Jwalamukhi Investment Holdings

4th Floor, Tower A, 1Cybercity, Ebene, Mauritius Tel: (230) 404 2600 Fax: (230) 404 2601

To,

CEAT Limited

RPG House, 463

Dr. Annie Besant Road

Worli.

Mumbai- 400 030

Email: Vallari.Gupte@ceat.com; investors@ceat.com

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai- 400 001

Fax: 022-22721919

Email: corp.relations@bseindia.com, corp.comm@bseindia.com

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1, G-Block,

Bandra-Kurla Complex, Bandra (East),

Mumbai - 400 051.

Fax # 022 - 2659 8237/38

Email: cmlist@nse.co.in; takeover@nse.co.in

Dear Sir/Madam,

Re: Disclosure under Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")

Please find enclosed herewith, the disclosure being made by Jwalamukhi Investment Holdings, as the Seller, pursuant to the Regulations, with respect to the sale of 8,85,563 shares of INR 10 each of CEAT Limited, aggregating to 2.19% of the company.

We request you to kindly take note of this and acknowledge receipt.

Thank you.

Yours faithfully,

For Jwalamukhi Investment Holdings

Name: Muralidhar Madhav Shenoy

Authorised signatory Place: Mauritius Date: 07th July 2020

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| Name of the Target Company (TC) | CEAT Limited | | |
|--|---|--|---|
| Acting in Concert (PAC) with the acquirer | Seller: Jwalamukhi Investment Holdings ("JIH") Persons Acting in Concert (PACs) with the Seller: (i) WestBridge Crossover Fund, LLC ("WCF") (ii) Konark Trust ("Konark") (iii) MMPL Trust (MMPL) | | |
| Whether the acquirer/ Seller belongs to | No | | |
| Promoter/Promoter group | | | 15 1 6 |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | BSE Limited and the National Stock Exchange of India Limited. | | |
| Details of the acquisition/disposal are as follows: | Number | % w.r.t. total share/voting capital wherever applicable* | % w.r.t. total diluted share/voting capital of the TC** |
| Before the acquisition/disposal under | | | |
| consideration, holding of: | | | _ |
| a) Shares carrying voting rights: JIH WBCF Konark MMPL | 29,53,366 14,21,375 41,183 4,814 | 7.301% 3.514% 0.102% 0.012% | 7.301% 3.514% 0.102% 0.012% |
| b) Shares in the nature of encumbrance (pledge/lien/non disposal undertaking/others) | Nil | N.A. | N.A. |
| c) Voting rights (VR) otherwise than by equity shares | Nil | N.A | N.A |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | | N.A. | N.A. |
| e) Total (a+b+c+d) | 44,20,738 | 10.929% | 10.929% |

| a) | Shares carrying voting rights acquired/sold: | | | |
|----|--|-------------|--------|---------------|
| | ЛН | 8,85,563 | 2.189% | 2.189% Nil |
| | WBCF | Nil | Nil | 0.015% |
| | Konark | 6,124 | 0.015% | 0.013% |
| | MMPL | 642 | 0.002% | 0.00270 |
| b) | VRs acquired/sold otherwise than by equity shares | Nil | N.A. | N.A. |
| c) | Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired | Nil | N.A | N.A |
| d) | Shares encumbered/ invoked/ released by the acquirer | Nil | N.A. | N.A. |
| e) | Total (a+b+c +/- d) | 8,92,329 | 2.206% | 2.206% |
| er | the acquisition/sale, holding of: | | | |
| a) | Shares carrying voting rights: | | | |
| | лн | 20,67,803 | 5.112% | 5.98% |
| | WBCF | 14,21,375 | 3.514% | 3.514% |
| | Konark | 35,059 | 0.087% | 0.087% |
| | MMPL | 4,172 | 0.010% | 0.010% |
| b) | Shares encumbered with the acquirer | Nil | N.A | N.A |
| c) | VRs otherwise than by equity shares | Nil | N.A. | N.A. |
| d) | other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | Nil | N.A. | N.A. |
| e) | | 35,28,409 | 8.723% | 8.723% |
| | e of acquisition/sale (e.g. open market /off- et/ public issue / rights issue / preferential | Open market | | |

| Date of acquisition / sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable. | July 06, 2020 (Open market sales from April 24, 2019 to July 06, 2020) |
|---|--|
| Equity share capital / total voting capital of the TC before the said acquisition/sale | 40,450,092 |
| Equity share capital/ total voting capital of the TC after the said acquisition/sale | 40,450,092 |
| Total diluted share/voting capital of the TC after the said sale | 40,450,092 |

Notes:

- (*) Total share capital/voting capital to be taken as per the latest filing done by the TC to the Stock Exchange under Clause 35 of the listing Agreement/ Clause 31 of the SEBI (Listing Obligations and Disclosure Requirements), 2015.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For and on behalf of Jwalamukhi Investment Holdings

Name: Muralidhar Madhav Shenoy

Authorised signatory Place: Mauritius Date: 07th July 2020