



HBEL/BSE/2020-21/38

Date: 16<sup>th</sup> January, 2021

To,

**BSE SME Platform**

25<sup>th</sup> Floor, P.J. Towers, Dalal Street,  
Fort, Mumbai - 400 001

E-mail - corp.comm@bseindia.com

**Scrip ID: HBEL (542592)**

**SUBJECT: Press Release about new initiatives**

Dear Sirs,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the press release on the subject.

This is for your information and record.

Thanking You,  
Yours faithfully,

**For Humming Bird Education Limited**

For HUMMING BIRD EDUCATION LTD.

  
COMPANY SECRETARY

**Mayank Pratap Singh**  
Company Secretary and Compliance Officer

HUMMING BIRD EDUCATION LTD. (CIN No. U80221DL2010PLC207436)

REGD. OFFICE: 1374-1375, 2<sup>ND</sup> FLOOR, KATRA LEHSWAN, CHANDNI CHOWK, DELHI - 06

Unit No. 705, 7th Floor, GD-ITL Tower, Plot No. B-08, Netaji Subhash Place, Pitampura, New Delhi - 110034

☎ +91-9999383339, +91-9953777349. ✉ info@hummingbirdeducation.com 🌐 www.hummingbirdeducation.com, www.olympiads.co.in



15<sup>th</sup> January, 2021

## PRESS RELEASE

The 'Atmanirbhar Bharat' movement started by our Honourable Prime Minister Shri Narendra Modi has energised the people of India to explore the opportunities that could make them Self-Reliant.

Humming Bird Education Ltd., following the vision of our Prime Minister, has introduced SIBIL EDUCATION PRIVATE LIMITED with the services/products having strong capability of making Indians Self Reliant. SIBIL is a 100% subsidiary of Humming Bird Education Ltd.

SIBIL is projected to be a great opportunity in India's fastest growing EdTech sector ensuring both Active & Passive (royalty) earning avenues.

It is a unique education solution addressing to the need of every student in India, as per the recent trends & New Education Policy recommendations at a cost which is easily affordable by anyone.

***It provides double advantage catering to the need of our child education and offering FINANCIAL FREEDOM for life for everyone with "Power of Compounding & Power of Networking".***

An education offering, requirement of every family and a great initiative offering value for money product for student & a truly rewarding earning opportunity for all Age 18+ Indians.

Humming Bird Education Ltd, launched SIBIL 11 days back and already more than 170 Indians have joined and have started LEARNING & EARNING through the same.

Nitesh Jain, MD of Humming Bird Education Ltd., claimed SIBIL to be the biggest ED-TECH Revolution of this new decade. He strongly believes that the SIBIL platform will assure quality education for the Students and Financial freedom to fellow Indians. He quoted that SIBIL will change the Education Sector forever and will further empower the consumers. 'The SIBIL will be the biggest Company in the Ed-tech sector which will beat all its competitors specially whose roots (investors/stake holders) are not Indian', he further added.

Efforts in the Right Direction

**Can Help You to Change Your Life.**



$$[1.00]^{365} = 1.00$$

Doing nothing at all

**Vs**

$$[1.01]^{365} = 37.7$$

Small consistent  
efforts



“ The big changes in life are always linked with the small consistent efforts that we do ”



# Are you able to live the life of Your Dreams ?

our **Biggest Worries**



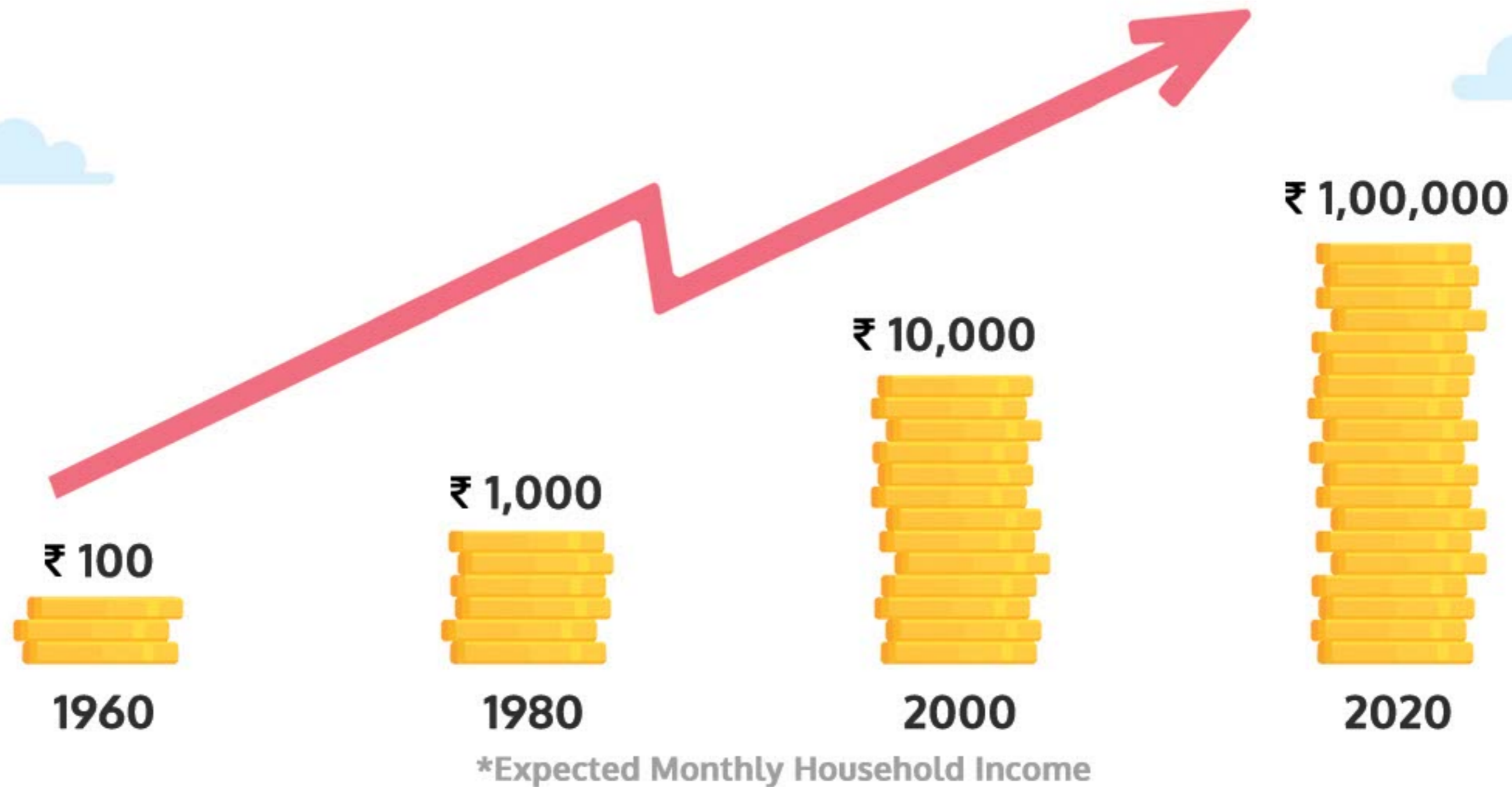
**Good Education  
for our children.**



**Financial Freedom  
for our family.**



# Factors Impacting **our Life**



## Cost of Living

The Growing Inflation & Changing Lifestyle have made yesterday's Luxuries into Today's Necessities and this trend will continue to grow...

**No Luxuries, Only Necessities**

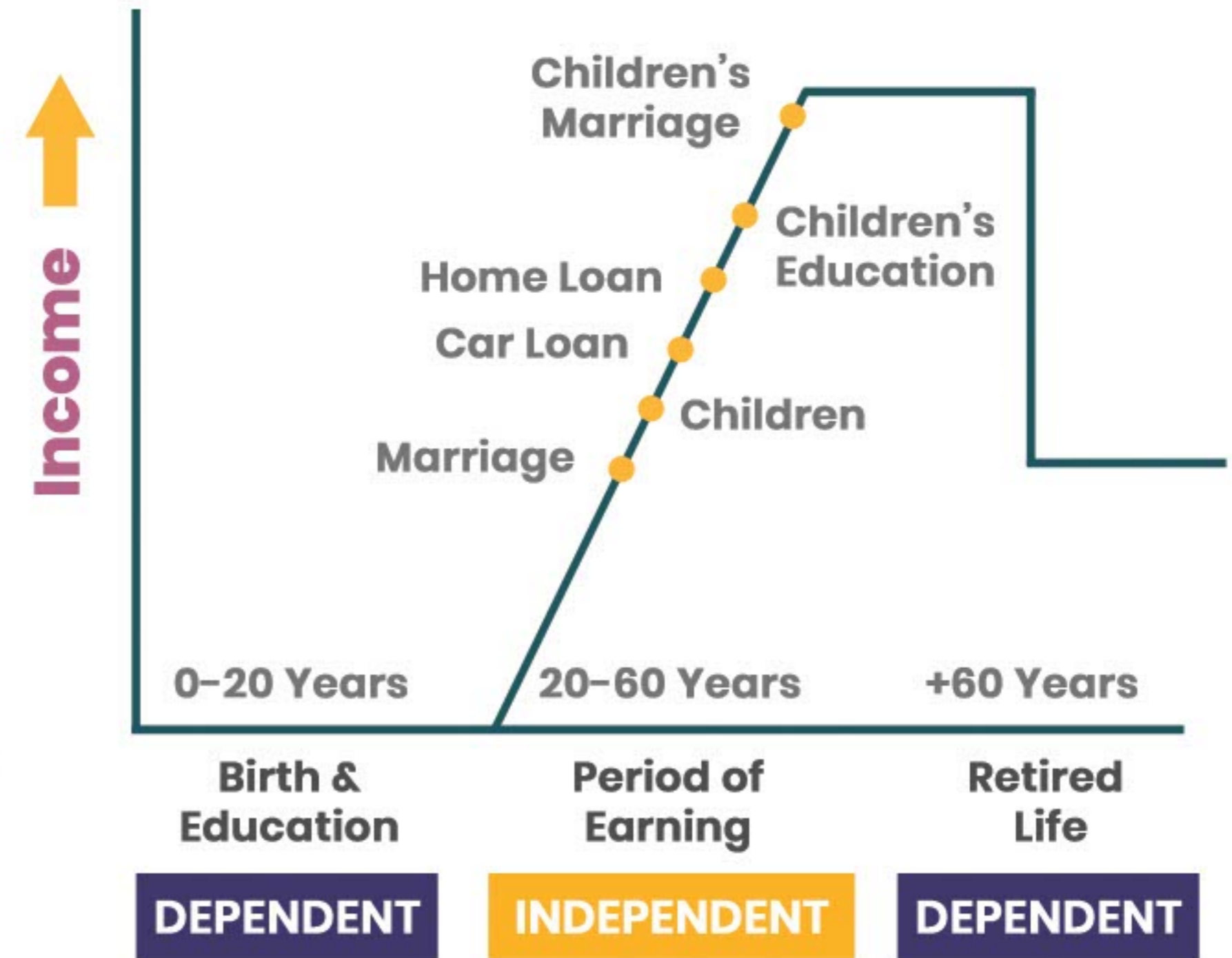


# Our Life Trends...

**0 – 20 YEARS**  
Dependent on Parents.

**20 – 60 YEARS**  
Our Earning Period

**60+ YEARS**  
Retired Life



To attain financial freedom and get over our worries, we need to change our approach.

**Do you want to create wealth ?**





# How to achieve true Happiness for yourself and your family...

## You get True Happiness

- 1** When you can plan your time as per your wish.
- 2** When you have money to fulfil all your dreams.
- 3** You achieve stability & security, without worrying about tomorrow.

Happiness	Time Freedom	Money Freedom	Security
JOB	?	?	?
BUSINESS	?	? ✓	?
PROFESSIONALS	X	? ✓	?
ROYALTY	✓	✓	✓

- One can only create wealth when you make money without your physical involvement.
- Be a part of an opportunity which open Royalty (Passive) Earnings for you.



# We all should plan to move from Dependency plan to Freedom Plan

## Dependency Plan

An Earning Opportunity which require your Active Involvement for Life...



Start Working At  
18-21 Years

**40**  
Years Plan  
Active Income

No Work  
No Income

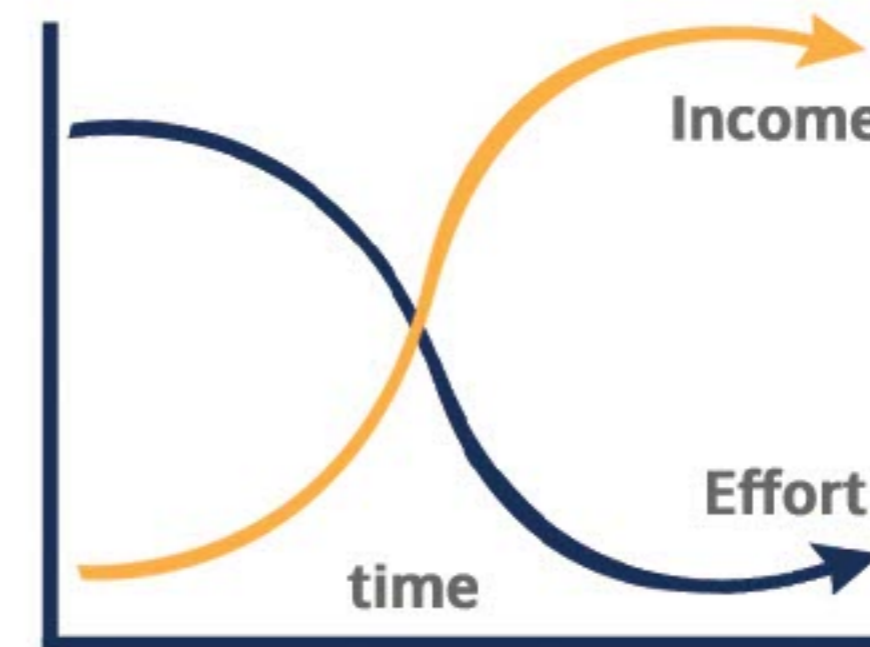


Retirement  
60+ Years



## Freedom Plan

Create Wealth through Passive Income Earning (A true Sibillion Lifestyle)



**2-5**  
Years Plan  
Passive Income



Employees | Self Employed (Shopkeepers)  
Professionals (Doctors, CAs) Etc.

Some Ways To Earn Passive Income :  
Write A Bestselling Book | Record A Hit  
Song | Investments | Network Marketing





# Won't it be great if there is a solution to our worries?

- Can there be any opportunity which could help you achieve financial freedom?  
\_\_\_\_\_
- Don't you feel you or your children deserve Right to Quality Education?

## The Answer is Yes...

This can be achieved by associating with the fastest growing sector in India,

## THE ED-TECH SECTOR...

( Commonly known as Education powered by technology or simply Online Education)



## About Ed-tech Segment

Education has always been a priority sector for an emerging economy like India. The Last Five years have shown tremendous growth and we have witnessed a steady rise in the new start-up's and unicorns from this sector.

The recent situations have made Online learning a basic necessity. In a recent study, due to its growing popularity it is expected to grow at CAGR of 52% & to become a **USD 2 Billion** by year 2021-22.

The growth of Internet & smartphone penetration across India have created the right eco-system to flourish. Currently India is one of those countries with a high percentage of young population base, it provide a large consumer base with nearly **37% of India's population falling in the age group of 5 – 24 age bracket.**

Its not difficult to say that Ed-Tech will be one of the brightest spot and will offer unparallel growth and earning opportunity.

## Why Ed-tech?

- Freedom to learn at your own pace for better clarity of all topics/ concepts.
- The availability of smart phones in each and every household.
- Availability of Internet and data cost getting cheaper.
- The learning content from the Expert & Professional Teachers.
- Learn-Any-Time
- And many more factors...



# About SIBIL

SIBIL Education Private Limited is an Ed-tech revolution that is about to bring a disruption in the way Ed-Tech services are pursued and distributed across the country. The company is a 100% subsidiary of Humming Bird Education Ltd. listed on Bombay Stock Exchange which has served more than 1 million students globally since its inception in 2010.

## SIBIL Offerings

- Quality Learning Content.
- Periodic Assessment through SIBIL Examination.
- Holistic Academic Review in the form of “SIBIL SCORE”
- A Lifetime earning Opportunity



## Our Motto

To create a platform through which we can bring digital education to every household and possibility for a passive earning opportunity for life.

## Vision

Right to Quality Education to all students & Right to Financial Freedom for Indian Citizens.

## Mission

SIBIL's mission is to globally set a benchmark in direct selling.

# Unique Advantages for **Students**

**Offering high quality digital content for School & College Students for better understanding of all academic concepts.**

**Holistic Academic Overview – With a combination of Learning & Performance Based Assessment covering all major subjects of the learner.**

**Rewards & Recognition – Offering incentives at various levels for learners motivation.**

**SIBIL Advantage – Special offers and cross promotions offering for achievers & high scorers.**

**Periodic Academic Performance Analysis – Keeping a track of learning & providing competitive analysis for better results.**



# SIBIL Offerings



**Academic  
Excellence Course**



**Career  
Building Course**



**Mathematics**



**Science**



**Happipreneur  
Course**



**English**



**Reasoning**



**Computer**



**SIBIL  
Examination**



**Teacher Training &  
Certification Program**





# SIBIL Product Offerings

S.No	Product Name	For	Retail Price	GST (18%) on Retail Price	MRP
1	Mathematics	Class 1 to Class 12 Students	1000	180	1180
2	Science	Class 1 to Class 12 Students	1000	180	1180
3	Computer	Class 1 to Class 12 Students	1000	180	1180
4	English	Class 1 to Class 12 Students	1000	180	1180
5	Reasoning	Class 1 to Class 12 Students	1000	180	1180
6	Academic Excellence Course (Combo package including all 5 above)	Class 1 to Class 12 Students	4250	765	5015
7	Career Building Course including (Computer, Aptitude, Reasoning & English)	College Students and above	4250	765	5015
8	Computer	College Students and above	1500	270	1770
9	English	College Students and above	1500	270	1770
10	Reasoning	College Students and above	1500	270	1770
11	Quantitative Aptitude	College Students and above	1500	270	1770
12	TWO (2) SIBIL Examination Package	School & College Students	1000	180	1180
13	TEN (10) SIBIL Examination Package	School & College Students	4250	765	5015
14	Teacher Training & Certification Program	Educators	1000	180	1180
15	Happipreneur Course	Life	1000	180	1180



# Associated Avenues

(Soon to be launched)

## SIBIL Academy



An exclusive platform for Educators to associate and create video learning tutorials and expand their reach to Learners across India.

### Unique Advantages

- Outreach to Students across India
- Training, guidance & support from SIBIL Support Team.
- Additional Earning Avenue, through sale of self curated content.
- SIBIL Certification

## SIBIL Club



A unique online platform for all SIBIL Learners to clarify their subject doubts through our team of academic experts for all major subjects.

### Unique Advantages

- Additional online support for learners with no additional cost.
- Better Learning outcome.
- Access to Experts with rich domain knowledge & experience.

Are you Ready to take  
that Step & put small consistent  
effort to

**CHANGE YOUR  
LIFE !!**





# An **Opportunity** which provides

Power of  
**Networking**

&

Power of  
**Compounding**



**Ensuring Income for Life...**



# Benefits of Direct Selling

Opportunity providing all these & more ...

Low Investment

Transferable Business

Low Risk

Part Time Business

No Previous Experience Required

Family Business

Passive Income

Unlimited Income Potential

Introducing

# “SIBIL Samruddhi”

An Ocean of Wealth & Wisdom

India's truly rewarding Ed-Tech Business Opportunity

By

**Humming Bird**

Education Ltd.

Learn. Discover. Innovate  
www.olympiads.co.in



LISTED ON

**BSE**  
EXPERIENCE THE NEW

**Humming Bird Education Ltd**  
(A Bombay Stock Exchange Listed Co.)



# BE A SIBILLION

Be a part of the Ed-tech revolution...



# SIBIL Samruddhi

Your Doorway to Live The Life Of Your **Dreams !!**



**Financial Security**



**Work Life Balance**



**Fancy Cars**



**Big House**



**World Tours**



**Recognition**



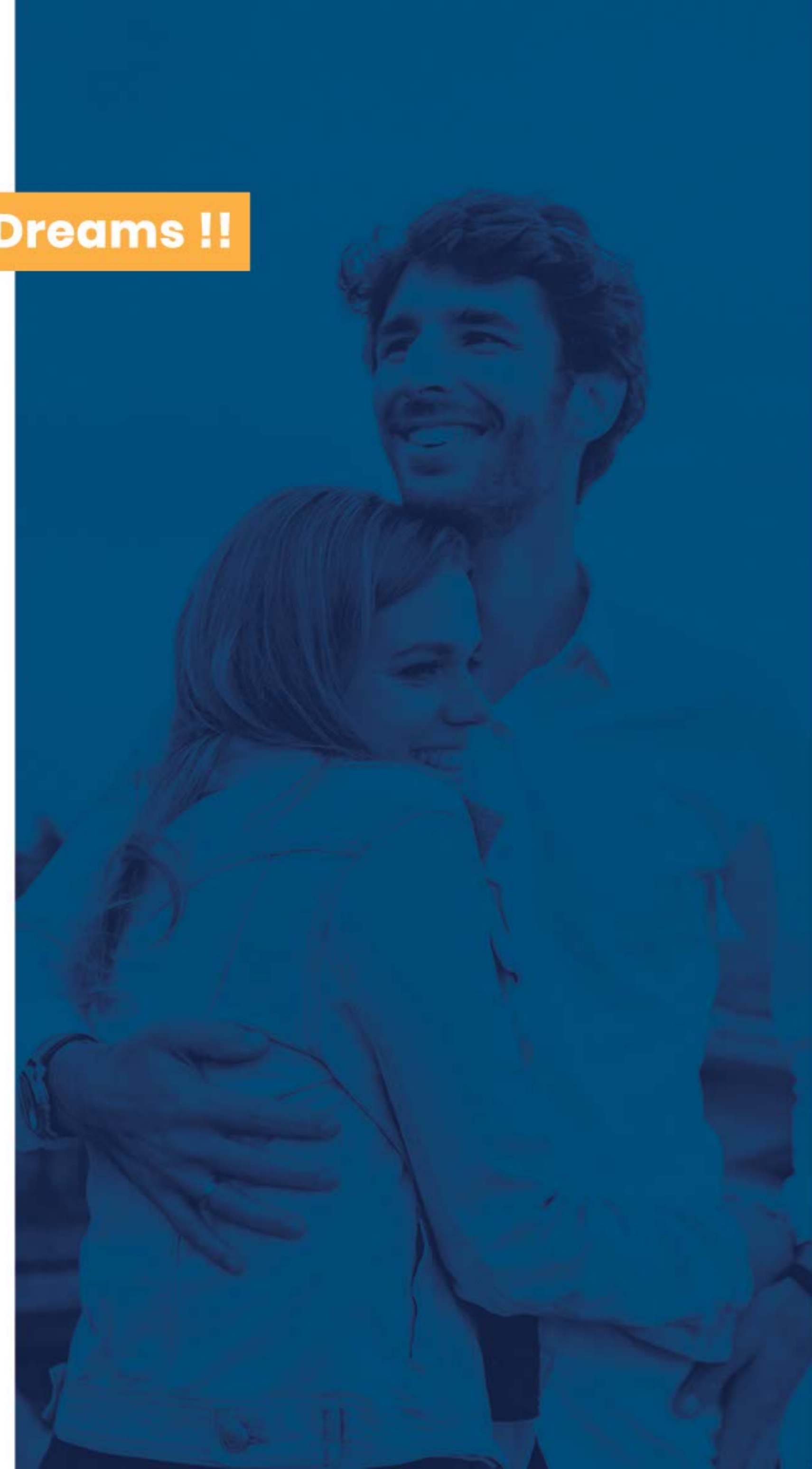
**Charity**



**Better Education For Children**



**Quality Time With Family**



# Unique Advantages for Sibillions with **SIBIL Samruddhi**

**Ed –Tech Advantage –  
Direct Selling  
Business  
Opportunity in  
India's fastest  
growing sector.**

**Rewarding Business  
Plan – Upto 60%  
payout.**

**100% Satisfaction &  
Value of Money  
offerings.**



**No Investment –  
Free Joining.**

**Training Support at  
all levels.**



**Life Long Benefit with  
Ranks for Life Time.**

**A true Family Plan  
ensuring quality  
education for the  
children and earning  
opportunity for the  
Family.**





# Concept of Business Volume

**Business Volume (BV) is the defined percentage of the retail price for every product/service offered which is distributed back to the networking channel through various Earning Avenues.**

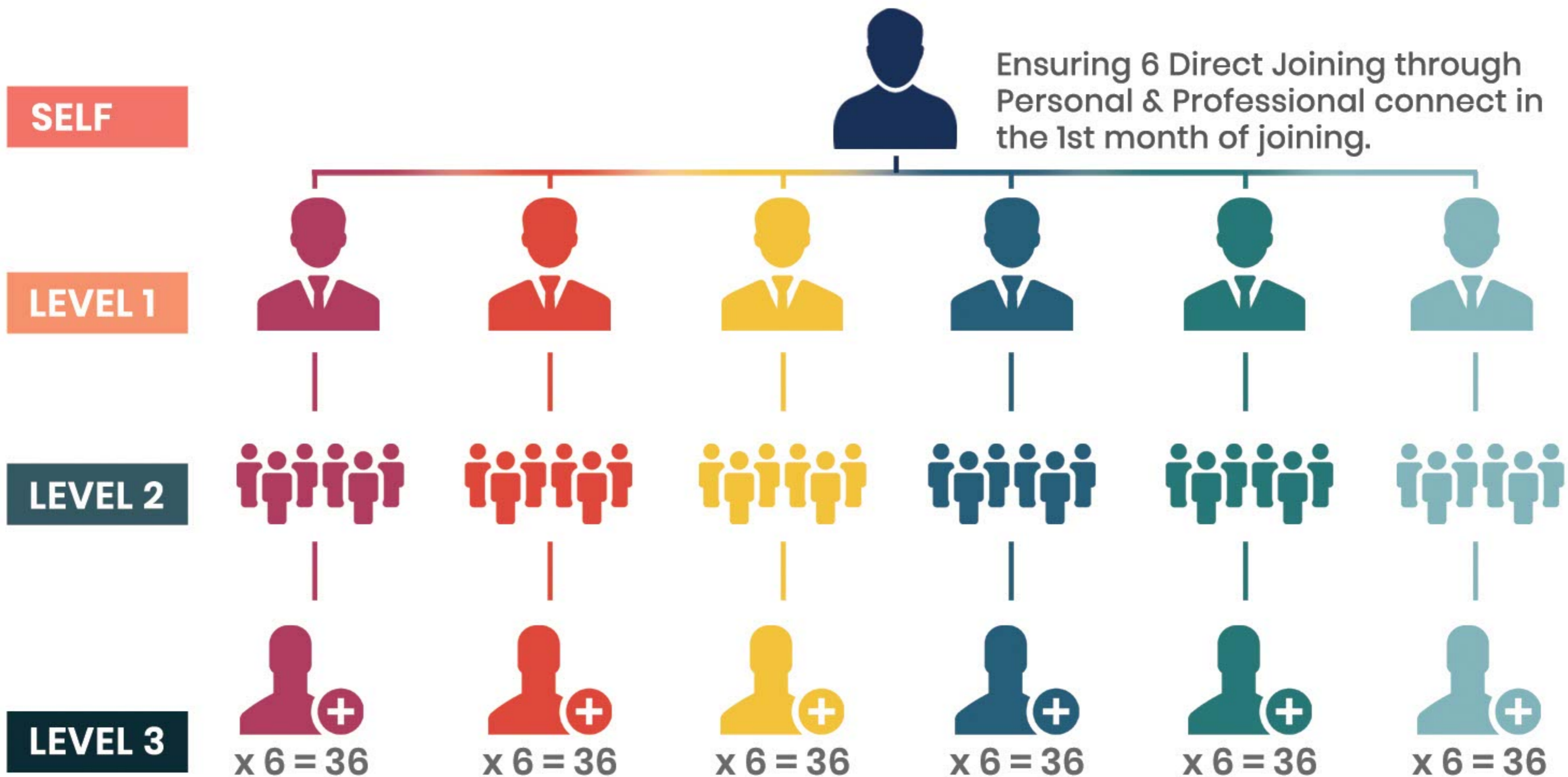
- 1 SIBIL provides a Business Volume of 60% for its currently available portfolio.**
- 2 All payout calculations are based on Business Volume (BV).**

## Example

Product Name	For	Retail Price	GST	MRP	Buss. Volume (BV)
Academic Excellence Course	Class 1 to Class 12 Students	4250	765	5015	2550
College Students - Career Building Course	College Students and above	4250	765	5015	2550
Quantitative Aptitude	College Students and above	1500	270	1770	900
English	Class 1 to Class 12 Students	1000	180	1180	600
Teacher Training & Certification Program	Educators	1000	180	1180	600



# SIBIL Samruddhi – Offering true value through “Power of Compounding & Networking”.



If it continue to grow till 8 Levels in same manner, your downline will be more than 2 Lakhs+



# SIBIL Samruddhi – IMPACT of “Power of Compounding & Networking”.

Your Network Growth			
YOU	Team	Per ID – 600 BV Cumm. Buss. Vol.	Per ID – 2550 BV Cumm. Buss. Vol.
1st Month	6	3600	15300
2nd Month	36	21600	91800
3rd Month	216	129600	550800
4th Month	1296	777600	3304800
5th Month	7776	4665600	19828800
6th Month	46656	27993600	118972800



**Can you Guess its earning impact...!!**





# SIBIL Samruddhi

## The Earning Potential & its Impact

IMPACT			
YOU	Team	Per ID - 600 BV Payout	Per ID - 2550 BV Payout
1st Month	6	360	1530
2nd Month	36	1728	7344
3rd Month	216	10368	44064
4th Month	1296	38880	165240
5th Month	7776	233280	991440
6th Month	46656	839808	3569184
<b>TOTAL EARNING</b>		<b>1124424</b>	<b>4778802</b>

A Life Changing Impact, reward of which will even pass to your next generation.



# The Sibillion Earning Avenues for Life

Cashback  
10%

Level Income  
Upto 8 Levels  
10% -42%

Fast Track  
Roll-Up  
Income  
10%

Scheme &  
Scholarship  
Fund  
5%

## SIBIL Samruddhi

Leadership  
Fund  
8%

Rank Productivity  
Fund  
15%

Travel Fund  
4%

Car Fund  
3%

Home Fund  
3%

Be a **Sibillion** to open doors for your "\$**Billion**"



# Business Rank for Sibillions

Designation	Criteria for Rank (SIBIL REWARDS)
Consultant	New Joinee
Executive	50
Team Leader	200
Manager	500
Sr. Manager	1000
Director	2500
Sr. Director	5000
Vice President	10000
Sr. Vice President	25000
President	50000
Sr. President	100000
Ambassador	250000
Crown Ambassador	500000

- All the Sibillions (Direct Seller) in SIBIL Samruddhi are identified as per the Ranks they achieved.
- Ranks are based on the Accumulated Point Based system called - SIBIL Rewards.
- A Rank once achieved will be for Lifetime.

### SIBIL Rewards Earning -

Through Payout Income + Through Heart of Gold Rewards + Through Sponsored Students' attempted SIBIL Exams.

Direct Seller Payout

SIBIL Rewards

₹ 100 = 1 SIBIL Reward



## **Saving on Self Consumption (Cashback - 10%)**

- **High Quality Courses for School & Higher Education.**
- **Unique combination of Digital Content & Systematic evaluation.**
- **Fix 10% Cashback to all Sibillions on DP.**





# Level Income Upto 42%

Level Income	42% of BV achieved
<b>8 different Levels applied from Level 1 to Level 8.</b>	
<b>Level</b>	<b>%</b>
Level 1	10
Level 2	8
Level 3	8
Level 4	5
Level 5	5
Level 6	3
Level 7	2
Level 8	1
<b>Total</b>	<b>42</b>

## Condition

- With Every New Active ID at Level 1, will open additional downline Level to earn Level Income.
- Max. 6 Active Sponsored IDs require to open all Levels.
- Once Level is Open for Income Share, it will remain open for Life.



# Example - Payout for Level Income

**YOU**

Level 1	Amit	Manish	Sonia	Deepa
Level 2	A1	B1	C1	D1
Level 3	A2 & A3	B2	C1, C2 & C3	D2
Level 4	A4	B3, B4	C4 & C5	D3, D4 & D5
Level 5	A5, A6 & A7	B5	C6 & C7	D6

**Conditions -**

All joining in same month  
 All joins with 2550 BV

Level Income Payout for YOU			
Level	Total BV	Payout %	Payout Amt.
Level 1	10200	10%	1020
Level 2	10200	8%	816
Level 3	17850	8%	1428
Level 4	20400	5%	1020
Level 5	17850	5%	892.5
			<b>5176.5</b>



# Fast Track Roll-Up Income 10%



## Conditions

- Get Accumulated Business Benefit under your downline.
- No Restriction in Levels.
- Monthly Scheme covering Fresh Business Volume within first 14 days of the calendar month.
- Self purchase will not be counted. Roll-Up Business Volume considered from Level 1 onwards.
- The Fresh monthly BV in multiplication of 10000 will be considered as Roll-Up Bucket. The balance value will further Roll-Up to the Upline Sponsored Sibillion.
- Payout in multiple of Rs. 1000/- to be paid.





# Example

## Fast Track Roll Up

**YOU**

Level 1	Amit (2550 BV)	Manish (2550 BV)	Sonia (2550 BV)	Deepa (2550 BV)	1st Month Joining
Level 2	A (2550 BV)	B (2550 BV)	C (2550 BV)	D (2550 BV), E (2550 BV), F (2550 BV) & G (2550 BV)	2ND MONTH JOINING (1ST TO 14TH)
Level 3	A1 (2550 BV)	B1 (2550BV)	C1 (2550 BV), C2 (2550BV) & C3 (2550 BV)	D1 (2550 BV)	
Level 4	A2 (2550 BV)	B2 (2550 BV) & B3 (2550 BV)	C4 (2550 BV)		
Level 5	A3 (2550 BV) & A4 (2550 BV)	B4 (2550 BV)			

### Fast Track Roll Up Income

For	Month	Acc. BV	Payout	Carry Forward to Upline Sibillion	Excess BV Pass to Upline
For You	1st Month	10200	1000		200
For A	2nd Month	10200	1000	Amit	200
For B	2nd Month	10200	1000	Manish	200
For C	2nd Month	10200	1000	Sonia	200
For Deepa	2nd Month	12750	1000	You	2750



### Roll -Up Benefit to YOU

Carry Forward from Amit	2750	(Self Purchase plus Roll Up)
Carry Forward from Manish	2750	(Self Purchase plus Roll Up)
Carry Forward from Sonia	2750	(Self Purchase plus Roll Up)
Carry Forward from Deepa	2750	(Self Purchase plus Roll Up)
For You	2nd Month	<b>11000</b>
		<b>1000</b>





# Leadership Fund

# 8%



Leadership Fund	8% of Overall Company BV
Based on overall Company Monthly BV, the 8% of the BV of the fresh sale to be paid to 11 ranks EQUALLY. Exclusions applied. Downline & Upline does no matter. Anywhere Sale counted	
Designation	Conditions
Consultant	Not Eligible
Executive	Not Eligible
Team Leader	No Conditions
Manager	No Conditions
Sr. Manager	No Conditions
Director	No Conditions
Sr. Director	No Conditions
Vice President	No Conditions
Sr. Vice President	No Conditions
President	No Conditions
Sr. President	No Conditions
Ambassador	No Conditions
Crown Ambassador	No Conditions

- A unique Passive Income based on your network Level which allow a part of overall sales generated in **SIBIL Samruddhi**.
- 8% of Company Monthly BV will be equally divided in 11 equal sections, that to be distributed from Rank – **Team Leader till Crown Ambassador**.
- Sibillion with higher rank will be eligible for his and all the previous rank sections.
- It will be a Monthly payout & based on the Rank Achieved.



# Example

## LEADERSHIP FUND

### EXAMPLE CALCULATIONS – LEADERSHIP FUND 8%

Assumption Monthly Company BV 20000000	Equal Share in 11 Levels 8% = 1600000	Designations	Tentative No. of Sibillions - 4000	Cumulative Sibillions	Factor	Total Distribution	Per Sibillion	ROI (Monthly)
Divided equally in 11 levels	145454	Team Leader	2100	4000	36.36	76363.35	36.36	0.73%
Divided equally in 11 levels	145454	Manager	1100	1900	76.55	124210.06	112.92	2.26%
Divided equally in 11 levels	145454	Sr. Manager	425	800	181.82	125262.69	294.74	5.89%
Divided equally in 11 levels	145454	Director	200	375	387.88	136522.61	682.61	13.65%
Divided equally in 11 levels	145454	Sr. Director	95	175	831.17	143808.98	1513.78	30.28%
Divided equally in 11 levels	145454	Vice President	40	80	1818.18	133278.15	3331.95	66.64%
Divided equally in 11 levels	145454	Sr. Vice President	25	40	3636.35	174207.59	6968.30	139.37%
Divided equally in 11 levels	145454	President	8	15	9696.93	133321.90	16665.24	333.30%
Divided equally in 11 levels	145454	Sr. President	4	7	20779.14	149777.52	37444.38	748.89%
Divided equally in 11 levels	145454	Ambassador	2	3	48484.67	171858.09	85929.05	1718.58%
Divided equally in 11 levels	145454	Crown Ambassador	1	1	145454.00	231383.05	231383.05	4627.66%



# Rank Productivity Fund - 15%

- 15% Pool of Total Company's Monthly BV.
- Applicable for Rank - Manager & Above.
- Only on achieving the Fresh BV in Total Downline, the Direct Seller will be eligible for the payout.



Rank Productivity Fund			
Sections	Rank Applicable	Qualifying Condition	Bonus
Manager Fund	Manager & Sr. Manager	Fresh Monthly BV of 20000 in Total Downline	Share in 4% of the Overall Company BV
Director Fund	Director & Sr. Director	Fresh Monthly BV of 50000 in Total Downline	Share in 4% of the Overall Company BV
VP Fund	Vice President & Sr. Vice President	Fresh Monthly BV of 75000 in Total Downline	Share in 4% of the Overall Company BV
Presidential	President & above	Fresh Monthly BV of 100000 in Total Downline	Share in 3% of the Overall Company BV



# Example

## Rank Productivity Fund

Scenario 1

**YOU**

(Rank - Director)

Qualified for Director Fund				
L1	L2	L3	L4	L5
Complete Downline - All Legs				
( Fresh Buss. - 15K BV)	( Fresh Buss. - 5K BV)	( Fresh Buss. - 15K BV)	( Fresh Buss. - 10K BV)	( Fresh Buss. - 10K BV)

Scenario 2

**YOU**

(Rank - Director)

Non Qualified for Director Fund				
L1	L2	L3	L4	L5
Complete Downline - All Legs				
( Fresh Buss. - 15K BV)	( Fresh Buss. - 5K BV)	( Fresh Buss. - 5K BV)	( Fresh Buss. - 10K BV)	( Fresh Buss. - 0K BV)



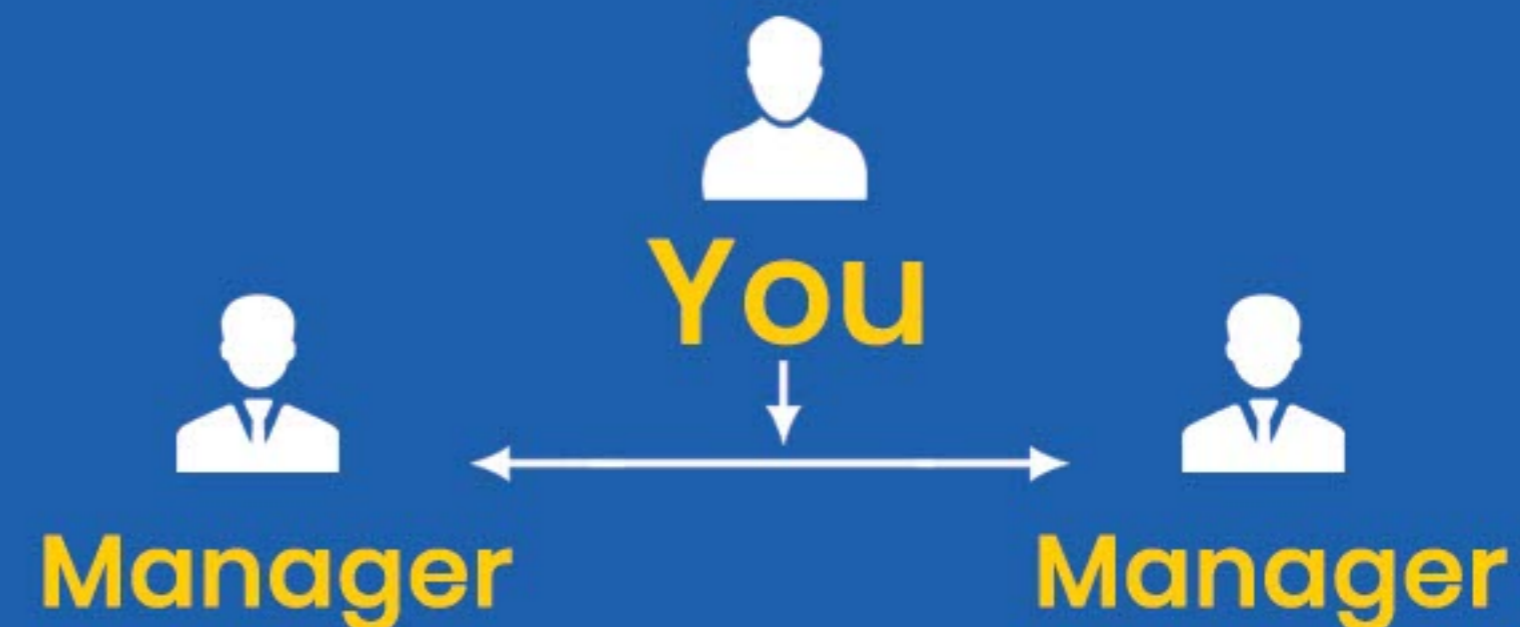
# Travel Fund

# 4%



## Applicable For Sibillion

- With minimum Two Manager in downline in any two different Legs.
- MIN. FRESH MONTHLY BV OF 50000.





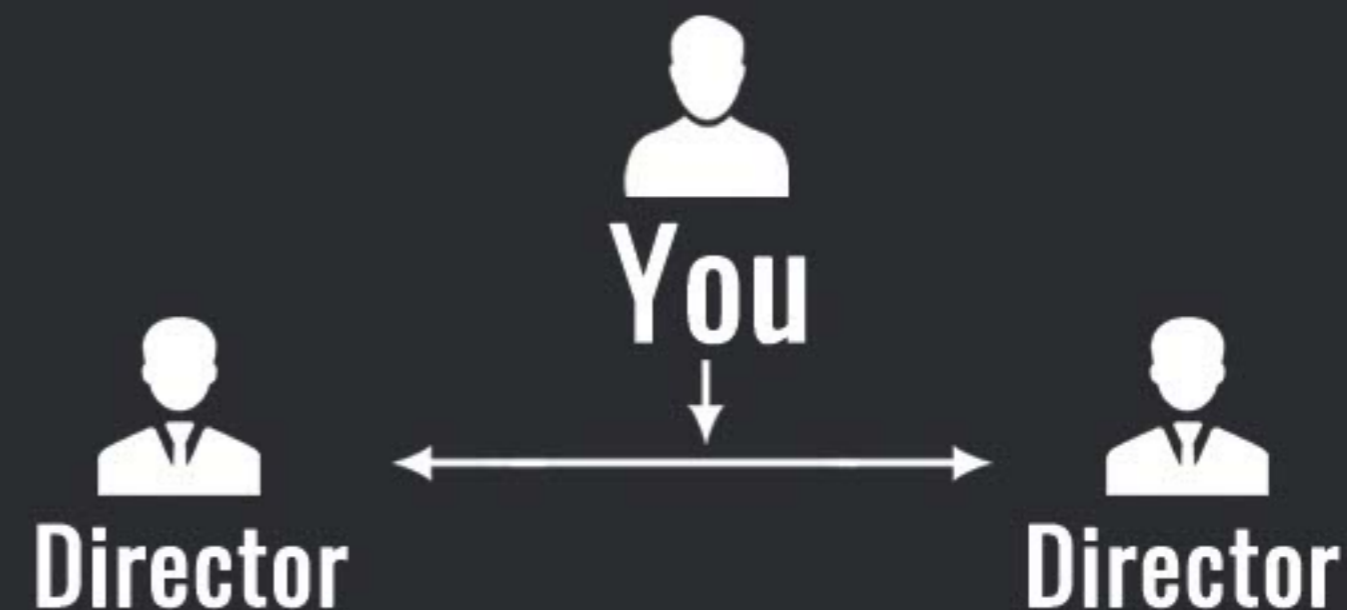
# Car Fund

# 3%



## Applicable For Sibillion

- With minimum Two Director in downline in any two different Legs.
- MIN. FRESH MONTHLY BV OF 75000.





# Home Fund

# 3%



## Applicable For Sibillion

- With minimum Four Director in downline in any four different Legs.
- MIN. FRESH MONTHLY BV OF 100000





# Special Scheme & Scholarship Fund

# 5%



The Special Scheme Fund to be utilised while running special target based seasonal schemes.

This fund will also be used for Sibillions whose rank is atleast Executive & atmost Sr. Manager for two kinds of scholarships.

**Type of Scholarship -**  
Need based & Merit based

## Criteria -

Need Based	Students with a minimum of 70% and the parents with yearly income less than 3 lakh.
Merit Based	Students scoring a minimum of 90%





# A special incentive for the Deprived Students

To move ahead on our vision of “Right to Quality Education” for every child, we have created this special provision to extend special provision in our plan to benefit the underprivileged children.

Conditions
It is open for all Sibillions, to buy a course and provide it to a student listed under “Heart of Gold”.
Free Course Upgrade by the Company to further extend the value of your effort to the deprived student.
100% Benefit with all Sales & payout benefits to remain same.
Extended value in form of additional SIBIL Rewards will be offered to help grow on your rank.
Special recognition to all the Sibillions associated with “Heart of Gold” program.
Option to recommend Merit Students from EWS background on SIBIL Platform for empowering them with quality education.

Package	Extra Sibil Rewards For Sibillion
1	5
2	5
3	5
4	5
5	5
6	10
7	10
8	10
9	10
10	10
11	15
12	15





## The Four Pillars (4 P's) of

# SIBIL Samruddhi

**People** – We should know whether the right people are running the company. SIBIL is a subsidiary of Humming Bird Education Ltd listed on Bombay Stock Exchange. The company is already known globally for its academic initiatives. The Promoters and the company have been awarded at National & International platforms multiple times.

**Philosophy** – SIBIL is working with a clear vision to provide Right to Quality Education & to bring financial freedom to every family. Technology is an aid in education and we want every learner would utilize it to its full potential through SIBIL.

**Product** – Offering a product which is the need & requirement of every family. At SIBIL we are committed to keep adding new products to further support the growing demand for online education and create ever developing tools for constant development.

**Patience** – To really reap the benefits we should focus on building our network as for a first few months if we are able to lay the right foundation, providing regular support and help our downline in replicating the process the growth will be Life changing.

A subsidiary of

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Learn. Discover. Innovate  
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LISTED ON  
**BSE**  
EXPERIENCE THE NEW

**Humming Bird Education Ltd**  
(A Bombay Stock Exchange Listed Co.)

**The power of**

**Knowledge & Experience**

Listed on  
**BOMBAY STOCK EXCHANGE**

Awarded as  
**ASIA'S GREATEST BRANDS**  
pr by PwC

Awarded as  
**ASIA'S GREATEST LEADERS**  
pr by PwC

Awarded as  
**INDIA'S TOP 100 FRANCHISES**  
by Franchise India

**10 YEARS**  
of  
Innovation in Education

Winner - Pride  
of Indian Education Awards 2019



# Opportunity comes in many ways

Your First Step & Consistent Efforts, takes you to success.

Ask two questions from yourself

**If not this then what?**

**&**

**If not now then when?**





# Your Choice Your Decision



## PROFIT

- ✓ Quality Education at affordable cost.
- ✓ Backed by an Established Brand, listed on BSE.
- ✓ Education Incentive (Heart of Gold) For the benefit of deprived students.
- ✓ Training support for Product & Business.
- ✓ Cash back of 10% on all Self Purchase.
- ✓ Level (Network) Income for Life.
- ✓ Rank Based Royalty Income
- ✓ Monthly Payout based on Leadership Status.
- ✓ Travel Fund – (For Dream Vacations)
- ✓ Car Fund – (To get Dream Car)
- ✓ Home Fund – (To get Dream Home)
- ✓ Access to Scholarship Fund (Need based & Merit Based).
- ✓ A life time business, transferrable to your next generation.

## “RISK”

IS THERE ANY ?

## NO CHANGE IN LIFE





**Join Now**  
to take a leap  
towards your  
**Dreams...**

# Legal Documents for



**Humming Bird**


**Education Ltd.**


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फॉर्म आरजी - 2  
Form RG - 2

  
**भारत सरकार**  
**Government of India**  
**व्यापार चिन्ह रजिस्ट्री**  
**Trade Marks Registry**  
**व्यापार चिन्ह अधिनियम, 1999**  
**Trade Marks Act, 1999**

  
**क्रमांक**  
**No. 2504943**

**व्यापार चिन्ह के रजिस्ट्रीकरण का प्रमाणपत्र, धारा 23 (2), नियम 56 (1)**  
**Certificate of Registration of Trade Mark, Section 23 (2), Rule 56 (1)**



व्यापार चिन्ह संख्या / Trade Mark No. 4411471      दिनांक / Date 17/01/2020      ज. संख्या / J. No. 1941

यह प्रमाणित किया जाता है कि जिस प्रकार चिन्ह की समामूर्ति इसके साथ संलग्न है, वह .....  
 के बारे में दिलाए ..... नाम से रजिस्ट्रीकृत हो चुका है।  
 Certified that Trade Mark / a representation is annexed hereto, has been registered in the name(s) of:-  
 SIBIL EDUCATION PRIVATE LIMITED, A-95/3, Second Floor Wazirpur Industrial Area, Delhi-110052, Private Limited Company, (Body  
 Incorporate)

In Class 41 Under No. 4411471 as of the date 17 January 2020 in respect of  
 Education; providing of training; entertainment; sporting and cultural activities.

**Trade Mark as annexed**

मेरे निर्देश पर आज ..... के ..... मास के ..... वे दिन को इस पर मुद्रा लगायी गई  
 Sealed at my direction, this 15<sup>th</sup> day of September, 2020


  
 व्यापार चिन्ह रजिस्ट्री  
**Trade Marks Registry MUMBAI**      व्यापार चिन्ह रजिस्ट्रार  
 Registrar of Trademarks

रजिस्ट्रीकरण अंशक की अवधि 10 वर्षों के लिए है और अतिरिक्त 10 वर्षों की अवधि के लिए और अतिरिक्त 10 वर्षों की अवधि के अंतराल पर दो अतिरिक्त बार 10 वर्षों के लिए।  
 Registration is for 10 years from the date of application and may then be renewed for a period of 10 years and also at the expiration of each period of 10 years.  
 यह प्रमाणपत्र केवल अंतर्देशीय प्रयोजनों के लिए ही है और इसे अंतर्राष्ट्रीय प्रयोजनों के लिए नहीं है।  
 This certificate is not for use in legal proceedings or for obtaining Registration abroad.  
 टिप्पणी - इस प्रमाणपत्र को अंतर्देशीय प्रयोजनों के लिए ही प्रयोग करने के लिए है और इसे अंतर्राष्ट्रीय प्रयोजनों के लिए प्रयोग करने के लिए अंतर्देशीय प्रमाणपत्र प्राप्त करने के लिए आवश्यक है।  
 Note: Upon any change of ownership of this Trademark, or change in address, of the principal place of business or address for service in India a request should AT ONCE be made to register the change.



Government of India  
Form GST REG-06  
[See Rule 10(1)]

**Registration Certificate**

Registration Number : 07ABDCS0453J1ZD

1.	Legal Name	SIBIL EDUCATION PRIVATE LIMITED			
2.	Trade Name, if any	SIBIL EDUCATION PRIVATE LIMITED			
3.	Constitution of Business	Private Limited Company			
4.	Address of Principal Place of Business	Second Floor, A-95/3, Wazirpur Industrial Area, Delhi, North West Delhi, Delhi, 110052			
5.	Date of Liability				
6.	Period of Validity	From	01/02/2020	To	Not Applicable
7.	Type of Registration	Regular			
8.	Particulars of Approving Authority				
Signature					
Name					
Designation					
Jurisdictional Office					
9.	Date of issue of Certificate	01/02/2020			
Note: The registration certificate is required to be prominently displayed at all places of business in the State.					





GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS  
Central Registration Centre

### Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

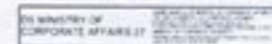
I hereby certify that SIBIL EDUCATION PRIVATE LIMITED is incorporated on this Tenth day of December Two thousand nineteen under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U80904DL2019PTC358568.

The Permanent Account Number (PAN) of the company is ABDCS0453J

The Tax Deduction and Collection Account Number (TAN) of the company is DELS80880C

Given under my hand at Manesar this Tenth day of December Two thousand nineteen .



Digital Signature Certificate  
Mr Parvinder Singh  
DEPUTY REGISTRAR OF COMPANIES  
For and on behalf of the Jurisdictional Registrar of Companies  
Registrar of Companies  
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [www.mca.gov.in](http://www.mca.gov.in)

Mailing Address as per record available in Registrar of Companies office:

SIBIL EDUCATION PRIVATE LIMITED

A-95/3, Second Floor, Wazirpur Industrial Area, DELHI, North West, Delhi,  
India, 110052

\* as issued by the Income Tax Department

For SIBIL EDUCATION PVT. LTD.

*Director*  
DIRECTOR

1

THE COMPANIES ACT, 2013  
(COMPANY LIMITED BY SHARES)  
MEMORANDUM OF ASSOCIATION  
OF  
SIBIL EDUCATION PRIVATE LIMITED

- I. The Name of the Company is **SIBIL EDUCATION PRIVATE LIMITED**
- II. The Registered Office of the Company will be situated in the NCT of Delhi.
- III. The objects for which the Company is established are:-

(A) THE OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:

1. To serve as an aggregator platform for all the educationally linked segments of the sector may it be Pre-Schools, Schools, Colleges, Universities, Coaching Institutes, Teachers or individual students etc.
2. To serve as an aggregator where the students are getting connected to institutions like schools, coaching, pre-schools etc.
3. To serve as an aggregator where the Job seeker are getting connected to institutions like Corporate Companies.
4. To serve as an aggregator where the budding entrepreneur are getting connected to Private Equity Investors.
5. To Carry on the Activity of Promoting, Imparting, Launching, Creating, Designing, Adopting Traditional, Formal and Creative Means of Imparting, Inculcating, Disseminating, Diversified Skills, Education Forms and Personality Development Techniques by providing Training, Conducting Seminars, Web-Seminars, Counseling, E-Courses, Online Classes, Teaching to Schools, college, University, Private Institutions Students, Distance Education, Personal or Group Coaching & Consultancy, Personal Consultancy & Training, Business Consultancy & Training, Telephonic Consultation, Meditation Exercise, Motivational Trainings, with the intent of carrying on the Business of Education and Skill Developments amongst the masses of India and Abroad by own self and/or through any other Individual, Association of Persons or such Body or Otherwise for self or for and on behalf of any third party under an Agreement or Understanding whether Written or Otherwise and on such terms and conditions as the Company may deem fit.

(B) MATTERS WHICH ARE NECESSARY FOR FURTHERANCE OF THE OBJECTS SPECIFIED IN CLAUSE (A) ARE:-

For SIBIL EDUCATION PVT. LTD.

*Director*  
DIRECTOR



GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS  
Central Registration Centre

### Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that SIBIL EDUCATION PRIVATE LIMITED is incorporated on this Tenth day of December Two thousand nineteen under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U80904DL2019PTC358568.

The Permanent Account Number (PAN) of the company is **ABDCS0453J**

The Tax Deduction and Collection Account Number (TAN) of the company is **DELS80880C**

Given under my hand at Manesar this Tenth day of December Two thousand nineteen .

MINISTRY OF CORPORATE AFFAIRS

Digital Signature Certificate  
Mr Parvinder Singh  
DEPUTY REGISTRAR OF COMPANIES  
For and on behalf of the Jurisdictional Registrar of Companies  
Registrar of Companies  
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [www.mca.gov.in](http://www.mca.gov.in)

Mailing Address as per record available in Registrar of Companies office:

SIBIL EDUCATION PRIVATE LIMITED  
A-95/3, Second Floor, Wazirpur Industrial Area, DELHI, North West, Delhi,  
India, 110052

\* as issued by the Income Tax Department



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We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this Memorandum of Association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:


Name, Address, and occupation of each Subscriber	Number of equity Shares taken by each subscriber	Signature of the Subscriber	Signature of the witness and his name, address, description and Occupation
Humming Bird Education Limited Details of Authorized Representative: Name:-Nitesh Jain S/o. Sh. Narender Kumar Jain Address:-H-34/77 Near Visharam Chowk Sector-3, Rohini, North West Delhi, Delhi-110085 Occupation: Business	9999 Equity Shares	Sd/-	I Prashant Gupta, Company Secretary, witness to subscribers who have subscribed and signed in my presence on dated 9 <sup>th</sup> December, 2019. Further I have verified their identity detail for their identification and satisfied myself of their identification as filled in: Sd/- Name : Prashant Kumar Gupta Add: F-07, B-127, Sector-2, Noida, Uttar Pradesh-201301 M.No. 9218
Name:-Vaishali Jain D/o. Sh. Surya Parkash Jain Address:-12 Jain College, Road, Khekara Khekada Baghpat, Uttar Pradesh-25010 Occupation:Business	1 Equity Share	Sd/-	

Place: Delhi

For SIBIL EDUCATION PVT. LTD.  
DIRECTOR

Date: 09.12.2019



  
प्रारूप 1  
पंजीकरण प्रमाण-पत्र

कॉर्पोरेट पहचान संख्या : U80221DL2010PTC207436      2010 - 2011

मैं एतद्वारा सत्यापित करता हूँ कि मैसर्स  
HUMMING BIRD EDUCATION PRIVATE LIMITED

का पंजीकरण, कम्पनी अधिनियम 1956 (1956 का 1) के अंतर्गत आज किया जाता है और यह कम्पनी प्राइवेट लिमिटेड है।

यह निगमन-पत्र आज दिनांक सेईस अगस्त दो हजार दस को मेरे हस्ताक्षर से दिल्ली में जारी किया जाता है।

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**Form 1**  
**Certificate of Incorporation**

Corporate Identity Number : U80221DL2010PTC207436      2010 - 2011  
I hereby certify that HUMMING BIRD EDUCATION PRIVATE LIMITED is this day incorporated under the Companies Act, 1956 (No. 1 of 1956) and that the company is private limited.

Given under my hand at Delhi this Twenty Third day of August Two Thousand Ten .  
Sd/-  
(EGINIUS TIRKEY)  
उप कम्पनी रजिस्ट्रार / Deputy Registrar of Companies  
राष्ट्रीय राजधानी क्षेत्र दिल्ली एवं हरियाणा  
National Capital Territory of Delhi and Haryana

कम्पनी रजिस्ट्रार के कार्यालय अभिलेख में उपलब्ध पत्राचार का पता :  
Mailing Address as per record available in Registrar of Companies office:  
HUMMING BIRD EDUCATION PRIVATE LIMITED  
1374-1375 2ND FLOOR, KATRA LEHSWAN CHANDNI CHOWK,  
DELHI - 110008,  
Delhi, INDIA

Certificate of Incorporation Consequent upon conversion to Public Limited Company



**GOVERNMENT OF INDIA**  
MINISTRY OF CORPORATE AFFAIRS

Registrar of companies, Delhi  
4th Floor, IFCI Tower 61, New Delhi, Delhi, India, 110019

Corporate Identity Number: U80221DL2010PLC207436

Fresh Certificate of Incorporation Consequent upon Conversion from Private Company to Public Company

IN THE MATTER OF HUMMING BIRD EDUCATION PRIVATE LIMITED

I hereby certify that HUMMING BIRD EDUCATION PRIVATE LIMITED which was originally incorporated on Twenty third day of August Two thousand ten under the Companies Act, 1956 as HUMMING BIRD EDUCATION PRIVATE LIMITED and upon an intimation made for conversion into Public Limited Company under Section 18 of the Companies Act, 2013; and approval of Central Government signified in writing having been accorded thereto by the RoC - Delhi vide SRN H19606144 dated 10.10.2018 the name of the said company is this day changed to HUMMING BIRD EDUCATION LIMITED.

Given under my hand at New Delhi this Tenth day of October Two thousand eighteen.



SANJAY BOSE

Registrar of Companies

RoC - Delhi

Mailing Address as per record available in Registrar of Companies office:

HUMMING BIRD EDUCATION LIMITED  
1374-1375 2ND FLOOR, KATRA LEHSWAN CHANDNI CHOWK,  
DELHI, Delhi, India, 110006





1

**THE COMPANIES ACT, 2013**  
**(COMPANY LIMITED BY SHARES)**  
**MEMORANDUM OF ASSOCIATION**  
**OF**  
**HUMMING BIRD EDUCATION LIMITED**

- I. The Name of the Company is **HUMMING BIRD EDUCATION LIMITED**
- II. The Registered Office of the Company will be situated in the National Capital Territory of Delhi.
- III. The objects for which the Company is established are:-

**(A) THE OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:**

1. To provide the education to the mass/students by way of teaching, learning in the field of art, science and other related activities.
2. To act as a service provider to the mass/student that providing the services by testing and assessment through Olympiads tests, online computer courses, personality development, career counseling, maths tutorials, Education allied services, Science facts and tutorials, English tutorials, project research, Testing and memory enhancement techniques and language improvement etc.
3. To promote understanding of the interdependence of natural, socio-economic and political systems at local, national and global levels.

For Humming Bird Education Pvt. Ltd.

  
Director



Government of India  
**Form GST REG-06**  
[See Rule 10(1)]

**Registration Certificate**

Registration Number : 07AACCH5293H1ZG

1.	Legal Name	HUMMING BIRD EDUCATION LIMITED			
2.	Trade Name, if any	HUMMING BIRD EDUCATION LIMITED			
3.	Constitution of Business	Public Limited Company			
4.	Address of Principal Place of Business	Second Floor, 1374, Katra Lehsuan, Chandni Chowk, Delhi, North Delhi, Delhi, 110006			
5.	Date of Liability				
6.	Period of Validity	From	15/11/2018	To	NA
7.	Type of Registration	Regular			
8.	Particulars of Approving Authority	Delhi			
Signature					
Name		Vijendra Kumar Kajal			
Designation		Assistant Commissioner			
Jurisdictional Office		Ward 16			
9. Date of issue of Certificate		15/11/2018			
Note: The registration certificate is required to be prominently displayed at all places of business in the State.					

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 15/11/2018 by the jurisdictional authority.

**Be a Sibillion to  
open doors for your**

**"\$Billion"**

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[www.sibil.org](http://www.sibil.org) | [info@sibil.org](mailto:info@sibil.org)