

5th January 2022

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir,

Reg : Press Release - TVS Motor Company appoints Professor Venkat Viswanathan as Technical Advisor for Electric Mobility

We enclose a Press Release regarding "**TVS Motor Company appoints Professor Venkat Viswanathan as Technical Advisor for Electric Mobility**", for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S. Srinivasan
Company Secretary

Encl : a/a

Press Release



TVS Motor Company appoints Professor Venkat Viswanathan as Technical Advisor for Electric Mobility

Hosur, January 05, 2022: TVS Motor Company, a reputed two-wheeler and three-wheeler manufacturer globally, today announced the appointment of Professor Venkat Viswanathan as Technical Advisor for Electric Mobility at TVS Motor Company. Prof. Viswanathan is currently an Associate Professor of Mechanical Engineering at Carnegie Mellon University and is a global leader in advanced batteries for electric mobility. Prof. Viswanathan is a recipient of numerous awards, including the National Science Foundation CAREER award, Alfred P. Sloan Fellow, ONR Young Investigator Award and MIT Technology Review Innovators Under 35 Finalist.

Prof. Viswanathan brings broad expertise in energy storage and Li-ion batteries, specifically to electric vehicles and planes. This association will significantly enhance TVS Motor Company's battery technology capabilities and strengthen its commitment to offer best-in-class green mobility globally.

Speaking on the association, **Mr. Sudarshan Venu, Joint Managing Director, TVS Motor Company**, said, *"We are delighted to associate with Prof. Venkat Viswanathan, who will play an important role in guiding us in the electric mobility journey. He is a thought leader in the field of innovations of advanced battery technology. I am confident that this association with Prof. Viswanathan will further reinforce our commitment to electrification. His major strides in battery technology will give us a competitive edge in delivering value for money, superior technology, and aspirational electric vehicles to meet the fast-evolving customer needs."*

Prof. Venkat Viswanathan, Technical Advisor for Electric Mobility, TVS Motor Company, said, *"I am excited to associate with TVS Motor Company to be a part of their vision to build a strong EV ecosystem. I look forward to working in great synergy with the company known for its pioneering technologies in future mobility. Together we will go miles to create a more sustainable EV ecosystem."*

Prior to joining Carnegie Mellon, he received his PhD at Stanford University and did postdoctoral studies at the Massachusetts Institute of Technology. In addition to his professorship, he serves as a technical advisor and Scientific Advisory Board Member at QuantumScape, a company

TVS Motor Company Limited, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. **Tel:** +91(4344) 276780

Website: www.tvsmotor.com **Email:** corporate@tvsmotor.com **CIN:** L35921TN1992PLC022845

Regd Off: Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600034

Press Release



developing next-generation solid-state lithium-metal batteries for use in electric vehicles, and Chief Scientist at Aionics, a company, bringing cutting-edge machine-learning methods for battery materials innovation.

TVS Motor Company is transforming itself into a digital age company, with a connected, sustainable and electric brand. The electric mobility business at TVS Motor Company has made significant strides towards developing new products and technologies. The company has committed Rs. 1,000 crore in that direction, a good portion of which has already been invested. With the aim to lead the way to electrification, the company is readying a complete portfolio of two & three-wheelers in the range of 5-25kW, all of which will be in the market within the next 24 months. The company has announced strategic tie-ups with government bodies like CESL and public charging partners like Tata Power as a step towards enabling a greener future and building a network of world-class public charging infrastructure. Additionally, the company acquired majority stakes in EGO Movement, the European e-bike company reaffirming its commitment towards electrification and its broader sustainability agenda globally. The company also recently announced the extension and expansion of a long-term partnership with BMW Motorrad for the joint development of new platforms and future technologies, including Electric Vehicles, specific to the two companies only.

About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 70 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for five years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

Mr. Varghese Thomas: vm.thomas@tvsmotor.com

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