



**ROSE MERC
LIMITED**

तमसो ऽ मा ज्योतिर्गमय



15/B/4, New Sion Chs Swami Vallabhdas Road,
Opp SIES College, Behind Dmart Store,
Sion West, Mumbai-22.

GSTIN : 27AACCR3663B1ZM
CIN : L93190MH1985PLC035078

May 10, 2024

**To,
The Corporate Relations Department,
BSE Limited,
PJ Tower, Dalal Street, Fort,
Mumbai-400001**

BSE Scrip Code: 512115 Scrip ID: ROSEMER

Subject: Media Release

Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

In furtherance to our announcement on 09th May 2024, Rose Merc Limited is pleased to announce a pioneering collaboration with the esteemed Lawn Tennis player Mr. Vishwajeet Sangle, through establishing a new company to be incorporated under the name and style of M/s. Esperer Event Management Pvt. Ltd.

Attached herewith is our release of the aforementioned transaction.

Please take the same on your record and acknowledge receipt of the same.

**Thanking You,
Yours faithfully,**

For ROSE MERC LIMITED

**Vaishali Parkar Kumar
Executive Director
DIN: 09159108**



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Media Release

Rose Merc Limited (RML) solidifies Joint Venture with Mr. Vishwajeet Sangle, lawn tennis player, securing a notable 35% share in the partnership.





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Rose Merc Limited (RML) is excited to unveil a pioneering collaboration with the esteemed Lawn Tennis player Mr. Vishwajeet Sangle, through establishing a new company to be incorporated under the name and style of M/s. Esperer Event Management Pvt. Ltd. This alliance symbolizes a monumental leap in our commitment to advancing Indian sports development and nurturing grassroots talent across the nation.

At the youthful age of 28, Mr. Vishwajeet Sangle has already made an indelible mark in the realms of both sports and entrepreneurship. A prodigy in the world of tennis, Vishwajeet embarked on his sporting journey at the tender age of 9. Over a span of 19 years, he diligently honed his skills on the court, participating in an impressive 90 tournaments, both domestically and internationally.

His illustrious career boasts 8 years of competing in international tournaments, where he triumphed in 7 international competitions and clinched an impressive 68 national championships. In 2022, Vishwajeet etched his name in the annals of tennis history by achieving a remarkable hat-trick of victories in Japan, Germany, and Paris, a feat unprecedented in the sport. Moreover, he holds the distinction of being the first Indian to establish a national record and the first to emerge victorious at the prestigious Canny Barville tournament.

Vishwajeet holds world ranking of 717, further he proudly bears the title of the first vegan tennis player from India to secure international victories, shattering barriers and inspiring athletes worldwide with his plant-powered performance.

This collaboration between RML and Mr. Vishwajeet Sangle signifies not only a mutual commitment to excellence but also a shared vision to propel the growth of Lawn Tennis in India. This partnership will lead to stepping stone in growth of Lawn Tennis in India.

Speaking on the development Mrs. Vaishali Parkar Kumar (Rose Merc Ltd.) said "We are incredibly excited to embark on this venture, which will enable us to immerse ourselves in the world of Lawn Tennis. Since our childhood, we have been captivated by the sport, witnessing numerous international players grace the courts alongside inspiring Indian talents like Sania Mirza, Leander Paes, and Mahesh Bhupathi. Their remarkable achievements have left an indelible mark on our hearts, highlighting the deep-rooted passion for tennis within the Indian community.

With this collaboration, we aim to cultivate and nurture the sport of Lawn Tennis in a professional and comprehensive manner. Our goal is to provide opportunities for aspiring athletes, support their development, and ultimately contribute to the growth of tennis in India. We are committed to harnessing the talent and potential within the country, paving the way for a bright future in Indian tennis and allied sports and sport events."

Speaking on the development Mr. Vishwajeet Sangle (On behalf of proposed company to be incorporated under the name and style of Espere Event management Pvt. Ltd) said "I'm genuinely thrilled to begin this exciting journey while advancing my career in lawn tennis. This opportunity offers us a platform to guide many enthusiastic young sports enthusiasts and harness the expanding sports events landscape in India. Together, we can nurture a fresh wave of talent and contribute significantly to enhancing the dynamic sports culture in our nation."