



Extraordinary Together



March 15, 2024

To,  
The Listing Department,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort  
Mumbai - 400 001  
**BSE Scrip Code Equity: 505537**

The Listing Department,  
National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai- 400 051  
**NSE Symbol: ZEEL EQ**

Dear Sir / Madam,

**Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release**

Please find enclosed a copy of press release which is being issued by the Company.

This is for your information and records.

Thanking you,

Yours faithfully,  
**For Zee Entertainment Enterprises Limited**

Ashish Agarwal  
Company Secretary  
FCS6669

Encl: As above

**Zee Entertainment Enterprises Limited**

Regd. Office : 18th Floor, A-Wing, Marathon Futurex, N.M. Joshi Marg, Lower Parel, Mumbai - 400 013, India  
P. +91 22 7106 1234 | F. +91 22 2300 2107 | CIN : L92132MH1982PLCO28767 | www.zee.com

***For Immediate Release***

## **ZEE's MD & CEO streamlines the Company's Technology and Data vertical**

*Accepts the resignation of Mr. Nitin Mittal*

**Mumbai, 15<sup>th</sup> March 2024:** ZEE Entertainment Enterprises Ltd. (ZEE), today announced the strategic changes in the Technology and Data vertical, implemented by its MD & CEO, Mr. Punit Goenka, under the guidance of the Company's Board.

The MD & CEO has accepted the resignation of Mr. Nitin Mittal.

Mr. Amrit Thomas, responsible for Data Science, Mr. Kishore Krishnamurthy, responsible for Engineering, Mr. Bhushan Kollari, responsible for Product and Mr. Vishal Somani, responsible for Enterprise and Content Technology; on an interim basis, will report into **Mr. Amit Goenka, President – Digital Businesses & Platforms**.

Under the guidance of the Board and in line with the strategic approach undertaken by the MD & CEO, significant steps are being implemented to build a new lateral structure that lays a sharper emphasis on accountability and results.

The steps taken by the MD & CEO are aimed towards achieving a cost-effective structure, optimizing the resources and maintaining a sharp focus on quality, enabling continued success for the long-term growth of the Company.

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***Note to Editors:***

### ***About ZEE Entertainment Enterprises Ltd.***

*Zee Entertainment Enterprises Ltd. is a leading content company offering entertainment content to diverse audiences. With a presence in over 190 countries and a reach of more than 1.3 billion people around the globe, ZEEL is among the largest global Media & Entertainment Companies across genres, languages, and integrated content platforms.*

**Media Contacts:** [parag.darade@zee.com](mailto:parag.darade@zee.com) | [nirav.naik@zee.com](mailto:nirav.naik@zee.com)