / (Liabilities) ^	89,403.9	(151,978.2)	(1,290,439.1)
Total miscellaneous expenditure not written off	0.0	0.0	0.0
Other **	299,471.8	654,305.0	1,291,842.0



<b>Total</b>	<b>3,269,857.7</b>	<b>3,668,789.0</b>	<b>7,813,074.4</b>
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\* includes other non-current liabilities including lease liabilities, other financial liabilities, provisions

\*\* includes other financial assets, other non-current assets, other non-current income tax assets and non-current deferred income tax

^ Total current assets reduced by total current liabilities

Note: Since balance sheet as at June 30, 2022 is not available on the website of Stock Exchanges, this information is not provided.

<b>Other Financial Data</b>	<b>As of March 31, 2020</b>	<b>As of March 31, 2021</b>	<b>As of March 31, 2022</b>	<b>As of June 30, 2022</b>
Earnings Per Share:				
<i>Basic</i>	10.4	8.4	7.1	4.2 @
<i>Diluted</i>	10.4	8.4	7.1	4.2 @
Dividend (%)	100	100	100	NA
Return on net worth (%)	5.7	5.6	3.0	NA
Book value per share	164.9	171.3	237.5	NA

Notes: @ Not Annualised

#### 4.3.18 Contingent Liabilities : Details of contingent liabilities as on 31<sup>st</sup> March, 2022

<b>Nature of Liability</b>	<b>Amount involved (INR in lakhs)</b>
Claims against the Group not acknowledged as debts	426.0
Income Tax	196,913.0
Service Tax	8,364.0
VAT/Sales Tax	46,315.0
Custom Duty	101,690.0
Excise Duty/Duty Drawback	61.0
FERA / FEMA	426.00
Others (Including Stamp Duty on Demerger)	254,597.0
Corporate Guarantee given on behalf of Associates & Jointly Controlled Entities	161,066.0
Bank Guarantees Given	15,932.0
Letter of Credits	200,098.0

#### 4.3.19 Capital Commitments: Estimated amounts of contracts remaining to be executed on capital account and not provided for (Net of Advances) of Rs.1,522,236.0 Lakhs

Source: Certificate dated September 07, 2022 issued by M/s KJ Sheth & Associates, Chartered Accountants (Kirit Sheth, Proprietor, Membership number 037824)

## 5. BACKGROUND OF THE TARGET COMPANY

**5.1** New Delhi Television Limited is a public listed company, with corporate identification number L92111DL1988PLC033099. The Target Company was incorporated as New Delhi Television Private Limited on September 8, 1988. Its name was changed to New Delhi Television Limited and it became a public company with effect from August 31, 1994, pursuant to a fresh certificate of incorporation issued by the Registrar of Companies, Delhi and Haryana.

**5.2** The registered office of the Target Company is located at B-50 A, 2nd Floor, Archana Complex, Greater Kailash-I, New Delhi, 110048, India. Tel: +91 11 41577777; +91 11 26446666 and Fax: +91 11 49862990.

**5.3** The Target Company is in the media, entertainment, publication industry.

5.4 As on August 25, 2022, the authorized capital of the Target Company is INR 1,733,000,000 divided into 433,250,000 Equity Shares of face value of INR 4 each. As on August 25, 2022, the issued share capital of the Target Company is INR 257,930,068 divided into 64,482,517 equity shares of INR 4 each and the subscribed and paid-up equity share capital of the Target Company is INR 257,885,068 comprising 64,471,267 Equity Shares of INR 4 each. This excludes 11,250 Equity Shares which have been issued but not subscribed pursuant to an Employee Stock Purchase Scheme as these Equity Shares were kept in abeyance.

5.5 The Voting Share Capital structure of the Target Company is as follows:

<b>Paid-up Equity Shares of Target Company</b>	<b>No. of Shares</b>	<b>% of shares or voting rights</b>
Fully paid-up Equity Shares	64,471,267	100.00
Partly paid-up Equity Shares	Nil	Nil
Outstanding vested employee stock options	Nil	Nil
Warrants convertible into equity share(s) each	Nil	Nil
Total paid-up Equity Shares	64,471,267	100.00
<b>Total voting rights in Target Company</b>	<b>64,471,267*</b>	<b>100.00</b>

*\*excludes 11,250 Equity Shares which have been issued but not subscribed pursuant to an Employee Stock Purchase Scheme as these Equity Shares were kept in abeyance.*

5.6 The Equity Shares are listed on the BSE (Scrip Code: 532529) and the NSE (Symbol: NDTV). The ISIN of Equity Shares of the Target Company is INE155G01029.

5.7 The Equity Shares are frequently traded both on BSE and NSE within the meaning of explanation provided in Regulation 2(1)(j) of the SEBI (SAST) Regulations as on the date of this DLOF.

5.8 There has been no suspension of trading of the Equity Shares on BSE and NSE.

5.9 There are no Equity Shares of the Target Company that are not listed on BSE and NSE.

5.10 As on August 25, 2022, the Target Company has disclosed that there are no partly paid-up shares, convertible securities or warrants, and there are no shares against which depository receipts have been issued. Further, the Target Company has confirmed that there are no employee stock options that will vest and be exercisable into equity shares of the Target Company till March 31, 2023 (assuming March 31, 2023 to be the 10th (Tenth) Working Day from the closure of the Tendering Period for the Offer).

5.11 The Board of Directors of the Target Company comprises the following directors:

<b>S. No</b>	<b>Name of the Director</b>	<b>Designation</b>	<b>DIN</b>	<b>Date of Appointment</b>
1	Dr. Prannoy Roy	Whole-time Director	00025576	08/09/1988
2	Mrs. Radhika Roy	Whole-time Director	00025625	08/09/1988
3	Ms. Indrani Roy	Non-Executive Independent	01033399	14/05/2004

S. No	Name of the Director	Designation	DIN	Date of Appointment
		Director		
4	Mr. Darius Taraporvala	Non-Executive Independent Director	02077326	24/12/2020
5	Mr. Kaushik Dutta	Non-Executive Independent Director	03328890	15/01/2016
6	Mr. John Martin O'Loan	Non-Executive Independent Director	07322343	15/02/2016

None of the above directors are either associated with the Acquirer Group or represent the Acquirer Group.

**5.12** The Target Company was not involved in any merger/demerger/spin offs during the last 3 years.

**5.12.1** The unaudited consolidated limited reviewed key financial information as at and for the period ended June 30, 2022, as extracted from the limited review report, and the audited consolidated key financial information as at and for the periods ended March 31, 2022, March 31, 2021 and March 31, 2020, as extracted from the audited consolidated financial statements of the Target Company, are as follows:

(Amount: INR in lakhs)

Particulars	For the year ended March 31, 2020	For the year ended March 31, 2021	For the year ended March 31, 2022	For the period ended June 30, 2022
<b>Statement of Profit and Loss</b>				
Income from operations	37,316.6	35,762.9	39,639.6	10,774.0
Other Income	1,979.5	5,027.1	2,449.4	596.0
<b>Total Income</b>	<b>39,296.6</b>	<b>40,790.0</b>	<b>42,089.0</b>	<b>11,370.0</b>
<b>Total Expenditure (Excluding Depreciation, Interest and Tax)</b>	<b>32,039.7</b>	<b>28,458.0</b>	<b>29,798.9</b>	<b>7,793.0</b>
Profit Before Depreciation Interest and Tax	<b>7,256.9</b>	<b>12,332.0</b>	<b>12,290.1</b>	<b>3,577.0</b>
Depreciation	1,081.6	973.6	1,894.4	470.0
Interest	2,486.5	2,328.3	1,019.5	70.0
Profit Before Tax	3,688.8	9,030.1	9,376.2	3,037.0
Provision for Tax	758.0	1,539.6	1,136.1	484.0
Profit After Tax	2,930.8	7,490.5	8,240.1	2,553.3
Share in profit / (loss) of associate / joint ventures, net of tax	-139.0	-4.5	236.1	28.0
<b>Profit After Tax ( includes Share in profit / (loss) of associate / joint ventures, net of tax)</b>	<b>2,791.8</b>	<b>7,486.0</b>	<b>8,476.2</b>	<b>2,581.0</b>

Particulars	As of March 31, 2020	As of March 31, 2021	As of March 31, 2022
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<b>Balance Sheet Statement</b>			
<b>Sources of funds</b>			
Paid up share capital	2,578.9	2,578.9	2,578.9
Reserves and Surplus	6,242.6	12,587.8	20,706.0
Non-Controlling Interest	1,279.4	1,882.0	2,389.1
<b>Net worth (Owners)</b>	<b>4,921.8</b>	<b>11,869.6</b>	<b>20,494.8</b>
<b>Total Equity</b>	<b>10,100.9</b>	<b>17,048.7</b>	<b>25,674.0</b>
Non-Current Secured Loans	1,825.3	987.5	317.4
Non-Current Unsecured Loan	0.0	0.0	0.0
Other *	2,294.7	1,977.1	1,638.4
<b>Total</b>	<b>14,220.9</b>	<b>20,013.3</b>	<b>27,629.8</b>
<b>Uses of funds</b>			
Net Fixed Assets	6,498.0	6,054.9	6,846.1
Investments	1,024.2	4,245.7	3,196.9
Net Current Assets <sup>^</sup>	2,206.4	-2,408.0	5,553.2
Total miscellaneous expenditure not written off	0.0	0.0	0.0
Other **	4,492.3	12,120.7	12,033.6
<b>Total</b>	<b>14,220.9</b>	<b>20,013.3</b>	<b>27,629.8</b>

\* includes Non-current lease liabilities, non-current provisions, lease liabilities and other financial liabilities

<sup>^</sup> Total current assets reduced by total current liabilities

\*\* includes other financials assets, other non-current assets, other non-current income tax assets and non-current deferred income tax

Note: Since balance sheet as at June 30, 2022 is not available on the website of Stock Exchanges, this information is unavailable.

Amount in INR lakhs unless otherwise specified

<b>Other Financial Data</b>	<b>As of March 31, 2020</b>	<b>As of March 31, 2021</b>	<b>As of March 31, 2022</b>	<b>As of June 30, 2022</b>
Earnings Per Share:				
<i>Basic</i>	3.8	11.0	12.4	3.6 <sup>@</sup>
<i>Diluted</i>	3.8	11.0	12.4	3.6 <sup>@</sup>
Dividend (%)	0.0	0.0	0.0	NA
Return on net worth (%)	56.7	63.1	41.4	NA
Book value per share	7.6	18.4	31.8	NA

Notes: @ Not Annualised

### 5.13 Pre and post- offer shareholding pattern of the Target Company as on the date of the Draft Letter of Offer:

Shareholders' category	Shareholding and voting rights prior to the agreement/ acquisition and offer.		Equity Shares/ voting rights agreed to be acquired which triggered off the SEBI (SAST) Regulations		Equity Shares/voting rights to be acquired in this open offer (Assuming full acceptances)		Shareholding/voting rights after the acquisition and this offer.	
	(A)		(B)		(C)		(A)+(B)+(C) =(D)	
	No.	% <sup>1</sup>	No.	% <sup>1</sup>	No.	% <sup>1</sup>	No.	% <sup>1</sup>
<b>(1) Promoter group</b>								
a. Parties to the agreement, if any <sup>2</sup>	NA	NA	NA	NA	NA	NA	NA	NA
b. Promoters other than (a) above <sup>3</sup>	39,615,168	61.45	See Note 3 below		NA	NA	39,615,168	61.45
<b>Total 1(a+b)</b>	<b>39,615,168</b>	<b>61.45</b>	<b>See Note 3 below</b>		<b>NA</b>	<b>NA</b>	<b>39,615,168</b>	<b>61.45</b>
<b>(2) Acquirer and PACs<sup>4,6</sup></b>								
a. Acquirer	NA	NA	NA	NA	16,762,530	26.00	16,762,530	26.00
b. PAC 1	NA	NA	NA	NA	NA	NA	NA	NA
c. PAC 2	NA	NA	NA	NA	NA	NA	NA	NA
<b>Total 2 (a+b+c)<sup>7</sup></b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>16,762,530</b>	<b>26.00</b>	<b>16,762,530</b>	<b>26.00</b>
<b>(3) Parties to the Underlying Transaction other than (1)(a) and (2)<sup>2</sup></b>	NA	NA	NA	NA	NA	NA	NA	
<b>(4) Public (other than parties to agreement, Acquirer and PACs)</b>							Will depend upon response from each category.	
a. FPI/ FIIs / MFs / AIFs/ FIs / Banks	9,509,112	14.75%	NA	NA	(16,762,530 )	(26.00)		
b. Other Public	15,346,987	23.80%	NA	NA				
<b>Total (4) (a+b)</b>	<b>24,856,099</b>	<b>38.55%</b>	<b>NA</b>	<b>NA</b>	<b>(16,762,530 )</b>	<b>(26.00)</b>	<b>8,093,569</b>	<b>12.55</b>
<b>Grand Total (1+2+3+4)</b>	<b>64,471,267</b>	<b>100.00%</b>					<b>64,471,267</b>	<b>100.00%</b>

Notes:

1. Calculated on the basis of the Voting Share Capital of the Target Company.
2. The Acquirer Group will not directly acquire any shares of the Target Company pursuant to the Underlying Transaction. However, pursuant to the Underlying Transaction, the Acquirer shall hold at least 99.50% but up to 100.00% of the paid-up share capital of the Promoter Company, which holds 18,813,928 equity shares in the Target Company constituting 29.18% of the Voting Share Capital of the Target Company. Thus, the Underlying Transaction does not involve any sale or purchase of Equity Shares from any existing shareholders of the Target Company.
3. Pursuant to the completion of the Underlying Transaction, the Acquirer shall hold at least 99.50% but up to 100.00% of the paid-up share capital of the Promoter Company, which holds 18,813,928 equity shares in the Target Company constituting 29.18% of the Voting Share Capital.
4. The Acquirer Group did not hold any Equity Shares in the Target Company prior to the Underlying Transaction.

5. The number of shareholders of the Target Company in the “public category” as on September 02, 2022 is 72,006.
6. Upon consummation of the Underlying Transaction and the Offer, the Acquirer will be classified as a member of ‘promoter group’ or as a ‘promoter’ of the Target Company.
7. If, as a result of the acquisition of Equity Shares in this Offer and pursuant to consummation of the Underlying Transaction, the public shareholding in the Target Company falls below the minimum level required as per Rule 19A of the SCRR, the Acquirer will ensure that the Target Company satisfies the minimum public shareholding set out in Rule 19A of the SCRR in compliance with applicable laws, and in a manner acceptable to the Acquirer.

**5.14** The Acquirer Group has not acquired any Equity Shares after the date of the PA till the date of this DLOF.

## **6. OFFER PRICE AND FINANCIAL ARRANGEMENTS**

### **6.1 Justification of Offer Price**

**6.1.1** The Equity Shares of the Target Company are listed on Stock Exchanges.

**6.1.2** The traded turnover in the Equity Shares of the Target Company on BSE and NSE during the period August 01, 2021 to July 31, 2022 (“**Twelve Month Period**”), viz. twelve calendar months preceding the calendar month in which the PA is made, is given below:

<b>Stock Exchange</b>	<b>Traded turnover of Equity Shares of the Target Company during the Twelve Month Period (“A”)</b>	<b>Total number of Equity Shares of the Target Company during the Twelve Month Period (“B”)</b>	<b>Traded turnover as % of total number of Equity Shares of the Target Company (A/B)</b>
BSE	1,37,06,809	6,44,71,267	21.26%
NSE	10,34,35,994	6,44,71,267	160.44%

*Source: Certificate dated August 23, 2022 issued by MSKA & Associates, Chartered Accountants*

**6.1.3** Based on the above information, the Equity Shares of the Target Company are frequently traded in terms of Regulation 2(1)(j) of the SEBI (SAST) Regulations, with NSE being the stock exchange where the maximum volume of trading in the shares of the Target Company has been recorded.

**6.1.4** This is a deemed direct acquisition of the Target Company, being an indirect acquisition meeting the thresholds specified in Regulation 5(2) of the SEBI (SAST) Regulations.

**6.1.5** The Offer Price of INR 294.00 per Equity Share of the Target Company is higher than the price determined in accordance with Regulation 8(2) read with Regulation 8(5) of the SEBI (SAST) Regulations, being the highest of the following parameters:

<b>S. No.</b>	<b>Particulars</b>	<b>Price (INR per Equity Share)</b>
A	The highest negotiated price per share of the Target Company for any acquisition under the agreement attracting the obligation to make a PA of this Offer	Not Applicable <sup>(1)</sup>

S. No.	Particulars	Price (INR per Equity Share)
B	The volume weighted average price paid or payable by the Acquirer or the PACs during the fifty-two weeks immediately preceding the date of the PA	Not Applicable
C	The highest price paid or payable for any acquisition by the Acquirer or the PACs during the twenty-six weeks immediately preceding the date of the PA	Not Applicable
D	The volume weighted average market price per equity share of the Target Company for a period of sixty trading days immediately preceding the date of the PA as traded on the NSE, being the stock exchange where the maximum volume of trading in the equity shares of the Target Company are recorded during such period and such shares being frequently traded.	INR 247.77
E	Where the equity shares are not frequently traded, the price determined by the Acquirer and the Manager to Offer taking into account valuation parameters including, book value, comparable trading multiples, and such other parameters as are customary for valuation of shares of such companies; and	Not Applicable <sup>(2)</sup>
F	The per equity share value computed under Regulation 8(5), if applicable.	INR 218.70 <sup>(3)</sup>

Notes:

1. Not applicable as this is an indirect acquisition.
2. Not applicable as the equity shares of the Target Company are frequently traded
3. In terms of Regulation 8(5) of the SEBI (SAST) Regulations, if any of the parameters set out therein are met, disclosure is required of the per share value of the Target Company taken into account for the acquisition, along with a detailed description of the methodology adopted for such computation.

Pursuant to the Underlying Transaction, the Acquirer shall hold at least 99.50% but upto 100.00% of the issued and subscribed capital of the Promoter Company. Such acquisition of the Promoter Company includes taking over of net liabilities (excluding investment in the Target Company) worth INR 4,114.53 Mn of the Promoter Company, based on its latest available financial statements being financial year 2020-21.

The Purchase Option held by the Acquirer, if exercised by the Acquirer, to acquire 100.00% of the present issued share capital of the Promoter Company (comprising of 10,000 equity shares) held by Promoter Individuals can be exercised for INR 100,000.00.

The aggregate of the aforementioned amounts is the implied value paid by the Acquirer for the indirect acquisition of equity shared of the Target Company held by the Promoter Company, which translates to an implied value per equity share of the Target Company of INR 218.70.

Therefore, the offer price per equity share of the Target Company of INR 294.00 (Indian Rupees Two Hundred and Ninety Four only) (“Offer Price”) is higher than the price determined in compliance with Regulation 8(2) read with 8(5) of the SEBI (SAST) Regulations.

Source: Certificate dated August 23, 2022 issued by MSKA & Associates, Chartered Accountants

- 6.1.6** In terms of Regulation 8(5) of the SEBI (SAST) Regulations, an indirect acquisition where: (a) the proportionate net asset value of the target company, as a percentage of the consolidated net asset value of the entity or business being acquired; (b) the proportionate sales turnover of the target company, as a percentage of the consolidated sales turnover of the entity or business being acquired; or (c) the proportionate market capitalization of the target

company, as a percentage of the enterprise value for the entity or business being acquired, is in excess of 15%, on the basis of the most recent audited annual financial statements, the acquirer is required to compute and disclose the per equity share value of the target company. As per certificate dated August 23, 2022 from MSKA & Associates, Chartered Accountants, the proportionate value of the Target Company as a percentage of the consolidated value of the Acquired Entity exceeds the 15% threshold for all the parameters specified in Regulation 8(5) of the SEBI (SAST) Regulations.

- 6.1.7** In view of the parameters considered and set forth above, Offer Price of INR 294.00 per Equity Share is justified, in terms of Regulation 8 read with other applicable regulations of the SEBI (SAST) Regulations, as certified by MSKA & Associates, Chartered Accountants, by way of certificate dated August 23, 2022.
- 6.1.8** Based on the confirmation provided by Target Company on August 25, 2022 and based on the information available on the website of the stock exchanges, since the date of the PA, there have been no corporate actions by the Target Company warranting adjustment of the relevant price parameters under Regulation 8(9) of the SEBI (SAST) Regulations.
- 6.1.9** As on the date of this DLOF, there is no revision in the Offer Price or size of the Open Offer. The Offer Price and/or Offer Size is subject to upward revision, if any, pursuant to the SEBI (SAST) Regulations or at the discretion of the Acquirer at any time prior to the commencement of the last 1 Working Day before the commencement of the Tendering Period in accordance with Regulation 18(4) and 18(5) of the SEBI (SAST) Regulations. In the event of such revision, the Acquirer shall make corresponding increases to the escrow amount shall: (i) make a public announcement in the Newspapers; and (ii) simultaneously with the issue of such announcement, inform SEBI, the Stock Exchanges and the Target Company at its registered office, of such revision.
- 6.1.10** In the event of acquisition of the Equity Shares by the Acquirer Group, during the Offer Period, whether by subscription or purchase, at a price higher than the Offer Price per Equity Share, the Offer Price will be revised upwards to be equal to or more than the highest price paid for such acquisition in terms of Regulation 8(8) of the SEBI (SAST) Regulations. In the event of such revision, the Acquirer Group shall: (a) make corresponding increases to the Escrow Amount; (b) make a public announcement in the Newspapers; and (c) simultaneously with the issue of such public announcement, inform SEBI, the Stock Exchanges, and the Target Company at its registered office of such revision. However, the Acquirer Group shall not acquire any Equity Shares after the 3rd Working Day prior to the commencement of the Tendering Period of this Open Offer and until the expiry of the Tendering Period of this Open Offer.
- 6.1.11** If the Acquirer Group acquires Equity Shares during the period of twenty-six weeks after the Tendering Period at a price higher than the Offer Price, then the Acquirer shall pay the difference between the highest acquisition price and the Offer Price, to all shareholders whose shares have been accepted in the Open Offer within sixty days from the date of such acquisition. However, no such difference shall be paid in the event that such acquisition is made under another open offer under the SEBI (SAST) Regulations, or pursuant to the SEBI (Delisting of Equity Shares) Regulations, 2009, or open market purchases made in the ordinary course on the stock exchanges, not being negotiated acquisition of shares of the Target Company in any form.
- 6.1.12** If the number of Equity Shares validly tendered by the Public Shareholders under this Offer is more than the Offer Size, then the Offer Shares validly tendered by the Public Shareholders will be accepted on a proportionate basis, in consultation with the Manager, subject to acquiring a maximum of 16,762,530 Equity Shares, representing 26.00% of the Voting Share Capital.



## 6.2 Financial Arrangements

- 6.2.1** The total consideration for the Offer, assuming full acceptance, i.e. for the acquisition of 16,762,530 Equity Shares, at the Offer Price of INR 294.00 per Equity Share is INR 4,928,183,820.00 (“**Offer Consideration**”).
- 6.2.2** In accordance with Regulation 17 of the SEBI (SAST) Regulations, the Acquirer has opened an escrow account under the name and title of “*Vishvapradhan Commercial Private Limited – Escrow A/C*” (“**Escrow Account**”) with Yes Bank Limited, Ahmedabad Branch, a banking corporation incorporated under the Companies Act, 1956, and having its branch office at G-3, CG Road, Ahmedabad, Gujarat 380009 (the “**Escrow Agent**”) pursuant to an escrow agreement dated August 23, 2022 (“**Escrow Agreement**”).
- 6.2.3** Pursuant to Regulation 17 read with Regulation 22 of SEBI (SAST) Regulations, the Acquirer has made a cash deposit in such Escrow Account of INR 4,928,183,820.00 (being 100% of the total consideration payable under the Offer assuming full acceptance) (“**Cash Escrow**”). In terms of the Escrow Agreement, the Manager has been solely authorized to operate the Escrow Account and realise monies lying therein in accordance with the SEBI (SAST) Regulations. The cash deposit has been confirmed by the Escrow Agent by way of a confirmation letter dated August 25, 2022.
- 6.2.4** Vide board resolution dated August 23, 2022 and commitment letter dated August 23, 2022, PAC 1 has agreed to provide firm financing arrangements to the Acquirer in relation to the Underlying Transaction and the Open Offer by way of inter-corporate deposit of INR 500,00,00,000.00. The availability of financial resources with PAC 1 has been certified by Dharmesh Parikh & Co. LLP, being the statutory auditor of PAC 1, vide certificate dated August 23, 2022. In terms of Regulation 25(1) of the SEBI (SAST) Regulations, the Acquirer has, by way of board resolution dated August 23, 2022 taken on record such board resolution and commitment letter issued by PAC 1 and confirmed that it has sufficient means and capability for the purpose of fulfilling its obligations under the Offer and that firm financial resources/ arrangements through verifiable means are in place to fulfil the obligations under the Offer. After considering the aforementioned, M/s K J Sheth & Associates, Chartered Accountants having their offices at 507, Atlantic Commercial Tower, R.B. Mehta Marg, Ghatkopar (E), Mumbai – 400 077. Tel: 022 4015 5837 (Mr Kirit Sheth, Proprietor, Membership No. 037824), by way of a certificate dated August 23, 2022, have certified that the Acquirer has adequate financial resources for fulfilling its obligations under the Offer.
- 6.2.5** Based on the above, the Manager to the Offer is satisfied, (i) about the adequacy of resources to meet the financial requirements of the Offer and the ability of the Acquirer along with the PACs to implement the Offer in accordance with the SEBI (SAST) Regulations, and (ii) that firm arrangements for payment through verifiable means are in place to fulfill the Offer obligations.
- 6.2.6** In case of any upward revision in the Offer Price or the size of the Open Offer, the corresponding increase to the escrow amounts as mentioned above shall be made by the Acquirer in terms of Regulation 17(2) of the SEBI (SAST) Regulations, prior to effecting such revision.

## 7. TERMS AND CONDITIONS OF THE OFFER

### A. Operational Terms and Conditions

- 7.1** This Offer is being made by the Acquirer Group to: (i) all the Public Shareholders, whose names appear in the register of members of the Target Company as of the close of business on the Identified Date; (ii) the beneficial owners of the Equity Shares whose names appear as beneficiaries on the records of the respective Depositories, as

of the close of business on the Identified Date; and (iii) those persons who acquire the Equity Shares any time prior to the date of the closure of the Tendering Period but who are not the registered Public Shareholders.

- 7.2** The Identified Date for this Open Offer as per the indicative schedule of key activities is September 30, 2022. In terms of the indicative schedule of key activities, the Tendering Period for the Open Offer is expected to commence on Monday, October 17, 2022 and close on Tuesday, November 01, 2022 (both days inclusive).
- 7.3** The Acquirer Group is making this Offer to all Public Shareholders to acquire up to 16,762,530 Equity Shares, constituting 26.00% of the Voting Share Capital of the Target Company subject to the terms and conditions mentioned in the PA, DPS, the DLOF and the LOF.
- 7.4** This Offer is not conditional upon any minimum level of acceptance in terms of Regulation 19(1) of SEBI (SAST) Regulations.
- 7.5** This Open Offer is not a competing offer in terms of Regulation 20 of the SEBI (SAST) Regulations.
- 7.6** The Public Shareholders may tender their Equity Shares in the Offer at any time from the commencement of the Tendering Period but prior to the closure of the Tendering Period. The Acquirer has up to 10 (ten) Working Days from the closure of the Tendering Period to pay the consideration to the Public Shareholders whose Equity Shares are accepted in the Open Offer.
- 7.7** In terms of Regulation 18(9) of the SEBI (SAST) Regulations, the Public Shareholders who tender their Equity Shares in acceptance of this Offer shall not be entitled to withdraw such acceptance during the Tendering Period.
- 7.8** The acceptance of this Offer by Public Shareholders must be absolute and unqualified. Any acceptance of this Offer which is conditional or incomplete in any respect will be rejected without assigning any reason whatsoever. Further, in case the documents/forms submitted are incomplete and/or if they have any defect or modifications, the acceptance is liable to be rejected.
- 7.9** Any Equity Shares that are subject matter of litigation or are held in abeyance due to pending court cases/attachment orders/restriction from other statutory authorities wherein the Public Shareholder may be precluded from transferring the Equity Shares during pendency of the said litigation, are liable to be rejected unless directions/orders are passed regarding the free transferability of such Equity Shares tendered under the Offer prior to the date of closure of the Tendering Period.
- 7.10** The Acquirer will acquire the Equity Shares which are free from all liens, charges, equitable interests and encumbrances. The Acquirer shall acquire the Equity Shares of the Public Shareholders who validly tender their Equity Shares in this Offer, together with all rights attached thereto, including all rights to dividends, bonuses and rights offers, if any, declared hereafter, and the tendering Public Shareholder shall have obtained all necessary approvals and consents for it to sell the Equity Shares on the foregoing basis.
- 7.11** The Target Company does not have any Equity Shares which are currently locked-in.
- 7.12** The acquisition of Equity Shares under the Open Offer from all Public Shareholders (resident and non-resident) is subject to all approvals required to be obtained by such Public Shareholders in relation to the Open Offer and the transfer of Equity Shares held by them to the Acquirer. If the holders of the Equity Shares who are not persons resident in India (including NRIs, OCBs and registered FPIs and FIIs) require any approvals (including from RBI,

the Foreign Investment Promotion Board or any other regulatory body) in respect of the Equity Shares held by them, they will be required to submit such previous approvals, that they would have obtained for holding the Equity Shares, to tender the Equity Shares held by them in this Open Offer, along with the other documents required to be tendered to accept this Open Offer. In the event such approvals are not submitted, the Acquirer reserves the right to reject such Equity Shares tendered in this Open Offer. If the Equity Shares are held under general permission of the RBI, the non-resident Public Shareholder should state that the Equity Shares are held under general permission and clarify whether the Equity Shares are held on repatriable basis or non-repatriable basis.

- 7.13** The instructions, authorizations and provisions contained in the Form of Acceptance-cum-Acknowledgement constitute part of the terms of the Offer. The Public Shareholders can write to the Registrar to the Offer/Manager to the Offer requesting for the Letter of Offer along with the Form of Acceptance-cum-Acknowledgement. Alternatively, the Letter of Offer along with the Form of Acceptance-cum-Acknowledgement is also expected to be available at SEBI's website, [www.sebi.gov.in](http://www.sebi.gov.in), and the Public Shareholders can also apply by downloading such forms from the website.
- 7.14** The marketable lot for the Equity Shares of the Target Company for the purpose of this Open Offer shall be 1 (one).
- 7.15** The Acquirer reserves the right to revise the Offer Price upwards prior to the commencement of the last 1 Working Day prior to the commencement of the Tendering Period, in accordance with the SEBI (SAST) Regulations and the revision, if any, in the Offer Price and/or the Offer Size would be announced in the Newspapers. The Acquirer would pay such revised price for all the Equity Shares validly tendered at any time during the Offer and accepted under the Offer in accordance with the terms of the Detailed Public Statement and the Draft Letter of Offer.
- 7.16** None of the Acquirer, the PACs, the Manager to the Offer or the Registrar to the Offer accepts any responsibility for any loss of documents during transit and Public Shareholders are advised to adequately safeguard their interest in this regard.

**B. Eligibility for accepting the Open Offer**

- 7.17** The Letter of Offer shall be sent to the Public Shareholders holding Equity Shares whose names appear in the register of members of the Target Company on the Identified Date. The Identified Date for this Offer as per the tentative schedule of activities is September 30, 2022. However, All Public Shareholders, registered or unregistered, who own Equity Shares and are able to tender such Equity Shares in this Offer at any time before the closure of the Tendering Period are eligible to participate in this Offer. Accidental omission to dispatch the LOF to any Public Shareholder to whom this Offer has been made or non-receipt of the LOF by any such Public Shareholder shall not invalidate this Offer in any way.
- 7.18** As per the provisions of Regulation 40(1) of the SEBI (LODR) Regulations, as amended and SEBI's press release dated December 3, 2018, bearing reference no. PR 49/2018, requests for transfer of securities shall not be processed unless the securities are held in dematerialised form with a depository with effect from April 01, 2019. However, in accordance with the circular issued by SEBI bearing reference number SEBI/HO/CFD/ CMD1/CIR/P/2020/144 dated July 31, 2020, shareholders holding securities in physical form are allowed to tender shares in an open offer. Such tendering shall be as per the provisions of the SEBI (SAST) Regulations. Accordingly, Public Shareholders holding Equity Shares in physical form as well are eligible to tender their Equity Shares in this Open Offer as per the provisions of the SEBI (SAST) Regulations.

- 7.19** All Public Shareholders, registered or unregistered, who own Equity Shares and are able to tender such Equity Shares in this Offer at any time before the closure of the Tendering Period, are eligible to participate in this Open Offer.
- 7.20** Persons who have acquired Equity Shares but whose names do not appear in the register of members of the Target Company on the Identified Date i.e., the date falling on the 10th Working Day prior to the commencement of Tendering Period, or unregistered owners or those who have acquired Equity Shares after the Identified Date, or those who have not received the Letter of Offer, may also participate in this Open Offer. Accidental omission to send the Letter of Offer to any person to whom the Offer is made or the non-receipt or delayed receipt of the Letter of Offer by any such person will not invalidate the Offer in any way.
- 7.21** The Public Announcement, the DPS, this Draft Letter of Offer, the Letter of Offer and the Form of Acceptance-cum-Acknowledgment will also be available on SEBI's website ([www.sebi.gov.in](http://www.sebi.gov.in)). In case of non-receipt of the Letter of Offer, the Public Shareholders, if they so desire, may download the Letter of Offer or the Form of Acceptance-cum-Acknowledgment from SEBI's website.
- 7.22** The acceptance of this Offer is entirely at the discretion of the Public Shareholders of the Target Company.
- 7.23** By accepting this Offer, the Public Shareholder(s) confirm that they are not persons acting in concert with the Acquirer for the purpose of this Offer.
- 7.24** The acceptance of Equity Shares tendered in the Offer will be made by the Acquirer in consultation with the Manager to the Offer.
- 7.25** For any assistance please contact the Manager to the Offer or the Registrar to the Offer.

**C. Statutory and other approvals**

- 7.26** If any statutory or other approval becomes applicable for completion of the Underlying Transaction and the Open Offer, the Open Offer would also be subject to such statutory or other approval(s) being obtained. In case of delay/non-receipt of any approval which may be required by the Acquirer Group at a later date, as per Regulation 18(11) of the SEBI (SAST) Regulations, SEBI may, if satisfied, that non-receipt of the requisite statutory approval(s) was not attributable to any willful default, failure or neglect on the part of the Acquirer Group to diligently pursue such approval(s), grant an extension of time for the purpose of completion of this Open Offer, subject to such terms and conditions as may be specified by SEBI, including payment of interest by the Acquirer to the Public Shareholders at such rate, as may be prescribed by SEBI from time to time, in accordance with Regulation 18(11) of the SEBI (SAST) Regulations. Where any statutory or other approval extends to some but not all of the Public Shareholders, the Acquirer shall have the option to make payment to such Public Shareholders in respect of whom no statutory or other approvals are required in order to complete this Open Offer.
- 7.26.1** In terms of Regulation 23(1) of the SEBI (SAST) Regulations, in the event that approvals which become applicable prior to completion of the Open Offer are not received, for reasons outside the reasonable control of the Acquirer Group, then the Acquirer Group shall have the right to withdraw the Open Offer. In the event of such a withdrawal of the Open Offer, the Acquirer Group (through the Managers) shall, within 2 (Two) Working Days of such withdrawal, make an announcement of such withdrawal stating the grounds for the withdrawal in accordance with Regulation 23(2) of the SEBI (SAST) Regulations.

- 7.26.2** If the holders of the Equity Shares who are not persons resident in India (including NRIs, OCBs and registered FPIs and FIIs require any approvals (including from Reserve Bank of India (“**RBI**”), the Foreign Investment Promotion Board or any other regulatory body) in respect of the Equity Shares held by them, they will be required to submit such previous approvals, that they would have obtained for holding the Equity Shares, to tender the Equity Shares held by them in this Open Offer, along with the other documents required to be tendered to accept this Open Offer. In the event such approvals are not submitted, the Acquirer reserves the right to reject such Equity Shares tendered in this Open Offer.
- 7.26.3** Subject to the receipt of the statutory and other approvals, if any, the Acquirer shall complete all procedures relating to the Open Offer, including payment of consideration within 10 (ten) Working Days from the closure of the Tendering Period to those shareholders whose share certificates or other documents are found valid and in order and are approved for acquisition by the Acquirer.
- 7.26.4** By agreeing to participate in this Open Offer (i) the holders of the Equity Shares who are persons resident in India and the (ii) the holders of the Equity Shares who are persons resident outside India (including NRIs, OCBs and FPIs) give the Acquirer the authority to make, sign, execute, deliver, acknowledge and perform all actions to file applications and regulatory reportings, if required, including FC-TRS form, if necessary and undertake to provide assistance to the Acquirer for such regulatory filings, if required by the Acquirer.

## **8. PROCEDURE FOR ACCEPTANCE AND SETTLEMENT**

- 8.1** The Offer will be implemented by the Acquirer Group through the stock exchange mechanism made available by the Stock Exchanges in the form of a separate window (“**Acquisition Window**”) as provided under the SEBI (SAST) Regulations and the SEBI circular CIR/CFD/POLICY/CELL/1/2015 dated April 13, 2015 issued by SEBI read with the SEBI circular CFD/DCR2/CIR/P/2016/131 dated December 9, 2016, as amended from time to time, and notices / guidelines issued by Stock Exchanges and the Clearing Corporation in relation to the mechanism / process for the acquisition of shares through the stock exchange pursuant to the tender offers under takeovers, buy back and delisting, as amended and updated from time to time (“**Acquisition Window Circulars**”). The facility for acquisition of Equity Shares through the stock exchange mechanism pursuant to the Offer shall be available on BSE and NSE in the form of the Acquisition Window.
- 8.2** NSE shall be the designated stock exchange for the purpose of tendering shares in the Offer (“**Designated Stock Exchange**”).
- 8.3** The Letter of Offer with the Form of Acceptance-cum-Acknowledgement will be sent to the Public Shareholders whose names appear on the register of members of the Target Company and to the beneficial owners of the Equity Shares whose names appear in the beneficial records of the respective depositories, as of the close of business on the Identified Date.
- 8.4** The Public Announcement, the Detailed Public Statement, this Draft Letter of Offer, the Letter of Offer and the Form of Acceptance-cum-Acknowledgement will also be available on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in). In case of non-receipt of the Letter of Offer, all Public Shareholders including those who have acquired Equity Shares of the Target Company after the Identified Date, if they so desire, may download the Letter of Offer or the Form of Acceptance-cum-Acknowledgement from SEBI’s website or obtain a copy of the same from the Registrar to the Offer on providing suitable documentary evidence of holding of the Equity Shares of the Target Company for applying in the Offer.

- 8.5** All the Public Shareholders who desire to tender their Equity Shares under the Offer should consult with their depository participants and their respective stock brokers (“**Selling Broker**”) well in advance to understand the process and methodology in relation to tendering of the Equity Shares through the Stock Exchanges during the Tendering Period. The Buying Broker or its affiliate may also act as Selling Broker for Public Shareholders.
- 8.6** The Acquirer has appointed JM Financial Services Limited (“**Buying Broker**”) as its broker for the Offer through whom the purchase and settlement of the Equity Shares tendered in the Offer will be made. The contact details of the Buying Broker are as mentioned below:

**JM Financial Service Limited**

**Address:** 5th Floor, Energy, Appasaheb Marathe Marg, Prabhadevi, Mumbai – 400025,

**Tel:**+91 2267043000 / 30243853 , **Fax:** +91 2267617222

**Contact Person:** Sanjay Bhatia

- 8.7** Public Shareholders have to ensure that their Equity Shares are made available to their seller brokers in order to mark the lien, before the closure of the Tendering Period. The lien marked against unaccepted Equity Shares will be released, if any, or would be returned by registered post or by ordinary post or courier (in case of physical shares) at the Public Shareholders’ sole risk. Public Shareholders should ensure that their depository account is maintained till all formalities pertaining to the Offer are completed.
- 8.8** Modification/cancellation of orders will not be allowed during the Tendering Period.
- 8.9** The Acquisition Window will be provided by both NSE and BSE to facilitate placing of sell orders. The Selling Broker can enter orders for Equity Shares in dematerialized form or physical form.
- 8.10** Public Shareholders can tender their shares only through a broker with whom the shareholder is registered as client (KYC Compliant). In the event Seller Broker(s) are not registered with BSE or NSE if the Shareholder does not have any stock broker then that Shareholder can approach any BSE or NSE registered stock broker and can make a bid by using quick unique client code (“**UCC**”) facility through that BSE or NSE registered stock broker after submitting the details as may be required by the stock broker to be in compliance with applicable law and regulations. In case Public Shareholder is not able to bid using quick UCC facility through any other BSE or NSE registered stock broker then the Public Shareholder may approach Buying Broker, to bid by using quick UCC facility. The Shareholder approaching BSE or NSE registered stock broker (with whom he does not have an account) may have to submit following details:

**8.10.1** In case of Shareholder being an individual

- (a) If Shareholder is registered with KYC Registration Agency (“**KRA**”): Forms required:
- i. Central Know Your Client (CKYC) form including Foreign Account Tax Compliance Act (FATCA), In Person Verification (IPV), Original Seen and Verified (OSV) if applicable
  - ii. Know Your Client (KYC) form Documents required (all documents self-attested):  
Bank details (cancelled cheque)
  - iii. Demat details (Demat Master /Latest Demat statement)
- (b) If Shareholder is not registered with KRA: Forms required:

- i. CKYC form including FATCA, IPV, OSV if applicable
- ii. KRA form
- iii. KYC form Documents required (all documents self-attested):  
PAN card copy  
Address proof  
Bank details (cancelled cheque)
- iv. Demat details (Demat master /Latest Demat statement)

It may be noted that other than submission of above forms and documents in person verification may be required.

### **8.10.2 In case of Shareholder is HUF:**

(a) If Shareholder is registered with KRA: Forms required:

- i. CKYC form of KARTA including FATCA, IPV, OSV if applicable
- ii. KYC form documents required (all documents self-attested):  
Bank details (cancelled cheque)
- iii. Demat details (Demat Master /Latest Demat statement)

(b) If Shareholder is not registered with KRA: Forms required:

- i. CKYC form of KARTA including FATCA, IPV, OSV if applicable
- ii. KRA form
- iii. Know Your Client (KYC) form Documents required (all documents self-attested):  
PAN card copy of HUF & KARTA  
Address proof of HUF & KARTA  
HUF declaration  
Bank details (cancelled cheque)
- iv. Demat details (Demat master /Latest Demat statement)

It may be noted that other than submission of above forms and documents in person verification may be required.

### **8.10.3 In case of Shareholder other than Individual and HUF:**

(a) If Shareholder is KRA registered: Form required

- i. Know Your Client (KYC) form Documents required (all documents certified true copy)  
Bank details (cancelled cheque)
- ii. Demat details (Demat master /Latest Demat statement)
- iii. FATCA, IPV, OSV if applicable
- iv. Latest list of directors/authorised signatories/partners/trustees
- v. Latest shareholding pattern
- vi. Board resolution
- vii. Details of ultimate beneficial owner along with PAN card and address proof
- viii. Last 2 years financial statements

(b) If Shareholder is not KRA registered: Forms required:

- i. KRA form
- ii. Know Your Client (KYC) form Documents required (all documents certified true copy):  
PAN card copy of company/ firm/trust  
Address proof of company/ firm/trust  
Bank details (cancelled cheque)
- iii. Demat details (Demat Master /Latest Demat statement)
- iv. FATCA, IPV, OSV if applicable
- v. Latest list of directors/authorised signatories /partners/trustees
- vi. PAN card copies & address proof of directors/authorised signatories/partners/trustees
- vii. Latest shareholding pattern
- viii. Board resolution/partnership declaration
- ix. Details of ultimate beneficial owner along with PAN card and address proof
- x. Last 2 years financial statements
- xi. MOA/Partnership deed /trust deed

*It may be noted that, other than submission of above forms and documents, in person verification may be required.*

*It may be noted that above mentioned list of documents is an indicative list. The requirement of documents and procedures may vary from broker to broker.*

## **8.11 Procedure For Tendering Shares Held In Dematerialized Form**

**8.11.1** The Public Shareholders who are holding Equity Shares in electronic/ dematerialised form and who desire to tender their Equity Shares in this Offer shall approach their respective Selling Broker indicating to their Selling Broker the details of Equity Shares that such Public Shareholder intends to tender in this Offer. Public Shareholders should tender their Equity Shares before market hours close on the last day of the Tendering Period.

**8.11.2** The Selling Broker would be required to place an order/bid on behalf of the Public Shareholders who wish to tender Equity Shares in the Open Offer using the Acquisition Window of the Stock Exchanges. Before placing the order/bid, the seller broker will be required to mark lien on the tendered Equity Shares.

**8.11.3** The lien shall be marked by the Selling Broker in the demat account of the Public Shareholder for the Equity Shares tendered in the Open Offer. Details of such Equity Shares marked as lien in the demat account of the Public Shareholder shall be provided by the depositories to the Clearing Corporation.

**8.11.4** Upon placing the order, the Selling Broker shall provide Transaction Registration Slip (“**TRS**”) generated by the stock exchange bidding system to the Equity Shareholder. TRS will contain details of order submitted like bid ID No., DP ID, Client ID, no. of Equity Shares tendered, etc.

**8.11.5** On receipt of TRS from the respective Seller Broker, the Public Shareholder has successfully placed the bid in the Offer.

**8.11.6** Modification/cancellation of orders will not be allowed during the tendering period of the Offer.



- 8.11.7** For custodian participant, orders for demat Equity Shares early pay-in is mandatory prior to confirmation of order by the custodian. The custodians shall either confirm or reject orders not later than the time provided by the Stock Exchanges on the last day of the Tendering Period. Thereafter, all unconfirmed orders shall be deemed to be rejected.
- 8.11.8** The details of settlement number for early pay-in of equity shares shall be informed in the issue opening circular that will be issued by the Stock Exchanges / Clearing Corporation, before the opening of the Offer.
- 8.11.9** The Public Shareholders will have to ensure that they keep their DP account active and unblocked to successfully facilitate the tendering of the Equity Shares.
- 8.11.10** The cumulative quantity tendered shall be made available on the website of the BSE ([www.bseindia.com](http://www.bseindia.com)) and NSE ([www.nseindia.com](http://www.nseindia.com)) throughout the trading sessions and will be updated at specific intervals during the Tendering Period.
- 8.11.11** In case any person has submitted Equity Shares in physical form for conversion to Demat, such Public Shareholders should ensure that the process of getting the Equity Shares converted to Demat mode is completed well in time so that they can participate in the Offer before the closure of the Tendering Period.
- 8.11.12** The Public Shareholders holding shares in Demat mode are not required to fill any Form of Acceptance-cum-Acknowledgement, unless required by their respective Selling Broker.
- 8.11.13** All non-resident Public Shareholders (i.e., Public Shareholders not residing in India including NRIs, OCBs and FPIs) are mandatorily required to fill the Form of Acceptance-cum- Acknowledgement. The non-resident Public Shareholders holding Equity Shares in Demat mode, directly or through their respective Selling Brokers, are required to send the Form of Acceptance-cum- Acknowledgement along with the required documents to the Registrar to the Offer at its address given on the cover page of the Letter of Offer. The envelope should be superscribed as “NEW DELHI TELEVISION LIMITED – OPEN OFFER 2022”. The detailed procedure for tendering Equity Shares will be included in the Form of Acceptance-cum- Acknowledgement.

## **8.12 Procedure for tendering shares held in Physical Form**

- 8.12.1** As per the provisions of Regulation 40(1) of the SEBI (LODR) Regulations, as amended and SEBI’s press release dated December 3, 2018, bearing reference no. PR 49/2018, requests for transfer of securities shall not be processed unless the securities are held in dematerialised form with a depository with effect from April 01, 2019. However, in accordance with the circular issued by SEBI bearing reference number SEBI/HO/CFD/ CMD1/CIR/P/2020/144 dated July 31, 2020, shareholders holding securities in physical form are allowed to tender shares in an open offer. Such tendering shall be as per the provisions of the SEBI (SAST) Regulations. Accordingly, Public Shareholders holding Equity Shares in physical form as well are eligible to tender their Equity Shares in this Open Offer as per the provisions of the SEBI (SAST) Regulations.
- 8.12.2** The Public Shareholders who are holding equity shares in physical form and are desirous of tendering their equity shares in the Offer shall approach the relevant Selling Broker and submit the following set of documents for verification:

- (i) Form of Acceptance-cum- Acknowledgement duly completed and signed in accordance with the instructions contained therein, by sole/joint shareholders whose name(s) appears on the share certificate(s) and in the same order and as per the specimen signature lodged with the Target Company;
- (ii) Original share certificate(s);
- (iii) Valid share transfer deed(s) (Form SH-4) duly signed as transferor(s) by the sole/joint shareholder(s) in the same order and as per specimen signatures lodged with the Target Company and duly witnessed at the appropriate place;
- (iv) Self-attested PAN Card copy (in case of joint holders, PAN card copy of all transferors);
- (v) Any other relevant document such as (but not limited to) powers of attorney and/or corporate authorizations (including board resolution(s)/specimen signature(s)), Notarized Copy of death Certificate/ succession certificate or probated will, if the original shareholder has deceased, etc.
- (vi) Self-attested copy of proof of address such as valid Aadhar card, voter ID, passport or driving license.
- (vii) In addition, if the address of the Public Shareholder has undergone a change from the address registered in the ‘Register of Members’ of the Target Company, the Public Shareholder would be required to submit a self-attested copy of address proof consisting of any one of the following documents: (i) valid Aadhar card, (ii) voter identity card, or passport.

**8.12.3** Based on these documents, The Selling Broker(s) should place bids on behalf of the Public Shareholder holding Equity Shares in physical form who wishes to tender Equity Shares in the Open Offer, using the acquisition window of BSE and NSE. Upon placing the bid, the Selling Broker shall provide a Transaction Registration Slip (“TRS”) generated by the Stock Exchange bidding system to the Public Shareholder. The TRS will contain the details of the order submitted like folio number, certificate number, distinctive number of Equity Shares tendered etc.

**8.12.4** The Selling Broker(s)/Public Shareholder must deliver the original share certificates relating to its Equity Shares and other documentation listed in paragraph 8.12.2 above along with the TRS either by registered post or courier or hand delivery to the Registrar to the Offer i.e. KFin Technologies Limited (formerly known as KFin Technologies Private Limited) at the address mentioned on the cover page within 2 (Two) days of bidding by the Selling Broker i.e. last date for receipt of documents by Registrar is the Offer Closing Date (by 5.00 p.m.(IST)). The envelope should be superscribed “NEW DELHI TELEVISION LIMITED – OPEN OFFER 2022”. Share certificates for physical shares must reach the Registrar to the Offer within 2 (two) days of Offer Closing Date.

**8.12.5** The Public Shareholders holding physical shares should note that their Equity Shares will not be accepted unless the complete set of documents specified in paragraph 8.12.2 above are submitted. Acceptance of the physical shares in this Offer shall be subject to verification by the Registrar to the Offer. On receipt of the confirmation from the Registrar to the Offer, the bid will be accepted or rejected (as applicable) and accordingly depicted on the exchange platform. Physical share certificates and other relevant documents should not be sent to the Acquirer, PACs, Target Company or the Manager.

**8.12.6** All documents as mentioned above, shall be enclosed with the Form of Acceptance-cum- Acknowledgement, otherwise the Equity Shares tendered will be liable for rejection. The Equity Shares shall be liable for rejection on the following grounds amongst others: (i) If there is any other company’s equity share certificate(s) enclosed with

the Form of Acceptance-cum- Acknowledgement instead of the Equity Share certificate(s) of the Target Company; (ii) If the transmission of Equity Shares is not completed, and the Equity Shares are not in the name of the Public Shareholders; (iii) If the Public Shareholders tender Equity Shares but the Registrar to the Offer does not receive the Equity Share certificate(s); (iv) In case the signature on the Form of Acceptance-cum- Acknowledgement and Form SH-4 does not match as per the specimen signature recorded with Target Company/registrar of the Target Company.

**8.12.7** Public Shareholders who have sent the Equity Shares held by them for dematerialization need to ensure that the process of dematerialization is completed in time for the credit in the Demat Account, to be received on or before the closure of the Tendering Period or else their application will be rejected.

**8.12.8** The Public Shareholders holding Equity Shares in physical mode will be required to fill the respective Form of Acceptance-cum- Acknowledgement. Detailed procedure for tendering Equity Shares has been included in the Form of Acceptance-cum- Acknowledgement.

### **8.13 Acceptance of Shares**

**8.13.1** Registrar to the Offer shall provide details of order acceptance to Clearing Corporation within specified timelines.

**8.13.2** In the event that the number of Equity Shares validly tendered by the Public Shareholders under this Offer is more than the number of Offer Shares, the Acquirer shall accept those Equity Shares validly tendered by the Public Shareholders on a proportionate basis in consultation with the Manager, taking care to ensure that the basis of acceptance is decided in a fair and equitable manner and does not result in non-marketable lots, provided that acquisition of Equity Shares from a Public Shareholder shall not be less than the minimum marketable lot.

**8.13.3** The marketable lot for the Equity Shares of the Target Company for the purpose of this Offer shall be 1 (One).

**8.13.4** In case of any practical issues, resulting out of rounding-off of Equity Shares or otherwise, the Acquirer will have the authority to decide such final allocation with respect to such rounding-off or any excess of Equity Shares or any shortage of Equity Shares.

### **8.14 Procedure for tendering Equity Shares in case of non-receipt of Letter of Offer**

**8.14.1** Persons who have acquired the Equity Shares but whose names do not appear in the register of members of the Target Company on the Identified Date, or unregistered owners or those who have acquired Equity Shares after the Identified Date, or those who have not received the Letter of Offer, may also participate in this Offer. Accidental omission to send the Letter of Offer to any person to whom the Offer is made or the non-receipt or delayed receipt of the Letter of Offer by any such person will not invalidate the Offer in any way.

**8.14.2** A Public Shareholder may participate in the Offer by approaching their broker/Selling Broker and tender the Equity Shares in the Offer as per the procedure mentioned in this Letter of Offer or in the relevant Form of Acceptance-cum- Acknowledgement.

**8.14.3** The Letter of Offer along with Form of Acceptance-cum- Acknowledgement will be sent (through electronic mode or physical mode) to all the Public Shareholders of the Target Company, as appearing in the list of members of the Target Company as on the Identified Date. In case of non-receipt of the Letter of Offer along with Form of Acceptance-cum- Acknowledgement, such Public Shareholders of the Target Company may download the same

from the SEBI website ([www.sebi.gov.in](http://www.sebi.gov.in)). Such Public Shareholders of the Target Company may also obtain an electronic copy of the Letter of Offer along with Form of Acceptance-cum- Acknowledgement from the Registrar to the Offer on providing suitable documentary evidence of holding the Equity Shares of the Target Company.

**8.14.4** In case of non-receipt of the LOF, such Public Shareholders of the Target Company may download the same from the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in) or obtain a physical copy of the same from the Registrar to the Offer on providing suitable documentary evidence of holding of the Equity Shares of the Target Company.

**8.14.5** Alternatively, in case of non-receipt of the Letter of Offer, the Public Shareholders holding the Equity Shares may participate in the Offer by providing their application in plain paper in writing signed by all shareholder(s), stating name, address, number of Equity Shares held, client ID number, DP name, DP ID number, number of Equity Shares tendered and other relevant documents as mentioned in LOF. Such Public Shareholders have to ensure that their order is entered in the electronic platform to be made available by BSE or NSE before the closure of the Tendering Period.

**8.14.6** Physical share certificates and other relevant documents should not be sent to the Acquirer, PACs, Target Company or the Manager.

## **8.15 Settlement Process**

**8.15.1** On closure of the Tendering Period, reconciliation for acceptances shall be conducted by the Manager and the Registrar to the Offer and the final list shall be provided to the stock exchanges to facilitate settlement on the basis of the shares transferred to the Clearing Corporation.

**8.15.2** The settlement of trades shall be carried out in the manner similar to settlement of trades in the secondary market. Selling Broker(s) should use the settlement number to be provided by the Clearing Corporation to transfer the Equity Shares in favour of the Clearing Corporation.

**8.15.3** For Equity Shares accepted under the Offer, the Clearing Corporation will make direct funds pay- out to respective Public Shareholders. If the relevant Public Shareholder's bank account details are not available or if the funds transfer instruction is rejected by RBI/relevant bank, due to any reason, then such funds will be transferred to the concerned Selling Broker settlement bank account for onward transfer to their respective shareholders.

**8.15.4** In case of certain client types viz. NRIs, non-resident clients etc. (where there are specific RBI and other regulatory requirements pertaining to funds pay-out) who do not opt to settle through custodians, the funds pay-out would be given to their respective Selling Broker's settlement accounts for onwards releasing the same to their respective Public Shareholder's account. For this purpose, the client type details would be collected from the Registrar to the Offer.

**8.15.5** For the Public Shareholder(s) holding Equity Shares in physical form, the funds pay-out would be given to their respective Selling Broker's settlement bank accounts for releasing the same to the respective Public Shareholder's account.

**8.15.6** The Public Shareholders will have to ensure that they keep the DP account active and unblocked so that lien can be released in case of rejection or non-acceptance of the shares under the Open Offer. The Public Shareholders holding Equity Shares in dematerialized form will have to ensure that they update their bank account details with their correct account number used in core banking and IFSC codes.

- 8.15.7** The Public Shareholders will have to ensure that they keep the Depository Participant account active and unblocked to receive credit in case of return of Equity Shares, due to rejection or due to non-acceptance of the shares under the Offer.
- 8.15.8** The direct credit of Equity Shares shall be given to the demat account of the Acquirer as indicated by the Buying Broker.
- 8.15.9** The Target Company is authorized to split the share certificate and issue a new consolidated share certificate for the unaccepted Equity Shares in case the Equity Shares accepted are less than the Equity Shares tendered in the Open Offer by the Public Shareholders holding Equity Shares in the physical form.

**Once the basis of acceptance is finalised, the lien marked against unaccepted shares shall be released.**

- 8.15.10** Any excess physical Equity Shares, including to the extent tendered but not accepted, will be returned by registered post back to the Public Shareholder(s) directly by Registrar to the Offer. Unaccepted share certificate(s), transfer deed(s) and other documents, if any, will be returned by registered post at the registered Public Shareholders'/unregistered owners' sole risk to the sole/first Public Shareholder/unregistered owner.
- 8.15.11** Public Shareholders who intend to participate in the Offer should consult their respective Selling Broker for any cost, applicable taxes, charges, and expenses (including brokerage) that may be levied by the Selling Broker upon the selling shareholders for tendering Equity Shares in the Offer (secondary market transaction). The Offer consideration received by the Public Shareholders, in respect of accepted Equity Shares, could be net of such costs, applicable taxes, charges and expenses (including brokerage) and the Acquirer, the PACs and the Manager to the Offer accept no responsibility to bear or pay such additional cost, charges and expenses (including brokerage) incurred solely by the Public Shareholders.
- 8.15.12** Any Equity Shares that are subject matter of litigation or are held in abeyance due to pending court cases/attachment orders/restriction from other statutory authorities wherein the Public Shareholder may be precluded from transferring the Equity Shares during pendency of the said litigation are liable to be rejected if directions/orders regarding these Equity Shares are not received together with the Equity Shares tendered under the Offer.
- 8.15.13** Buying Brokers would also issue a contract note to the Acquirer and/or the PACs for the Equity Shares accepted under the Offer.
- 8.15.14** Once the basis of acceptance is finalised, the Clearing Corporation would facilitate clearing and settlement of trades by transferring the required number to the Acquirer and/or the PACs. The Buying Broker will transfer the funds pertaining to the Offer to the Clearing Corporation's bank account as per the prescribed schedule.
- 8.15.15** The Acquirer intend to complete all formalities, including the payment of consideration to the Public Shareholders of the Target Company whose shares have been accepted in the Offer, within a period of 10 (Ten) Working Days from the closure of the Tendering Period, and for this purpose, open a special account as provided under Regulation 21(1) of the SEBI (SAST) Regulations.

**8.16 Note on Taxation / Compliance with tax requirements**

**THE SUMMARY OF THE TAX CONSIDERATIONS IN THIS SECTION ARE BASED ON THE CURRENT PROVISIONS OF THE INCOME-TAX ACT, 1961 (AS AMENDED BY FINANCE ACT, 2022) AND THE REGULATIONS THEREUNDER.**

**THE LEGISLATIONS, THEIR JUDICIAL INTERPRETATION AND THE POLICIES OF THE REGULATORY AUTHORITIES ARE SUBJECT TO CHANGE FROM TIME TO TIME, AND THESE MAY HAVE A BEARING ON THE IMPLICATIONS LISTED BELOW. ACCORDINGLY, ANY CHANGE OR AMENDMENTS IN THE LAW OR RELEVANT REGULATIONS WOULD NECESSITATE A REVIEW OF THE BELOW.**

**THE JUDICIAL AND THE ADMINISTRATIVE INTERPRETATIONS THEREOF, ARE SUBJECT TO CHANGE OR MODIFICATION BY SUBSEQUENT LEGISLATIVE, REGULATORY, ADMINISTRATIVE OR JUDICIAL DECISIONS. ANY SUCH CHANGES COULD HAVE DIFFERENT INCOME-TAX IMPLICATIONS.**

**THIS NOTE ON TAXATION SETS OUT THE PROVISIONS OF LAW IN A SUMMARY MANNER ONLY AND IS NOT A COMPLETE ANALYSIS OR LISTING OF ALL POTENTIAL TAX CONSEQUENCES OF THE DISPOSAL OF EQUITY SHARES.**

**THE IMPLICATIONS ARE ALSO DEPENDENT ON THE PUBLIC SHAREHOLDERS FULFILLING THE CONDITIONS PRESCRIBED UNDER THE PROVISIONS OF THE RELEVANT SECTIONS UNDER THE RELEVANT TAX LAWS. IN VIEW OF THE PARTICULARISED NATURE OF INCOME-TAX CONSEQUENCES, PUBLIC SHAREHOLDERS ARE REQUIRED TO CONSULT THEIR TAX ADVISORS FOR THE APPLICABLE TAX PROVISIONS INCLUDING THE TREATMENT THAT MAY BE GIVEN BY THEIR RESPECTIVE TAX OFFICERS IN THEIR CASE AND THE APPROPRIATE COURSE OF ACTION THAT THEY SHOULD TAKE.**

**THE ACQUIRER DOES NOT ACCEPT ANY RESPONSIBILITY FOR THE ACCURACY OR OTHERWISE OF SUCH ADVICE. THEREFORE, PUBLIC SHAREHOLDERS CANNOT RELY ON THIS ADVICE AND THE SUMMARY OF INCOME-TAX IMPLICATIONS, RELATING TO THE TREATMENT OF INCOME-TAX IN THE CASE OF TENDERING OF LISTED EQUITY SHARES IN OPEN OFFER ON THE RECOGNISED STOCK EXCHANGE, AS SET OUT BELOW SHOULD BE TREATED AS INDICATIVE AND FOR GUIDANCE PURPOSES ONLY.**

**THE SUMMARY ON TAX CONSIDERATIONS IN THIS SECTION SETS OUT THE PROVISIONS OF LAW IN A SUMMARY MANNER ONLY AND DOES NOT PURPORT TO BE A COMPLETE ANALYSIS OR LISTING OF ALL POTENTIAL TAX CONSEQUENCES OF THE DISPOSAL OF EQUITY SHARES. THIS NOTE IS NEITHER BINDING ON ANY REGULATORS NOR CAN THERE BE ANY ASSURANCE THAT THEY WILL NOT TAKE A POSITION CONTRARY TO THE COMMENTS MENTIONED HEREIN. HENCE, YOU SHOULD CONSULT WITH YOUR OWN TAX ADVISORS FOR THE TAX PROVISIONS APPLICABLE TO YOUR PARTICULAR CIRCUMSTANCES. THE LAW STATED BELOW IS AS PER THE INCOME-TAX ACT, 1961.**

### 8.16.1 General:

#### a) **STT**

- i. As the tendering of Equity Shares is being undertaken on the stock exchange, such transaction will be chargeable to STT. STT is payable in India on the value of securities on every purchase or sale of securities that are listed on the Indian stock exchange. Currently, the STT rate applicable on the purchase and sale of shares on the stock exchange is 0.1% of the value of security transacted.

#### b) **Income Tax**

- i. The basis of charge of Indian Income-tax depends upon the residential status of the taxpayer during a tax year. The Indian tax year runs from April 1 until March 31. A person who is an Indian tax resident is liable to income-tax in India on his worldwide income, subject to certain tax exemptions, which are provided under the IT Act.
- ii. A person who is treated as a non-resident for Indian income-tax purposes is generally subject to tax in India only on such person's India-sourced income (i.e., income which is received or deemed to be received or accrues or arises or deemed to accrue or arise in India). In case of shares of a company, the source of income from shares would depend on the "situs" of such shares. As per judicial precedents, generally the "situs" of the shares is where a company is "incorporated" and where its shares can be transferred.
- iii. Accordingly, since the Target Company is incorporated in India, the Target Company's shares should be deemed to be "situated" in India and any gains arising to a non-resident on transfer of such shares should be taxable in India under the IT Act.
- iv. Further, the non-resident shareholder can avail beneficial treatment under the Double Taxation Avoidance Agreement ("DTAA") between India and the respective country of which the said shareholder is tax resident subject to satisfying relevant conditions including but not limited to (a) conditions (if any) present in the said DTAA read with the relevant provisions of the MIL as ratified by India with the respective country of which the said shareholder is a tax resident and (b) non-applicability of GAAR and (c) providing and maintaining necessary information and documents as prescribed under the IT Act.
- v. The IT Act also provides for different income-tax regimes/ rates applicable to the gains arising from the tendering of shares under the Offer, based on the period of holding, residential status, classification of the shareholder and nature of the income earned, etc.
- vi. The shareholders may be required to undertake compliances such as filing an annual income tax return, as may be applicable to different categories of persons, with the income tax authorities, reporting their income for the relevant year.
- vii. The summary of income-tax implications on tendering of listed Equity Shares on the recognised stock exchange in India is set out in the succeeding paras. All references to Equity Shares herein refer to listed Equity Shares unless stated otherwise.

### 8.16.2 Classification of Shareholders:

Public Shareholders can be classified under the following categories:

- a) Resident Shareholders being:
  - i. Individuals, Hindu Undivided Family (“**HUF**”), Association of Persons (“**AOP**”) and Body of Individuals (“**BOI**”)
  - ii. Others
    - Company
    - Other Than Company
- b) Non-Resident Shareholders being:
  - i. Non-Resident Indians (NRIs)
  - ii. Foreign Institution Investors (FIIs) / Foreign Portfolio Investors (FPIs)
  - iii. Others:
    - Company
    - Other Than Company

### 8.16.3 Classification of Income:

Shares can be classified under the following two categories:

- a) Shares held as investment (Income from transfer of such shares taxable under the head “**Capital Gains**”)
- b) Shares held as stock-in-trade (Income from transfer of such shares taxable under the head “Profits and Gains from Business or Profession”). As per the current provisions of the IT Act, unless specifically exempted, gains arising from the transfer of shares may be treated either as “Capital Gains” or as “Business Income” for income-tax purposes, depending upon whether such shares were held as a capital asset or trading asset (i.e. stock-in-trade). Shareholders may also refer to Circular No.6/2016 dated February 29, 2016 issued by the Central Board of Direct Taxes (CBDT) in this regard.

**8.16.4 Shares held as investment:** As per the provisions of the IT Act, where the shares are held as investments (i.e., capital asset), income arising from the transfer of such shares is taxable under the head “Capital Gains”.

Further, Section 2(14) of the IT Act has provided for deemed characterization of securities held by FPIs as capital assets, whether or not such assets have been held as a capital asset; and therefore, the gains arising in the hands of FPIs will be taxable in India as capital gains.

Capital gains in the hands of shareholders would be computed as per provisions of section 48 of the IT Act and the rate of income-tax would depend on the period of holding.

**8.16.5 Period of holding:** Depending on the period for which the shares are held, the gains would be taxable as “short-term capital gain/STCG” or “long-term capital gain/LTCG”:

- a) In respect of Equity Shares held for a period less than or equal to 12 months prior to the date of transfer, the same should be treated as a “short-term capital asset”, and accordingly the gains arising therefrom should be taxable as “short term capital gains” (“**STCG**”).



- b) Similarly, where Equity Shares are held for a period more than 12 months prior to the date of transfer, the same should be treated as a “long-term capital asset”, and accordingly the gains arising therefrom should be taxable as “long-term capital gains” (“LTCG”).

#### **8.16.6 Tendering of Shares in the Offer through a Recognized Stock Exchange in India:**

Where a transaction for transfer of such Equity Shares (i.e. acceptance under the Open offer) is transacted through a Recognized Stock Exchange and is chargeable to STT, then the taxability will be as under (for all categories of shareholders):

- a) As per the current provisions of the IT Act, under Section 112A of the IT Act, LTCG arising from transfer of Equity Shares exceeding one lakh rupees will be taxed at a rate of 10 percent provided the same has been subjected to STT, upon acquisition and sale.

If no STT is paid on acquisition, then mode of such acquisition should be exempted under the notification issued by CBDT vide Notification No. 60/2018 dated October 1, 2018 in order to get benefit of taxation at 10% under Section 112A of the IT Act. Further, no deduction under Chapter VI-A would be allowed in computing LTCG subject to tax under Section 112A of the IT Act.

- b) LTCG that arise on shares purchased prior to February 1, 2018 shall be grandfathered for the notional gains earned on such shares till January 31, 2018 as per Section 55 of IT Act.

For computing capital gains under the grandfathering regime, the cost of acquisition for the long-term capital asset acquired on or before January 31, 2018 will be the actual cost. However, if the actual cost is less than the fair market value of such asset as on January 31, 2018, the fair market value will be deemed to be the cost of acquisition.

Further, if the full value of consideration on transfer is less than the fair market value, then such full value of consideration or the actual cost, whichever is higher, will be deemed to be the cost of acquisition.

- c) LTCG, as computed u/s. 112A, will not be liable to tax to the extent not exceeding Rs. 1,00,000 (Rupees One lakh only).

Further, no deduction under Chapter VI-A would be allowed in computing STCG subject to tax under Section 111A of the IT Act.

- d) Where provisions of section 112A of the IT Act are not applicable (for example where STT was not paid at the time of acquisition of the Equity Shares):

i. LTCG will be chargeable to tax at the rate of up to 20% (plus applicable surcharge and health and education cess) in the case of a non-resident Public Shareholder (other than a FPI/FII, or a NRI who is governed by the provisions of Chapter XII-A of the IT Act) in accordance with provisions of section 112 of the IT Act.

ii. In the case of FIIs/FPIs, LTCG would be taxable at 10% (plus applicable surcharge and health and education cess) in accordance with provisions of section 115AD of the IT Act (without benefit of indexation and foreign exchange fluctuation).

- iii. For a NRI who is governed by the provisions of Chapter XII-A of the IT Act, LTCG would be taxable at 10% (plus applicable surcharge and health and education cess) under Section 115E of the IT Act on meeting certain conditions. While computing the LTCG, the benefit of indexation of cost may not be available.
- iv. For a resident Public Shareholder, an option is available to pay tax on such LTCG at either 20% (plus applicable surcharge and cess) with indexation or 10% (plus applicable surcharge and health and education cess) without indexation. Further, in case of resident Individual or HUF, the benefit of maximum amount which is not chargeable to income-tax is to be considered while computing the income-tax on such LTCG.
- v. Long term capital loss computed for a given year is allowed to be set-off only against LTCG computed for the said year, in terms of Section 70 of the IT Act. The balance loss, which is not set off, is allowed to be carried forward for subsequent eight assessment years, for being set off only against subsequent years' LTCG, in terms of Section 74 of the IT Act.
- e) As per the current provisions of the IT Act, STCG arising from such transaction, which is subject to STT, would be subject to tax @ 15% under section 111A of the IT Act. Further, no deduction under Chapter VI-A would be allowed in computing STCG subject to tax under Section 111A of the IT Act.
- f) In case of resident Individual or HUF, the benefit of maximum amount which is not chargeable to income-tax is considered while computing the income-tax on such STCG taxable under section 111A of the IT Act.
- g) Under Section 115AD(1)(ii) of the IT Act, STCG arising to a FII on transfer of shares (STT paid) will be chargeable at the rate of 15%.
- h) As per Section 70 of the IT Act, short term capital loss computed for a given year is allowed to be set off against STCG as well as LTCG computed for the said year. The balance loss, which is not set off, is allowed to be carried forward for subsequent eight assessment years, for being set-off against subsequent years' STCG as well as LTCG, in terms of Section 74 of the IT Act.
- i) Non-resident shareholder can avail benefits of the DTAA between India and the respective country of which the said shareholder is tax resident subject to satisfying relevant conditions as prescribed under the relevant DTAA read with MLI as may be in effect, and non-applicability of GAAR and providing and maintaining necessary information and documents as prescribed under the IT Act.
- j) As per the current provisions of the IT Act, in addition to the above STCG and LTCG tax, surcharge and health and education cess are leviable.

### **8.16.7 Investment Funds**

Under Section 10(23FBA) of the IT Act, any income of an Investment Fund, other than the income chargeable under the head "Profits and gains of business or profession" would be exempt from income-tax on fulfillment of certain conditions specified therein. For this purpose, an "Investment Fund" means a fund registered as Category I or Category II Alternative Investment Fund and is regulated under the Securities and Exchange Board of India (Alternate Investment Fund) Regulations, 2012.

### 8.16.8 Mutual Funds

Under Section 10(23D) of the IT Act, any income of mutual funds registered under the Securities and Exchange Board of India Act, 1992 or regulations made thereunder or mutual funds set up by public sector banks or public financial institutions or mutual funds authorised by the Reserve Bank of India and subject to the conditions specified therein, is exempt from tax subject to such conditions as the Central Government may by notification in the Official Gazette, specify in this behalf.

### 8.16.9 Shares held as Stock-in-Trade:

a) If the shares are held as stock-in-trade by any of the shareholders of the Target Company, then the gains would be characterized as business income and taxable under the head “Profits and Gains from Business or Profession”.

b) Resident Shareholders

Profits of:

- i. Individuals, HUF, AOP and BOI will be taxable at applicable slab rates.
  - ii. Domestic companies having turnover or gross receipts not exceeding Rs. 400 crore in the relevant financial year as prescribed will be taxable @ 25%.
  - iii. Domestic companies which have opted for concessional tax regime under Section 115BAA will be taxable at 22%.
  - iv. For persons other than stated above, profits will be taxable @ 30%.
  - v. No benefit of indexation by virtue of period of holding will be available in any case
- c) Non-Resident Shareholders: Non-resident shareholders can avail beneficial provisions of the applicable DTAA, read with the MLI, entered into between India and the respective country of which the said shareholder is tax resident, subject to satisfying relevant conditions (including non-applicability of GAAR) and providing and maintaining necessary information and documents as prescribed under the IT Act.
- d) Where DTAA provisions are not applicable:
- i. No benefit of indexation by virtue of period of holding will be available in any case.
  - ii. For non-resident individuals, HUF, AOP, BOI, profits would be taxable at applicable slab rates.
  - iii. For foreign companies, profits would be taxed in India @ 40%.
  - iv. For other non-resident shareholders, such as foreign firms, profits would be taxed in India @ 30%.

- e) **Other Matters:** Further, the provisions of Minimum Alternate Tax on the book profits as contained in Section 115JB of the IT Act or Alternate Minimum Tax contained in Section 115JC of the IT Act, as the case may be, also need to be considered by the shareholders (other than resident company which has opted for concessional tax regime under Section 115BAA or Section 115BAB of the IT Act). Foreign companies will not be subject to MAT if the country of residence of such of the foreign country has entered into a DTAA with India under Sections 90/90A of the IT Act and such foreign company does not have a permanent establishment in India in terms of the DTAA. In case where the said conditions are not satisfied, MAT will be applicable to the foreign company. In case of non-corporate shareholders, applicability of the provisions of Alternative Minimum Tax as per Section 115JC of the IT Act will also need to be analyzed depending on the facts of each case.

#### **8.16.10 Tax Deduction at Source**

- a) **Resident Shareholders:** In absence of any specific provision under the IT Act, the Acquirer is not required to deduct tax on the consideration payable to the shareholders pursuant to Tendering of the listed Equity Shares under the Offer on recognized stock exchange in India.
- b) **Non-Resident Shareholders:**
- i. In case of FIIs: Section 196D of the IT Act provides for specific exemption from withholding tax in case of capital gains arising in hands of FIIs. Thus, no withholding of tax is required in case of consideration payable to FIIs/FPIs, subject to fulfilment of the following conditions:
- FIIs/FPIs furnishing the copy of the registration certificate issued by SEBI (including for subaccount of FII/FPI, if any);
  - FIIs/FPIs declaring that they have invested in the Equity Shares in accordance with the applicable SEBI regulations and will be liable to pay tax on their income as per the provisions of the IT Act.
  - If the above conditions are not satisfied, FIIs/FPIs may submit a valid and effective certificate for deduction of tax at a nil/lower rate issued by the income tax authorities under the IT Act (“TDC”), along with the Form of Acceptance-cum-Acknowledgement, indicating the amount of tax to be deducted by the Acquirer before remitting the consideration. The Acquirer shall deduct tax in accordance with such TDC.
- ii. **In case of non-resident tax payer (other than FIIs):**

Section 195(1) of the IT Act provides that any person responsible for paying to a non-resident, any sum chargeable to tax is required to deduct tax at source (including applicable surcharge and cess). Subject to regulations in this regard, wherever applicable and it is required to do so, tax at source (including applicable surcharge and cess) shall be deducted at appropriate rates as per the IT Act read with the provisions of the relevant DTAA and MLI, if applicable. In doing this, the Acquirer will be guided by generally followed practices and make use of data available in its records except in cases where the non-resident shareholders provide a specific mandate in this regard.

**8.16.11** However, the Acquirer will not be able to deduct income-tax at source on the consideration payable to such non-resident shareholders as there is no ability for the Acquirer to deduct taxes since the remittance/payment will be routed through the stock exchange, and there will be no direct payment by the Acquirer to the non-resident shareholders.

**8.16.12** Since the tendering of the Equity Shares under the Offer is through the stock exchange, the responsibility to discharge tax due on the gains (if any) is primarily on the non-resident shareholder given that practically it is very difficult to withhold taxes. The Acquirer believes that the responsibility of withholding/ discharge of the taxes due on such gains (if any) on sale of Equity Shares is solely on the non-resident shareholders. It is therefore important for the non-resident shareholders to suitably compute such gains (if any) on this transaction and immediately pay taxes in India in consultation with their custodians, authorized dealers and/or tax advisors, as appropriate.

**8.16.13** In the event the Acquirer is held liable for the tax liability of the shareholder, the same shall be to the account of the shareholder and to that extent the Acquirer is entitled to be indemnified. The non-resident shareholders also undertake to provide the Acquirer, on demand, the relevant details in respect of the taxability/ non-taxability of the proceeds pursuant to this Open Offer, copy of tax return filed in India, evidence of the tax paid etc.

**8.16.14 Remittance/Payment of Interest:**

- a) In case of interest, if any, paid by the Acquirer to resident and non-resident shareholder for delay in receipt of statutory approvals as per Regulation 18(11) of the SEBI (SAST) Regulations or in accordance with Regulation 18(11A) of the SEBI (SAST) Regulations, the final decision to deduct tax or the quantum of taxes to be deducted rests solely with the Acquirer depending on the settlement mechanism for such interest payments. In the event, the Acquirer decides to withhold tax, the same shall be basis the documents submitted along with the form of acceptance or such additional documents as may be called for by the Acquirer. It is recommended that the shareholders consult their custodians/ authorized dealers/ tax advisors appropriately with respect to the taxability of such interest amount (including on the categorisation of the interest, whether as capital gains or as other income). In the event the Acquirer is held liable for the tax liability of the shareholder, the same shall be to the account of the shareholder and to that extent the Acquirer should be indemnified.
- b) The shareholders must file their tax return in India inter alia considering the interest (in addition to the gains on the sale of shares), if any, arising pursuant to this Open Offer. The shareholders also undertake to provide the Acquirer, on demand, the relevant details in respect of the taxability/ non-taxability of the proceeds pursuant to this Open Offer, copy of tax return filed in India, evidence of the tax paid etc.

**8.16.15 Rate of Surcharge and Cess:** As per the current provisions of the IT Act, in addition to the basic tax rate, surcharge, health and education cess are leviable. Summary of the same is provided below:

Surcharge:

- i. In case of domestic companies:  
Surcharge @ 12% is leviable where the total income exceeds Rs. 10 crore and @ 7% where the total income exceeds Rs. 1 crore but less than Rs. 10 crore for companies not opting for tax regime u/s. 115BAA and 115BAB.  
In case of domestic companies which are liable to pay tax under section 115BAA or section 115BAB: Surcharge @ 10% is leviable
- ii. In case of companies other than domestic companies:  
Surcharge @ 5% is leviable where the total income exceeds Rs. 10 crore.  
Surcharge @ 2% where the total income exceeds Rs. 1 crore but less than Rs. 10 crore

- iii. In case of individuals, HUF, AOP, BOI:  
Surcharge at the rate of 10% is leviable where the total income exceeds Rs. 50 lakh but does not exceed Rs. 1 crore.  
Surcharge at the rate of 15% is leviable where the total income exceeds Rs. 1 crore but does not exceed Rs. 2 crore.  
Surcharge at the rate of 25% is leviable where the total income exceeds Rs. 2 crore but does not exceed Rs. 5 crore.  
Surcharge at the rate of 37% is leviable where the total income exceeds Rs. 5 crore.  
However, for the purpose of income chargeable under section 111A, 112, 112A and 115AD(1)(b) (for income chargeable to tax under the head capital gains), the surcharge rate shall not exceed 15%.
- iv. In case of Firm and Local Authority: Surcharge @12% is leviable where the total income exceeds Rs. 1 crore. Cess: Cess Health and Education Cess @ 4% is currently leviable in all cases.

**THE ABOVE DISCLOSURE ON TAXATION SETS OUT THE PROVISIONS OF LAW IN A SUMMARY MANNER ONLY AND IS NOT A COMPLETE ANALYSIS OR LISTING OF ALL POTENTIAL TAX CONSEQUENCES OF THE DISPOSAL OF EQUITY SHARES. THIS DISCLOSURE IS NEITHER BINDING ON ANY REGULATORS NOR CAN THERE BE ANY ASSURANCE THAT THEY WILL NOT TAKE A POSITION CONTRARY TO THE COMMENTS MENTIONED HEREIN. HENCE, SHAREHOLDERS SHOULD CONSULT THEIR OWN TAX ADVISORS FOR THE TAX PROVISIONS APPLICABLE TO THEIR PARTICULAR CIRCUMSTANCES.**

Note: The CBDT has *vide* Notification No. 9/2014 dated January 22, 2014 notified Foreign Portfolio Investors registered under the Securities and Exchange Board of India (FPI) Regulations, 2014 as FII for the purpose of Section 115AD of the IT Act.

## **9. DOCUMENTS FOR INSPECTION**

Copies of the following documents will be available for inspection by Public Shareholders at the office of the Manager to the Offer at JM Financial Limited, Sood Towers (East Tower), 6th Floor, Barakhamba Road, Connaught Place, New Delhi 110001 between 10:30 AM and 5:00 PM on any Working Day (except Saturdays, Sundays and public holidays) on any Working Day (except Saturdays, Sundays and public holidays) during the Tendering Period.

In light of SEBI Circular SEBI/HO/CFD/DCR2/CIR/P/2020/139 dated July 27, 2020 read with SEBI Circular SEBI/CIR/CFD/DCR1/CIR/P/2020/83 dated May 14, 2020, copies of the following documents will be available for inspection to the Public Shareholders electronically during the Tendering Period. The Public Shareholders interested to inspect any of the following documents can send an email from their registered email ids (including shareholding details and authority letter in the event the Public Shareholder is a corporate body) with a subject line “Documents for Inspection –NDTV Open Offer”, to the Manager of the Offer at [ndtv.openoffer@jmfl.com](mailto:ndtv.openoffer@jmfl.com); and upon receipt and processing of the received request, access can be provided to the respective Public Shareholders for electronic inspection of documents.

### **9.1 Copies of certificate of incorporation and constitutional documents of the Acquirer and PACs;**

- 9.2 Certificate dated August 23, 2022, issued by K J Sheth & Associates, Chartered Accountants certifying that the Acquirer has adequate financial resources to fulfill their obligations under this Offer;
- 9.3 Certificates dated August 23, 2022, issued by MSKA & Associates, Chartered Accountants certifying the Offer Price computation;
- 9.4 Copies of annual reports of the Target Company for the financial years ending March 31, 2020, March 31, 2021 and March 31, 2022 and limited reviewed unaudited financial results for the period ended June 30, 2022;
- 9.5 Copy of Warrant Exercise Notice dated August 23, 2022 issued by the Acquirer to the Promoter Company;
- 9.6 Copies of audited financial statements for periods ended March 31, 2020, March 31, 2021, March 31, 2022 of Acquirer;
- 9.7 Copies of audited financial statements for period ended March 31, 2020, March 31, 2021 and March 31, 2022, and certified/ reviewed financial statements by statutory auditor for the period ended June 30, 2022 of PAC 2;
- 9.8 Copy of the Escrow Agreement dated August 23, 2022 entered into by and among the Acquirer, Escrow Agent and Manager to the Offer;
- 9.9 A letter from Escrow Agent confirming the amount kept in the Escrow Account and a lien in favour of the Manager to the Offer;
- 9.10 Copy of the Share Escrow Agreement dated August 23, 2022 entered into by and among the Acquirer, Share Escrow Agent, and Manager to the Offer;
- 9.11 Copy of PA dated August 23, 2022, published copy of the Detailed Public Statement dated August 30, 2022, Letter of Offer dated [●], dispatch advertisement and issue opening public announcement to be made;
- 9.12 A copy of the recommendation made by the Target Company's committee of independent directors constituted by the Board of Directors published in the newspapers; and
- 9.13 A copy of the observation letter no. [●] from SEBI dated [●].

## **10. DECLARATION BY THE ACQUIRER AND PACS**

- 10.1 For the purpose of disclosures in the Draft Letter of Offer relating to the Target Company, the Acquirer Group has relied on the information provided by the Target Company or as available in the public domain and have not independently verified the accuracy of details of the Target Company. Subject to the aforesaid, the Acquirer, PACs and their respective directors/general partner, severally and jointly accept full responsibility for the information contained in this Letter off Offer in relation to them and the Offer (other than such information as has been obtained from public sources or provided or confirmed by the Target Company).
- 10.2 The Acquirer and PACs would be severally and jointly responsible ensuring compliance as laid down in the SEBI (SAST) Regulations.

**10.3** The persons signing the Draft Letter of Offer have been duly and legally authorized by the Acquirer and PACs to sign the Draft Letter of Offer.

Signed for and on behalf of Vishvapradhan Commercial Private Limited

**Sd/-**  
**Authorized Signatory**

Signed for and on behalf of AMG Media Networks Limited

**Sd/-**  
**Authorized Signatory**

Signed for and on behalf of for Adani Enterprises Limited

**Sd/-**  
**Authorized Signatory**

**Place:** Ahmedabad  
**Date:** September 07, 2022