

Date: June 08, 2023

BSE Limited Floor 25, P J Towers, Dalal Street, Mumbai – 400 001 India

Scrip Code: 543529 Symbol: DELHIVERY

Sub: Press Release – "ONDC Network Partners, Delhivery, and Mystore collaborate to drive growth

India

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G, Bandra Kurla Complex,

Bandra (E), Mumbai - 400 051

for rural entrepreneurs"

Dear Sir/ Madam,

Pursuant to the provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of the press release proposed to be released by the Company as "ONDC Network Partners, Delhivery, and Mystore collaborate to drive growth for rural entrepreneurs".

The above disclosure is also being uploaded on website of the Company at www.delhivery.com.

You are requested to take the same on records.

Thanking you.

Yours sincerely,

For Delhivery Limited

VIVEK KUMAR KUMAR Date: 2023.06.08 12:52:29 +05330'

Vivek Kumar Company Secretary & Compliance Officer Membership No: ACS 20938

Place: Gurugram

Encl: As above





ONDC Network Partners, Delhivery, and Mystore collaborate to drive growth for rural entrepreneurs

Gurugram, 8 June 2023: Delhivery Ltd., India's largest fully-integrated logistics provider, has partnered with Mystore, an ONDC-powered marketplace for Indian sellers, to provide express parcel shipping for rural entrepreneurs nationwide.

ONDC (Open Network For Digital Commerce) is a government-led initiative to create an open, secure, and interoperable network for digital commerce in India. Through ONDC, Mystore's e-commerce platform is leveraging Delhivery's extensive pan-India network of over 18,500 pin codes to offer affordable and reliable shipping to rural entrepreneurs.

Healthline Foods, a Srinagar-based healthy food brand, is using the services of both enablers to expand its reach to Maharashtra and other parts of India.

Commenting on this, **Mudassir Ahmed, Co-founder of Healthline Foods,** said, "As a Kashmir-based seller, both discoverability and logistics can be challenging, but through ONDC and enablers like Delhivery and Mystore, we've successfully fulfilled orders in many parts of India. For sellers like us, democratizing commerce and easy partner access has been a growth driver."

Coonoor-based **Honeybee Tea Company** sells fresh Nilgiri products such as tea, honey, essential oils, and TODA embroidery.

Speaking on this, **Dileep Ramu, Chief Executive Officer of Honeybee Tea Company,** said, "It is the power of digitalization and the strength of collaborations that a small retail store in Coonoor now caters to the customers in India's biggest metros. ONDC and its partners have created new

revenue streams for us entrepreneurs and given people across India access to unadulterated, fresh, and unique products to enhance their lifestyles."

Commenting on the partnership, **T. Koshy, MD & CEO, ONDC,** added, "The collaboration between Mystore and Delhivery has the potential to drive economic growth and create new opportunities for businesses emerging from remote areas. This will be a key driver in enabling overall development and social upliftment in rural communities."

Kriti Aggarwal, Co-Founder of Mystore, said, "We are an ONDC-connected Marketplace providing seamless onboarding to sellers and a convenient online shopping experience (across categories) to customers pan India. We are proud to be the digital commerce solution provider for farmer producers. With our collaboration with Delhivery, we are now enabling FPOs to deliver their products directly to buyers in tier-1 and tier-2 cities. This strategic alliance between Mystore and Delhivery expands rural entrepreneurs' reach, boosts their confidence, and increases revenue."

Commenting on the partnership, **Ajith Pai, Chief Operating Officer, Delhivery,** said, "ONDC's pathbreaking design and execution promises to democratize e-commerce in India, transforming the growth paradigm for millions of small businesses. Delhivery, with its extensive pan-India network, technology, and data-driven backbone, is the ideal partner for ONDC's participants. With seamless integration across our different service lines, we are excited to be part of this transformative journey being chartered by ONDC."

About Delhivery

Delhivery Ltd. is India's largest fully integrated logistics services provider. With its nationwide network covering over 18,500 pin codes, the company provides a full suite of logistics services such as express parcel transportation, PTL freight, TL freight, cross-border, supply chain, and technology services. Delhivery has successfully fulfilled over 2 billion shipments since inception and today works with over 27,000 customers, including large & small e-commerce participants, SMEs, and other enterprises & brands. For more information about Delhivery, please visit www.delhivery.com.

About Mystore

<u>Mystore</u>® is an ONDC-connected marketplace helping SMEs and enterprise brands leverage the ONDC network to accelerate their growth. With its Mystore Seller App and Multilingual Buyer app for ONDC, Mystore enables seamless selling and buying on the Open Network for Digital Commerce. Mystore's cutting-edge e-commerce solutions are built on <u>StoreHippo®</u> - the leading enterprise e-commerce platform powering top enterprise brands across the globe.