

Thomas Cook (India) Ltd.

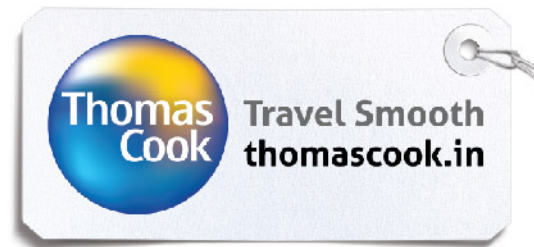
Thomas Cook Building, Dr. D. N. Road,

Fort, Mumbai - 400001

Board: +91-22-6160 3333

CIN: L63040MH1978PLC020717

A FAIRFAX Company



October 11, 2022

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated October 11, 2022 titled “Thomas Cook India & SOTC Travel launch Festive Special Holiday Offers”.

This is for your information and records.

Thank you.

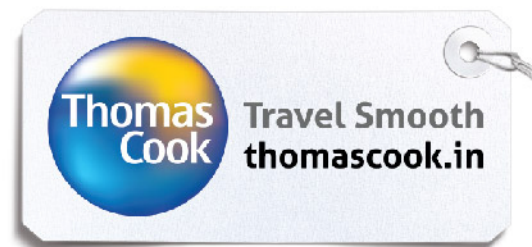
Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a



Thomas Cook India & SOTC Travel launch Festive Special Holiday Offers

- **Diverse range targeting: families, honeymooners/couples, millennials/working professionals, groups of friends and solo travellers**
- **Festive Special Group Tours – Guaranteed departures accompanied by an experienced Tour Manager**
- **Up to Rs. 10,000.00 off on the spot**

Mumbai, October 11, 2022: The festive season serves as the perfect opportunity to escape the stress and hectic pace of work life and indulge in the freedom of a well-deserved getaway - to relax and rejuvenate. To leverage this positive consumer sentiment and to empower customers who have not already booked their holidays, Thomas Cook (India) Limited - India's leading omnichannel travel services company and its Group Company, SOTC Travel, have launched an extensive range of **Festive Special** holiday offers across International and Domestic destinations. The Festive Special range of holidays gives travellers the benefit of a shorter booking window and offers a choice of air-inclusive, land-only and customizable products as per their requirements.

With Indians displaying an increased appetite to break free from the stresses of everyday life, the festive season offers much potential for a well-deserved break. In an endeavour to inspire customers, Thomas Cook & SOTC's Festive Special holidays hence comes with an array of attractively priced holidays and offers to favourite domestic and international locales.

Thomas Cook India's and SOTC's Festive Special holidays are available across the Companies' omnichannel network: mobile app, portals (thomascook.in and sotc.in) and call centres (**Thomas Cook:** 1800-2099-100 **SOTC:** 1800 209 3344) – and extensive pan India retail stores covering India's metros, mini-metros, tier 2 and 3 key source markets.

Special benefits:

- Up to Rs. 10,000.00 off
- No cost EMI
- Hotel voucher worth Rs. 2,000.00 on every booking*
- Free travel bag with every booking*

To maximise visibility, Thomas Cook & SOTC's media campaign will extend across print (mainline editions and regionals), digital and social media properties.

Thomas Cook and SOTC's Festive Special Offers:

Easy Visa Holidays:

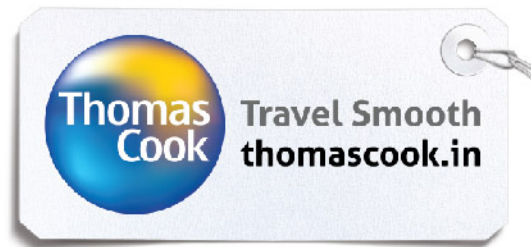
- Singapore + Sentosa Island: 5 days
- Bali: 7 days
- Dubai: 6 days
- Vietnam + Cambodia: 10 days
- Thailand : 5 days
- Egypt: 8 days
- South Africa: 10 days
- Turkiye: 9 days

Long Haul Special:

- 11 days to Australia

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- 8 days to Switzerland, Germany, Brussels and France
- 12 days to France, Switzerland, Italy and Vatican

India & Surrounds:

- Andamans: 6 days
- Rajasthan: 7 days
- Kashmir: 7 days
- Kerala: 6 days
- Bhutan: 6 days
- Himachal: 7 days

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited. said, *“With the festive fervour boosting India’s travel appetite, we are witnessing pent up travel demand from customers across segments. Our Festive Special holidays offer great deals at a short booking window and has been specially curated for customers who are keen to travel during the festive period but have not yet booked their holidays. Our Festive Special Group Tours guarantee departures accompanied by our finest experienced Tour Managers and extend across easy visa destinations, Australia, Europe and India’s favourite locales.*

Our diverse range of products can be co-curated with our holiday experts, this includes outdoor and adventure activities like safari game drives at India’s leading national reserves, biking, hiking/trekking, camping, white water rafting, paragliding, etc.”

Mr. Daniel D’souza President & Country Head - Holidays, SOTC Travel said, *“The festive season represents India’s second largest travel period and having increased confidence in travel, customers are keen to take a break from everyday life. To delight our customers, we are very excited to present our Festive Special holiday offers with an extensive portfolio of air-inclusive, land only and customizable holidays to a range of top domestic and international destinations. Our Festive Special range offers unbeatable offers and discounts – intended to inspire customers to avail of special deals to book their favourite destination.”*

*T&C Apply

[Thomas Cook](#)
[SOTC](#)

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Limited. (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel and Value Added Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

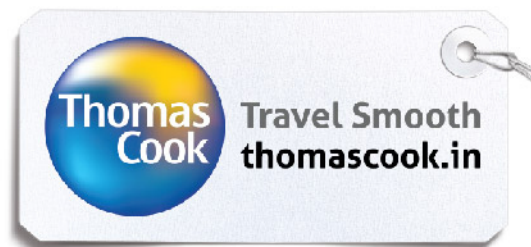
As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia’s Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador’s Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers’ Travel Awards from 2011 to 2019.

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CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative' on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 72.34% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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