

# BIRLA GROUP HOLDINGS PRIVATE LIMITED

Regd. Office: Industry House, 1<sup>st</sup> floor, 159 Churchgate Reclamation, Mumbai - 400 020

CIN: U67120MH1980PTC023476

Tel No.: +91 9702049209

Email: [birlagroupholdings@gmail.com](mailto:birlagroupholdings@gmail.com)

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28.05.2024

BSE Limited  
25<sup>th</sup> Floor  
Phiroze Jeejebhoy Towers  
Dalal Street  
Mumbai – 400001

National Stock Exchange of India Limited  
Exchange Plaza  
Bandra Kurla Complex  
Bandra (East)  
Mumbai – 400 051

Pilani Investment and Industries Corporation Lin  
Birla Building, 11<sup>th</sup> Floor,  
9/1, R.N. Mukherjee Road,  
Kolkata -700 001

Dear Sirs,

**Sub: Disclosure under Regulation 29 (1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

The Hon'ble National Company Law Tribunal, Kolkata Bench ("NCLT") and Hon'ble National Company Law Tribunal, Mumbai Bench, vide their Orders dated 05.01.2024 and 23.02.2024 respectively have sanctioned Scheme of Amalgamation of Birla Family Investments Private Limited ("Transferor Company 1"), Birla TMT Holdings Private Limited ("Transferor Company 2"), Umang Commercial Company Private Limited ("Transferor Company 3"), Aditya Birla Online Fashion Private Limited ("Transferor Company 4"), Infocyber India Private Limited ("Transferor Company 5"), and Sunbeam Trading and Investments Private Limited ("Transferor Company 6") WITH Birla Group Holdings Private Limited ("Transferee Company").

We have filed certified copy of the NCLT Order with the Registrar of Companies, West Bengal and Registrar of Companies, Mumbai Maharashtra on 24.05.2024 and consequently all the assets / liabilities of the Transferor Companies have stood transferred to and vested in the Transferee Company on 24.05.2024 (Effective Date).

Pursuant to the Scheme of Amalgamation, 38,41,871 (34.70%) Equity Shares of Pilani Investment and Industries Corporation Limited (Pilani) held by the aforesaid Umang Commercial Company Private Limited (Transferor Company 3) have stood transferred to and vested in Birla Group Holdings Private Limited (the Transferee Company) on 24.05.2024.

The Transferee Company shall be categorized as a Promoter of Pilani.



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Accordingly, our holding of Equity Shares in Pilani stands at 38,41,871 (34.70%) Equity Shares. The total Promoter / Promoter Group holding in Pilani remains the same at 57.55%.

We enclose herewith the requisite disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in the prescribed format duly filled in and signed for your reference, record and doing the needful in the matter.

Please acknowledge receipt.

Thanking you,

Yours faithfully,

For **Birla Group Holdings Private Limited**



**(Shrikant Turalkar)**  
**Company Secretary**  
**ACS- 14772**



Encl: as above

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## DISCLOSURES UNDER REGULATION 29(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

### Part-A – Details of Acquisition

Name of the Target Company (TC)	<b>Pilani Investment and Industries Corporation Limited</b>		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Birla Group Holdings Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes (Pursuant to the Scheme of Amalgamation)		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
Details of the acquisition/ disposal as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable (*)</b>	<b>% w.r.t. total diluted share/voting capital of the TC (**)</b>
<b>Before the acquisition under consideration, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	Nil	Nil	Nil
b) Shares in the nature of encumbrance (pledge/ lien / non-disposal undertaking / others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by equity shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
<b>e) Total (a+b+c+d)</b>	<b>Nil</b>	<b>Nil</b>	<b>Nil</b>
<b>Details of acquisition</b>			
a) Shares carrying voting rights acquired	38,41,871	34.70	34.70
b) VRs acquired otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify	Nil	Nil	Nil





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holding in each category) acquired			
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
<b>e) Total (a+b+c+/-d)</b>	<b>38,41,871</b>	<b>34.70</b>	<b>34.70</b>
<b>After the acquisition, holding of Acquirer alongwith PACs of:</b>			
a) Shares carrying voting rights	38,41,871	34.70	34.70
b) VRs otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
<b>e) Total (a+b+c+d)</b>	<b>38,41,871</b>	<b>34.70</b>	<b>34.70</b>
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Vesting of equity shares pursuant to the Scheme of Amalgamation of Birla Family Investments Private Limited ("Transferor Company 1"), Birla TMT Holdings Private Limited ("Transferor Company 2"), Umang Commercial Company Private Limited ("Transferor Company 3"), Aditya Birla Online Fashion Private Limited ("Transferor Company 4"), Infocyper India Private Limited ("Transferor Company 5"), and Sunbeam Trading and Investments Private Limited ("Transferor Company 6") WITH Birla Group Holdings Private Limited ("Transferee Company") as sanctioned by Hon`ble National Company Law Tribunal, Kolkata Bench and Hon`ble National Company Law Tribunal, Mumbai Bench vide Orders dated 05.01.2024 and 23.02.2024 respectively.		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other	24.05.2024 (Effective Date)		



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instrument that entitles the acquirer to receive shares in the TC.	
Equity share capital / total voting capital of the TC before the said acquisition.	No. of Equity Shares – 1,10,72,250 equity shares of Rs. 10/- each fully paid up Amount – Rs. 11,07,22,500/-
Equity share capital/ total voting capital of the TC after the said acquisition	No. of Equity Shares – 1,10,72,250 equity shares of Rs. 10/- each fully paid up Amount – Rs. 11,07,22,500/-
Total diluted share/voting capital of the TC after the said acquisition.	No. of Equity Shares – 1,10,72,250 equity shares of Rs. 10/- each fully paid up Amount – Rs. 11,07,22,500/-

- *Total Promoter / Promoter Group Holding before the Scheme of Amalgamation became effective - 57.55%*
- *Total Promoter/ Promoter Group holding after vesting of shares pursuant to the Scheme of Amalgamation- 57.55%*

For Birla Group Holdings Private Limited



**(Shrikant Turalkar)**  
**Company Secretary**  
**ACS- 14772**



Place: Mumbai

Date: 28.05.2024

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**Part-B\*\*\***

**Name of the Target Company: Pilani Investment and Industries Corporation Limited**

**For Birla Group Holdings Private Limited**



**(Shrikant Turalkar)  
Company Secretary  
ACS- 14772**



Place: Mumbai

Date: 28.05.2024

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\*\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.