

DSJ Keep Learning Limited

FORMERLY KNOWN AS DSJ COMMUNICATIONS LIMITED CIN: L80100MH1989PLC054329

25th May 2024

To,

The Manager – CRD **BSE Limited**Phiroze Jeejeebhoy Tower,

Dalal Street, Fort, Mumbai – 400 001

Scrip Code: 526677 SYMBOL: KEEPLEARN

The Manager

National Stock Exchange of India Limited
Exchange Plaza, Bandra – Kurla Complex,
Bandra (East), Mumbai – 400 051

Sub: Right Issue of up to 6,81,24,036 Fully Paid up Equity shares of Face Value of Rs 1 each ("The Right Equity Shares") Aggregating up to Rs 681.24 Lakhs on a right basis to existing equity Shareholders of DSJ Keep Learning Limited (The "Company" or the "Issuer")

Dear Sir/Mam,

In connection to the subject matter, we hereby submit copy of Newspaper advertisement for your records.

Thanking you,

Yours faithfully,

For DSJ Keep Learning Limited (Formerly known as DSJ Communications Limited)

Jaiprakash Gangwani Company Secretary & Compliance Officer (ACS:55760)

Encl.: A/a

WWW.FINANCIALEXPRESS.COM

This is only an advertisement for information purposes and not for publication, distribution or release directly outside India. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated May 13, 2024 (the "Letter of Offer" or "LOF") filed with the stock exchange, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") Securities and Exchange Board of India ("SEBI")



Our Company was incorporated as "Dalal Street Communications Private Limited" on November 21, 1989, under the Companies Act, 1956 with the Registrar of Companies, Mumbai. Subsequently, our Company was converted into a public limited company and the name of our Company was changed to "Dalal Street Communications Limited" vide special resolution dated March 22, 1994 and a fresh certificate of incorporation consequent to the conversion was granted to our Company on June 14, 1994, by the Registrar of Companies, Mumbai. Subsequently, our Company changed its name to 'DSJ Communications Limited' and a fresh certificate of incorporation consequent to the name change was granted to our Company on July 14, 1995, by the Registrar of Companies, Mumbai. Further, our Company's name was again changed to 'DSJ Keep Learning Limited' and a fresh certificate of incorporation consequent to the name change was granted to our Company on June 29, 2021, by the Registrar of Companies, Mumbai. For details, please refer to "General Information" on page 38 of the Letter of Offer.

Registered Office: 419-A, Arun Chambers, 4th Floor, Tardeo, Mumbai City, Mumbai - 400 034, Maharashtra, India

Contact person: Jaiprakash Laxmandas Gangwani, Company Secretary & Compliance Officer Telephone: 022 4002 3127 E-mail id: compliance@dsjkeeplearning.com

Website: https://dsjkeeplearning.com/ Corporate Identity Number: L80100MH1989PLC054329

PROMOTERS OF OUR COMPANY: NEW BONANZA IMPEX PRIVATE LIMITED, SANJAY VIJAYSINGH PADODE, RAJESH VIJAY PADODE AND PRATAP VIJAY PADODE

ISSUE OF UP TO 6,81,24,036 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹1 EACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹1 PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING UP TO ₹681.24 LAKHS# ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 7 EQUITY SHARE FOR EVERY 9 FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS MAY 14, 2024 (THE "ISSUE"). FOR FURTHER DETAILS, PLEASE REFER TO "TERMS OF THE ISSUE" BEGINNING ON PAGE 145.

#Assuming full subscription.

Facilities for Application in this Issue:

ISSUE PROGRAMME

ISSUE OPENS ON Wednesday, May 29, 2024 *LAST DATE FOR ON MARKET RENUNCIATION Monday, June 03, 2024

#ISSUE CLOSES ON Thursday, June 06, 2024

*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncees on or prior to the Issue

Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (thirty) days from the Issue Opening Date. Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

Simple, Safe, Smart way of Application-Make use of it!!!

*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details check section on ASBA below.

In accordance with Regulation 76 of the SEBI ICDR Regulations, the SEBI Rights Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use ASBA process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, refer "Terms of the Issue- Procedure for Application through the ASBA

Please note that subject to SCSBs complying with the requirements of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications

by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in this Issue and clear demarcated funds should be available in such account for such an Application.

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS

In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account (namely, LIIPL DSJ KEEP LEARNING RIGHTS ESCROW DEMAT ACCOUNT") opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in the account of the IEPF authority, if any; or (b) the demat accounts of the Eligible Equity Shareholder which are frozen or the Equity Shares which are lying in the unclaimed suspense account (including those pursuant to Regulation 39 of the SEBI Listing Regulations) or details of which are unavailable with our Company or with the Registrar on the Record Date; or (c) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (d) credit of the Rights Entitlements returned/reversed/failed; or (e) the ownership of the Equity Shares currently under dispute, including any court proceedings, if any; or (f) Non-institutional equity shareholders in the United States. Eligible Equity Shareholders are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of demat account

etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to our Company or the Registrar not later than two Working Days prior to the Issue Closing Date, i.e., by Tuesday, June 4, 2024 to enable the credit of their Rights Entitlements by way of transfer from the demat suspense escrow account to their demat account at least one day before the Issue Closing Date, to enable such Eligible Equity Shareholders to make an Application in this Issue, and this communication shall serve as an intimation to such Eligible Equity Shareholders in this regard. Such Eligible Equity Shareholders are also requested to ensure that their demat account, details of which have been provided to our Company or the Registrar account is active to facilitate the aforementioned transfer. Eligible Equity Shareholders holding Equity Shares in physical form can update the details of their demat accounts on the website of the Registrar (i.e., www.linkintime.co.in). Such Eligible Equity Shareholders can make an Application only after the Rights Entitlements is credited to their respective demat accounts

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in the Application Form or a plain paper Application is Thursday, June 06, 2024, i.e., Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB and the Application Money is not blocked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as set out in "- Basis of Allotment" beginning on page 170 of the LOF.

Please note that on the Issue Closing Date, Applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchange.

APPLICATION SUPPORTED BY BLOCKED AMOUNT (ASBA): An Investor, wishing to participate in this Issue through the ASBA facility, is required to have an ASBA enabled bank account with an SCSB, prior to making the Application. Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branches of the SCSB or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts.

Investors should ensure that they have correctly submitted the Application Form and have provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmld=34.

ELIGIBLE EQUITY SHAREHOLDERS UNDER THE ASBA PROCESS MAY PLEASE NOTE THAT THE EQUITY SHARES UNDER THE ASBA PROCESS CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE EQUITY SHARES ARE HELD BY SUCH ASBA APPLICANT ON THE RECORD DATE i.e. TUESDAY, MAY 14, 2024 FOR DETAILS, SEE "ALLOTMENT ADVICES/ REFUND ORDERS / UNBLOCKING OF ASBA **ACCOUNTS" ON PAGE 1710F THE LOF**

APPLICATION ON PLAIN PAPER UNDER ASBA PROCESS:

An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to this Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, Stock Exchange or the Lead Manager. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Equity Shareholder who has not provided an Indian address or is a U.S. Person or in the United States.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not beentitled to renounce their Rights Entitlements and should not utilise the application Form for any purpose including renunciation even if it is received subsequently. The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded

with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following 1) Name of our Company, being DSJ Keep Learning Limited;

- 2) Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company
- 3) Folio Number (in case of Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date)/DP and Client ID;
- 4) Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Equity Shares
- Number of Equity Shares held as on Record Date; Allotment option – only dematerialised form;
- Number of Equity Shares entitled to;

applied for pursuant to this Issue;

- 8) Number of Equity Shares applied for within the Rights Entitlements;
- 9) Number of additional Equity Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for); 10) Total number of Equity Shares applied for:
- 11) Total amount paid at the rate of ₹ 1/- per Equity Share;
- 12) Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB; 13) In case of non-resident Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO account such as
- the account number, name, address and branch of the SCSB with which the account is maintained; 14) Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account; 15) Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of
- 16) An approval obtained from any regulatory authority, if required, shall be obtained by the Eligible Equity Shareholders and a copy of such approval from any regulatory authority, as may be required, shall be sent to the Registrars and 17) All such Eligible Equity Shareholders are deemed to have accepted the following:

"I/ We understand that neither the Rights Entitlements nor the Equity Shares have been, or will be, registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or any United States state securities laws, and may not be offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof (the "United States"), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act. I/ we understand the Equity Shares referred to in this application are being offered and sold (i) in offshore transactions outside the United States in compliance with Regulation S under the U.S. Securities Act ("Regulation S") to existing shareholders who are non-U.S. Persons and located in jurisdictions where such offer and sale of the Equity Shares is permitted under laws of such jurisdictions and (ii) within the United States or to U.S. Persons that are "qualified institutional buyers" (as defined in Rule 144A under the U.S. Securities Act) ("U.S. QIB") pursuant to the private placement exemption set out in Section 4(a)(2) of the U.S. Securities Act, that are also "qualified purchasers" (as defined under the United States Investment Company Act of 1940, as amended) ("QPs") in reliance upon section 3(c)(7) of the U.S. Investment Company Act. I/ we understand that the Issue is not, and under no circumstances is to be construed as, an offering of any Equity Shares or Rights Entitlements for sale in the United States, or as a solicitation therein of an offer to buy any of the said Equity Shares or Rights Entitlements in the United States. I/ we confirm that I am/ we are (a) not in the United States and a non-U.S. Person and eligible to subscribe for the Equity Shares under applicable securities laws, (b) complying with laws of jurisdictions applicable to such person in connection with the Issue, and (c) understand that neither the Company, nor the Registrar, the Lead Manager or any other person acting on behalf of the Company will accept subscriptions from any person, or the agent of any person, who appears to be, or who the Company, the Registrar, the Lead Manager or any other person acting on behalf of the Company have reason to believe is in the United States or is outside of India and ineligible to participate in this Issue under the securities laws

I/ We will not offer, sell or otherwise transfer any of the Equity Shares which may be acquired by us in any jurisdiction or under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation. I/ We satisfy, and each account for which I/ we are acting satisfies, (a) all suitability standards for investors in investments of the type subscribed for herein imposed by the jurisdiction of my/our residence, and (b) is eligible to subscribe and is subscribing for the Equity Shares and Rights Entitlements in compliance with applicable securities and other laws of our jurisdiction of residence.

I/we hereby make the representations, warranties, acknowledgments and agreements set forth in the section of the Letter of Offer titled "Notice to Investors" beginning on page 10.

I/ We understand and agree that the Rights Entitlements and Equity Shares may not be reoffered, resold, pledged or otherwise except in an offshore transaction in accordance with Regulation S to a person outside the United States and not reasonably known by the transferor to be a U.S. Person by pre-arrangement or otherwise (including, for the avoidance of doubt, a bona fide sale on the BSE).

I/ We acknowledge that we, the Lead Manager, its affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements.'

NOTICE TO INVESTORS:

The distribution of the Draft Letter of Offer, Letter of Offer, Abridged Letter of Offer and the Issue of Rights Equity Shares on a rights basis to persons in certain jurisdictions outside India may be restricted by legal requirements prevailing in those jurisdictions. Persons in whose possession the Draft Letter of Offer, Letter of Offer, Abridged Letter of Offer or Application Form may come are required to inform themselves about and observe such restrictions. Our Company is making this Issue of the Rights Equity Shares on a rights basis to the Equity Shareholders as on Record Date and the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/dispatched only to the Eligible Equity Shareholders who have provided Indian address. In case such Eligible Equity Shareholders have registered their e-mail address, the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their registered e-mail address and in case such Eligible Equity Shareholders have not registered their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresse provided by them. Those overseas shareholders, who have not updated our records with their Indian address or the address of their duly authorised representative in India, prior to the date on which we propose to dispatch the Letter of Offer/ Abridged Letter of Offer and Application Form, shall not be sent the Letter of Offer/ Abridged Letter of Offer and Application Form. Further, the Letter of Offer will be sent/ dispatched to the Eligible Equity Shareholders who have provided Indian address and who have made a request in this regard.

NO OFFER IN THE UNITED STATES

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the Securities Act, or any U.S. state securities laws and may not be offered, sold, resold or otherwise transferred within the United States of America or the territories or possessions thereof ("United States" or "U.S."), or to, or for the account or benefit of "U.S. persons" (as defined in Regulation S of the Securities Act), except in a transaction not subject to, or exempt from the registration requirements of the Securities Act. The offering to which the Letter of Offer relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlement for sale in the United States or as a solicitation therein of an offer to buy any of the Rights Equity Shares or Rights Entitlement. There is no intention to register any portion of the Issue or any of the securities described herein in the United States or to conduct a public offering of securities in the United States. Accordingly, the Letter of Offer, Letter of Offer or Abridged Letter of Offer and the enclosed Application Form should not be forwarded to or transmitted in or into the United States at any time. In addition, until the expiry of 40 days after the commencement of the Issue, an offer or sale of Rights Entitlements or Rights Equity Shares within the United States by a dealer (whether or not it is participating in the Issue) may violate the registration requirements of the Securities Act.

Neither our Company nor any person acting on our behalf will accept a subscription or renunciation from any person, or the agent of any person, who appears to be, or who our Company or any person acting on our behalf has reason to believe is, either a U.S. Person or otherwise in the United States when the buy order is made. Envelopes containing a Form should not be postmarked in the United States or otherwise dispatched from the United States or any other jurisdiction where it would be illegal to make an offer, and all persons subscribing for the Rights Equity Shares Issue and wishing to hold such Equity Shares in registered form must provide an address for registration of these Equity Shares in India. Our Company is making the Issue on a rights basis to Eligible Shareholders and the Letter of Offer/ Abridged Letter of Offer and Application Form will be dispatched only to Eligible Shareholders who have an Indian address. Any person who acquires Rights Entitlements and the Rights Equity Shares will be deemed to have declared, represented, warranted and agreed that, (i) I/We are not and that at the time of subscribing for such Rights Equity Shares or the Rights Entitlements, it will not be, in the United States, (ii) I am/We are not a U.S. Person and does not have a registered address (and is not otherwise located) in the United States when the buy order is made, and (iii) I am/We are authorised to acquire the Rights Entitlements and the Rights Equity Shares in compliance with all applicable laws and regulations.

Our Company reserves the right to treat any Application Form as invalid which: (i) does not include the certification set out in the Application Form to the effect that the subscriber is not a U.S. Person and does not have a registered address (and is not otherwise located) in the United States and is authorised to acquire the Rights Equity Shares or Rights Entitlement in compliance with all applicable laws and regulations; (ii) appears to us or our agents to have been executed in or dispatched from the United States; (iii) appears to us or our agents to have been executed by a U.S. Person; (iv) where a registered Indian address is not provided; or (v) where our Company believes that Application Form is incomplete or acceptance of such Application Form may infringe applicable legal or regulatory requirements; and our Company shall not be bound to allot or issue any Rights Equity Shares or Rights Entitlement in respect of any such Application Form.

Rights Entitlements may not be transferred or sold to any person in the United States.

ALLOTMENT ONLY IN DEMATERIALISED FORM: Please note that in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialised form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, to enable the credit of their Rights Entitlements in their respective demat accounts at least one day before the Issue Closing Date. Prior to the Issue Opening Date. the Rights Entitlements of those Eligible Equity Shareholders, among others, who hold Equity Shares in physical form, and whose demat account details are not available with our Company or the Registrar, shall be credited in a demat suspense escrow account opened by our Company.

For further details, see "Terms of Issue- Process of Making an Application in the Issue" on page 147 and "Terms of Issue - Credit of Rights

Entitlement in the Demat Account of Eligible Equity Shareholders" on page 148 of the LOF, respectively. INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALISED FORM.

LISTING: The existing Equity Shares are listed and traded on BSE Limited ('BSE') (Scrip Code: 526677) under the ISIN: INE055C01020. The Equity Shares shall be credited to a temporary ISIN which will be frozen until the receipt of the final listing/trading approvals from the Stock Exchange. Upon receipt of such listing and trading approvals, the Equity Shares shall be debited from such temporary ISIN (i.e. INE055C20012) and credited to the existing ISIN (i.e., INE055C01020) for the Equity Shares and thereafter be available for trading.

Our Company has received in-principle approval from the BSE through letters bearing reference number LOD/RIGHT/KS/FIP/189/2023-24 dated April 29, 2024 and from the NSE through letters bearing reference number NSE/LIST/40223 dated April 19, 2024 Our Company will make applications to the Stock Exchanges to obtain trading approvals for the Rights Entitlements as required under the SEBI circular bearing reference number SEBI/HO/CFD/ DIL2/CIR/P/2020/13 dated January 22, 2020. For the purpose of the Issue, the Designated Stock Exchange is BSE Limited.

THE DRAFT LETTER OF OFFER HAS NOT BEEN FILED WITH SEBI IN TERMS OF SEBI ICDR REGULATIONS AS THE SIZE OF ISSUE IS NOT EXCEEDING ₹ DISCLAIMER CLAUSE OF BSE (DESIGNATED STOCK EXCHANGE): As required, a copy of the Draft Letter of Offer has been submitted to BSE. The

disclaimer clause as intimated by BSE to us, post scrutiny of the Draft Letter of Offer, has been included in the Letter of Offer prior to filing with SEBI and the Stock Exchanges. The investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of BSE" on Page 140 of the LOF. DISCLAIMER CLAUSE OF NSE: As required, a copy of the Draft Letter of Offer has been submitted to NSE. The disclaimer clause as intimated by NSE to us, post scrutiny of the Draft Letter of Offer, has been included in the Letter of Offer prior to filing with SEBI and the Stock Exchanges. The investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of NSE" on Page 140 of the LOF.

ESCROW COLLECTION BANK: Kotak Mahindra Bank Limited BANKERS TO THE ISSUE AND REFUND BANKER: Kotak Mahindra Bank Limited

DISCLAIMER CLAUSE OF SEBI:

INVESTORS ARE ADVISED TO REFER THE LOF, ALOF, AND THE RISK FACTORS CONTAINED THEREIN BEFORE APPLYING IN THE ISSUE.

In accordance with the SEBI ICDR Regulations, the SEBI Relaxation Circulars, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/dispatched only to the Eligible Equity Shareholders who have provided Indian address. In case such Eligible Equity Shareholders have registered their e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their registered e-mail address and in case such Eligible Equity Shareholders have not registered their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. The Letter of Offer will be provided to those who make a request in this regard.

Further, the Letter of Offer will be sent/ dispatched to the Eligible Equity Shareholders who have provided Indian address and who have made a request in this regard. In case such Eligible Equity Shareholders have registered their e-mail address, the Letter of Offer will be sent only to their registered e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Letter of Offer will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

In accordance with above, the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form has been completed in electronic mode through email on May 21, 2024 and physically through speed post on May 22, 2024 by Registrar to the Issue i.e Link Inti Private Limited to the eligible Equity Shareholders of the Company, whose name appeared in the Register of Members/Beneficial Owners of the Company, on the Record date i.e., May 14, 2024 Investors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible

to subscribe for the Equity Shares under applicable laws) on the websites of:

- Our Company at https://dsjkeeplearning.com/ The Registrar at <u>www.linkintime.co.in</u>;
- The Stock Exchanges BSE www.bseindia.com and NSE https://www.nseindia.com/ Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., www.linkintime.

co.in) by entering their DP ID and Client ID or Folio Number (for Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date). The link for the same shall also be available on the website of our Company (i.e., https://dsjkeeplearning.com/) OTHER IMPORTANT LINKS AND HELPLINE: The Investors can visit following links for the below-mentioned purposes:

· Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: https://www.linkintime.co.in

Updation of Indian address/ e-mail address/ phone or mobile number or updation of demat account details by Eligible Equity Shareholders holding shares in physical form or Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Equity Shareholders, the Eligible Equity Shareholders shall send a signed request letter to the Registrar regarding updating of demat account detail containing the name(s), address, e-mail address, contact details, DPID-Client ID along with copy of self-attested PAN and self-attested client master sheet of their demat account, copy of any one share certificate either by e-mail at keeplearning.rights2024@linkintime.co.in subject line should be "DSJ KEEP LEARNING LIMITED RIGHT ISSUE DEMAT ACCOUNT UPDATION OF FOLIO - (mention folio no.)", or by post, speed post, courier, or hand delivery so as to reach to the Registrar not later than two Working Days prior to the Issue Closing Date.

REGISTRAR TO THE ISSUE

LINK Intime

Link Intime India Private Limited

C-101, 247 Park, LBS Marg, Vikhroli West Mumbai-400083, Maharashtra, India Tel: +91 810 811 4949 E-mail: keeplearning.rights2024@linkintime.co.in Investor Grievance ID: keeplearning.rights2024@linkintime.co.in Website: www.linkintime.co.in Contact Person: Shanti Gopalkrishnan SEBI Registration No.: INR000004058

Company Secretary and Compliance Officer

419-A, Arun Chambers, 4th Floor, Tardeo, Mumbai City, Mumbai - 400 034, Maharashtra, India Tel: 022 4002 3127 **E-mail:** compliance@dsjkeeplearning.com **Website:** https://dsjkeeplearning.com

Mr. Jaiprakash Laxmandas Gangwani

nvestors may contact the Registrar or our Company Secretary and Compliance Officer for any Issue related matter. All grievances relating to the ASBA process, giving full details such as name, address of the Applicant, contact number (s), E-mail address of the first holder, folio number or demat account number of Rights Equity Shares applied for, amount blocked (in case of ASBA process), ASBA Account number and the Designated Branch of the SCSBs where the plain paper application was submitted by the ASBA Investors along with a photocopy of the acknowledgement slip (in case of ASBA process, please refer to the section titled "Terms of the Issue" beginning on page 147 of the Letter of Offer.

For DSJ Keep Learning Limited

Jaiprakash Laxmandas Gangwani **Company Secretary & Compliance Officer**

DSJ Keep Learning Limited is proposing, subject to market conditions and other considerations, a rights issue of its Equity Shares and has in this regard filed a Letter of Offer dated May 13, 2024 with SEBI and the Stock Exchanges. The LOF shall available on the website of SEBI at www.sebi.gov.in, the Stock Exchanges i.e. BSE and NSE at www.bseindia.com and nseindia.com respectively and of Registrar i.e., www.linkintime.co.in. Potential investors should note that investment in equity shares involves a degree of risk and for details relating to the same, please see the section entitled "Risk Factors"

financialexp.epapr.in



Place: Mumbai

Date: May 24, 2024

on page 21 of the Letter of Offer.

This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated May 13, 2024 (the "Letter of Offer" or "LOF") filed with the stock exchange, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") Securities and Exchange Board of India ("SEBI").



Our Company was incorporated as "Dalal Street Communications Private Limited" on November 21, 1989, under the Companies Act, 1956 with the Registrar of Companies, Mumbai. Subsequently, our Company was converted into a public limited company and the name of our Company was changed to "Dalal Street Communications Limited" vide special resolution dated March 22, 1994 and a fresh certificate of incorporation consequent to the conversion was granted to our Company on June 14, 1994, by the Registrar of Companies, Mumbai. Subsequently, our Company changed its name to 'DSJ Communications Limited' and a fresh certificate of incorporation consequent to the name change was granted to our Company on July 14, 1995, by the Registrar of Companies, Mumbai. Further, our Company's name was again changed to 'DSJ Keep Learning Limited' and a fresh certificate of incorporation consequent to the name change was granted to our Company on June 29, 2021, by the Registrar of Companies, Mumbai. For details, please refer to "General Information" on page 38 of the Letter of Offer.

Registered Office: 419-A, Arun Chambers, 4th Floor, Tardeo, Mumbai City, Mumbai - 400 034, Maharashtra, India

Contact person: Jaiprakash Laxmandas Gangwani, Company Secretary & Compliance Officer Telephone: 022 4002 3127 E-mail id: compliance@dsjkeeplearning.com Website: https://dsjkeeplearning.com/ Corporate Identity Number: L80100MH1989PLC054329

PROMOTERS OF OUR COMPANY: NEW BONANZA IMPEX PRIVATE LIMITED, SANJAY VIJAYSINGH PADODE, RAJESH VIJAY PADODE AND PRATAP VIJAY PADODE

ISSUE OF UP TO 6,81,24,036 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹1 EACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹1 PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING UP TO ₹681.24 LAKHS# ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 7 EQUITY SHARE FOR EVERY 9 FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS MAY 14, 2024 (THE "ISSUE"). FOR FURTHER DETAILS, PLEASE REFER TO "TERMS OF THE ISSUE" BEGINNING ON PAGE 145.

#Assuming full subscription.

ISSUE PROGRAMME

ISSUE OPENS ON Wednesday, May 29, 2024

*LAST DATE FOR ON MARKET RENUNCIATION Monday, June 03, 2024

#ISSUE CLOSES ON Thursday, June 06, 2024

Closing Date. # Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (thirty) days from the Issue Opening Date. Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncees on or prior to the Issue

ASBA*

Simple, Safe, Smart way of Application-Make use of it!!!

the same. For further details check section on ASBA below.

*Application Supported by Blocked Amount (ASBA) is a better way of applying

to issues by simply blocking the fund in the bank account, investors can avail

Facilities for Application in this Issue: In accordance with Regulation 76 of the SEBI ICDR Regulations, the SEBI Rights Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use ASBA process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, refer "Terms of the Issue- Procedure for Application through the ASBA Process" on page 156 of the Letter of Offer (LOF).

Please note that subject to SCSBs complying with the requirements of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in this Issue and clear demarcated funds should be available in

such account for such an Application. CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS

In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account namely, LIIPL DSJ KEEP LEARNING RIGHTS ESCROW DEMAT ACCOUNT") opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in the account of the IEPF authority, if any; or (b) the demat accounts of the Eligible Equity Shareholder which are frozen or the Equity Shares which are lying in the unclaimed suspense account (including those pursuant to Regulation 39 of the SEBI Listing Regulations) or details of which are unavailable with our Company or with the Registrar on the Record Date; or (c) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (d) credit of the Rights Entitlements returned/reversed/failed; or (e) the ownership of the Equity Shares currently under dispute, including any court proceedings, if any; or (f) Non-institutional equity shareholders in the United States. Eligible Equity Shareholders are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of demat account etc., details/records confirming the legal and beneficial ownership of their respective Equity Shares) to our Company or the Registrar not later than two Working Days prior to the Issue Closing Date, i.e., by Tuesday, June 4, 2024 to enable the credit of their Rights Entitlements by way of transfer from the demat suspense escrow account to their demat account at least one day before the Issue Closing Date, to enable such Eligible Equity Shareholders to make an Application in this Issue, and this communication shall serve as an intimation to such Eligible Equity Shareholders in this regard. Such Eligible Equity Shareholders are also requested to ensure that their demat account, details of which have been provided to our Company or the Registrar account is active to facilitate the aforementioned transfer. Eligible Equity Shareholders holding Equity Shares in physical form can update the details of their demat accounts on the website of the Registrar (i.e., <u>www.linkintime.co.in</u>). Such Eligible Equity Shareholders can make an Application only after the Rights Entitlements is credited to their respective demat accounts

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in the Application Form or a plain paper Application is Thursday, June 06, 2024, i.e., Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB and the Application Money is not blocked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as set out in "- Basis of Allotment" beginning on page 170 of the LOF.

Please note that on the Issue Closing Date, Applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchange.

APPLICATION SUPPORTED BY BLOCKED AMOUNT (ASBA): An Investor, wishing to participate in this Issue through the ASBA facility, is required to have an ASBA enabled bank account with an SCSB, prior to making the Application. Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts.

Investors should ensure that they have correctly submitted the Application Form and have provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmld=34.

ELIGIBLE EQUITY SHAREHOLDERS UNDER THE ASBA PROCESS MAY PLEASE NOTE THAT THE EQUITY SHARES UNDER THE ASBA PROCESS CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE EQUITY SHARES ARE HELD BY SUCH ASBA APPLICANT ON THE RECORD DATE i.e. TUESDAY, MAY 14, 2024 FOR DETAILS, SEE "ALLOTMENT ADVICES/ REFUND ORDERS / UNBLOCKING OF ASBA **ACCOUNTS" ON PAGE 1710F THE LOF**

APPLICATION ON PLAIN PAPER UNDER ASBA PROCESS:

An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to this Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, Stock Exchange or the Lead Manager. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Equity Shareholder who has not provided an Indian address or is a U.S. Person or in the United States.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not beentitled to renounce their Rights Entitlements and should not utilise the application Form for any purpose including renunciation even if it is received subsequently. The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded

with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

1) Name of our Company, being DSJ Keep Learning Limited;

2) Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company

3) Folio Number (in case of Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date)/DP and Client ID; 4) Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Equity Shares

applied for pursuant to this Issue; Number of Equity Shares held as on Record Date;

Allotment option – only dematerialised form;

Number of Equity Shares entitled to;

10) Total number of Equity Shares applied for;

the SCSB):

Date: May 24, 2024

Place: Mumbai

8) Number of Equity Shares applied for within the Rights Entitlements; 9) Number of additional Equity Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);

11) Total amount paid at the rate of ₹ 1/- per Equity Share; 12) Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB;

the account number, name, address and branch of the SCSB with which the account is maintained;

14) Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account; 15) Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of

13) In case of non-resident Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO account such as

16) An approval obtained from any regulatory authority, if required, shall be obtained by the Eligible Equity Shareholders and a copy of such approval from any regulatory authority, as may be required, shall be sent to the Registrars and

17) All such Eligible Equity Shareholders are deemed to have accepted the following: "I/ We understand that neither the Rights Entitlements nor the Equity Shares have been, or will be, registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or any United States state securities laws, and may not be offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof (the "United States"), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act. I/ we understand the Equity Shares referred to in this application are being offered and sold (i) in offshore transactions outside the United States in compliance with Regulation S under the U.S. Securities Act ("Regulation S") p existing shareholders who are non-U.S. Persons and located in jurisdictions where such offer and sale of the Fauity Shares is permitted under laws of such jurisdictions and (ii) within the United States or to U.S. Persons that are "qualified institutional buyers" (as defined in Rule 144A under the U.S. Securities Act) ("U.S. QIB") pursuant to the private placement exemption set out in Section 4(a)(2) of the U.S. Securities Act, that are also "qualified purchasers" (as defined under the United States Investment Company Act of 1940, as amended) ("QPs") in reliance upon section 3(c)(7) of the U.S. Investment Company Act. I/ we understand that the Issue is not, and under no circumstances is to be construed as, an offering of any Equity Shares or Rights Entitlements for sale in the United States, or as a solicitation therein of an offer to buy any of the said Equity Shares or Rights Entitlements in the United States. I/ we confirm that I am/ we are (a) not in the United States and a non-U.S. Person and eligible to subscribe for the Equity Shares under applicable securities laws, (b) complying with laws of jurisdictions applicable to such person in connection with the Issue, and (c) understand that neither the Company, nor the Registrar, the Lead Manager or any other person acting on behalf of the Company will accept subscriptions from any person, or the agent of any person, who appears to be, or who the Company, the Registrar, the Lead Manager or any other person acting on behalf of the Company have reason to believe is in the United States or is outside of India and ineligible to participate in this Issue under the securities laws

of their jurisdiction I/ We will not offer, sell or otherwise transfer any of the Equity Shares which may be acquired by us in any jurisdiction or under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation. I/ We satisfy, and each account for which I/ we are acting satisfies, (a) all suitability standards for investors in investments of the type subscribed for herein imposed by the jurisdiction of my/our residence, and (b) is eligible to subscribe and is subscribing for the Equity Shares and Rights Entitlements in compliance with applicable

securities and other laws of our jurisdiction of residence. I/we hereby make the representations, warranties, acknowledgments and agreements set forth in the section of the Letter of Offer titled "Notice to Investors" beginning on page 10.

I/ We understand and agree that the Rights Entitlements and Equity Shares may not be reoffered, resold, pledged or otherwise except in an offshore transaction in accordance with Regulation S to a person outside the United States and not reasonably known by the transferor to be a U.S. Person by pre-arrangement or otherwise (including, for the avoidance of doubt, a bona fide sale on the BSE).

I/ We acknowledge that we, the Lead Manager, its affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements.'

The distribution of the Draft Letter of Offer, Letter of Offer, Abridged Letter of Offer and the Issue of Rights Equity Shares on a rights basis to persons in certain jurisdictions outside India may be restricted by legal requirements prevailing in those jurisdictions. Persons in whose possession the Draft Letter of Offer, Letter of Offer, Abridged Letter of Offer or Application Form may come are required to inform themselves about and observe such restrictions. Our Company is making this Issue of the Rights Equity Shares on a rights basis to the Equity Shareholders as on Record Date and the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/dispatched only to the Eligible Equity Shareholders who have provided Indian address. In case such Eligible Equity Shareholders have registered their e-mail address, the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their registered e-mail address and in case such Eligible Equity Shareholders have not registered their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. Those overseas shareholders, who have not updated our records with their Indian address or the address of their duly authorises representative in India, prior to the date on which we propose to dispatch the Letter of Offer/ Abridged Letter of Offer and Application Form, shall not be sent the Letter of Offer/ Abridged Letter of Offer and Application Form. Further, the Letter of Offer will be sent/ dispatched to the Eligible Equity Shareholders who have provided Indian address and who have made a request in this regard.

NO OFFER IN THE UNITED STATES

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the Securities Act, or any U.S. state securities laws and may not be offered, sold, resold or otherwise transferred within the United States of America or the territories or possessions thereof ("United States" or "U.S."), or to, or for the account or benefit of "U.S. persons" (as defined in Regulation S of the Securities Act), except in a transaction not subject to, or exempt from the registration requirements of the Securities Act. The offering to which the Letter of Offer relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlement for sale in the United States or as a solicitation therein of an offer to buy any of the Rights Equity Shares or Rights Entitlement. There is no intention to register any portion of the Issue or any of the securities described herein in the United States or to conduct a public offering of securities in the United States. Accordingly, the Letter of Offer, Letter of Offer or Abridged Letter of Offer and the enclosed Application Form should not be forwarded to or transmitted in or into the United States at any time. In addition, until the expiry of 40 days after the commencement of the Issue, an offer or sale of Rights Entitlements or Rights Equity Shares within the United States by a dealer (whether or not it is participating in the Issue) may violate the registration requirements of the Securities Act.

Neither our Company nor any person acting on our behalf will accept a subscription or renunciation from any person, or the agent of any person, who appears to be, or who our Company or any person acting on our behalf has reason to believe is, either a U.S. Person or otherwise in the United States when the buy order is made. Envelopes containing a Form should not be postmarked in the United States or otherwise dispatched from the United States or any other jurisdiction where it would be illegal to make an offer, and all persons subscribing for the Rights Equity Shares Issue and wishing to hold such Equity Shares in registered form must provide an address for registration of these Equity Shares in India, Our Company is making the Issue on a rights basis to Eligible Shareholders and the Letter of Offer/Abridged Letter of Offer and Application Form will be dispatched only to Eligible Shareholders who have an Indian address. Any person who acquires Rights Entitlements and the Rights Equity Shares will be deemed to have declared, represented, warranted and agreed that, (i) I/We are not and that at the time of subscribing for such Rights Equity Shares or the Rights Entitlements, it will not be, in the United States, (ii) I am/We are not a U.S. Person and does not have a registered address (and is not otherwise located) in the United States when the buy order is made, and (iii) I am/We are authorised to acquire the Rights Entitlements and the Rights Equity Shares in compliance with all applicable laws and regulations.

Our Company reserves the right to treat any Application Form as invalid which: (i) does not include the certification set out in the Application Form to the effect that the subscriber is not a U.S. Person and does not have a registered address (and is not otherwise located) in the United States and is authorised to acquire the Rights Equity Shares or Rights Entitlement in compliance with all applicable laws and regulations; (ii) appears to us or our agents to have been executed in or dispatched from the United States; (iii) appears to us or our agents to have been executed by a U.S. Person; (iv) where a registered Indian address is not provided; or (v) where our Company believes that Application Form is incomplete or acceptance of such Application Form may infringe applicable legal or regulatory requirements; and our Company shall not be bound to allot or issue any Rights Equity

Shares or Rights Entitlement in respect of any such Application Form. Rights Entitlements may not be transferred or sold to any person in the United States.

ALLOTMENT ONLY IN DEMATERIALISED FORM: Please note that in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialised form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, to enable the credit of their Rights Entitlements in their respective demat accounts at least one day before the Issue Closing Date. Prior to the Issue Opening Date, the Rights Entitlements of those Eligible Equity Shareholders, among others, who hold Equity Shares in physical form, and whose demat account details are not available with our Company or the Registrar, shall be credited in a demat suspense escrow account opened by our Company.

For further details, see "Terms of Issue- Process of Making an Application in the Issue" on page 147 and "Terms of Issue - Credit of Rights Entitlement in the Demat Account of Eligible Equity Shareholders" on page 148 of the LOF, respectively.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALISED FORM. LISTING: The existing Equity Shares are listed and traded on BSE Limited ('BSE') (Scrip Code: 526677) under the ISIN: INE055C01020. The Equity Shares shall be credited to a temporary ISIN which will be frozen until the receipt of the final listing/ trading approvals from the Stock Exchange. Upon receipt of such listing and trading approvals, the Equity Shares shall be debited from such temporary ISIN (i.e. INE055C20012) and credited to the existing ISIN (i.e., INE055C01020) for the Equity Shares and thereafter be available for trading.

Our Company has received in-principle approval from the BSE through letters bearing reference number LOD/RIGHT/KS/FIP/189/2023-24 dated April 29, 2024 and from the NSE through letters bearing reference number NSE/LIST/40223 dated April 19, 2024 Our Company will make applications to the Stock Exchanges to obtain trading approvals for the Rights Entitlements as required under the SEBI circular bearing reference number SEBI/HO/CFD/ DIL2/CIR/P/2020/13 dated January 22, 2020. For the purpose of the Issue, the Designated Stock Exchange is BSE Limited.

DISCLAIMER CLAUSE OF SEBI: THE DRAFT LETTER OF OFFER HAS NOT BEEN FILED WITH SEBI IN TERMS OF SEBI ICDR REGULATIONS AS THE SIZE OF ISSUE IS NOT EXCEEDING ₹

DISCLAIMER CLAUSE OF BSE (DESIGNATED STOCK EXCHANGE): As required, a copy of the Draft Letter of Offer has been submitted to BSE. The disclaimer clause as intimated by BSE to us, post scrutiny of the Draft Letter of Offer, has been included in the Letter of Offer prior to filing with SEBI and the Stock Exchanges. The investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of BSE" on Page 140 of the LOF. DISCLAIMER CLAUSE OF NSE: As required, a copy of the Draft Letter of Offer has been submitted to NSE. The disclaimer clause as intimated by NSE to us, post scrutiny of the Draft Letter of Offer, has been included in the Letter of Offer prior to filing with SEBI and the Stock Exchanges. The investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of NSE" on Page 140 of the LOF. **ESCROW COLLECTION BANK:** Kotak Mahindra Bank Limited

BANKERS TO THE ISSUE AND REFUND BANKER: Kotak Mahindra Bank Limited

INVESTORS ARE ADVISED TO REFER THE LOF, ALOF, AND THE RISK FACTORS CONTAINED THEREIN BEFORE APPLYING IN THE ISSUE. **DISPATCH AND AVAILABILITY OF ISSUE MATERIALS:**

In accordance with the SEBI ICDR Regulations, the SEBI Relaxation Circulars, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/dispatched only to the Eligible Equity Shareholders who have provided Indian address. In case such Eligible Equity Shareholders have registered their e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their registered e-mail address and in case such Eligible Equity Shareholders have not registered their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. The Letter of Offer will be provided to those who make a request in this regard.

Further, the Letter of Offer will be sent/ dispatched to the Eligible Equity Shareholders who have provided Indian address and who have made a request in this regard. In case such Eligible Equity Shareholders have registered their e-mail address, the Letter of Offer will be sent only to their registered e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Letter of Offer will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

In accordance with above, the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form has been completed in electronic mode through email on May 21, 2024 and physically through speed post on May 22, 2024 by Registrar to the Issue i.e Link Intime India Private Limited to the eligible Equity Shareholders of the Company, whose name appeared in the Register of Members/Beneficial Owners of the Company, on the Record date i.e., May 14, 2024

Investors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Equity Shares under applicable laws) on the websites of:

 Our Company at https://dsjkeeplearning.com/ The Registrar at www.linkintime.co.in;

 The Stock Exchanges BSE <u>www.bseindia.com</u> and NSE <u>https://www.nseindia.com/</u> Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., www.linkintime.

co.in) by entering their DP ID and Client ID or Folio Number (for Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date). The link for the same shall also be available on the website of our Company (i.e., https://dsjkeeplearning.com/) OTHER IMPORTANT LINKS AND HELPLINE: The Investors can visit following links for the below-mentioned purposes:

Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: https://www.linkintime.co.in

Updation of Indian address/ e-mail address/ phone or mobile number or updation of demat account details by Eligible Equity Shareholders holding shares in physical form or Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Equity Shareholders, the Eligible Equity Shareholders shall send a signed request letter to the Registrar regarding updating of demat account detail containing the name(s), address, e-mail address, contact details, DPID-Client ID along with copy of self-attested PAN and self-attested client master sheet of their demat account, copy of any one share certificate either by e-mail at keeplearning.rights2024@linkintime.co.in subject line should be "DSJ KEEP LEARNING LIMITED RIGHT ISSUE DEMAT ACCOUNT UPDATION OF FOLIO - (mention folio no.)", or by post, speed post, courier, or hand delivery so as to reach to the Registrar not later than two Working Days prior to the Issue Closing Date.

Company Secretary and Compliance Officer

LINKIntime

REGISTRAR TO THE ISSUE

Link Intime India Private Limited

C-101, 247 Park, LBS Marg, Vikhroli West Mumbai-400083, Maharashtra, India Tel: +91 810 811 4949 E-mail: keeplearning.rights2024@linkintime.co.in Investor Grievance ID: keeplearning.rights2024@linkintime.co.in Website: www.linkintime.co.in Contact Person: Shanti Gopalkrishnan SEBI Registration No.: INR000004058

Mr. Jaiprakash Laxmandas Gangwani

419-A, Arun Chambers, 4th Floor, Tardeo, Mumbai City, Mumbai - 400 034, Maharashtra, India Tel: 022 4002 3127 E-mail: compliance@dsjkeeplearning.com Website: https://dsjkeeplearning.com

Investors may contact the Registrar or our Company Secretary and Compliance Officer for any Issue related matter. All grievances relating to the Registrar, with a copy to the SCSBs for grievances related to the ASBA process, giving full details such as name, address of the Applicant, contact number(s), E-mail address of the first holder, folio number or demat account number of Rights Equity Shares applied for, amount blocked (in case of ASBA process), ASBA Account number and the Designated Branch of the SCSBs where the plain paper application was submitted by the ASBA Investors along with a photocopy of the acknowledgement slip (in case of ASBA process, please refer to the section titled "Terms of the Issue" beginning on page 147 of the Letter of Offer.

For DSJ Keep Learning Limited

Jaiprakash Laxmandas Gangwani **Company Secretary & Compliance Officer**

DSJ Keep Learning Limited is proposing, subject to market conditions and other considerations, a rights issue of its Equity Shares and has in this regard filed a Letter of Offer dated May 13, 2024 with SEBI and the Stock Exchanges. The LOF shall available on the website of SEBI at www.sebi.gov.in, the Stock Exchanges i.e. BSE and NSE at www.bseindia.com and nseindia.com respectively and of Registrar i.e., www.linkintime.co.in. Potential investment in equity shares involves a degree of risk and for details relating to the same, please see the section entitled "Risk Factors" on page 21 of the Letter of Offer.

www.readwhere.com

PUBLIC NOTICE

This is to inform to all the concerned tha MRS. PRABHA SHARAD SAVLA intending to sell Flat No. 67 on 6th Floor in the building known as "JANSUKH APARTMENT CO-OP. HSG. SOC. LTD." Situated at Kasturba Road Kandivali (West), Mumbai - 400 067 to prospective Purchasers/Transferees for valuable Consideration.

Notice is hereby given to all the concerned and/or legal heirs, successors, representatives to lodge their claim if any by way of pending litigation, lease, license, lien inheritance, share, sale exchange mortgage, gift, attachment, agreement possession, title, hypothecation surrender of rights, encumbrances or by virtue of any testamentary or nontestamentary document/s or by virtue of succession, adoption, any suit, dispute, decree, order, injunction, restriction covenants, statutory order notice/award, notification howsoever o otherwise or any interest on the said Flat mentioned above within (15) Fifteen days in writing to MR. KARAN P. GANDHI at Office No. 102 on 18 "Ashiana Building", Shantilal Mody Road, Kandivali (West), Mumbai - 400 067, from the publication of this notice failing to which, it shall be presumed that no adverse title, claim or demand of any nature whatsoever exists in respect of the above Flat or any such claims by anyone shall not be considered and shall be deemed to have given up or waived and/or abandoned and my client shall proceed to conclude the negotiations and purchase and no claim shall be entertained thereafter

SCHEDULE OF THE PROPERTY

Flat No. 67 on 6th Floor admeasuring 370 sq. ft. Carpet Area, in the buildin as "JANSUKH APARTMENT CO-OP. HSG. SOC. LTD." situated at Kasturba Road, Kandivali (West), Mumbai - 400 067, and constructed or all that piece and parcel of land bearin C.T.S. No. 396, Village: Malad (North) Taluka: Borivali, in the Registration District of Mumbai Suburban and Sub-Registration District of Mumbai City and Mumbai Suburban District.

Date: 25.05.2024 (KARAN P. GANDHI) Advocate High Court

PUBLIC NOTICE

TAKE NOTICE THAT our 1) MR. MOHD ASLAM ABDUL KARIM ADVANI 2) MRS. SHAISTA MOHD ASLAM ADVANI & 3) MRS. HURAMA ABDUL KARIM ADVANI, are owners of Flat No 201, Wing C, of Dudhwala Complex Co-op Housing Society Ltd., Co-operative Housing Society Ltd. 2¹⁰ Floor, situated at 292 Belasis Road, Mumba Central, Mumbai - 400 008 also described in the Schedule hereto below free from a encumbrances. Our Client has lost and/or misplaced all the

2 original title documents in respect of the said Fla entioned in the schedule. Despite of due diliger earch they are unable to trace the title document respect of the said property. a) Original Permanent Alternate Accommod

Agreement entered between MR JAYANT A PRABHU was original Tenant in lieu of his tenanted premises by the M/s. Rock Corner Developers by and under the Agreement dated 27/07/2005 registered with Sub-Registrar of Assurance mbai under Sr. No. BBE1-07615-2008 date

) Original Agreement for Sale entered between BILKIS HAJI ISMAIL & 2) MR. MOHAMMEI IROZ MOHAMMED YOUNUS and MR. JAYAN A PRABHU by vide Agreement for sale dated 21 May, 2011 duly registered before joint Sub Registrar Mumbai City -3, bearing document No BBE3-4527-2011 Dated 21/05/2011.

Any person/s who has in his powe custody and / or possession any title documen agreement and/ or writings in respect of any of the schedule premises and/ or has any claim o objection by way of sale, lease, lien, charge nheritance, mortgage, exchange, gift, trust enancy, possession, easement, occup or otherwise howsoever is required to lodge th said claim or objection if any and/or handover suc title documents, Agreement for Sale, Sale Deed Arrangements, writing in respect of the schedule remises or any of them, in the office of the undersigned within 15 (fifteen) days from the date of publication of this notice failing which our will no ntertain any objection and/ or claim of any nature hatsoever from any person and the same will be

THE SCHEDULE ABOVE REFERRED TO:

Flat bearing no. 201, C-Wing, on the 2N°Floor, in the building known as Dudhwala Complex in DUDHWALA COMPLEX CO-OF HOUSING SOCIETY LTD., situated at 292 Belasi Road, Mumbai Central, Mumbai - 400 008 measuring 565 sq feet Carpet Area along wit one car parking space, Building consist of Still plu 16 floor, bearing C.S. No. 222, Byculla Division, the B.M.C. Ward E and the Building Constructed in

Dated this 25[™]May 2024 Advocates for my cli Asadali Mazgaonwala, **M/s. Makker & Co**Shop No. 7B, Shamji Moranji Bldg,
Champshi Bhimji Road, Opp Mazgaon Tower
Mazgaon, Mumbai - 400 010.

the year 2003.

PUBLIC NOTICE

public at large that **Mrs Tripti Banerji** aged 73 years, wife of Late Debmo Banerji, formerly residing at Flat No 11 Apartment No 500-A, 2nd Floor, San Rishi Apartment, New Hyderabad, Lucknow and then residing at C/o. Subhashish Banerji, Flat No 703, Building No 23, 'C' Wing, New Dindoshi Hill View CHS Ltd., New MHADA, Near NNP 1 & 2 Malad (E), Mumbai-400 097 passed awa in Mumbai on 10/7/2023 at the abov address due to cardiac arrest.

Public notice of announcement of deat vas published and circulated in the Economic Times and Maharashtra Times, Mumbai edition on 17th May 2024 Mrs. Tripti Banerji, along with her so Subhasish Banerii and his wife Shalir Banerji had purchased the property D-2201, D Wing, 22nd Floor, **Aaradhya Highpark**, Near Singapore International School, Western Express Highway, Mahajanwadi, Mira Road (E), and Distric Thane - 401107 (for the sake of brevit ned herein as 'property') in the

She leaves behind her only legal heir and son - Subhasish Banerji who, now is the joint owner of the property along with his wife Ms Shalini Banerji. Upon the death of Mrs Tripti Banerji the ownership of the property stands devolved and vested onl with Subhasish Banerji and his wife

year 2019.

Shalini Banerji. General public is hereby informed that i case if anyone has any claim or objectio to the property stated above: D-2201, I Wing, 22nd Floor, **Aaradhya Highpark** Near Singapore International School Western Express Highway, Mahajanwadi Mira Road (E), and District: Thane 401107 then to submit/file sucl claims/objections with writte documentary evidence in this regard to the undersigned within a period of 07 days from the day of the publication of this public notice. Upon the expiry of the aforesaid 07 days period no furthe claims/objections shall be entertained. Written objections/claims if any, shall be submitted to the following:

Sonal V Koli & Associates)

Advocates & Legal Consultants Office No C-14, First Floor, Plot No 78/79 Big Splash", Sector 17, Vashi, Nav Mumbai - 400 703

98703 82983 Date: 25/05/2024 This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated May 13, 2024 (the "Letter of Offer" or "LOF") filed with the stock exchange, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") Securities and Exchange Board of India ("SEBI").



Our Company was incorporated as "Dalal Street Communications Private Limited" on November 21, 1989, under the Companies Act, 1956 with the Registrar of Companies, Mumbai. Subsequently, our Company was converted into a public limited company and the name of our Company was changed to "Dalal Street Communications Limited" vide special resolution dated March 22, 1994 and a fresh certificate of incorporation consequent to the conversion was granted to our Company on June 14, 1994, by the Registrar of Companies, Mumbai. Subsequently, our Company changed its name to 'DSJ Communications Limited' and a fresh certificate of incorporation consequent to the name change was granted to our Company on July 14, 1995, by the Registrar of Companies, Mumbai. Further, our Company's name was again changed to 'DSJ Keep Learning Limited' and a fresh certificate of incorporation consequent to the name change was granted to our Company on June 29, 2021, by the Registrar of Companies, Mumbai. For details, please refer to "General Information" on page 38 of the Letter of Offer.

Registered Office: 419-A, Arun Chambers, 4th Floor, Tardeo, Mumbai City, Mumbai - 400 034, Maharashtra, India

Contact person: Jaiprakash Laxmandas Gangwani, Company Secretary & Compliance Officer Telephone: 022 4002 3127 E-mail id: compliance@dsjkeeplearning.com

Website: https://dsjkeeplearning.com/ Corporate Identity Number: L80100MH1989PLC054329

PROMOTERS OF OUR COMPANY: NEW BONANZA IMPEX PRIVATE LIMITED, SANJAY VIJAYSINGH PADODE, RAJESH VIJAY PADODE AND PRATAP VIJAY PADODE

ISSUE OF UP TO 6,81,24,036 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹1 EACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹1 PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING UP TO ₹681.24 LAKHS# ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 7 EQUITY SHARE FOR EVERY 9 FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS MAY 14, 2024 (THE "ISSUE"). FOR FURTHER DETAILS, PLEASE REFER TO "TERMS OF THE ISSUE" BEGINNING ON PAGE 145.

ISSUE PROGRAMME

ISSUE OPENS ON Wednesday, May 29, 2024

#Assuming full subscription.

Facilities for Application in this Issu

*LAST DATE FOR ON MARKET RENUNCIATION Monday, June 03, 2024

#ISSUE CLOSES ON Thursday, June 06, 2024

*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncees on or prior to the Issue # Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (thirty) days from the Issue Opening Date

Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date

Simple, Safe, Smart way of Application-Make use of it!!!

the same. For further details check section on ASBA below.

*Application Supported by Blocked Amount (ASBA) is a better way of applying

to issues by simply blocking the fund in the bank account, investors can avail

In accordance with Regulation 76 of the SEBI ICDR Regulations, the SEBI Rights Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use ASBA process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, refer "Terms of the Issue- Procedure for Application through the ASBA rocess" on page 156 of the Letter of Offer (LOF).

Please note that subject to SCSBs complying with the requirements of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in this Issue and clear demarcated funds should be available in

such account for such an Application CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS

In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account (namely, LIIPL DSI KEEP LEARNING RIGHTS ESCROW DEMAT ACCOUNT") opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in the account of the IEPF authority, if any; or (b) the demat accounts of the Eligible Equity Shareholder which are frozen or the Equity Shares which are lying in the unclaimed suspense account (including those pursuant to Regulation 39 of the SEBI Listing Regulations) or details of which are unavailable with our Company or with the Registrar on the Record Date; or (c) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (d) credit of the Rights Entitlements returned/reversed/ failed; or (e) the ownership of the Equity Shares currently under dispute, including any court proceedings, if any; or (f) Non-institutional equity shareholders in the United States.

Eligible Equity Shareholders are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to our Company or the Registrar not later than two Working Days prior to the Issue Closing Date, i.e., by Tuesday, June 4, 2024 to enable the credit of their Rights Entitlements by way of transfer from the demat suspense escrow account to their demat account at least one day before the Issue Closing Date, to enable such Eligible Equity Shareholders to make an Application in this Issue, and this communication shall serve as an intimation to such Eligible Equity Shareholders in this regard. Such Eligible Equity Shareholders are also requested to ensure that their demat account, details of which have been provided to our Company or the Registrar account is active to facilitate the aforementioned transfer. Eligible Equity Shareholders holding Equity Shares in physical form can update the details of their demat accounts on the website of the Registrar (i.e., www.linkintime.co.in). Such Eligible Equity Shareholders can make an Application only after the Rights Entitlements is credited to their respective demat accounts

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in the Application Form or a plain paper Application is Thursday, June 06, 2024 , i.e., Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB and the Application Money is not blocked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as set out in "- Basis of Allotment" beginning on page 170 of the LOF

Please note that on the Issue Closing Date, Applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchange.

APPLICATION SUPPORTED BY BLOCKED AMOUNT (ASBA): An Investor, wishing to participate in this Issue through the ASBA facility, is required to have an ASBA enabled bank account with an SCSB, prior to making the Application. Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts

nvestors should ensure that they have correctly submitted the Application Form and have provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case nay be, at the time of submission of the Application. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process,

ELIGIBLE EQUITY SHAREHOLDERS UNDER THE ASBA PROCESS MAY PLEASE NOTE THAT THE EQUITY SHARES UNDER THE ASBA PROCESS CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE EQUITY SHARES ARE HELD BY SUCH ASBA APPLICANT ON THE RECORD DATE i.e. TUESDAY, MAY 14, 2024 FOR DETAILS, SEE "ALLOTMENT ADVICES/ REFUND ORDERS / UNBLOCKING OF ASBA ACCOUNTS" ON PAGE 1710F THE LOF

APPLICATION ON PLAIN PAPER UNDER ASBA PROCESS:

An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to this Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, Stock Exchange or the Lead Manager. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for uthorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper ccepted from any Eligible Equity Shareholder who has not provided an Indian address or is a U.S. Person or in the United States. Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not beentitled to renounce their Rights

Entitlements and should not utilise the application Form for any purpose including renunciation even if it is received subsequently. The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following

1) Name of our Company, being DSJ Keep Learning Limited :

- 2) Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository):
- Folio Number (in case of Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date)/DP and Client ID: Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Equity Shareholder.
- applied for pursuant to this Issue: Number of Equity Shares held as on Record Date,
- Number of Equity Shares entitled to:

Date: May 24, 2024

- Number of Equity Shares applied for within the Rights Entitlements;
- Number of additional Equity Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for); 10) Total number of Equity Shares applied for:
- 11) Total amount paid at the rate of ₹ 1/- per Equity Share;
- 12) Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB;
- 13) In case of non-resident Eligible Equity Shareholders making an application with an Indian address, details of the NRE/ECNR/NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained;
- 14) Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account, 15) Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of
- 16) An approval obtained from any regulatory authority, if required, shall be obtained by the Eligible Equity Shareholders and a copy of such approval
- from any regulatory authority, as may be required, shall be sent to the Registrars and 17) All such Eligible Equity Shareholders are deemed to have accepted the following: "I/ We understand that neither the Rights Entitlements nor the Equity Shares have been, or will be, registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or any United States state securities laws, and may not be offered, sold, resold or otherwise transferred

within the United States or to the territories or possessions thereof (the "United States"), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act. // we understand the Equity Shares referred to in this application are being offered and sold (i) in offshore transactions outside the United States in compliance with Regulation S under the U.S. Securities Act ("Regulation S") to existing shareholders who are non-U.S. Persons and located in jurisdictions where such offer and sale of the Equity Shares is permitted under law: of such jurisdictions and (ii) within the United States or to U.S. Persons that are "qualified institutional buyers" (as defined in Rule 1444 under the U.S. Securities Act) ("U.S. QIB") pursuant to the private placement exemption set out in Section 4(a)(2) of the U.S. Securities Act, that are also "qualified purchasers" (as defined under the United States Investment Company Act of 1940, as amended) ("QPs") in reliance upon section 3(c)(7) of the U.S. Investment Company Act. I/ we understand that the Issue is not, and under no circumstances is to be construed as, an offering of any Equity Shares or Rights Entitlements for sale in the United States, or as a solicitation therein of an offer to buy any of the said Equity Shares or Rights Entitlements in the United States. I/ we confirm that I am/we are (a) not in the United States and a non-U.S. Person and eligible to subscribe for the Equity Shares under applicable securities laws, (b) complying with laws of jurisdictions applicable to such person in connection with the Issue, and (c) understand hat neither the Company, nor the Registrar, the Lead Manager or any other person acting on behalf of the Company will accept subscriptions from any person, or the agent of any person, who appears to be, or who the Company, the Registrar, the Lead Manager or any other person acting on behalf of the Company have reason to believe is in the United States or is outside of India and ineligible to participate in this Issue under the securities laws

I/ We will not offer, sell or otherwise transfer any of the Equity Shares which may be acquired by us in any jurisdiction or under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation. I/ We satisfy, and each account for which I/ we are acting satisfies, (a) all suitability standards for investors in investments of the type subscribed for herein imposed by the jurisdiction of my/our residence, and (b) is eligible to subscribe and is subscribing for the Equity Shares and Rights Entitlements in compliance with applicable

urities and other laws of our jurisdiction of residence. I/we hereby make the representations, warranties, acknowledgments and agreements set forth in the section of the Letter of Offer titled "Notice to nvestors" beginning on page 10.

I/ We understand and agree that the Rights Entitlements and Equity Shares may not be reoffered, resold, pledged or otherwise except in an offshore transaction in accordance with Regulation S to a person outside the United States and not reasonably known by the transferor to be a U.S. Person by pre-arrangement or otherwise (including, for the avoidance of doubt, a bona fide sale on the BSE). I/ We acknowledge that we, the Lead Manager, its affiliates and others will rely upon the truth and accuracy of the foregoing representations and

NOTICE TO INVESTORS

The distribution of the Draft Letter of Offer, Letter of Offer, Abridged Letter of Offer and the Issue of Rights Equity Shares on a rights basis to person in certain jurisdictions outside India may be restricted by legal requirements prevailing in those jurisdictions. Persons in whose possession the Draft Letter of Offer, Letter of Offer, Abridged Letter of Offer or Application Form may come are required to inform themselves about and observe such restrictions. Our Company is making this Issue of the Rights Equity Shares on a rights basis to the Equity Shareholders as on Record Date and the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/ dispatched only to the Eligible Equity Shareholders who have provided Indian address. In case such Eligible Equity Shareholders have registered their e-mail address, the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their registered e-mail address and in case such Eligible Equity Shareholders have not registered their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. Those overseas shareholders, who have not updated our records with their Indian address or the address of their duly authorised representative in India, prior to the date on which we propose to dispatch the Letter of Offer/Abridged Letter of Offer and Application Form, shall not be sent the Letter of Offer/ Abridged Letter of Offer and Application Form. Further, the Letter of Offer will be sent/ dispatched to the Eligible Equity Shareholders who have provided Indian address and who have made a request in this regard. NO OFFER IN THE UNITED STATES

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the Securities Act, or any U.S. state securities law. and may not be offered, sold, resold or otherwise transferred within the United States of America or the territories or possessions thereof ("United States" or "U.S."), or to, or for the account or benefit of "U.S. persons" (as defined in Regulation S of the Securities Act), except in a transaction not subject to, or exempt from the registration requirements of the Securities Act. The offering to which the Letter of Offer relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlement for sale in the United States or as a solicitation therein of an offer to buy any of the Rights Equity Shares or Rights Entitlement. There is no intention to register any portion of the Issue or any of the securities described herein in the United States or to conduct a public offering of securities in the United States. Accordingly, the Letter of Offer, Letter of Offer or Abridged Letter of Offer and the enclosed Application Form should not be forwarded to or transmitted in or into the United States at any time. In addition, until the expiry of 40 days after the commencement of the Issue, an offer or sale of Rights Entitlements or Rights Equity Shares within the United States by a dealer (whether or not it is participating in the Issue) may violate the registration requirements of the Securities Act.

Neither our Company nor any person acting on our behalf will accept a subscription or renunciation from any person, or the agent of any person, wh appears to be, or who our Company or any person acting on our behalf has reason to believe is, either a U.S. Person or otherwise in the United States when the buy order is made. Envelopes containing a Form should not be postmarked in the United States or otherwise dispatched from the United States or any other jurisdiction where it would be illegal to make an offer, and all persons subscribing for the Rights Equity Shares Issue and wishing to hold such Equity Shares in registered form must provide an address for registration of these Equity Shares in India. Our Company is making the Issue on a rights basis to Eligible Shareholders and the Letter of Offer/Abridged Letter of Offer and Application Form will be dispatched only to Eligible Shareholders who have an Indian address. Any person who acquires Rights Entitlements and the Rights Equity Shares will be deemed to have declared, represented, warranted and agreed that, (i) I/We are not and that at the time of subscribing for such Rights Equity Shares or the Rights Entitlements, it will not be, in the United States, (ii) I am/We are not a U.S. Person and does not have a registered address (and is not otherwise located) in the United States when the buy order is made, and (iii) I am/We are authorised to acquire the Rights Entitlements and the Rights Equity Shares in complian with all applicable laws and regulations.

Our Company reserves the right to treat any Application Form as invalid which: (i) does not include the certification set out in the Application Form to the effect that the subscriber is not a U.S. Person and does not have a registered address (and is not otherwise located) in the United States and is authorised to acquire the Rights Equity Shares or Rights Entitlement in compliance with all applicable laws and regulations; (ii) appears to us or to during the design of the second of the se Application Form may infringe applicable legal or regulatory requirements; and our Company shall not be bound to allot or issue any Rights Equity Shares or Rights Entitlement in respect of any such Application Form

Rights Entitlements may not be transferred or sold to any person in the United States ALLOTMENT ONLY IN DEMATERIALISED FORM: Please note that in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI

Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialised form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, to enable the credit of their Rights Entitlements in their respective demat accounts at least one day before the Issue Closing Date, Prior to the Issue Opening Date the Rights Entitlements of those Eligible Equity Shareholders, among others, who hold Equity Shares in physical form, and whose demat accoundetails are not available with our Company or the Registrar, shall be credited in a demat suspense escrow account opened by our Company. For further details, see "Terms of Issue- Process of Making an Application in the Issue" on page 147 and "Terms of Issue – Credit of Right Entitlement in the Demat Account of Eligible Equity Shareholders" on page 148 of the LOF, respectively.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALISED FORM

shall be credited to a temporary ISIN which will be frozen until the receipt of the final listing/ trading approvals from the Stock Exchange. Upon receipt of such listing and trading approvals, the Equity Shares shall be debited from such temporary ISIN (i.e. INE055C20012) and credited to the existing ISIN (i.e., INE055 CO 1020) for the Equity Shares and thereafter be available for trading. Our Company has received in-principle approval from the BSE through letters bearing reference number LOD/RIGHT/KS/FIP/189/2023-24 dated April

29, 2024 and from the NSE through letters bearing reference number NSE/LIST/40223 dated April 19, 2024 Our Company will make applications to the Stock Exchanges to obtain trading approvals for the Rights Entitlements as required under the SEBI circular bearing reference number SEBI/HO/CFD/ DIL2/CIR/P/2020/13 dated January 22, 2020. For the purpose of the Issue, the Designated Stock Exchange is BSE Limited

THE DRAFT LETTER OF OFFER HAS NOT BEEN FILED WITH SEBI IN TERMS OF SEBI ICDR REGULATIONS AS THE SIZE OF ISSUE IS NOT EXCEEDING

DISCLAIMER CLAUSE OF BSE (DESIGNATED STOCK EXCHANGE): As required, a copy of the Draft Letter of Offer has been submitted to BSE. The disclaimer clause as intimated by BSE to us, post scrutiny of the Draft Letter of Offer, has been included in the Letter of Offer prior to filing with SEBI and the Stock Exchanges. The investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of BSE" on Page 140 of the LOF. DISCLAIMER CLAUSE OF NSE: As required, a copy of the Draft Letter of Offer has been submitted to NSE. The disclaimer clause as intimated by NSE to us, post scrutiny of the Draft Letter of Offer, has been included in the Letter of Offer prior to filing with SEBI and the Stock Exchanges. The investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of NSE" on Page 140 of the LOF.

ESCROW COLLECTION BANK: Kotak Mahindra Bank Limited BANKERS TO THE ISSUE AND REFUND BANKER: Kotak Mahindra Bank Limited

INVESTORS ARE ADVISED TO REFER THE LOF, ALOF, AND THE RISK FACTORS CONTAINED THEREIN BEFORE APPLYING IN THE ISSUE. DISPATCH AND AVAILABILITY OF ISSUE MATERIALS:

In accordance with the SEBI ICDR Regulations, the SEBI Relaxation Circulars, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material will be sent/dispatched only to the Eligible Equity Shareholders who have provided Indian address. In case such Eligible Equity Shareholders have registered their e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their registered e-mail address and in case such Eligible Equity Shareholders have not registered their e-mail address then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. The Letter of Offer will be provided to those who make a request in this regard.

Further, the Letter of Offer will be sent/dispatched to the Eligible Equity Shareholders who have provided Indian address and who have made request in this regard. In case such Eligible Equity Shareholders have registered their e-mail address, the Letter of Offer will be sent only to their registered e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Letter of Offer will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them

In accordance with above, the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form has been completed in electronic mode through email on May 21, 2024 and physically through speed post on May 22, 2024 by Registrar to the Issue i.e. Link Intime India Private Limited to the eligible Equity Shareholders of the Company, whose name appeared in the Register of Members/Beneficial Owners of the Company, on the Record date i.e., May 14, 2024

Investors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Equity Shares under applicable laws) on the websites of

- Our Company at https://dsjkeeplearning.com/ The Registrar at www.linkintime.co.in;
- The Stock Exchanges BSE www.bseindia.com and NSE https://www.nseindia.com/

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., www.linkintime.co.in) by entering their DP ID and Client ID or Folio Number (for Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date). The link for the same shall also be available on the website of our Company (i.e., https://dsikeeplearning.com/) OTHER IMPORTANT LINKS AND HELPLINE: The Investors can visit following links for the below-mentioned purposes:

- Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: https://www.linkintime.co.in
- Updation of Indian address/ e-mail address/ phone or mobile number or updation of demat account details by Eligible Equity Shareholder holding shares in physical form or Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Equity Shareholders, the Eligible Equity Shareholders shall send a signed request letter to the Registrar regarding updating of demat account detail containing the name(s), address, e-mail address, contact details, DPID-Client ID along with copy of self-attested PAN and self-attested client master sheet of their demat account, copy of any one share certificate either by e-mail at keeplearning rights2024@linkintime.co.in subject line should be "DSJ KEEP LEARNING LIMITED RIGHT ISSUE DEMAT ACCOUNT UPDATION OF FOLIO - (mention folio no.)", or by post, speed post, courier, or hand delivery so as to reach to the Registrar not later than two Working Days prior to the Issue Closing Date

Company Secretary and Compliance Officer

E-mail: compliance@dsjkeeplearning.com Website: https://dsjkeeplearning.com

REGISTRAR TO THE ISSUE

LINK Intime

Link Intime India Private Limited

C-101, 247 Park, LBS Marg, Vikhroli West Mumbai-400083, Maharashtra, India Tel: +91 810 811 4949 $\textbf{E-mail:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ link in time. co. in \textbf{Investor Grievance ID:} \ keep learning.rights 2024 @ l$ Website: www.linkintime.co.in Contact Person: Shanti Gopal krishnan SEBI Registration No.: INR000004058

Mr. Jaiprakash Laxmandas Gangwani 419-A, Arun Chambers, 4th Floor, Tardeo, Mumbai City, Mumbai - 400 034, Maharashtra, India Tel: 022 4002 3127

Investors may contact the Registrar or our Company Secretary and Compliance Officer for any Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs for grievances related to the ASBA process, giving full details such as name address of the Applicant, contact number(s), E-mail address of the first holder, folio number or demat account number of Rights Equity Shares applied for, amount blocked (in case of ASBA process), ASBA Account number and the Designated Branch of the SCSBs where the plain pape

application was submitted by the ASBA Investors along with a photocopy of the acknowledgement slip (in case of ASBA process). For further details on the ASBA process, please refer to the section titled "Terms of the Issue" beginning on page 147 of the Letter of Offer For DSJ Keep Learning Limited

Jaiprakash Laxmandas Gangwar

Place: Mumbai DSJ Keep Learning Limited is proposing, subject to market conditions and other considerations, a rights issue of its Equity Shares and has in this regard filed a Letter of Offer dated May 13, 2024 with SEBI and the Stock Exchanges. The LOF shall available on the website of SEBI at www.sebi.gov.in, the Stock Exchanges i.e. BSE and NSE at www.bseindia.com and nseindia.com respectively and of Registrar i.e., www.linkintime.co.in. Potential investors should note that investment in equity shares involves a degree of risk and for details relating to the same, please see the section entitled "Risk Factors

Company Secretary & Compliance Office