Dated 8th October, 2024.

To,

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001.

Dear Sir/Madam,

Sub: Press Release - "Blue Cloud Softech Solutions Unveils Four AI-Powered Products in India on Monday 7th October, 2024 at Hydrabad."

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a press release issued by Blue Cloud Softech Solutions Limited ("the Company") on the captioned subject, the content of which is self-explanatory. This is for the information of the Exchange and the members.

For BLUE CLOUD SOFTECH SOLUTIONS LIMITED

Manoj Sandilya Telakapalli
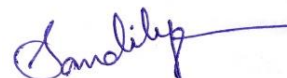**Whole Time Director**
DIN :09630299

Blue Cloud Softech Solutions Unveils AI-Powered Products in India

Hyderabad, October 8, 2024: Hyderabad-headquartered Blue Cloud Softech (BCS), listed on the Bombay Stock Exchange (BSE: 539607), has announced the launch of FOUR ARTIFICIAL INTELLIGENCE (AI)-ENABLED PRODUCTS— BLUHEALTH APPLICATION, BLURA, EDUGENIE AND BIOSTER in Indian market on Monday. The innovative products were unveiled by Sri Duddilla Sridhar Babu, Hon'ble Minister for IT, E&C, Industry & Commerce and Legislative Affairs, Govt of Telangana at an event in Hyderabad on 7th of October 2024 .

Telangana IT Minister Duddilla Sridhar Babu was the chief guest and Former Special Chief Secretary Ajay Mishra was another guest at the launch event in Novotel HICC, Hyderabad. Janaki Yarlagadda, Chairman of BCS, explained how each of their products embodies the innovative spirit that drives the company in creating solutions that make a real difference.

On the occasion, the IT Minister said, "AI in healthcare is not just about technology; it's about transforming lives. By harnessing the power of artificial intelligence, we can enhance diagnostics, personalize treatment, and ensure better outcomes, ultimately making healthcare more accessible and effective for every individual. Together, we are paving the way for a healthier future."

The highlight of the event was the product demos that put the spotlight on their innovative features and potential to transform their respective industries through cutting-edge technologies. The launch marked a significant milestone in Blue Cloud Softech's commitment to harnessing artificial intelligence to address real-world challenges. It showcased its success in propelling the future with revolutionary digital solutions.

Ms. Janaki Yarlagadda, Chairman of Blue Cloud Softech Solutions Ltd (BCS) said, "AI is the catalyst for a new frontier across every sector, driving innovation and efficiency. As we integrate AI into our daily lives, we empower individuals and organizations to unlock remarkable potential. This technology not only enhances productivity but also enriches the human experience, allowing us to focus on creativity, empathy, and progress. The future is bright, and we must responsibly use AI as it leads the way for mankind."

BluHealth is an AI-powered mobile application designed to transform proactive population health management. By offering non-invasive health screenings and seamless telehealth integration, BluHealth will make healthcare more accessible and efficient. Utilizing advanced AI-enabled facial health vitals, the app tracks vital signs such as blood pressure, pulse rate, respiration rate, and hemoglobin levels through remote photo plethysmography (rPPG). This technology allows users to monitor their health without any physical contact, ensuring safety and convenience. The application is fully compliant with HIPAA and GDPR regulations, guaranteeing the highest standards of data protection and privacy. Users receive real-time alerts for abnormal health readings and gain access to comprehensive data analytics, enabling personalized health recommendations. The user-friendly interface ensures that individuals of all ages can navigate the app with ease.

Blura is an AI-driven internal and external communication platform that enhances employee engagement by delivering personalized updates. The platform aggregates news from various internal sources, ensuring that employees receive relevant information tailored to their roles and interests. Blura's white-labelling capabilities allow organizations to customize the platform with their own branding, including logos, colours, and design elements, transforming it into a cohesive communication tool that reflects the company's identity. By streamlining internal communication,

Blura fosters a more connected and informed workforce. Employees can easily access company news, updates, and resources, leading to increased productivity and engagement. The platform's AI algorithms learn from user interactions, continually refining the content to suit individual preferences.

EduGenie is an AI-enabled Learning Management System (LMS) designed to facilitate tailored educational experiences and strengthen connections between instructors and students. The platform offers unlimited video courses, live classes, text courses, and projects, creating a rich and diverse educational ecosystem. EduGenie's AI-driven learning pathways adapt to individual learning styles and needs, providing personalized educational journeys that enhance understanding and retention. The online course marketplace within EduGenie connects educators and learners globally, fostering a collaborative environment where knowledge is shared freely. Instructors can create and monetize their courses, while students have access to a vast array of subjects and disciplines.

BioSter is a revolutionary sterilization product developed over a decade, aimed at addressing Healthcare Acquired Infections (HAIs) and enhancing infection control in indoor public spaces. Utilizing the principle of Photocatalytic Oxidation (PCO), BioSter employs a combination of energy and catalysts, such as titanium dioxide (TiO_2) and nanoparticles, to generate plasma containing germ-killing ions. These ions disperse throughout the room, eliminating disease-causing organisms and disintegrating harmful volatile organic compounds (VOCs) present in the air. Unlike traditional disinfection methods, BioSter operates without releasing toxic chemicals, making it a safe and non-toxic alternative. It significantly reduces the risk of infection spread, has been extensively field-tested in hospitals, and requires zero maintenance due to its filter less design. Available in multiple variants, BioSter can serve spaces ranging from 150 sq. ft to 10,000 sq. ft, making it suitable for hospitals, gyms, cinemas, classrooms, homes, and offices.

Blue Cloud Softech Solutions Limited

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CIN: L72200TG1991PLC013135

Blue Cloud Softech Solutions Ltd (BCS) continues to push the boundaries of innovation with a strategic focus on artificial intelligence across healthcare, communication, education, and cybersecurity sectors. As a globally recognized tech leader with a presence in the US, Singapore, Dubai, and the UK, BCS is dedicated to developing transformative solutions that cater to the evolving needs of diverse markets. With ISO 9001:2019 and ISO 27001:2022 certifications, the company demonstrates a commitment to quality management and information security, ensuring reliable and secure technological solutions for its global clientele.

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BLUE CLOUD SOFTECH
serving technology better

AI will make healthcare accessible: Sridhar Babu

BIZZ BUZZ BUREAU
HYDERABAD

DUDDILLA Sridhar Babu, Telangana Minister for Industries & IT, on Monday said that artificial intelligence (AI) would make healthcare more accessible to people.

"AI in healthcare is not just about technology; it's about transforming lives. By harnessing the power of artificial intelligence, we can enhance diagnostics, personalize treatment, and ensure better outcomes, ultimately making healthcare more accessible and effective for every individual. Together, we are paving the way for a healthier future," the Minister said after launching four AI-enabled products- BluHealth Application, Blura, EduGenie and BioSter - in the Indian market. City-based Blue Cloud Softech (BCS) developed these products.

Speaking on the occasion, Janaki Yarlagadda, BCS Chairman, said: "AI is the catalyst for a new frontier across every sector, driving innovation and efficiency. As we integrate AI into our daily lives, we empower individuals and organisations to unlock remarkable potential".

This technology not only enhances productivity but also enriches the human experience, allowing us to focus on creativity, empathy, and progress. The future is bright, and we must responsibly use AI as it leads the way for mankind, he added.

Telangana IT & Industries Minister D Sridhar Babu (c) at the launch of Blue Cloud Softech's AI-enabled products in Hyderabad on Monday

Bizz Buzz

Telangana IT & Industries Minister D Sridhar Babu (c) at the launch of Blue Cloud Softech's AI-enabled products in Hyderabad on Monday

Healthcare for everyone via AI: Sridhar Babu

HANS BUSINESS
HYDERABAD

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Hans India

SRIDHAR: AI DRIVES INNOVATION ACROSS SECTORS

DC CORRESPONDENT
HYDERABAD, OCT. 7

IT and industries minister D. Sridhar Babu said on Monday that Artificial Intelligence in the healthcare sector is not just a technology, but will transform the lives of people as it is playing a major role in enhancing the diagnostics, giving personalised treatment and ensuring better outcomes.

AI is ultimately making healthcare more accessible and effective for every individual.

In the presence of Sridhar Babu, the Hyderabad-headquartered Blue Cloud Softech (BCS), has announced the launch of four artificial intelligence (AI)-enabled products — BluHealth Application, Blura, EduGenie and BioSter in the Indian market on Monday. The innovative products were unveiled by Sridhar Babu at an event in Hyderabad on Monday.

Addressing the event, Sridhar Babu said that Artificial Intelligence would transform the lives of people in all sectors in the coming future.

DC

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South Indian Times

ब्लू क्लाउड सॉफ्टेक सोल्यूशंस ने पेश किये चार एआई उत्पाद

हैदराबाद, 7 अक्तूबर
(मिलाप न्यूरो)

हैदराबाद मुख्यालय से संचालित कंपनी ब्लू क्लाउड सॉफ्टेक (बीसीएस) ने भारतीय बाजार में चार कृत्रिम बुद्धिमत्ता (एआई) सक्षम उत्पाद ब्लूहेल्थ एप्लीकेशन, ब्लूरा, एडुजेनी और बायोस्टर लांच करने की घोषणा की। इसका उद्घाटन तेलंगाना के आईटी और उद्योग मंत्री दुद्दिला श्रीधर बाबू ने किया। अवसर पर पूर्व विशेष मुख्य सचिव अजय मिश्रा और बीसीएस के अध्यक्ष जानकी यारलागड्डा उपस्थित थे।

एआई प्रौद्योगिकी में आज आयोजित कार्यक्रम में ब्लू क्लाउड सॉफ्टेक सोल्यूशंस के एआई उत्पादों को हैदराबाद में भारतीय बाजार में पेश करते हुए मंत्री दुद्दिला श्रीधर बाबू ने कहा कि स्वास्थ्य सेवा में एआई केवल

प्रौद्योगिकी मात्र नहीं है, बल्कि यह जीवन के लिए परिवर्तनकारी भी है। कृत्रिम बुद्धिमत्ता की शक्ति का उपयोग करके हैदराबाद में स्थित ब्लू क्लाउड सॉफ्टेक सोल्यूशंस लिमिटेड (बीसीएस) ने...

ब्लू क्लाउड सॉफ्टेक सोल्यूशंस ने एआई उत्पादों को लांच करते मंत्री दुद्दिला श्रीधर बाबू।

Hindi Milap

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