

#### SAMHI Hotels Ltd.

CIN:

L55101DL2010PLC211816 Regd. Office: Caspia Hotels Delhi, District Centre Crossing, Opp. Galaxy Toyota Outer Ring Road, Outer Ring Rd., Haider Pur, Shalimar Bagh, Delhi-110088. 11th December 2024

#### BSE Limited Corporate Relationship Department

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001, Maharashtra, India

Scrip Code: 543984

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051, Maharashtra, India

Scrip Code: SAMHI

#### **Sub: Updated Investor Presentation**

Dear Sir / Madam,

Please find attached the updated Investor Presentation. This information is also being uploaded on the website of the Company i.e. https://www.samhi.co.in/

You are hereby requested to take the above information on record.

Thanking You.

Yours faithfully,

For SAMHI Hotels Limited

Sanjay Jain Senior Director- Corporate Affairs, Company Secretary and Compliance Officer

Correspondence: SAMHI Hotels Ltd. 14th Floor, Building 10C, Cyber City, Phase II, Gurgaon 122002, Haryana, INDIA

Tel: +91 124 4910100 Fax: +91 124 4910199 www.samhi.co.in

#### SAMHI Hotels Ltd

Investor Presentation December 2024





"Reputation is your most important asset. Everything you do, everything you say, is a part of the permanent record.

Your name reflects your character"

Sam Zell



One of India's most prominent and fastgrowing hotel owner and asset manager; Largest multi-branded owner in India by inventory

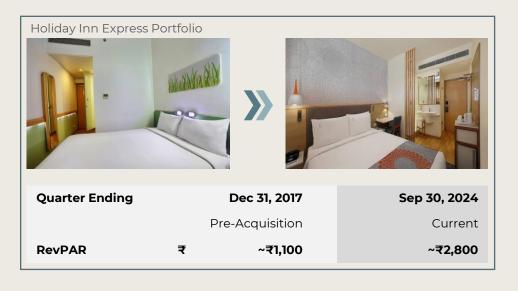




#### What we do

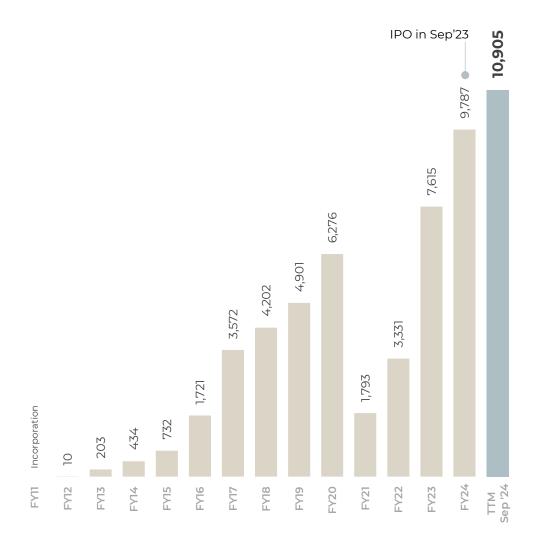
- 1 Acquisition led strategy with track-record of transforming under-performing hotels
- 2 Focus on large office and aviation markets allows predictable, strong & sustainable growth
- International brands bring distribution and loyalty while we maintain control over financial strategy
- Long term, variable leases on certain assets to bring high degree of capital efficiency
- Proven team capabilities, proprietary & scalable technology to drive performance







#### World class partnerships created SAMHI



One of the few successful partnerships in the sector between a professional management team and world class investors to create a large company





equity international



Early investment in 2011 by Sam Zell led Equity International and GTI. Continue to remain shareholders in the Company through the IPO.



IFC invested through convertible debentures in 2014. Fully redeemed as part of IPO



Goldman Sachs invested in 2016 and exited in 2023 post successful IPO



Shareholding through merger of their India business in 2023. Remain to be a large shareholder in the Company



## Portfolio across segments & geography

#Rooms/%

















1,682































































## Partner with strong global brands

Upper Upscale & Upscale









Upcoming Brands
WESTIN
HOTELS & RESORTS



**8** Hotels **1,682** Rooms



**15** Hotels **2,249** Rooms





HYATT

REGENCY

Mid-Scale





#### Our hotels serve across price points

Individually stylized hotels catering to high-end business travelers.

Provide extensive dining options and large social and meeting venues



Upper Upscale & Upscale

Average Room Rate – H1FY25

₹4,250 –
16,500

Prototypical design for efficiency and scalability; cater to a wide spectrum of travelers. Can cater to medium sized meeting and social events. One of the market leaders in the segment



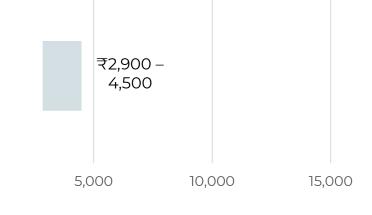
Upper Mid-scale



One of the most efficient hotel products in market; highly scalable. Focus on high quality and affordable room and breakfast



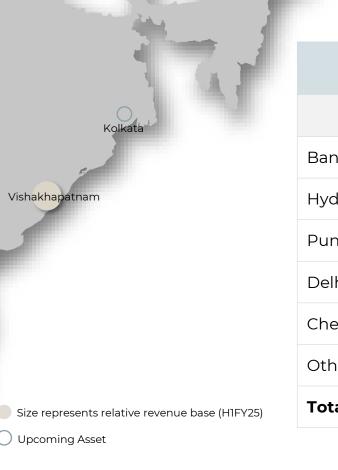
Mid-scale





## Strong presence in the "New India"

Markets like **Bangalore and Hyderabad** have over the years grown into one of the largest office markets in India and globally. These markets have tremendous growth ahead and we have strong presence to benefit from that.



	Operational + Upcoming Assets	Office Space Net Absorption	Airline Passengers
	(Hotels / Rooms)	(mn sft. FY24)	(mn Passenger FY24 / YoY growth in H1FY25)
Bangalore	8/1,282	14.0	38 / 10.1%
Hyderabad	5/1,048	7.5	25/11.7%
Pune	5 / 895	5.4	10 / 8.4%
Delhi NCR	4/656	5.2	74 / 7.4%
Chennai	4/640	3.8	21 / 3.3%
Other Cities	9 / 1,137	-	-
Total	35 / ~5,650	35.9	167 / 8.2%



Delhi NCR

Hyderabad

Bangalore Chennai

Coimbatore

Vishakhapatnam

) Upcoming Asset

Jaipur

Nashik

Pune

Ahmedabad

Goa

## Demand-supply favors key markets

#### **Market Growth Estimates** (FY25-FY29E) # Branded Rooms **Demand growth** = FY14 - FY24 actuals (Mar '24) Supply growth<sup>1</sup> = estimates basis current pipeline 6.5% Top 7 84,432 Markets<sup>2</sup> 3.3% 7.8% Bangalore 16,261 4.6% 8.1% Hyderabad 7,379 3.1% 6.7% Delhi NCR 23.498 3.6% 3.6% 6.951 Pune 1.5%



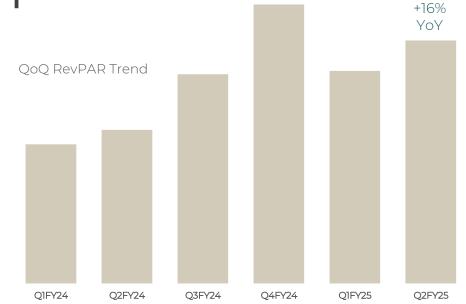
Hotel demand growth is significantly outpacing the hotel supply growth in our key markets (Bangalore, Hyderabad, Pune, Delhi NCR) providing strong market dynamics for higher revenue growth

<sup>1:</sup> Supply growth CAGR has been calculated assuming 75% completion probability. However, basis historical trend it usually goes to ~50%.

2: Includes Bangalore, Hyderabad, Delhi NCR, Pune, Mumbai, Kolkata and Chennai
Source: Hotelivate Trends & Opportunities Report as of 31st March 2024

#### Strong growth momentum

We have delivered consistently strong revenue & EBITDA growth. Continued revenue growth, improved operating margins and reduction in our financing cost to lead to strong profit growth.



All values in ₹ mn unless specified

FY2024						FY2025		
	Q1	Q2	Q3	Q4	Full Yr.	Q1	Q2	H1 FY25
Total Income	1,924	2,232	2,733	2,899	9,787	2,568	2,705	5,274
YoY growth	9.6%	25.1%	<b>39.5</b> %	<b>36.9</b> %	28.5%	<i>33.5</i> %	21.2%	26.9%
EBITDA (pre-ESOP / One Time)	650	739	1,019	1,077	3,484	934	1,016	1,950
ESOP & One-Time	(178)	(198)	(115)	(115)	(606)	(44)	(44)	(89)
Depreciation	(230)	(279)	(312)	(315)	(1,137)	(299)	(288)	(588)
Interest	(1,077)	(1,146)	(651)	(577)	(3,451)	(556)	(562)	(1,117)
PBT (excl. exceptional items)	(835)	(885)	(60)	70	(1,709)	35	122	157
PAT	(835)	(880)	(744)	113	(2,346)	42	126	168

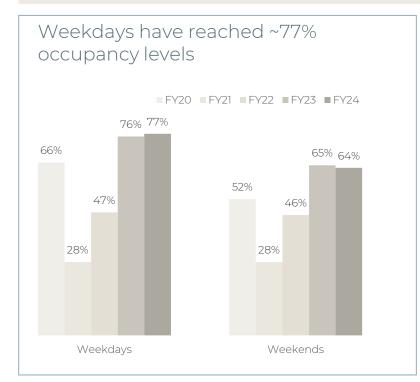


# Backed by proprietary asset management tools

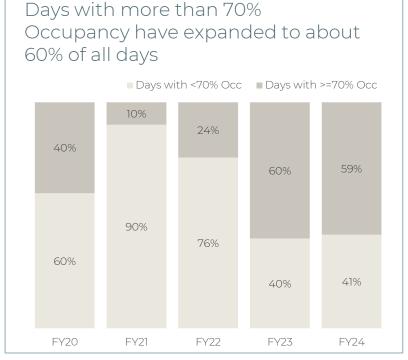
Asset management is not about following the trend, but to find what is not trending and fixing it.

SAMHI Intel is our inhouse and proprietary asset management tool. It provide valued insights to our business. We are certain that as we collect more data from our hotels, this would allow to add more value to our business.











# Headed by a professional Board with strong corporate experience



Ashish Jakhanwala Chairman, MD & CEO

Accor
Interglobe Hotels
Pvt. Ltd.
Pannel Kerr Forster
Consultants Pvt.
Ltd.



Manav Thadani Non-Executive & Non-Independent Director

Hotelivate Pvt. Ltd. HVS Licensing LLC



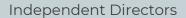
Ajish Abraham Jacob Non-Executive & Non-Independent Director

Asiya Capital Investments Company K.S.C.P. Albazie & Co (RSM) Ernst & Young



Michael David Holland Independent Director

Nexus Select Mall
Management
Embassy Office Parks
Management
Services Pvt. Ltd.
Assetz Property
Management
Services Pvt. Ltd.
JLL





Aditya Jain Independent Director

International
Market Assessment
(India) Pvt. Ltd.
PR Pandit Public
Relations Pvt. Ltd.
Chemplast Sanmar
Ltd.



Archana Capoor Independent Director

Tourism Finance
Corporation of India
Birla Cable Limited
S Chand and
Company Ltd.
Sandhar
Technologies Ltd.



Krishan Dhawan Independent Director

Bank of America
Oracle India

#### Team that built the business



Ashish Jakhanwala Chairman, MD & CEO

- Experience across hotel operations, design, consulting and investment
- Previously worked at InterGlobe Hotels (Director, Development) and Pannell Kerr Forster (Consultant)

12+ yrs
In SAMHI



Rajat Mehra

- Previously worked with Religare Corporate Services as an EVP -Finance
- CA with diploma in Management from IGNOU

13+ yrs In SAMHI



Sanjay Jain Senior Director, Corporate Affairs, Company Secretary and Compliance Officer

- Previously worked with Beekman Helix India and DLF
- B.Com from University of Delhi, Cost Acct. and CS

13+ yrs In SAMHI



Gyana Das EVP & Head of Investments

- Previously worked with InterGlobe Hotels
- Masters in City Planning; IIT, Kharagpur & Bachelors in Architecture; NIT, Nagpur

7+ yrs



Tanya Chakravarty General Counsel

- Previously worked with Phoenix Legal and Unitech
- Bachelor's degree in law from Army Institute of Law, Mohali

11+ yrs In SAMHI



Manish Bhagat

VP - Finance

10+ yrs In SAMHI

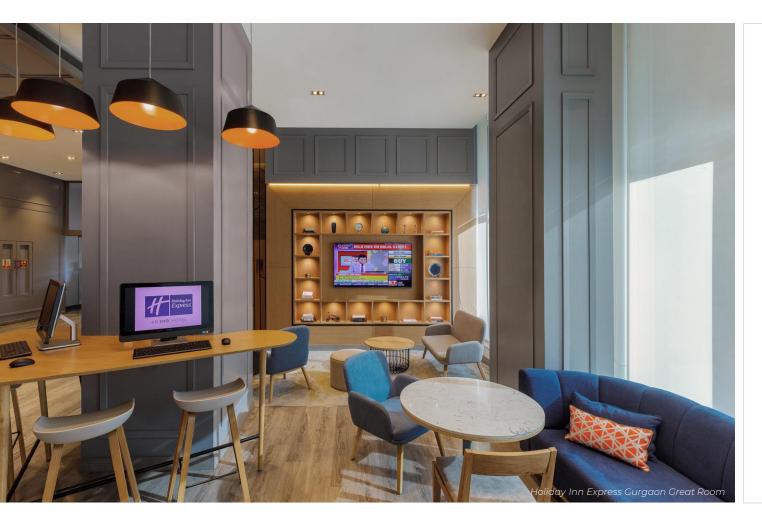


Sangeeta Mohan VP – Asset Management

5+ yrs
In SAMHI



Nakul Manaktala VP – Investments



# Growth Drivers

We are on track for strong growth through new assets we have secured in key markets, expansion of inventory and renovation/rebranding of some of our existing hotels







#### Growth Projects

#	Hotel	Rooms	Growth Project	Status	Estimated Completion
1	Caspia Pro, Greater Noida	133	Conversion to Holiday Inn Express	Opened (Dec'24)	FY25
2	Holiday Inn Express, Kolkata	111	New Opening	Under pre-opening	FY25
3	Holiday Inn Express, Whitefield, Bangalore	56	Expansion of inventory	Under pre-opening	FY25
4	Sheraton, Hyderabad <sup>1</sup>	54	Expansion with inventory	Under development	FY26
5	Hyatt Regency, Pune	22	Expansion with 22 service apartments and one specialty restaurant	Planning & designing	FY26
6	Four Points by Sheraton, Pune	217	Conversion to Courtyard by Marriott	Planning & designing	FY27
7	Caspia, Delhi	142	Conversion to Fairfield by Marriott	Planning & designing	FY27
8	W Hitec City Hyderabad	170	Conversion of office building	Planning & designing	FY27
9	Four Points by Sheraton, Jaipur	114	Conversion to Tribute Portfolio by Marriott	Planning & designing	FY28
10	Fairfield by Marriott, Sriperumbudur, Chennai	86	Expansion of inventory	Planning & designing	FY28
11	Westin & Tribute Portfolio Whitefield Bangalore	362	Rebranding & Expansion	Planning & designing	FY28-29

Growth projects would lead to inventory expansion of 700+ guest rooms and one F&B outlet along with significant repositioning of portfolio

## Portfolio Impact

- Bangalore and Hyderabad to add ~55% growth to our Upscale portfolio ~2x higher revenue per room than portfolio avg.
- Strengthen our share in key office markets of Bangalore and Hyderabad which continue to perform strong
- Increasing share of variable leased assets to boost returns and provide capital efficient growth
- Combination of operating asset, brownfield and future expansion allows short capex to revenue cycle
- Growth to be funded from internal accruals and help in improving leverage ratio

Operating and Under Development	Existing	Internal Growth	Bangalore Acquisition (Oct '24) <sup>4</sup>	Hyderabad Lease (Nov '24)	Total Portfolio	Post Conversions <sup>5</sup>
Upper Upscale & Upscale	1,074	+76 <sup>1</sup>	+362	+170	1,682	2,013
Upper-Midscale	2,163	+862	-	-	2,249	1,918
Midscale	1,564	+163 <sup>3</sup>	-	-	1,727	1,727
PORTFOLIO	4,801	+325	+362	+170	~5,650	~5,650

<sup>1.</sup> Includes under-development rooms in Hyatt Regency, Pune (+22), Sheraton, Hyderabad (+54)

<sup>2.</sup> Includes under-development rooms in Fairfield by Marriott, Sriperumbudur, Chennai (+86)

<sup>3.</sup> Includes rooms in Holiday Inn Express, Kolkata (+111) and Holiday Inn Express, Whitefield, Bangalore (+56) – under pre-opening; adjusted for 133 rooms Holiday Inn Express in Greater Noida (vs. 137 rooms Caspia Pro)

<sup>4.</sup> Refer to the acquisition note uploaded on the stock exchange on 4th Oct'24 for further details
5. Four Points by Sheraton, Pune and Jaipur to be rebranded as Courtyard by Marriott and Tribute Portfolio by Marriott respectively



## Summary Financials

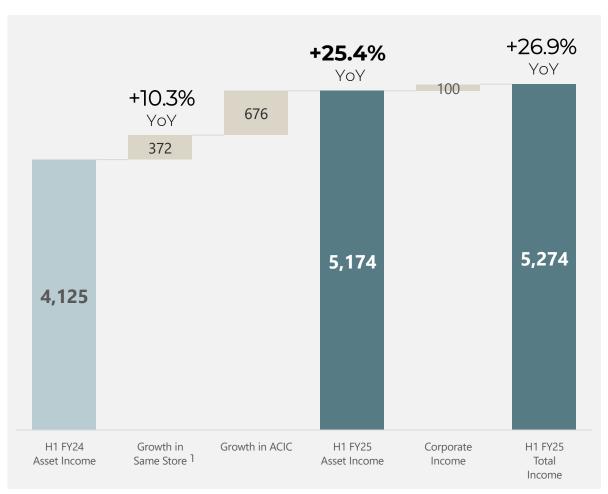
## Financial snapshot

	H1 FY2025	FY2024
		ACIC consolidated w.e.f. Aug '23
Total Income	₹5,274mn + 26.9% YoY	₹9,787mn + 28.5 YoY
EBITDA Pre-ESOP & One-Time	₹1,950mn +40.4% YoY	₹3,484mn +32.4% YoY
PBT Excl. Exceptional Items	₹157mn	

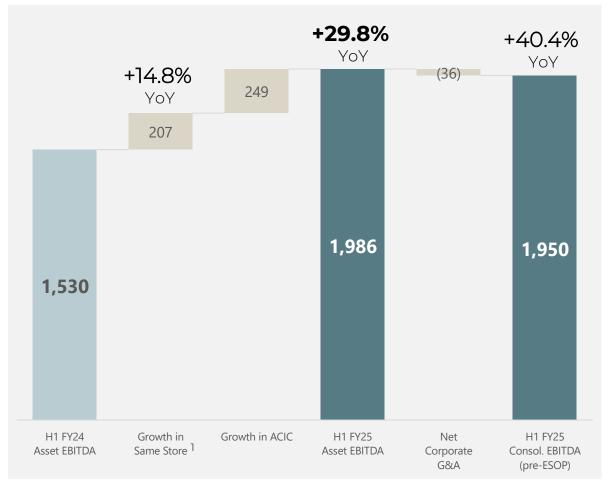
PAT ₹168mn

#### H1FY25 - Total Income and Consol. EBITDA bridge

Total Income (₹ mn)

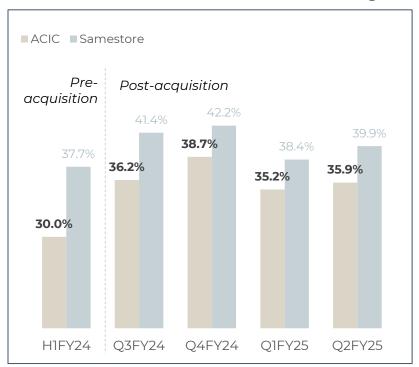


Consol. EBITDA (pre-ESOP) (₹ mn)

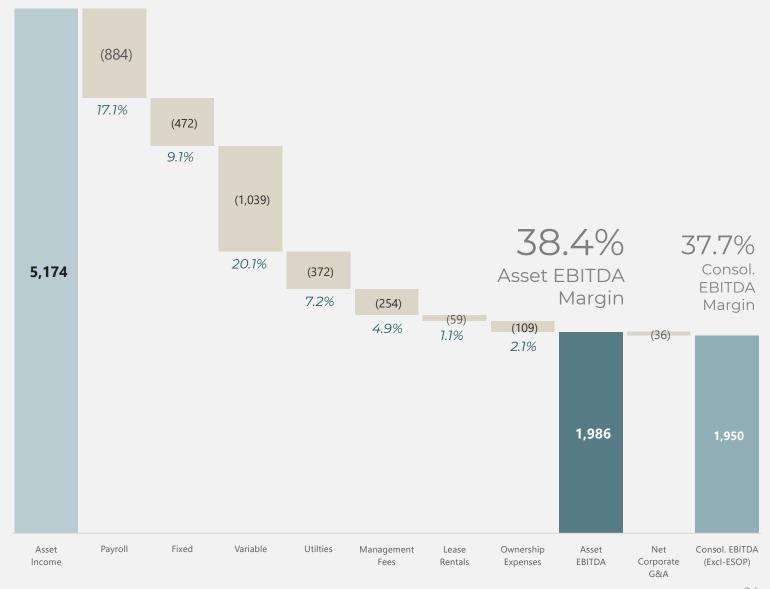


# Operational efficiency

#### **ACIC Portfolio and Same Store EBITDA Margins**



#### H1FY25 - Bridge from Total Asset Income to Consol. EBITDA (excl. ESOP)



# Financial summary (Consolidated P&L)

(Reported) EBITDA Margin 35.3% 24.6% Depreciation & Amortization (588)(509)Finance cost (1,117)(2,223)**PBT** 157 (1,719)(excluding exceptional items) **Exceptional Items PBT** 157 (1,719)Tax Expense 12 **PAT** (1,715)168

**H1FY25** 

4,6641

75%

5.782

5,174

1,986

38.4%

(36)

1,950

(89)

1.862

**H1FY24** 

4,801

71%

5.426

4,125

1,530

37.1%

(141)

1,389

(230)

(146)

1.013

Change%

25.4%

29.8%

40.4%

<sup>3</sup>Q2FY25 Asset Income and Asset EBITDA YoY change % on a same store basis is 13.3% and 20.2% respectively Operating Rooms (#)

Average Room Rate (₹)

Occupancy (%)

Asset Income

Asset EBITDA

ESOP<sup>2</sup> Cost

EBITDA Margin

Net Corporate G&A

Consolidated EBITDA

Other One-Time Expenses

Consolidated EBITDA

(pre-ESOP cost & one-time expense)

FY24

4,6641

73%

5.804

9,630

3,777

39.2%

(293)

3,484

(459)

(146)

2,879

29.4%

(1,137)

(3,451)

(1,709)

(732)

95

(2,441)

(2,346)

# Financial summary

(Consolidated Balance Sheet)

	Sep'24	Mar'24
Fixed Assets	24,575	24,977
CWIP <sup>1</sup>	877	325
Other Non-current Assets	5,365	5,213
Cash & Cash Equivalents	2,857	2,625
Inventories	38	40
Trade Receivables	777	605
Other Current Assets	697	666
Total Assets	35,186	34,451
Total Equity	10,646	10,385
Total Borrowings	21,565	20,773
Trade Payables	959	1,269
Other Non-current Liabilities	1,165	1,118
Other Current Liabilities	851	906
Total Equity & Liabilities	35,186	34,451

# Leverage snapshot



Sept 30,

Dec 31,

Mar 31,

Jun 30,

Sept 30,

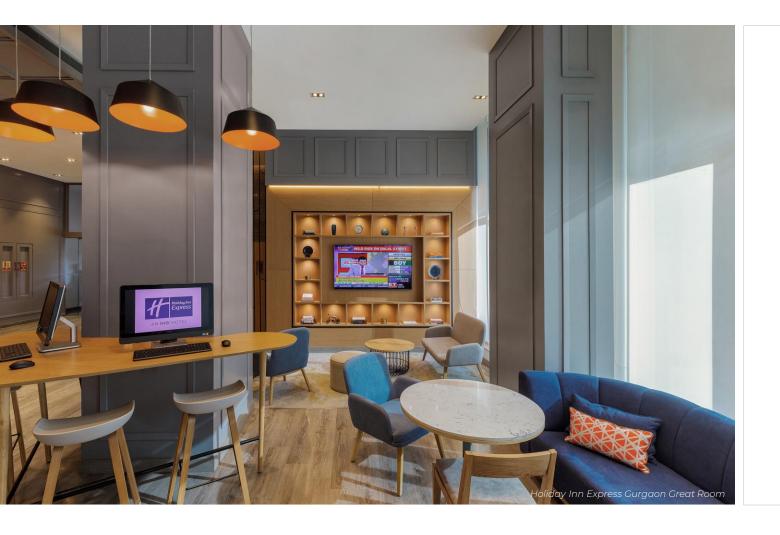
Mar 31,

Jun 30,

Credit rating upgraded to **A- stable** by ICRA

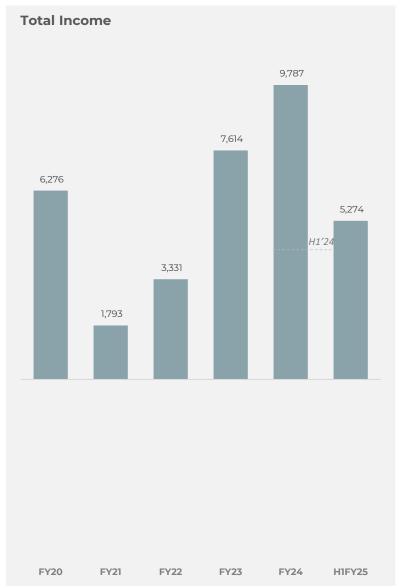
Annualized interest cost<sup>2</sup> (₹ mn) ~3,750 ~3,940 ~2,400 ~2,000 ~1,990 ~1,950 ~1,960

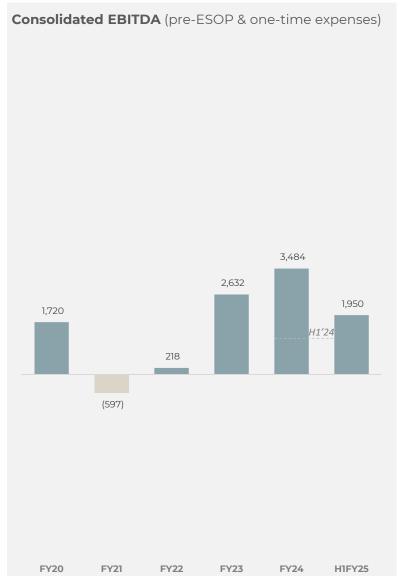
<sup>\*</sup>On Proforma basis and excluding ESOP & One-time Expenses 1. As on 31st October 2024

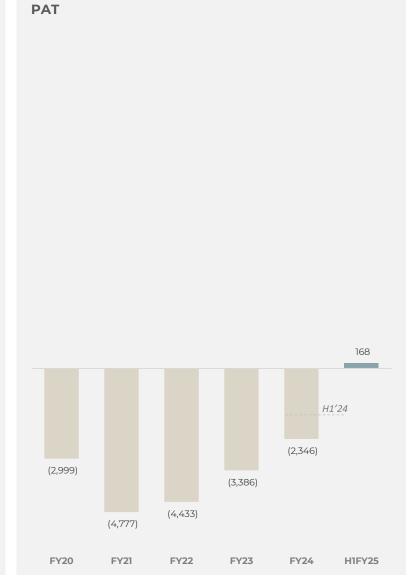


#### Annexures

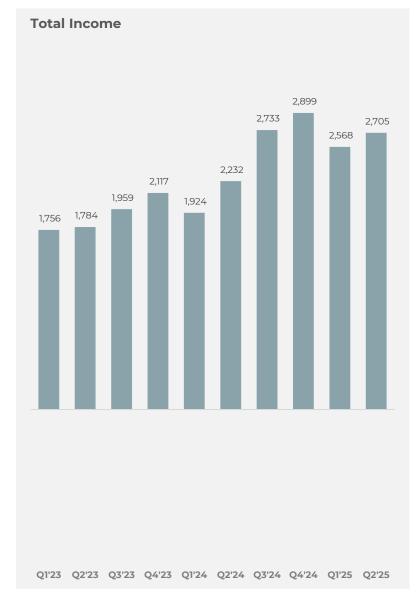
#### Historical Consolidated P&L Summary

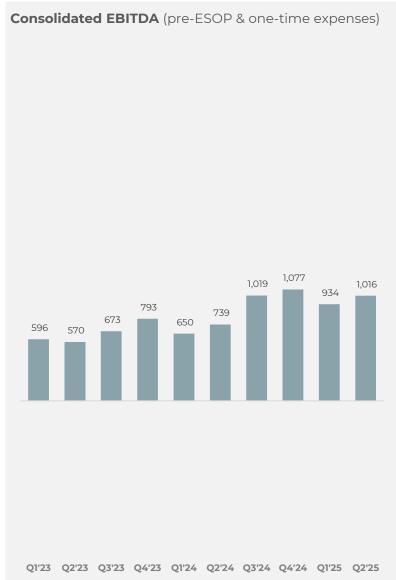


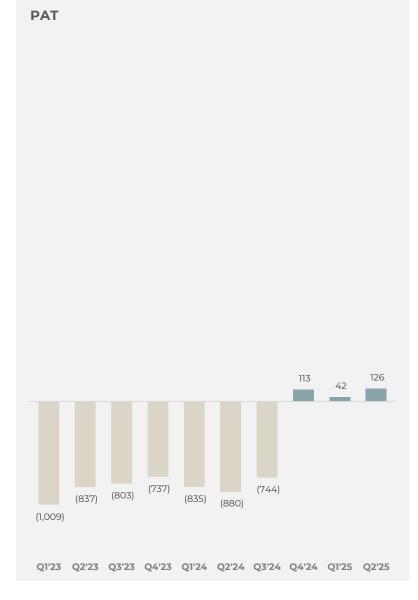




#### Historical Consolidated Quarterly P&L Summary







## Glossary

#### **Management Contract Highlights**

Average Tenure (yrs)	24.1
Average Residual Tenure as on Mar'24 (yrs)	17.6
Management Fee as % to Total Income from Assets (FY24) (Base & Incentive Fee)	4.76%

#	Hotel Brand	City	Location	Operator	Segment	Operating Rooms	Addition/ Renovation
1	Hyatt Regency™	Pune	Nagar Road	Hyatt	Upper Upscale	301	22
2	Renaissance	Ahmedabad	SG Highway	Marriott	Upper Upscale	155	-
3	Sheraton	Hyderabad	Gachibowli	Marriott	Upscale	272	54
4	Courtyard by Marriott	Bangalore	Outer Ring Road	Marriott	Upscale	170	-
5	Hyatt Place™	Gurugram	Udyog Vihar	Hyatt	Upscale	176	-
6	Four Points by Sheraton	Visakhapatnam	City Center	Marriott	Upper Mid-scale	123	-
7	Fairfield by Marriott	Bangalore	Whitefield	Marriott	Upper Mid-scale	104	-
8	Fairfield by Marriott	Bangalore	City Center	Marriott	Upper Mid-scale	148	-
9	Fairfield by Marriott	Bangalore	Outer Ring Road	Marriott	Upper Mid-scale	166	-
10	Fairfield by Marriott	Coimbatore	Airport	Marriott	Upper Mid-scale	126	-
11	Fairfield by Marriott	Chennai	Sriperumbudur	Marriott	Upper Mid-scale	153	86
12	Fairfield by Marriott	Pune	Kharadi	Marriott	Upper Mid-scale	109	-
13	Fairfield by Marriott	Goa	Anjuna	Marriott	Upper Mid-scale	130	-
14	Caspia	New Delhi	Shalimar Bagh	SAMHI	Upper Mid-scale	142	-
15	Holiday Inn Express	Ahmedabad	SG Road	IHG	Mid-scale	130	-
16	Holiday Inn Express	Bangalore	Whitefield	IHG	Mid-scale	161	56
17	Holiday Inn Express	Pune	Hinjewadi	IHG	Mid-scale	104	-
18	Holiday Inn Express	Gurugram	Sohna Road	IHG	Mid-scale	205	-
19	Holiday Inn Express	Pune	Pimpri	IHG	Mid-scale	142	-
20	Holiday Inn Express	Hyderabad	Hi-tech City	IHG	Mid-scale	150	-
21	Holiday Inn Express	Nashik	Ambad	IHG	Mid-scale	101	-
22	Holiday Inn Express	Hyderabad	Banjara Hills	IHG	Mid-scale	170	-
23	Holiday Inn Express	Bangalore	Tumkur Road	IHG	Mid-scale	115	-
24	Holiday Inn Express	Chennai	Thoraipakkam	IHG	Mid-scale	149	-
25	Holiday Inn Express	Greater Noida	Knowledge Park	IHG	Mid-scale	133	Rebranding
	Sub-total (Ex-ACIC Portfolio	)	3			3,835	4,053
26	Fairfield by Marriott	Hyderabad	Gachibowli	-	Upper Mid-scale	232	<u>-</u>
27	Four Points by Sheraton	Pune	Viman Nagar	_	Upper Mid-scale	217	Rebranding
28	Fairfield by Marriott	Ahmedabad	Ashram Road	_	Upper Mid-scale	147	-
29	Four Points by Sheraton	Jaipur	City Square	_	Upper Mid-scale	114	Rebranding
30	Four Points by Sheraton	Chennai	OMR	_	Upper Mid-scale	116	-
31	Fairfield by Marriott	Chennai	Mahindra World Centre	_	Upper Mid-scale	136	_
-	Sub-total (ACIC Portfolio)	Chemia	manimara vvena centre		opper ma source	962	962
32	Holiday Inn Express	Kolkata	Rajarhat	IHG	Mid-scale	-	111
33	Tribute Portfolio	Bangalore	Whitefield	Marriott	Upscale	142	-
34	Westin	Bangalore	Whitefield	Marriott	Upper Upscale	142	220
35		=		Marriott	Upper Upscale	<u>-</u>	170
<i>ა</i> ၁	• •	Hyderabad	Hitec City	Mattiott	opper opscale		
	Sub-total (New Addition)					142	643
	Grand Total					4,939	5.658



#### Disclaimer

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The equity shares of SAMHI Hotels Ltd. were listed on National Stock Exchange of India Ltd. (NSE) and BSE Ltd. (BSE) on 22 September 2023. Accordingly, the unaudited standalone and consolidated financial results for the quarter ended 30 September 2024 has been drawn up in accordance with the requirement of Regulation 33 of the Listing Regulations.



## Thank You



Company

SAMHI Hotels Ltd. CIN: L55101DL2010PLC211816

Mr. Gyana Das
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SGA Strategic Growth Advisors

**Investor Relations Advisors** 

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