



emami* limited

Date: 2nd November 2021

The Secretary
The National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G. Block
Bandra Kurla Complex, Bandra (E)
Mumbai: 400051
Scrip Code: EMAMILTD

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai: 400001
Scrip Code: 531162

Dear Sirs,

Re: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulation, 2015

This is to inform you that the Company has subscribed Compulsory Convertible Preference Shares (CCPS) of Brillare Science Pvt Ltd ("the investee company"), the subsidiary company. Upon conversion of the said CCPS, company's stake would be 66.29% subject to achievement of agreed future performance of the investee company.

The details required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 alongwith is enclosed as **Annexure -1**.

Further, pursuant to Regulation 30(8) of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015 the enclosed Disclosures will be made available on the Company's website at: <http://www.emamilttd.in/investor-info/>

Kindly take the same on record.

Thanking you,
Yours faithfully,
For Emami Limited

A. K. Joshi
Company Secretary & VP- Legal
Encl. As above.

Annexure -1

Disclosure under sub-para (1) [i.e. Acquisition(s) (including agreement to acquire)] of Para (A) of Part (A) of Schedule III to the Regulation 30 SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

SI No	Particulars	
a	Name of the target entity	Brillare Science Private Limited
b	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arms length";	The investee company is a Subsidiary of Emami Ltd, hence, the related party. None of the promoter/ promoter group/ group companies have any interest in the entity.
c	Industry to which the entity being acquired belongs;	Fast Moving Consumer Goods Brillare Science Pvt Ltd., a professional beauty care company offering products in skin, hair & body care for professional salon and home use. It owns Brillare Science and Root Deep brand
d	Objects and effects of acquisition	Currently, the Company holds 54.49% stake of Brillare. Post conversion of CCPS into equity shares, Company's stake in Brillare would be 66.29% (subject to achievement of agreed future performance of the said Investee Company).
e	Brief details of any governmental or regulatory approvals required for the acquisition;	None



f	Indicative time period for completion of the acquisition;	March 2023								
g	Nature of consideration - whether cash consideration or share swap and details of the same;	Cash (Conversion of CCPS into Equity Shares)								
h	Cost of acquisition or the price at which the shares are acquired;	Cost of conversion from CCPS to Equity Shares has not been disclosed due to reasons of confidentiality.								
I	Percentage of shareholding / control acquired and / or number of shares acquired;	Percentage of shareholding upon conversion of CCPS would be 66.29% (subject to achievement of agreed future performance of the said Investee Company)								
J	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	<p>Incorporated in 2015 by Mr. Jigar Patel, Brillare is a professional beauty care brand for salon which operates under 2 brands -</p> <ul style="list-style-type: none"> • Brillare Science • Root Deep <p>Prior to the incorporation the business was being carried on through a partnership firm under the name and style of M/s. Brillare Science.</p> <p>It has omni-channel presence with good mix of online & offline channel. In offline the products are sold in and through professional salons. All the products are based on natural ingredients and company also mentions "Nature Score" on some of the products.</p> <p>Turnover of last 3 (three) financial years:</p> <table border="1"> <thead> <tr> <th>Financial Year</th> <th>Amount (Rs in Crore)</th> </tr> </thead> <tbody> <tr> <td>2020-21</td> <td>9.76</td> </tr> <tr> <td>2019-20</td> <td>4.49</td> </tr> <tr> <td>2018-19</td> <td>9.32</td> </tr> </tbody> </table> <p>w.e.f 1st October 2021, the investee company has become subsidiary of Emami Ltd</p>	Financial Year	Amount (Rs in Crore)	2020-21	9.76	2019-20	4.49	2018-19	9.32
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