



**Format for disclosures under Regulation 29(2) of SEBI
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

| | | | |
|---|--|--|--|
| Name of the Target Company (TC) | Shemaroo Entertainment Limited | | |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | See attached Schedule for breakdown of funds under the management of FMR LLC and its direct and indirect subsidiaries and FIL Limited and its direct and indirect subsidiaries | | |
| Whether the acquirer belongs to Promoter/Promoter group | No | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | National Stock Exchange of India Ltd. BSE Ltd | | |
| Details of the acquisition /disposal as follows | Number | % w.r.t.total share/voting capital wherever applicable (*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| Before the acquisition/disposal under consideration, holding of : | | | |
| a) Shares carrying voting rights | 2,612,099 | 9.61% | N/A |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) | | | |
| c) Voting rights (VR) otherwise than by shares | | | |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) | | | |
| e) Total (a+b+c+d) | 2,612,099 | 9.61% | N/A |
| Details of acquisition/sale | | | |
| a) Shares carrying voting rights acquired/sold | (549,479) | -2.02% | N/A |
| b) VRs acquired /sold otherwise than by shares | | | |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/ sold | | | |

| | | | |
|---|-------------------------------|--------|-----|
| d) Shares encumbered/ invoked/ released by the acquirer/ seller | | | |
| e) Total (a+b+c+/-d) | (549,479) | -2.02% | N/A |
| After the acquisition/sale, holding of: | | | |
| a) Shares carrying voting rights | 2,062,620 | 7.59% | N/A |
| b) Shares encumbered with the acquirer | | | |
| c) VRs otherwise than by shares | | | |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition/ sale. | | | |
| e) Total (a+b+c+d) | 2,062,620 | 7.59% | N/A |
| Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). | Open Market Sale | | |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | 08 August 2019 - 10 June 2021 | | |
| Equity share capital / total voting capital of the TC before the said acquisition / sale | 27,182,239 | | |
| Equity share capital/ total voting capital of the TC after the said acquisition / sale | 27,182,239 | | |
| Total diluted share/voting capital of the TC after the said acquisition/sale | N/A | | |

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 5 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / Authorised Signatory



Jen Li
Head of Regulatory Reporting, Asia Pacific
Duly authorized under Powers of Attorney by and on behalf of FMR LLC & FIL Limited

Place: C/O FIL Asia Pte Ltd, Level 21, 88 Queensway, Admiralty, Hong Kong

Date: 14 June 2021

Schedule

| | Fund | Shares held | % of shares and voting rights held |
|--|------------------------|--------------------|---|
| Funds under the management of FIMK LLC and its direct and indirect subsidiaries and FIL Limited and its direct and indirect subsidiaries | FID FDS-ASIAN SMLR COS | 593,907 | 2.18 |
| | FID ASIAN VALUES | 1,468,713 | 5.40 |
| Total | | 2,062,620 | 7.59 |



FIL Investment Management (Hong Kong) Limited
Level 21, Two Pacific Place, 88 Queensway
Admiralty, Hong Kong

Tel: (852) 2629 2800
Fax: (852) 2845 9051

BSE Limited
25th Floor, Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
India

Fax: +91 22 2272 1919
Tel: +91 22 2272 1233 / 4, +91 22 6654 5695

14 June 2021

Dear Sir/Madam:

Enclosed please find a copy of regulatory filings for **Shemaroo Entertainment Limited**.

- Regulatory filing required under regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation 2011

Should you have any questions, please contact us at email apac.regulatory.filings@fil.com or via Fax on +852 2629 9669.

Yours faithfully,

A handwritten signature in black ink, consisting of a large, stylized loop followed by a horizontal line extending to the right.

Regulatory Reporting, Asia Pacific

Encl.