



Date: 19th April, 2023

To, The Department of Corporate Services BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai- 400 001 Scrip code: 532335	To, Listing Department, National Stock Exchange of India Ltd. Exchange Plaza, Bandra - Kurla Complex Bandra (E), Mumbai - 400 051. Scrip Code AMBICAAGAR
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Dear Sir,

Sub: Disclosure under Regulation 29 (1) SEBI (SAST) Regulations, 2011

With reference to the above cited subject, we hereby submit the disclosure as required under Regulation 29 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 read with Regulation 29 (3), Please find enclosed the details of change in the shareholding in the prescribed format enclosed as Annexure.

Please take on record of the same.

Thanking you,

Yours Faithfully,

For, RICH 'N' RICH FINANCE AND HOLDINGS LIMITED


BORA SUNITHA
Company Secretary and Compliance Officer



Copy to : AMBICA AGARBATHIES AROMA & INDUSTRIES LIMITED



RICH 'N' RICH FINANCE AND HOLDINGS LIMITED
Reg. off. Flat No.403, Dwarakapuri Colony, Punjagutta, Hyderabad-500082, Telangana, India.
E-Mail: richnrichlimited@gmail.com, Website: www.richnrichfinance.com

CIN: L65910TG1992PLC014708



ANNEXURE-1

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A-Details of the Acquisition

Name of the Target Company (TC)	Ambica Agarbathies Aroma & Industries Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Rich 'N' Rich Finance and Holdings Limited		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1. National Stock Exchange of India Limited 2. BSE Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC(**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights 1. Rich 'N' Rich Finance and Holdings Limited	NIL	NIL	NA
b) Shares in the nature of encumbrance (pledge/lien / non-disposal undertaking / others)	NIL	NIL	NA
c) Voting rights (VR) other than by equity shares	NIL	NIL	NA
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NA
e) Total (a+b+c+d)	NIL	NIL	NA

Santhi B



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Details of acquisition			
a) Shares carrying voting rights acquired 1. Rich 'N' Rich Finance and Holdings Limited	19,00,000	11.06	11.06
b) VRs acquired other than by equity shares	NIL	NIL	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying category acquired	NIL	NIL	NA
d) Shares in the nature of encumbrance (pledge/lien / non-disposal undertaking / others)	NIL	NIL	NA
e) Total (a+b+c+/-d)	19,00,000	11.06	11.06
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights 1. Rich 'N' Rich Finance and Holdings Limited	19,00,000	11.06	11.06
b) VRs other than by equity shares	NIL	NIL	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NA
d) Shares in the nature of encumbrance (pledge/lien / non-disposal undertaking / others)	NIL	NIL	NA
e) Total (a+b+c+d)	19,00,000	11.06	11.06
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-set transfer / encumbrance, etc.)	(Encumbrance) Invocation of Pledge		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	NA		
Date of acquisition of / date of receipt of intimation of allotment of shares / VR / warrants / convertible securities / any other instrument that entitles the acquirer to receive shares in the TC.	17 th April, 2023		

Santhi JS



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Equity share capital/total voting capital of the TC before the said acquisition Rs. 17,17,74,000/- comprising 1,71,77,400 equity shares of Rs.10/- each.

Equity share capital/total voting capital of the TC after the said acquisition Rs. 17,17,74,000/- comprising 1,71,77,400 equity shares of Rs.10/- each.

Total diluted share/voting capital of the TC after the said acquisition NA

Part-B***

Name of the Target Company: Ambica Agarbathies Aroma & Industries Limited

For, RICH 'N' RICH FINANCE AND HOLDINGS LIMITED

B
BORA SUNITHA
 Company Secretary and Compliance Officer



Place: Hyderabad
 Date: 19th April, 2023



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Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/ voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

