

<b>Preeti Gupta</b> Address: I/15, Civil Township, Rourkela-769004, Odisha	<b>Shilpi Agrawal</b> Address: 506, Sea flama B Wing, Dosti Flamingo, T J Road, Sewri West, Mumbai-400015, Maharashtra	<b>Shivom Minerals Limited</b> Address: P/25, Civil Township, Rourkela- 769004, Odisha.
<b>Unicon Merchants Private Limited</b> Address: P/25, Civil Township, Rourkela-769004, Odisha.	<b>Harsh Vanijya Private Limited</b> Address: P/25, Civil Township, Rourkela-769004, Odisha.	

DELIVERED BY EMAIL

Corporate Relations Department  
BSE Limited  
P.J. Towers, Dalal Street, Fort, Mumbai – 400 001

Scrip Code: BLOIN | Scrip No. 513422

Dear Sir / Madam,

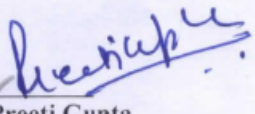

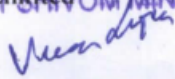
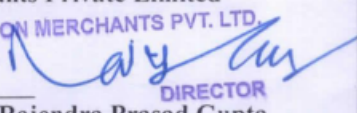

**Sub.: Reporting under Regulation 29(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 including any statutory modifications or amendments or re-enactments thereof (“Takeover Regulations”)**

We, the allottees forming a part of the promoter group, hereby submit the disclosure in terms of and in compliance with Regulation 29(1) of the Takeover Regulations regarding the allotment of 2,34,000 equity shares of face value Rs. 10 each at an issue price of Rs. 12 per equity share (including premium of Rs. 2 per equity share) for cash consideration, aggregating to Rs. 28,08,000, pursuant to the preferential issue undertaken by Bloom Industries Limited (“Company”).

Kindly take the same on record and disseminate the information to public.

Thanking you,

Yours faithfully,

 <b>Preeti Gupta</b> Place: Rourkela Date: October 19, 2021	 <b>Shilpi Agrawal</b> Place: Mumbai Date: October 20, 2021	For and on behalf of Shivom Minerals Limited  <b>SHIVOM MINERALS LTD.</b> MANAGING DIRECTOR Name: Vikash Gupta Designation: Managing Director Authorised Signatory Place: Rourkela Date: October 19, 2021
For and on behalf of Unicon Merchants Private Limited  <b>UNICON MERCHANTS PVT. LTD.</b> DIRECTOR Name: Rajendra Prasad Gupta Designation: Director Authorised Signatory Place: Rourkela Date: October 19, 2021	For and on behalf of Harsh Vanijya Private Limited  <b>HARSH VANIJYA PVT. LTD.</b> DIRECTOR Name: Kali Charan Designation: Director Authorised Signatory Place: Rourkela Date: October 19, 2021	

Cc:  
Company Secretary & Compliance Officer  
Bloom Industries Limited  
Plot No. P-25, Civil Township, Rourkela-769004, Odisha.



<b>Preeti Gupta</b> Address: I/15, Civil Township, Rourkela-769004, Odisha	<b>Shilpi Agrawal</b> Address: 506, Sea flama B Wing, Dosti Flamingo, T J Road, Sewri West, Mumbai-400015, Maharashtra	<b>Shivom Minerals Limited</b> Address: P/25, Civil Township, Rourkela- 769004, Odisha.
<b>Unicon Merchants Private Limited</b> Address: P/25, Civil Township, Rourkela-769004, Odisha.	<b>Harsh Vanijya Private Limited</b> Address: P/25, Civil Township, Rourkela-769004, Odisha.	

**Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Bloom Industries Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<p>This disclosure is being made by the following Acquirers, part of the Promoter Group, namely-</p> <ol style="list-style-type: none"> <li>1. Preeti Gupta</li> <li>2. Shilpi Agrawal</li> <li>3. Shivom Minerals Limited</li> <li>4. Unicon Merchants Private Limited</li> <li>5. Harsh Vanijya Private Limited</li> </ol> <p>(the above 5 allottees are referred to as "Acquirers")</p> <p>The Promoters (named below) of the Company are related to 1 &amp; 2 above and are in control of 3, 4 and 5 above and therefore are treated as the persons acting in concert ("PAC") with the above Acquirers:</p> <ol style="list-style-type: none"> <li>1. Rajendra Prasad Gupta</li> <li>2. Vikash Gupta</li> <li>3. Akash Gupta</li> </ol> <p>(the above 3 are referred to as "PACs")</p>		
Whether the acquirer belongs to Promoter/ Promoter group	Yes, Acquirers are a part of the Promoter Group		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited ("BSE")		
Details of the acquisition as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable</b>	<b>% w.r.t. total diluted share/voting capital of the TC</b>
<b>Before the acquisition under consideration, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	34,46,000 (holding of the PACs)	73.23%(*)	73.23%(*)
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
<b>e) Total (a+b+c+d)</b>	<b>34,46,000</b>	<b>73.23%(*)</b>	<b>73.23%(*)</b>
<b>Details of acquisition:</b>			
a) Shares carrying voting rights acquired	2,34,000	3.52%**	3.52%**

FOR SHIVOM MINERALS LTD.

MANAGING DIRECTOR

HARSH VANIJYA PVT. LTD.

DIRECTOR

UNICON MERCHANTS PVT. LTD.

DIRECTOR.

Shilpi Agrawal



<b>Preeti Gupta</b> Address: I/15, Civil Township, Rourkela-769004, Odisha	<b>Shilpi Agrawal</b> Address: 506, Sea flama B Wing, Dosti Flamingo, T J Road, Sewri West, Mumbai-400015, Maharashtra	<b>Shivom Minerals Limited</b> Address: P/25, Civil Township, Rourkela- 769004, Odisha.
<b>Unicon Merchants Private Limited</b> Address: P/25, Civil Township, Rourkela-769004, Odisha.	<b>Harsh Vanijya Private Limited</b> Address: P/25, Civil Township, Rourkela-769004, Odisha.	

	(by the Acquirers)		
b) VRs acquired otherwise than by equity shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	N.A.	N.A.	N.A.
d) Shares in the nature of encumbered (pledge/ lien/ non-disposal undertaking/ others)	N.A.	N.A.	N.A.
<b>e), Total (a+b+c+/-d)</b>	<b>2,34,000</b>	<b>3.52%</b>	<b>3.52%</b>
<b>After the acquisition, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	36,80,000 (Acquirers + PACs holding)	55.42%(**) (Refer Note 1)	55.42%(**) (Refer Note 1)
b) VRs otherwise than by equity shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	N.A.	N.A.	N.A.
<b>e) Total (a+b+c+d)</b>	<b>36,80,000</b>	<b>55.42%</b>	<b>55.42%</b>
Mode of acquisition (e.g. open market/ public issue/ rights issue/ preferential allotment / inter-se transfer/ encumbrance, etc.)	Preferential Allotment		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Equity Shares of face value Rs. 10 each.		
Date of acquisition / date of receipt of intimation of allotment of shares/VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	October 18, 2021		
Equity share capital / total voting capital of the TC before the said acquisition	Equity share capital of Rs. 5,02,63,000 <sup>(*)</sup> comprising of 47,06,000 equity shares of face value Rs. 10.		
Equity share capital/ total voting capital of the TC after the said acquisition	Equity share capital of Rs. 6,96,03,000 <sup>(*)</sup> comprising of 66,40,000 equity shares of face value Rs. 10.		
Total diluted share/voting capital of the TC after the said acquisition	Equity share capital of Rs. 6,96,03,000 <sup>(*)</sup> comprising of 66,40,000 equity shares of face value Rs. 10.		

<sup>(\*)</sup>The amount includes Rs. 32,03,000 received against 6,44,000 equity shares of Rs. 10 each which has been forfeited.

(\*) Calculated based on the latest shareholding pattern for the quarter ended September 30, 2021 filed with BSE Limited.

For SHIVOM MINERALS LTD.

HARSH VANIJYA PVT. LTD.

MANAGING DIRECTOR

DIRECTOR

UNICON MERCHANTS PVT. LTD.

DIRECTOR

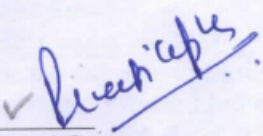

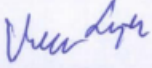
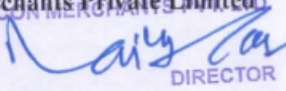

Shilpi Agrawal

<b>Preeti Gupta</b> Address: I/15, Civil Township, Rourkela-769004, Odisha	<b>Shilpi Agrawal</b> Address: 506, Sea flama B Wing, Dosti Flamingo, T J Road, Sewri West, Mumbai-400015, Maharashtra	<b>Shivom Minerals Limited</b> Address: P/25, Civil Township, Rourkela- 769004, Odisha.
<b>Unicon Merchants Private Limited.</b> Address: P/25, Civil Township, Rourkela-769004, Odisha.	<b>Harsh Vanijya Private Limited</b> Address: P/25, Civil Township, Rourkela-769004, Odisha.	

(\*\*) Calculated based on the post allotment issued and paid-up equity shares of 66,40,000 equity shares pursuant to the preferential issue

**Note 1:** This disclosure is being made by the Acquirers, being part of the Promoter Group of the Company, pursuant to the preferential issue undertaken by the Company for allotment of 19,34,000 equity shares of face value Rs. 10 each at an issue price of Rs. 12 per equity share (including premium of Rs. 2 per equity share) for cash consideration, aggregating to Rs. 2,32,08,000. Out of the said 19,34,000 equity shares allotted, 2,34,000 equity shares have been allotted to 5 allottees forming a part of the promoter group (i.e., Acquirers) and 17,00,000 equity shares have been allotted to 2 allottees forming a part of the public category. Consequently, the total shareholding percentage of Acquirers alongwith PAC has reduced from 73.23% to 55.42% pursuant to the preferential issue.



 <b>Preeti Gupta</b> Place: Rourkela Date: October 19, 2021	 <b>Shilpi Agrawal</b> Place: Mumbai Date: October 20, 2021	For and on behalf of Shivom Minerals Limited For SHIVOM MINERALS LTD.  Name: <b>Vikas Gupta</b> Designation: <b>Managing Director</b> Authorised Signatory Place: Rourkela Date: October 19, 2021
For and on behalf of Unicon Merchants Private Limited  <b>UNICON MERCHANTS PRIVATE LIMITED</b> <b>DIRECTOR</b> Name: <b>Rajendra Prasad Gupta</b> Designation: <b>Director</b> Authorised Signatory Place: Rourkela Date: October 19, 2021	For and on behalf of Harsh Vanijya Private Limited  <b>HARSH VANIJYA PVT. LTD.</b> <b>DIRECTOR</b> Name: <b>Kali Charan Pattnaik</b> Designation: <b>Director</b> Authorised Signatory Place: Rourkela Date: October 19, 2021	