

Date: August 25, 2021

To,  
**The Listing Department**  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai – 400051  
**SYMBOL: ADSL**

To,  
**Corporate Relationship Department**  
**BSE Limited**  
PJ. Towers, Dalal Street,  
Mumbai - 400 001  
**Scrip Code: 532875**

Dear Sir,

**Sub: Press Release by the Company dated August 25, 2021**

Allied Digital Services Limited is proud to inform that the company has won a Six year contract valued at **USD 88 million (INR 650 Crores)** pure services business to transform IT operating model and infrastructure landscape across workplace management, for a global automotive giant.

Attached herewith the Press Release in connection with the captioned subject, which is also hosted on the Website of the Company i.e. [www.allieddigital.net](http://www.allieddigital.net) in terms Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We request you to take note of the same.

Thanking you,  
**For Allied Digital Services Limited**



**Nehal Shah**  
**Director**  
DIN: 02766841



### **ALLIED DIGITAL TO TRANSFORM IT OPERATIONS FOR A GLOBAL AUTOMOTIVE MAJOR**

Allied Digital Services Limited (BSE : 532875 ; NSE: ADSL), has won a Six year contract valued at **USD 88 million (INR 650 Crores)** pure services business to transform IT operating model and infrastructure landscape across workplace management, for a global automotive giant. The transformation will establish a fully scalable on-demand digital IT anytime-anywhere workplace and empower the end-customer to propel business growth. The contract will span work in several countries. Apart from India we would be managing this contract through our subsidiaries in USA, Canada, Japan, China, Brazil, UK, Singapore, Australia and EU.

Allied Digital has a very strong presence in global automotive sector, driving IT operations transformation. The automotive industry is at the cross roads of innovative trends and disruptive technologies. The broader influence of automotive technology will continue to drive disruption as the established automotive industry increasingly converges with a technology reliant society.

Allied Digital has been at the forefront of this trend and is engaged to drive industry specific IT transformation solutions.

**Mr. Nitin Shah, CMD Allied Digital said,** we are happy to win our largest deal from US market. It will put Allied Digital in the league of big players. Our direct presence in USA, Canada, Japan, China, Brazil, UK, Singapore, Australia and EU has become an unmatched value for clients. Our workplace management tower is leveraging this global network to offer the best solutions in the industry”

*Safe Harbor: Certain statements made in this release concerning our future growth prospects may be interpreted as forward-looking statements, which involve a number of risks and uncertainties that could cause the actual results to differ materially from those in such forward-looking statements. Investors are requested to use their discretion in relying on them. We do not undertake to update any forward- looking statements that may be made from time to time.*

