KKR Mauritius PE Investments II, Ltd

4th Floor, Tower A, 1 Cybercity, Ebene, Mauritius Tel No: (230) 404 2600 / Fax No. (230) 404 2601

August 23, 2021

| BSE Limited | National Stock Exchange of India Limited |
|----------------------------|--|
| Phiroze Jeejeebhoy Towers, | Exchange Plaza, |
| Dalal Street, Fort, | Bandra Kurla Complex, |
| Mumbai – 400 001. | Mumbai – 400 051. |
| | |
| BSE- Scrip Code: 539436 | NSE - Symbol - COFFEEDAY |

Sub: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir/Madam,

Please find enclosed disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to take on record and acknowledge the receipt of the same.

Thanking you,

Yours faithfully,

For KKR Mauritius PE Investments II, Ltd

Authorised Signatory

Encl: a/a

FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Part – A – Details of the Acquisition

| 1. | Name of the Target Company (TC) | Coffee Day Enterprises Limited | | | | |
|------------|---|--|--|--|--|--|
| 2. | Name(s) of the acquirer and Persons Acting | KKR Mauritius PE Investments II, Ltd | | | | |
| | in Concert (PAC) with the acquirer | PAC: Nil | | | | |
| 3. | Whether the acquirer belongs to | The acquirer does not belong to the promoter/promoter group of | | | | |
| | Promoter/Promoter group | the TC. | | | | |
| 4. | Name(s) of the Stock Exchange(s) where the shares of TC are Listed | | | | | |
| 5. | Details of the acquisition/disposal as follows | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) | | |
| | ore the acquisition under consideration, ling of: | | | | | |
| a) | Shares carrying voting rights | 1,28,26,912 | 6.07% | 6.07% | | |
| b) | Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others) | NIL | NIL | NIL | | |
| c) | Voting rights (VR) otherwise than by shares | NIL | NIL | NIL | | |
| d) | Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | NIL | NIL | NIL | | |
| e) | Total (a+b+c+d) | 1,28,26,912 | 6.07% | 6.07% | | |
| Deta | nils of acquisition/ sale: | | | | | |
| a) | Shares carrying voting rights acquired/sold | 64,29,086 | 3.04% | 3.04% | | |
| b) | VRs acquired/sold otherwise than by shares | NIL | NIL | NIL | | |
| c) | Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | NIL | NIL | NIL | | |
| d) | Shares encumbered/invoked/released by the acquirer | NIL | NIL | NIL | | |
| e) | Total (a+b+c+/-d) | 64,29,086 | 3.04% | 3.04% | | |

| fte | r the acquisition/ sale, holding of: | | | | | |
|-----|---|--|-------|--------------|----------|----------------|
| a) | Shares carrying voting rights | 63,97,826 3.0 | | 3.03 | 3% | 3.03% |
| b) | Shares encumbered with the acquirer | NIL | | NIL | | NIL |
| c) | VRs otherwise than by shares | NIL | | NIL | | NIL |
| d) | Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | NIL NI | | L | NIL | |
| e) | Total (a+b+c+d) | 63,97,826 | 3.03 | | 3% 0% | 3.03% |
| 6. | Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.) | Open market sale on the stock exchange | | | | |
| 7. | Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of | Date Quantity (equity | | Mode of sale | | |
| | shares, whichever is applicable | | | ty | | |
| | | | share | es) | | |
| | | July 30, 2021 | 1 | 0,00,000 | | |
| | | August 2, 2021 | | 5,00,000 | | |
| | | August 3, 2021 | 2 | 1,00,000 | | |
| | | August 4, 2021 | | 4,57,066 | Op | en market sale |
| | | August 5, 2021 | | 1,15,000 | | |
| | | August 6, 2021 | | 21,000 | | |
| | | August 9, 2021 | | 13,498 | | |
| | | August 18, 2021 | 2 | 2,22,522 | | |
| 8. | Equity share capital / total voting capital of the TC before the said acquisition / sale | 21,12,51,719 fully paid-up equity shares | | | | |
| 9. | Equity share capital/ total voting capital of the TC after the said acquisition / sale | 21,12,51,719 fully paid-up equity shares | | | | |
| 10. | Total diluted share/voting capital of the TC after the said acquisition / sale | 21,12,51,719 fully paid-up equity shares | | | | |

Note:

- (*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer/seller/AuthorisedSignatory

Place: Mauritius

Date: August 23, 2021
