

**SHIVANSH FINSERVE LIMITED**  
**(FORMERLY KNOWN AS MANSAROVAR FINANCIAL SERVICES LIMITED)**

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CIN:- L65100GJ1984PLC082579

Date: 15.02.2025

To  
The Department of Corporate Affairs,  
Bombay Stock Exchange Limited,  
P J Towers, Dalal Street  
Mumbai

**SUB: Newspaper Advertisement of Unaudited Financial Results for the quarter ended  
31<sup>st</sup> December 2024**

**Ref.: BSE Script code:- 539593**

Dear Sir,

With respect to captioned subject, the company hereby informed you that the company has published the copy of an extract of Standalone Unaudited Financial Results for the quarter ended on 31<sup>st</sup> December 2024 in the Newspaper as per regulation 47 of SEBI (LODR), 2015. And the copy of the Newspaper Advertisement is attached herewith.

Kindly acknowledge the same & take on your records.

Thanking You.

Yours Faithfully

**FOR SHIVANSH FINSERVE LIMITED**

**JIGNESH SHAH**  
**WHOLETIME DIRECTOR**  
**DIN: 02112343**



## Better Nutrition takes the dive on Shark Tank India 4

Mumbai, Founded by husband-wife duo Prateek Rastogi and Aishwarya Bhatnagar, this biofortified food company provides everyday nutrition by naturally integrating essential nutrients into daily meals.

A core pillar of Better Nutrition is its "Better Seeds" initiative, a program that partners with 150 farmers to focus on seed preservation and quality.

Prateek and Aishwarya's entrepreneurial journey began with an unexpected match as they met on Shaadi.com. Reflecting on their experience, Prateek shared, "Shark Tank India 4 was an exhilarating journey that pushed us to not just refine our pitch, but to rethink and strengthen our entire business strategy. The Sharks' insightful questions challenged us to dig deeper—on scalability, impact, and what truly differentiates Better Nutrition. Their feedback was invaluable, helping us sharpen our vision and accelerate our mission to bring biofortified foods to every household. Walking away from this experience, we are more confident, more determined, and more committed than ever to making a real impact on nutrition in India."

With an ask of 60 Lakh for 1% Equity, the founders are hopeful that their unique selling proposition and celebrity endorsements will secure them a deal. Will Better Nutrition succeed in their mission? Tune in to Shark Tank India to find out!



## Abhay Verma calls 'Pehla Nasha 2.0' an ode to Aamir Khan

Mumbai, Feb 14 (IANS) Actor Abhay Verma, who is known for his work in superhit movie 'Munhya' and 'The Family Man', has said the music video of his song 'Pehla Nasha 2.0' is an ode to Bollywood superstar Aamir Khan.

"Pehla Nasha 2.0" was released this week to the delight of legions of music lovers.

The video features Abhay and Pragati Nagpal that perfectly captures the spirit of first love and pays tribute to Aamir Khan's 1992 blockbuster 'Jo Jeeta Wohi Sikandar'.—IANS

## Cinépolis Celebrates 100% Occupancy at Kochi IMAX for Interstellar Re-release

Ahmedabad, 14th February 2025 – Cinépolis, India's first international cinema exhibitor, proudly celebrates the phenomenal success of its newly launched IMAX auditorium at Cinépolis Centre Square Mall, Kochi, which achieved 100% occupancy in its first week with the re-release of Christopher Nolan's masterpiece Interstellar.

Marking Cinépolis' first IMAX in Kerala and fifth in India, this state-of-the-art facility offers moviegoers an unparalleled cinematic experience. Equipped with cutting-edge IMAX technology, including a floor-to-ceiling curved screen, 4K laser projection, and immersive surround sound, the auditorium delivers breathtaking visuals and powerful sound, bringing audiences closer to the action than ever before. Mr. Devang Sampat, Managing Director, Cinépolis India, "The response to the newly launched IMAX in Kochi has been nothing short of extraordinary. The success of Interstellar reaffirms our belief that Indian audiences are eager for premium cinema experiences. Cinépolis remains committed to bringing world-class formats like IMAX to our patrons, creating unforgettable movie moments." Cinépolis Centre Square Mall is a 12-screen megaplex, offering a mix of cutting-edge cinema formats, including IMAX, 4DX, and RealD 3D, along with ultra-comfortable seating and gourmet concession options. This expansion underscores Cinépolis' mission to elevate the movie-watching experience in India by introducing innovative technologies and premium services.

## "Sprite cools down the summer with a refreshing 'Thand Rakh' Vibe"

Mumbai, Sprite, the iconic lemon & lime beverage, goes live with its legendary 'Thand Rakh' campaign with a fresh spin. The all-new films showcase Sharvari and Varun Tej making their debut, while the ever-chill Vedang Raina and DevAdhikari return, bringing their effortless cool back to the summer. No matter what challenges life throws your way, Sprite's crisp, fizzy magic serves as a simple reminder to sip, relax, and take it easy. This campaign puts a unique spin on every day, high-temp situations that happen on the go, capturing the essence of how today's youth tackle these challenges with wit, humor, and a refreshing bottle of Sprite. It perfectly embodies the spirit of staying cool and refreshed in a fast-paced world. Sumeli Chatterjee, Senior Category Director, Sparkling Flavours, Coca-Cola India and South-West Asia, shared,

"For decades, Sprite has been the go-to youth brand, known for its edgy and authentic communication. This summer, the iconic 'Thand Rakh' campaign brings to life how Sprite is a perfectly refreshing ally for teens, always on the go. Launching with a 360 approach – the campaign features all-new films with India's most loved teen icons. We're excited to bring this chill philosophy to life and provide the refreshment our young audiences crave."

In line with this partnership, Sharvari added, "Sprite has always had its finger on the pulse of youth culture. The 'Thand Rakh' campaign is no different; it's witty, fun, and reminds all of us to take it easy and go with the flow. It's the perfect blend of humor and chill vibes, promising to be exactly what we need when life gives you lemons!" Varun Tej Adds, "Sprite's 'Thand Rakh' is

the ultimate life hack—keep it cool, keep it fun, and let nothing faze you. I love how this campaign brings humor into everyday moments, making sure that no matter what, you always have a sip of chill to fall back on."

Talking about his association, Vedang Raina said, "It's always a pleasure to be associated with Sprite. 'Thand Rakh' is something that I personally relate to because finding your chill in life's situations is the key to joy. This campaign is sure to match the vibe of audiences who are looking for that one moment of refreshment."

Dev Adhikari shared, "The 'Thand Rakh' vibe is something we all need—whether you're stuck in a situation or just dealing with everyday chaos. Working with Sprite on this campaign was the right kind of chill, and I can't wait for everyone to see the fun we had bringing this to life."

## Dragon is a sureshot success, says Ashwath Marimuthu

Chennai, Feb 14 (IANS) Director Ashwath Marimuthu, whose Dragon featuring actors Pradeep Ranganathan, Anupama Parameswaran and Kayadu Lohar in the lead is set to release on February 21, says that his film is a sure shot success as the film has already recovered the amount that was invested in it just from non-theatrical business.

Talking to IANS, Ashwath Marimuthu said, "We made this film on a budget of Rs 37 crores. Already, we have got back that amount from the satellite, OTT rights and other rights that have already been sold. We have got all bases covered." Producer Archana

Kalpathi of AGS Entertainment too, in another interview to an online media entity, confirmed this information. She said, "Dragon is a table profit for us. That



is because OTT is sold, satellite is done – all business is done. Whatever theatrically we do, it will be a profitable venture for us. What is the scale of profit, we don't know. Will it be two times, three times or will it be like 30 per cent or

40 per cent, we don't know. But whatever we make, we are quite happy with it."

The trailer of the film, which has triggered expectations, shows Pradeep Ranganathan playing a character that appears to be an "irresponsible, atrocious, reckless, useless boy of the 2018 batch studying in an engineering college." His parents are loving, caring and innocent but he doesn't hesitate to cheat even them. He has love affairs but breaks ups happen because no girl wants to be with a failure. That makes him want to succeed and that too swiftly. What happens then is

## Rashmika Mandanna: I don't take my life too seriously

New Delhi, Feb 14 (IANS) Known for her impressive performances in movies, Rashmika Mandanna, fondly called "Crushmika" by her fans, has gained significant popularity for her versatility and captivating screen presence. However, the actress says she doesn't follow a strategy when it comes to picking films and adds that she doesn't take her life too seriously, believing that one "divine power" is guiding her.

It won't be wrong to call Rashmika one of the top heroines in Indian cinema courtesy the work she has done in blockbusters such as the "Geetha Govindam", "Chamak", "Push-

pa" franchise and "Animal" to name a few.

When it comes to picking films, does she think about the value she would add to the project or the value it would add to her,



the actress, who has a radiant smile, told IANS: "I think if you start thinking that way, you know, then life just becomes too hard." "Firstly, I don't take my life too seriously. I just feel like there's one divine power guiding me, right.

And I honestly just go with the flow," she added.

For Rashmika, who has been crowned as the National Crush, it is the storytelling that matters.

"But when I get films where I want to be a part of that storytelling, no matter what the character is, no matter if I'm a mother of two kids or a mother of four kids or I'm a grandmother or anything does not matter to me. I just want to be a part of that storytelling," said the actress, who has a natural sparkle and warmth in her eyes. "And that's, I'm sure, something you've seen in all the films.

## Popular actor Pankaj Tripathi becomes the face of Jio-bp's new International Fuel for India Campaign\*

\*New Delhi, February 14, 2025: Minister of Petroleum and Natural Gas, Shri. Hardeep Singh Puri today launched the International Fuel for India (IFFI) campaign of Jio-bp (the operating brand of Reliance BP Mobility Limited, a joint venture of Reliance Industries and bp), a leading mobility solution provider, at India Energy Week 2025 in New Delhi. Featuring popular Indian cinema actor, Pankaj Tripathi, IFFI campaign showcases how Jio-bp is taking high performance fuels to every Indian at no extra cost. Leveraging over 100 years of bp's fuel research experience, Jio-bp's high-performance fuels with ACTIVE Technology have been developed by testing Indian Original Equipment Manufacturer's engines with Indian Fuel over thousands of Kms under the intense scrutiny of expert technologists at globally acclaimed R&D centers in United Kingdom and Germany. Diesel at Jio-bp with ACTIVE technology offers an incremental mileage benefit of up to 4.3%, and petrol at Jio-bp with ACTIVE technology helps keep critical engine parts up to 10 times cleaner. High-performance fuels at Jio-bp work across all types of commercial and private vehicles alongside non-transport segment, helping to reduce engine wear & tear, to improve fuel economy & to lower need for unscheduled maintenance due to dirt congestion in engine parts.

## Adah Sharma says she likes 'sanskaar' guys

Mumbai, Feb 14 (IANS) Actress Adah Sharma on Valentine's Day has talked about what she finds most attractive qualities in a man and revealed that she is not into "bad boys".

Talking about what she looks for in her perfect man, Adah said: "I think the most attractive quality in a man is if he can keep his phone away and be present in the moment. I'm not into bad boys, just like I'm not into food gone bad."

Adah added: "I like good sanskaar guys. If he laughs at my jokes, he will be happier in the relationship! Larger volume of grey matter in the prefrontal cortex of his brain is more important for me in a guy than the size of his muscles."

Ahead of Valentine's Day, on Thursday Adah shared a parody version of the song "Aaye Ho Meri Zindagi Mein" from the 1996 film "Raja Hindustani".

Giving her own hilarious spin, she changed the lyrics and sang about blocking, staying away from her heart and the hook line to "Aaye ho meri zindagi mein tum shaitaan banke".

For the caption, she wrote: "Shaitaano ko bhejo. Pyar Spread karo! Happy valentines day The most Romantic ProperGanda song of the century part 2 #ProperGandaWithAdah #adahasarna Written by @snehna\_555 with love"

Adah will next be seen in Mahesh Bhatt's "Tumko Meri Kasam" with Anupam

Kher and Ishwak Singh.

The upcoming movie 'Tumko Meri Kasam', directed by Vikram Bhatt, is set to release in theatres on March 21.

The film also stars Anupam Kher, Adah Sharma, and Esha Deol. Tumko Meri Kasam is an intense drama loosely inspired by the life of Dr. Ajay Murdia, the founder of Indira IVF, a nationwide chain of fertility clinics.

Vikram has earlier directed a slew of films including the superhit massy entertainer 'Ghulam', 'Awara Paagal Deewana', and 'Kasur'.

She will also be seen in the season 2 of "Reeta Sanyal". Adah will be doing an international project as well where she plays a superhero.

## Neetu Kapoor shares a glimpse of her Valentine

Mumbai, Feb 14 (IANS) Veteran actress Neetu Kapoor recently took to social media to give a glimpse of her Valentine. The actress posted a beautiful photo that captured her close-knit family, featuring her daughter Riddhima Kapoor Sahni, her husband Bharat Sahni, and their daughter Samara. The photo also features Ranbir Kapoor, his wife, actress Alia Bhatt, and their little bundle of joy, Raha Kapoor. The image, dish-ing out family goals, highlighted the love that binds the family together, with the adorable Raha adding a special touch to the family moment. Alongside the image, Neetu wrote, "Happy Valentines Day." Interestingly, the actress' post serves as a gentle reminder that the day is not just about romantic love but also about the bond shared with family. Last year, the 'Jugjugg Jeeyo' actress shared an emotional pic-

ture, edited by a fan, featuring her late husband Rishi Kapoor with his granddaughter Raha. In the caption, she expressed her longing, writing, "I wish Rishi ji was with us even today... and with Raha too." A few days ago, the actress shared a throwback video of her late husband Rishi enjoying a plate of biryani. For the caption, Neetu wrote, "When @samosasories cooked for Rishi ji in NYC." Last month, Neetu celebrated her wedding anniversary by sharing a string of throwback photos featuring her and Rishi Kapoor. The 'Yaarana' actress captioned the post, "Memories one carries on but never ever forgets!!" Rishi and Neetu tied the knot on January 22, 1980. Over the years, they went on to feature in several iconic films, including "Do Dooni Char," "Besharam," "Kabhi Kabhie," "Rafoo Chakkar," and "Amar Akbar Anthony."

## First look of Madonna Sebastian-starrer 'Heartin' released

Chennai, Feb 14 (IANS) The makers of director Kishore Kumar's upcoming romantic comedy 'Heartin', featuring Madonna Sebastian, Sananth and Emaya in the lead, on Friday released the first look of the film.

R. Ravindran's Trident Arts, known for identifying and spotlighting fresh, young talent, is producing the lively film that is being directed by the debutant director. Sources say Heartin will be a youthful and feel-good romantic comedy.

'Heartin' stars Sananth, known for his performances in 'Mahaan', 'Petta', and 'Jil Jung Juk', as the male lead. He is joined by Madonna Sebastian and debutant actress Emaya T in pivotal roles, along with other renowned actors playing key characters.

Speaking about the film, director Kishore Kumar shared, "Heartin' is a rom-com with an interesting balance of romance and humour. We are creating a film that will appeal to audiences of all kinds. The shoot is nearly 80 per cent complete, with filming taking place across Chennai, Jaipur, and Ooty. We are planning to release 'Heartin' during the summer holidays of 2025."

The film boasts a highly talented technical crew. Cinematography is handled by Mukes, known for his work in the web series 'Suzhal' and the film 'Kolaikaaran'. Music is composed by Rajesh Murugesan, the acclaimed composer behind Malayalam blockbusters like 'Neram', 'Premam', and 'Gold'.

Editing is being undertaken by Barath Vikraman, famous for his work in 'Good Night' and 'Lover', while art direction is led by G. Durairaj, popular for 'Garudan' and 'Ayothi'. Costume design has been handled by Uthara Menon, who has worked on 'Viduthalai 2' and 'Vendhu Thanindhathu Kaadu'.

With an ensemble of skilled artistes and technicians, 'Heartin' is in its final leg of production under the banner of Trident Arts, produced by R. Ravindran and directed by Kishore Kumar.

## PURPLE ENTERTAINMENT LIMITED

CIN-L65100GJ1974PLC084389  
Regd. Office:- 30-B, 3rd floor, Ajanta complex, Income Tax, Ashram Road, Ahmedabad - 380009.  
Email on :- purpleentertainments7@gmail.com website :- https://purple-entertainment.co.in/

ANNEXURE I  
EXTRACT OF UNAUDITED STANDALONE FINANCIAL RESULTS FOR THE QUARTER ENDED DECEMBER 31, 2024  
(Rs. in lakhs except EPS)

PARTICULARS	Quarter ending		Quarter ending		Year to date	
	(31/12/2024)	(30/09/2024)	(31/12/2023)	(31/12/2024)	(31/03/2024)	(31/03/2024)
1 Income from operations	-	-	-	-	-	-
2 Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items#)	16.48	15.21	24.00	40.06	15.31	15.31
3 Net Profit / (Loss) for the period before tax (after Exceptional and/or Extraordinary items#)	16.48	15.21	24.00	40.06	15.31	15.31
4 Net Profit / (Loss) for the period after tax (after Exceptional and/or Extraordinary items#)	12.21	11.39	17.99	29.86	11.95	11.95
5 Total Comprehensive Income for the period (Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax))	12.21	11.39	17.99	29.86	11.95	11.95
6 Equity Share Capital	864.60	864.60	864.60	864.60	864.60	864.60
7 Reserves (excluding Revaluation Reserve) as shown in the Audited Balance Sheet of the previous year	-	-	-	-	116	116
8 Earnings Per Share (of Rs. 10/- each) (for continuing and discontinued operations) -						
Basic	0.14	0.13	0.21	0.35	0.14	0.14
Diluted	0.14	0.13	0.21	0.35	0.14	0.14

Notes: 1. The above is an extract of the detailed format of Quarterly/Annual Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015. The full format of the Quarterly/Annual Financial Results are available on the websites of the Bombay Stock Exchange and the listed entity https://purple-entertainment.co.in/ 2. The impact on net profit / loss, total comprehensive income or any other relevant financial item(s) due to change(s) in accounting policies shall be disclosed by means of a footnote. 3.# - Exceptional and/or Extraordinary items adjusted in the Statement of Profit and Loss in accordance with Ind-AS Rules / AS Rules, whichever is applicable.

Place : Ahmedabad  
Date : 14-02-2025  
For and on behalf of Board of Directors  
Purple Entertainment Limited  
Sd/-  
CHIRAG K SHAH  
MANAGING DIRECTOR  
DIN: 08111288

## SHIVANSH FINSERVE LIMITED

CIN-L65100GJ1984PLC082579  
Regd. & Corporate Office:- 22 First Floor, Harsidh Complex, Opp Kalupur Commercial Bank, Income Tax, Ashram Road, Ahmedabad - 380009.  
Contact No :- 7927540337, Email on :- shivanshfinserve@gmail.com, website :- www.shivanshfinserve.com

ANNEXURE I  
EXTRACT OF UNAUDITED STANDALONE FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2024  
(Rs. in lakhs except EPS)

PARTICULARS	Quarter ending		Quarter ending		Year to date	
	(31/12/2024)	(30/09/2024)	(31/12/2023)	(31/12/2024)	(31/03/2024)	(31/03/2024)
1 Income from operations	-	-	-	10.49	46.11	46.11
2 Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items#)	(8.26)	(2.43)	2.95	(15.35)	(9.51)	(9.51)
3 Net Profit / (Loss) for the period before tax (after Exceptional and/or Extraordinary items#)	(8.26)	(2.43)	2.95	(15.35)	(9.51)	(9.51)
4 Net Profit / (Loss) for the period after tax (after Exceptional and/or Extraordinary items#)	(8.19)	(2.34)	2.76	(15.12)	(9.82)	(9.82)
5 Total Comprehensive Income for the period (Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax))	(8.19)	(2.34)	2.76	(15.12)	(9.82)	(9.82)
6 Equity Share Capital	624.00	624.00	624.00	624.00	624.00	624.00
7 Reserves (excluding Revaluation Reserve) as shown in the Audited Balance Sheet of the previous year	-	-	-	-	41.72	41.72
8 Earnings Per Share (of Rs. 10/- each) (for continuing and discontinued operations) -						
Basic	(0.13)	(0.04)	0.04	(0.24)	(0.16)	(0.16)
Diluted	(0.13)	(0.04)	0.04	(0.24)	(0.16)	(0.16)

Notes: 1. The above is an extract of the detailed format of Quarterly/Annual Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015. The full format of the Quarterly/Annual Financial Results are available on the websites of the Bombay Stock Exchange and the listed entity www.shivanshfinserve.com. 2. The impact on net profit / loss, total comprehensive income or any other relevant financial item(s) due to change(s) in accounting policies shall be disclosed by means of a footnote. 3.# - Exceptional and/or Extraordinary items adjusted in the Statement of Profit and Loss in accordance with Ind-AS Rules / AS Rules, whichever is applicable.

Place : Ahmedabad  
Date : 14-02-2025  
For and on behalf of Board of Directors  
SHIVANSH FINSERVE LIMITED  
Sd/-  
JIGNESH SUDHIRBHAI SHAH  
WHOLETIME DIRECTOR  
DIN: 02112343

## LIPPI SYSTEMS LTD.

Reg.Off: 601 & 602 Shaligram Corporates, B/H. Dishman House, Opp. Sankalp Grace-2, Bopal Ambli Raod, Ahmedabad-380058,  
Email Id:-cs@lippisystems.com, officelippi@gmail.com, website :-www.lippisystems.com  
CIN :- L22100GJ1993PLC020382

Un audited Standalone Financial Results for the Quarter ended December 31,2024  
(Amount in Lakhs)

Sr. No.	Particulars	Standalone					
		Quarter ended (Unaudited)		Nine Month Ended (Unaudited)		Year Ended	
		31st December, 2024	30th September, 2024	31st December, 2023	31st December, 2023		March 31, 2024
1	Total Income From Operations	11.26	12.36	15.09	36.37	57.02	79.42
2	Profit / (loss) before exceptional items and tax	(30.38)	(27.91)	(34.20)	(86.57)	(88.15)	(115.98)
3	Profit / (loss) before tax (after Exception and/or Extraordinary items)	(30.38)	(27.91)	(34.20)	(86.57)	(88.15)	(115.98)
4	Profit / (loss) for the period after tax (after Exception and/or Extraordinary items)	(15.34)	(25.41)	(27.97)	(58.17)	(60.90)	(85.94)
5	Other Comprehensive income (OCI)	0.11	0.11	0.09	0.34	0.26	0.45
6	Total Comprehensive Income for the period	(15.22)	(25.30)	(27.89)	(57.83)	(60.65)	(85.49)
7	Paid - up equity share capital (face value of share : Rs 10 each)	700.00	700.00	700.00	700.00	700.00	700.00
8	Earnings per share (EPS) of Rs 10 each (Not annualized) :						
	(a) Basic EPS (Rs.)	(0.22)	(0.36)	(0.40)	(0.83)	(0.87)	(1.22)
	(b) Diluted EPS (Rs.)	(0.22)	(0.36)	(0.40)	(0.83)	(0.87)	(1.22)

Notes: 1) The above is an extract of the detailed format of Quarterly financial results filed with the stock Exchange under regulation 33 of the SEBI (LODR) regulations, 2015. The full format of the Unaudited financial results for the quarter ended 31st December, 2024 are available on the stock exchange website (www.bseindia.com) and on company's website-www.lippisystems.com 2) Figures of the previous period have been re-grouped /re-arranged wherever necessary.

Place : Ahmedabad  
Date : 14-02-2024  
For, Lippi System Ltd.  
Nandlal J.Agrawal  
(Managing Director)  
(DIN :- 00336556)



