



## **BRANDBUCKET MEDIA & TECHNOLOGY LIMITED**

Registered Office: Office No. 302, 3rd Floor Kilfire Premises Co Op Soc Ltd, C-17, Dalia Industrial Area, New Link Road, Near Fun Republic Cinema, Andheri West, Andheri, Mumbai, Mumbai, Maharashtra, India, 400053  
CIN: U93000MH2013PLC246147

Tel: +91 86523 69975

Website: [www.brandbucketmediatech.com](http://www.brandbucketmediatech.com)

E-mail: [info@brandbucketmediatech.com](mailto:info@brandbucketmediatech.com)

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**Date: 30/05/2024**

**To,**  
**BSE Limited**  
P J Towers,  
Dalal Street, Fort,  
Mumbai – 400 001.

Dear Sir/Madam,

**Scrip Code: 543951**

**Subject: Statement of Deviation or Variation under Regulation 32 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

In accordance with Regulation 32 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed Statement of deviation/variation in utilization of funds as on March 31, 2024.

Please take the same on your record and acknowledge the receipt of the same.

Thanking You,  
Yours Faithfully,

**For Brandbucket Media & Technology Limited**

Kanika Kabra  
Digitally signed  
by Kanika Kabra  
Date: 2024.05.30  
23:41:21 +05'30'

**Kanika Kabra**  
**Company Secretary**



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Name of listed entity	Brandbucket Media & Technology Ltd
Mode of Fund Raising	Preferential Issue of equity Shares through Swap
Date of Raising Funds	18/12/2023
Amount Raised	Rs. 43,30,99,888
Report filed for Quarter ended	31 <sup>st</sup> March, 2024
Monitoring Agency	-
Monitoring Agency Name, if applicable	-
Is there a Deviation / Variation in use of funds raised	No
If yes, whether the same is pursuant to change in terms of a contract or objects, which was approved by the shareholders	--
If Yes, Date of shareholder Approval	--
Explanation for the Deviation / Variation	Issue of Equity shares through Preferential basis for Consideration other than Cash (Share Swap) Being discharge of Total Purchase consideration of Rs. 43,30,99,888 for the acquisition of 15,92,279 Equity shares of Binarycode IT and Consulting Private Limited at a price of Rs. 272 per Equity share.
Comments of the Audit Committee after review	-
Comments of the auditors, if any	-

**Objects for which funds have been raised and where there has been a deviation, in the following table:-**

Original Object	Modified Object, if any	Original Allocation	Modified Allocation, if any	Funds Utilized	Amount of Deviation/ Variation for Quarter according to applicable object	Remarks, If



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Issue of Equity shares through referential basis for Consideration other than Cash (Share Swap)  Being discharge of Total Purchase consideration of Rs. 43,30,99,888 for the acquisition of 15,92,279 Equity shares of Binarycode IT and Consulting Private Limited at a price of Rs. 272 per Equity share..		<b>Rs. 43,30,99,888</b>		Rs. 43,30,99,888	-	
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