



HQ/CS/CL.24B/17205  
September 20, 2021

National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Mumbai – 400 051  
SYMBOL: TATACOMM

BSE Limited  
P.J. Towers, Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500483

Dear Sir / Madam,

**Sub: Press Release - Tata Communications offers pay-as-you-go feature on Ethernet network services in India.**

Please find attached herewith the press release on the captioned subject being issued today.

Kindly take the same on your records.

Thanking you,

Yours faithfully,  
For Tata Communications Limited

Zubin Adil Patel  
Company Secretary and  
Compliance Officer

PRESS RELEASE

## Tata Communications offers pay-as-you-go feature on Ethernet network services in India

**‘Bandwidth-on-Demand’ on Ethernet services delivers speed, convenience, cost efficiency and pay-as-you-go model, enabling enterprises with agility and productivity**

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**Mumbai, INDIA – 20<sup>th</sup> September 2021** - Tata Communications, a global digital ecosystem enabler, offers ‘Bandwidth-on-Demand’ (BoD) feature on Ethernet services, delivering flexibility, improving end-user experience, and bringing cost efficiency. This enables enterprises to self-provision additional capacity on a pay-as-you-go model to meet short term bandwidth needs conveniently through a self-service customer portal. With this feature, Tata Communications powers enterprises to move closer to achieving their digital-first ambitions.

The new BoD feature helps customers dynamically manage, scalable and resilient Data Center (DC) connectivity. Ethernet network is built upon the strong foundation of Tata Communications DC ecosystem infrastructure, providing seamless connectivity and maximum coverage across the DC clusters in India with multiple diverse routes.

“The pay-as-you-go network feature will empower enterprises who are increasingly facing fluctuating short-term bandwidth needs to manage their application’s performance. Control at the hands of the customers to adjust their bandwidth dynamically in near real-time, will provide them such agility and flexibility. We are excited to deliver controllable networks that are aligned to our customer’s transformative business needs.” said Kapil Kumar Jain, Vice President - Core and Next Gen Connectivity Services, Tata Communications.

Tata Communications Bandwidth-on-Demand feature on Ethernet services caters to industries such as:

- IT, ITES and the Service sectors get the flexibility which increases capacity to handle cloud backups and data replication services.

- BFSI during scheduled data migrations and back-ups.
- eCommerce and retail which benefits by managing network performance during annual or periodic 'big' sales days campaigns.
- Media services to enhance their workflows for efficient event-based remote production.

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**About Tata Communications**

A part of the Tata Group, Tata Communications (NSE: TATACOMM; BSE: 500483) is a global digital ecosystem enabler powering today's fast-growing digital economy in more than 190 countries and territories. Leading with trust, it enables digital transformation of enterprises globally with collaboration and connected solutions, core and next gen connectivity, cloud hosting and security solutions and media services. 300 of the Fortune 500 companies are its customers and the company connects businesses to 80% of the world's cloud giants. Its Tier-1 IP network, wholly-owned subsea fibre backbone and consortium cables' global network carries ~30% of the world's internet routes. For more information please visit

[www.tatacommunications.com](http://www.tatacommunications.com)

**Forward-looking and cautionary statements**

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications Limited's Annual Reports.

The Annual Reports of Tata Communications Limited are available at [www.tatacommunications.com](http://www.tatacommunications.com). Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.

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