



SINGER®

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November 24, 2023

To,
Listing Department,
BSE Limited,
Floor-25, Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai- 400 001

Scrip Code: 505729

Sub.: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 of appointment of Senior Management Personnel (SMP).

Dear Sir/ Madam,

With reference to the captioned subject, we hereby wish to inform you that the Board of Directors of the Company by the way of circular on 24th November, 2023, considered and approved, based on the recommendation of the Nomination and Remuneration Committee, the appointment of Ms. Shalini Gupta. V as Head- Marketing and Communications of the Company w.e.f 20th November, 2023.

The details required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Master Circular issued vide circular no. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023 and SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 is enclosed herewith as Annexure-A.

This intimation shall also be available on the website of the Company i.e. www.singerindia.com.

You are kindly requested to take the same on record.

Thanking you,

Yours Sincerely

For Singer India Limited



Rupinder Kaur
Company Secretary and Compliance Officer

SINGER INDIA LIMITED

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CIN : L52109DL1977PLC025405



Annexure-A

Sr. No	Details of Events need to be provided	Information of such event
1.	Name	Ms. Shalini Gupta. V
2.	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment
	Date of appointment/cessation (as applicable) & term of appointment;	W.e.f. 20 th November, 2023 and Ms. Shalini Gupta. V is considered and approved by the Board of Directors of the Company by the way of circular on 24 th November, 2023 based on the recommendation of the Nomination and Remuneration Committee.
4.	Brief Profile (In case of appointment)	Ms. Shalini has completed her postgraduate diploma in Communication & Management and holds experience of over 19 years. She has worked with some of the largest communication agencies like Weber Shandwick, Rediffusion DY and R. She was also associated with 6D BCW as Senior Director. She comes with strong media relationships and has a good understanding of digital and new age media.
5.	Relationships between Directors (in case of appointment of a director)	Not Applicable

