

**Date:** July 12, 2023

To,

The Secretary  
BSE Limited  
Phiroze JeeJeebhoy Towers  
Dalal Street  
**Mumbai – 400 001.**

**Company Scrip Code:** 500370

**SUB : INTIMATION PURSUANT TO REGULATION 30 OF SEBI (LISTING OBLIGATION AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 - REGARDING NEW PRODUCT LAUNCH**

=====

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015 and Company's intimation letter dated February 09, 2021 to BSE, this is to inform you that Salora International Limited is delighted to announce the launch Certified Android TV in the market on July 14, 2023 through media interactions.

The details of the products are as follows:

- a) Name of the Product : Certified Android TV
- b) Date of Launch : July 14, 2023
- c) Category of Product : TV / Smart LED
- d) Whether caters to domestic and international market : Domestic Market

This is for your kind information and record.

Thanking you,

Yours faithfully,

**for SALORA INTERNATIONAL LTD.,**

(Gopal sitaram jiwrajka)  
**Chairman & Managing Director**  
**DIN:00024325**