



ONMOBILE GLOBAL LIMITED  
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August 02, 2022

To,  
The Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra Kurla Complex, Bandra (East)  
Mumbai - 400 051  
Scrip Code: ONMOBILE

Department of Corporate Services,  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
Scrip Code: 532944

Dear Sir/ Madam,

**Sub: Intimation of Press Release**

This is to inform you that OnMobile Global Limited is issuing a press release titled “OnMobile Global appoints Nir Efrat as CEO, ONMO Inc.”. a copy of which is attached herewith.

Requesting you to please take the same on record.

Thanking you,

Yours Sincerely,  
For OnMobile Global Limited

*P. V. Venuprasad*

P V Varaprasad  
Company Secretary



Encl: as above

## **OnMobile Global appoints Nir Efrat as CEO, ONMO Inc.**

**Bengaluru, August 2, 2022:**

OnMobile Global Limited, the leader in cutting-edge mobile gaming & entertainment, today announced the appointment of Nir Efrat as the Chief Executive Officer of ONMO Inc, its direct-to-consumer social esports mobile gaming company, effective August 2, 2022.

Nir Efrat joins ONMO Inc. with over 25 years of experience as a seasoned software and product development leader, of which 12 years have been spent in leading gaming businesses across Europe, Asia and the US, growing franchises, launching titles and generating revenue in hundreds of millions.

In his previous role, Nir was the Head of Mobile Gaming at Take-two Interactive (T2), consisting of Dots, Socialpoint and Nordeus- three successful mobile gaming companies across NYC, Barcelona and Belgrade, generating over \$300m in revenue. Prior to that, he moved to NYC to lead the indie casual game studio, Dots as CEO. Under his leadership, Dots' revenues and profit more than tripled. He has also worked at King, a world leader in Mobile Games. He oversaw ten studios in London, Barcelona, Berlin, Seattle and China, grew some of King's largest franchises, and successfully launched three new titles. He was the former VP of Casino and Poker at 888, an Online Gaming leader. He owned 888's two main products and built them from scratch.

An engineer by training (BA in Computer Sciences from Tel Aviv University), Nir has spent six years in the Israeli Air Force developing software to combat aircraft and has an MBA from the Kellogg School of Management.

About his appointment, Nir said, "I am so excited to join ONMO Inc. I'm extremely impressed by its unique technologies, creating engaging new play experiences. I look forward to leading this global team, building and scaling innovative mobile gaming products, with a strong focus on social esports".

Nir will continue to be based in New York and focus on building ONMO Inc., bringing top talents onboard for the US & global markets.