

October 20, 2023

Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai – 400051

Scrip Code: 543223 Name of Scrip: MAXIND

Sub: Schedule of Earnings Conference Call

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, find attached Earnings call details for investors and analysts to discuss Q2 H1FY24 results performance of the Company, scheduled to be held on Friday, October 27, 2023 at 11.00 a.m.

This disclosure will also be hosted on the Company's website viz. www.maxindia.com.

You are requested to kindly take the aforesaid on record.

Thanking you,

Yours faithfully,

For Max India Limited

Pankaj Chawla
Company Secretary and Compliance Officer

Encl.: As above



Corporate Office: Level 21, Max Towers, Sector 16B, Noida – 201301

Max India Limited's Investor & Analyst call on Friday 27th October 2023 at 11.00 AM IST

New Delhi, October 20, 2023

Max India Limited is organizing an audio conference call for Investor & Analyst to discuss Q2 & H1FY24 results of Max India Limited. The call is scheduled for Friday, 27th October 2023 at 11:00 a.m.

Senior Management team from Max India and Antara will be present on the call.

Dial in details for the call

Details of the conference call are as follows:

Timing : 11:00 AM IST on Friday, October 27, 2023

Pre- Registration : <u>Diamond Pass</u>

Conference dial-in Primary number: +91 22 6280 1309 / +91 22 7115 8210

Hong Kong Local Access Number : 800 964 448

Singapore Local Access Number : 800 101 2045

UK Local Access Number : 0 808 101 1573

USA Local Access Number : 1 866 746 2133



About Max Group

The Max Group is a leading Indian multi-business conglomerate with a commanding presence in the Life Insurance industry and has ventured into high potential sectors of Senior Care and Real Estate. The Group recorded consolidated revenues of Rs. 31,781 Cr. in FY2023. It has a total customer base of ~4 million, around 400 offices spread across India and an employee strength of around 20,000 as on 31st March 2023.

The Max Group comprises three holding companies - Max Financial Services Limited, Max India Limited and Max Estates Limited, which are listed on the Indian stock exchanges.

The Group's investor base includes marquee global financial institutions such as MSI, Ward ferry, New York Life, Capital, Baron, GIC, Vanguard, First Voyager, Habrok Capital, Jupiter, Blackrock, and the Asset Management Companies of Mirae, Nippon, HDFC, ICICI Prudential, DSP, UTI, Motilal Oswal, Canara Robeco, Sundaram, HDFC Life, Aditya Birla Sun Life, and Kotak.

About Max India Limited:

MIL is the holding company of Max Group's Senior Care business i.e. Antara Senior Living Limited (Residences for Seniors) and Antara Assisted Care Services Limited (Care Homes, Care at Home, MedCare and AGEasy)

Max India investor list includes: Habrok Capital, TVF, Nomura, Ullhas Paymaster, Ritesh Oswal, Porinju Veliyath, Value Prolific, Aionios Alpha and New York Life

About Antara:

In 2013, Antara's launched its first residential community in Dehradun comprises 197 apartments spread across 14 acres of land, only 1 unit left unsold as of Sep'23 end. The vibrant community of seniors in Dehradun experience a life of security, convenience, lifecare and comprehensive benefit, which is reflected in the high resident satisfaction score ~90%.

In 2020, Antara launched its second community in Sector-150, Noida. With 340 apartments in its first phase of development, which all units are sold as of Mar'23 end, it will cater to the social, recreational, educational, wellness, and health-related needs of seniors. It is expected to be ready for possession by early 2025.

Antara's Assisted Care Services include 'Care Homes', 'Care at Home', 'MedCare' and 'AGEasy'. This line of business caters to seniors, who need more immersive interventions in their daily lives due to medical or age-related issues. Starting with



its first Care Home facility in Gurugram, Antara has now ~70 beds across Delhi NCR, plan to increase bed capacity to 360 beds by FY24. This includes proposed additions of ~200 beds in Bengaluru and 100 beds in Delhi NCR & Chennai by FY24 end. The Care Homes provide long-term care to seniors who require constant medical and nursing supervision, and short-term care services for the recuperation of seniors.

Its Care at Home services provides well-equipped, medically trained professionals offering care to seniors inside their home's comfort. The MedCare product services vertical is a one-stop place for the daily medical equipment needs of seniors. AGEasy is Phygital platform which provide unique suite of product and service solutions to manage chronic health conditions of seniors.

Antara plans to develop 8 -10 communities for Seniors and build bed capacity of ~ 2,000 beds in Care Homes over next 5 years.

For more information, please visit www.antaraseniorcare.com

For more information on the Company, please visit www.maxindia.com

Investor Contact:

Company:	Investor Relations Advisors:
MAXINDIA	SGA Strategic Growth Advisors
Max India Limited	Strategic Growth Advisors Pvt. Ltd.
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