



May 16, 2024

To

BSE Limited 1st Floor, New Trading Ring, Rotunda Bldg., P. J. Towers, Dalal Street, Fort, Mumbai 400 001 Scrip Code: 543965	National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai 400 051 NSE Symbol: TVSSCS
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Dear Sir/Madam,

Sub: Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("listing Regulation") - Press Release

Pursuant to Listing Regulations, copy of the Press Release is enclosed herewith for your reference.

Kindly take the above information on records.

Thanking You,
Yours faithfully,

for **TVS SUPPLY CHAIN SOLUTIONS LIMITED**

P D Krishna Prasad
Company Secretary

Encl: As above

TVS Supply Chain Solutions Limited

No 58, Eldams Road, Teynampet, Chennai - 600018, India. **Phone:** +91 - 44 - 6685 7777

Registered Office: No: 10, Jawahar Road, Chokkikulam, Madurai - 625002, India.

CIN: U63011TN2004PLC054655



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TVS SCS partners with Manchester Metropolitan to lead AI innovation.

~ This partnership is a testament to TVS SCS' quest for continuous development of its tech capabilities.

Chennai, 16th May, 2024: TVS Supply Chain Solutions Limited (NSE: TVSSCS, BOM: 543965), a global supply chain solutions provider and one of the largest and fastest growing integrated supply chain solutions providers in India, announced that its wholly owned subsidiary, TVS SCS UK and Europe are working in partnership with Manchester Metropolitan University (MMU) to drive forward the use of Artificial Intelligence (AI) in its business. This partnership focusses on AI governance and how to implement it as a core structure throughout the business.

TVS SCS have been working with the university, initially through the Higher Education Innovation Funding (HEIF) which supports knowledge exchange between higher education providers and industry.

TVS SCS has now applied for a Knowledge Transfer Partnership (KTP) with MMU, which will focus on the technological solutions that may be available to assist with supply chain solutions through the use of AI.

Andrew Jones, CEO at TVS SCS UK and Europe, commented, *"This partnership is a significant step forward for TVS SCS as we continue to integrate Artificial Intelligence (AI) into our operations. With AI already playing a pivotal role in various aspects of our operations, this collaboration will further strengthen our process capabilities. We were impressed with MMU and their knowledge and expertise in this area and want to further strengthen our relationship with them to explore how we can incorporate AI in delivering sustainable supply chain solutions."*

According to Dr Ashley Williams, Senior Lecturer in Software Engineering at MMU, *"We are pleased to be working with TVS SCS on their AI journey and understand that they are keen to keep their AI solutions in-house. As a technology-driven business, they have the capability to deliver in this still developing space, stay ahead of the curve and in line with governance as it evolves."*

TVS SCS supports customers in multiple industry verticals including Automotive, Defence, Industrial, Utilities, E-commerce, and Healthcare. TVS SCS trades on a reputation of being collaborative in its engagement, innovative in its approach and effective in reducing its clients' operating costs, while improving their performance through the accelerated deployment of leading supply chain solutions. TVS SCS offers a range of supply chain services from Integrated Supply Chain Solutions to Global Forwarding Solutions and Time Critical Final Mile Solutions, all tailored to its customers' needs.



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About TVS Supply Chain Solutions India

Promoted by the erstwhile TVS Group and now part of TVS Mobility Group, **TVS Supply Chain Solutions Limited** (“TVS SCS” or “Company”) is an India-based multinational company, who pioneered the development of the supply chain solutions market in India. For the last 15 years, TVS SCS has managed large and complex supply chains across multiple industries in India and select global markets through customized tech-enabled solutions. The Company’s customers span across numerous industries such as automotive, industrial, consumer, tech and tech infra, rail and utilities, and healthcare.

TVS SCS provides specialized solutions spanning the entire value chain from sourcing to consumption, to reduce complexity in its customers’ supply chains by using technology, data analytics and execution experience. The company’s digital platforms are largely cloud-based, powered by a micro service-based architecture and are highly scalable and reliable, thereby enabling it to implement solutions across multiple geographies in a relatively short time.

For more details, please visit <https://www.tvsscs.com/> LinkedIn: [TVS Supply Chain Solutions](#)

For further information, please contact:

Mr. V. Madhavan/ Ms. Praneetha Selvaraj Corporate Communications - TVS SCS Email: madhavan.v@tvsscs.com / praneetha.selvaraj@tvsscs.com Phone: 9677008432/ 9384273607	Ms. Shamitha Hegde Adfactors PR Email: shamitha.hegde@adfactorspr.com Phone: 9003107361
Miss Sarah Litrezza Marketing Manager TVS SCS UK & Europe Email: sarah.litrezza@tvsscs.com Phone: 00 44 1257 225754	