25FPS MEDIA PRIVATE LIMITED

18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013 Tel: +91 22 71061234 CIN: U92100MH2004PTC147541

Date: 2nd July, 2021

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.

Dear Sir,

Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011'), please find enclosed our disclosure pertaining to invocation of equity shares of Zee Media Corporation Limited, a company listed on your stock exchange.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For 25FPS Media Private Limited

Authorised Signatory

Encl: As above.

CC:

Zee Media Corporation Limited

14th Floor, A Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400 013.

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations. 2011

Name of the Target Company (TC)	Zee Media Corporation Limited (ZMCL)				
Name(s) of the seller and Persons Acting in Concert (PAC) with the seller	25FPS Media F	Private Limited			
Whether the seller belongs to Promoter/Promoter group	Yes				
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock and BSE Limite		dia Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voti ng capital of the TC (**)		
Before the sale/ invocation under consideration, holding of: a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) c) Voting rights (VR) otherwise than by shares d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive	26,636,279 NA NA Nil	5.66 NA NA Nil	5.66 NA NA NII		
shares carrying voting rights in the T C (specify holding in each category) e) Total (a+b+c+d)	26,636,279	5.66	5.66		
Details of acquisition/sale/ invocation					
 a) Shares carrying voting rights acquired/sold b) VRs acquired /sold otherwise than by shares c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold 	NA NA NA	NA NA NA	NA NA NA		
d) Shares encumbered / invoked/released by the acquirer	11,560,000*	2.46	2.46		
e) Total (a+b+c+/-d)	11,560,000	2.46	2.46		

After the acquisition/sale/invocation, holding of: a) Shares carrying voting rights b) Shares encumbered with the acquirer c) VRs otherwise than by shares d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d)	15,076,279 NA NA Nil 15,076,279	N N	20 A A iil	3.20 NA NA Nil 3.20
Mode of acquisition / sale/ invocation (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). Date of acquisition / sale/ invocation of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Open market 1st July, 2021 .			
Equity share capital / total voting capital of the TC before the said acquisition / sale	47,07,89,505 fu Rs. 1 each	ully paid	up equity	shares of
Equity share capital/ total voting capital of the TC after the said acquisition / sale	47,07,89,505 fu Rs. 1 each	ully paid	up equity	shares of
Total diluted share/voting capital of the TC after the said sale	47,07,89,505 fu Rs. 1 each	ully paid	up equity	shares of

^(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016.

^(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

<u>Note</u>

 * 11,560,000 shares have been invoked by the Trustee based on the instruction from the lender to whom shares of ZMCL have been pledged.

For 25FPS Media Private Limited

Authorised Signatory

Place: Mumbai Date: 2nd July, 2021