

February 05, 2025

**Listing Department,
BSE Ltd.,**
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400 001
Scrip Code: **532633**

**Listing Department,
National Stock Exchange of India Limited,**
“Exchange Plaza”,
Bandra-Kurla Complex, Bandra (East),
Mumbai-400 051
Symbol: **ALLDIGI**

Dear Sir/Madam,

Sub: Submission of Press Release

Please find enclosed herewith the copy of Press Release titled “**Alldigi Tech and LuLu Financial Holdings Forge Partnership to Revolutionize Payroll and HRMS Solutions for SMEs in MEA**” issued by the Company dated February 5, 2025.

Request to please take the same on record.

Yours faithfully,

For Alldigi Tech Limited
(Formerly known as Allsec Technologies Limited)

Neeraj Manchanda
Company Secretary & Compliance Officer

Encl: A/a

Alldigi Tech and LuLu Financial Holdings Forge Partnership to Revolutionize Payroll and HRMS Solutions for SMEs in MEA

Chennai – 05/02/2025 – Qess Corp’s subsidiary, **Alldigi Tech Limited (formerly Allsec Technologies Limited)**, a leading provider of Payroll and HRMS solutions processing over 1.5 million payslips monthly, has entered into a strategic collaboration with **LuLu Financial Holdings**, a UAE-based global financial services conglomerate. This partnership aims to redefine payroll and HRMS services in the MEA region by delivering integrated, technology-driven solutions tailored to the diverse needs of **LuLuFin’s** extensive customer base.

This collaboration will enable **LuLuFin** to elevate payroll and HR management for its clients through the integration of **Alldigi Tech’s** advanced payroll platform and HRMS capabilities. By simplifying salary calculations, generating accurate disbursement reports, and integrating seamlessly with LuLuFin’s offerings, the solution provides businesses with a comprehensive and hassle-free experience. By reducing manual effort, minimizing errors, ensuring compliance with local payroll regulations and streamlining HR processes, it not only saves time but also allows businesses to focus on growth and delivering value to their employees.

Mr. Richard Wason, CEO of **LuLu Financial Holdings**, commented, “Our mission has always been to provide innovative and accessible financial solutions that meet the diverse needs of community. Partnering with **Alldigi Tech** will enable us to offer a simple, cost-effective solution for payroll management, helping SMEs reduce administrative burden and focus on growth.”

Mr. Naozer Dalal, CEO of **Alldigi Tech**, added, “We are excited about this partnership as it combines our payroll expertise with **LuLuFin’s** deep understanding of the SME sector. Together, we are creating a solution that not only addresses the growing demand for payroll automation but also helps businesses run more efficiently and enhance employee satisfaction.”

LuLu Financial Holdings and Alldigi Tech have partnered to offer SMEs a simplified payroll processing solution featuring strong customer support and query resolution. By combining LuLuFin’s local expertise with Alldigi Tech’s robust system, SMEs can immediately streamline payroll operations, freeing up resources to focus on growth and core business activities.

About LuLu Financial Holdings:

LuLu Financial Holdings is a leading global financial services provider, offering a wide range of services including cross-border payments, currency exchange, and financial technology solutions. With over 350 customer engagement centers in over 10 countries across the Middle East, Indian subcontinent and APAC regions, and a commitment to innovation and customer satisfaction, LuLu Financial Holdings continues to set benchmarks in the financial services industry. Learn more at <https://www.lulufin.com/>.

For media enquiries, please contact: Vishnu Prasad; vishnu.prasad@lulufin.com

About Alldigi Tech:

Alldigi Tech Limited (formerly Allsec Technologies Limited) has been a trusted leader in customer and employee experience management for over 24 years. Backed by Quesst Corp and Fairfax Holdings, the company provides comprehensive payroll and HR management solutions globally, serving 400 clients including Fortune 100 companies, across 42 countries. The company's suite of services includes end-to-end digital HR solutions, payroll processing and payroll related compliance services, all designed to meet the diverse needs of its clientele.

For media enquiries, please contact: Priya Philipose Priya.Philipose@connegtcorp.com