

*V.G.Siddhartha*

By Mail

19 June 2019

National Stock Exchange of India Limited,  
Exchange Plaza  
Plot no. C/1, G Block, Bandra-Kurla Complex  
Bandra (E) Mumbai - 400 051

BSE Limited  
Floor 25, P.J. Towers  
Dalal Street, Fort  
Mumbai - 400 001

Fax No: + 91-22-2659 8120

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited  
23/2 Coffee Day Square  
Vittal Mallya Road  
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

**Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

I wish to inform you that there was a pledge of equity shares of Coffee Day Enterprises Limited in connection with the NCD's/ Loan issued/ availed by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,



**V G Siddhartha**  
Promoter

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Coffee Day Enterprises limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	19.06.2019
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	V G Siddhartha

Name of the Promoter(s) or PACs with him	Promoter Holding in the Target Company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares (creation) (2+3) / release (2-3)	
	No of shares	% of total share capital	% w.r.t diluted share capital	No of shares	% of total share capital	Type of event [creation / release / invocation]	Date of creation / invocation / release of encumbrance	Type of encumbrance [pledge/under taking/ others]	Reasons for encumbrance	No of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No of shares	% of total share capital
V G Siddhartha	69,174,700	32.75%	32.75%	43,151,757	20.43%	Creation	11.06.2019	Pledge	In connection with the borrowings availed by Group Companies	146000	0.07%	Pledge of shares in favour of Aditya Birla Money Limited in connection with the loan availed from Aditya Birla Finance Limited	43,297,757	20.50%
				43,297,757	20.50%	Creation	11.06.2019	Pledge	In connection with the borrowings availed by Group Companies	120000	0.06%	Pledge of shares in favour of Aditya Birla Money Limited in connection with the loan availed from Aditya Birla Finance Limited	43,417,757	20.59%
				43,417,757	20.55%	Creation	11.06.2019	Pledge	In connection with the borrowings availed by Group Companies	65000	0.03%	Pledge of shares in favour of IDBI Bank Limited in connection with the loan availed from Kotak Mahindra Bank Limited	43,482,757	20.58%
				43,482,757	20.58%	Creation	11.06.2019	Pledge	In connection with the borrowings availed by Group Companies	130000	0.06%	Pledge of shares in favour of IDBI Bank Limited in connection with the loan availed from AX Capital Finance	43,612,757	20.64%
				43,612,757	20.64%	Creation	11.06.2019	Pledge	In connection with the borrowings availed by Group Companies	56000	0.03%	Pledge of shares in favour of IDBI Bank Limited in connection with the loan availed from Kotak Mahindra Bank Limited	43,668,757	20.67%
				43,668,757	20.67%	Creation	11.06.2019	Pledge	In connection with the borrowings availed by Group Companies	79000	0.04%	Pledge of shares in favour of HDFC Bank Limited in connection with the loan availed from STCI Finance Limited	43,747,757	20.71%
				43,747,757	20.71%	Creation	12.06.2019	Pledge	In connection with the borrowings availed by Group Companies	100000	0.05%	Pledge of shares in favour of IDBI Bank Limited in connection with the loan availed from SPPAC	43,847,757	20.76%
				43,847,757	20.76%	Creation	12.06.2019	Pledge	In connection with the borrowings availed by Group Companies	600000	0.28%	Pledge of shares in favour of RBL Bank	44,447,757	21.04%
				44,447,757	21.04%	Creation	12.06.2019	Pledge	In connection with the borrowings availed by Group Companies	300000	0.14%	Pledge of shares in favour of IDBI Bank Limited in connection with the loan availed from SSG ASIA	44,747,757	21.18%
				44,747,757	21.18%	Creation	14.06.2019	Pledge	In connection with the borrowings availed by Group Companies	44000	0.02%	Pledge of shares in favour of HDFC Bank Limited in connection with the loan availed from STCI Finance Limited	44,791,757	21.20%

19.06.2019

